

SELECTED PORTFOLIO

PAMELA MAURER

itsme@pamelamaurer.com



PROJECT: PEARL CLUB

*VINTAGE SOHO IN
CHICAGO, COCKTAILS &
BITES FOR THE #ITCROWD.*

INTERIOR & EXTERIOR RENOVATION

LOCATION:
WEST TOWN, CHICAGO, IL

FIRM:
KEHOE DESIGNS

CLIENT:
ROB KATZ (BOKA), MATT RUDER (RUDER
GROUP)

MY ROLE:
LEAD DESIGNER / PROJECT MANAGER

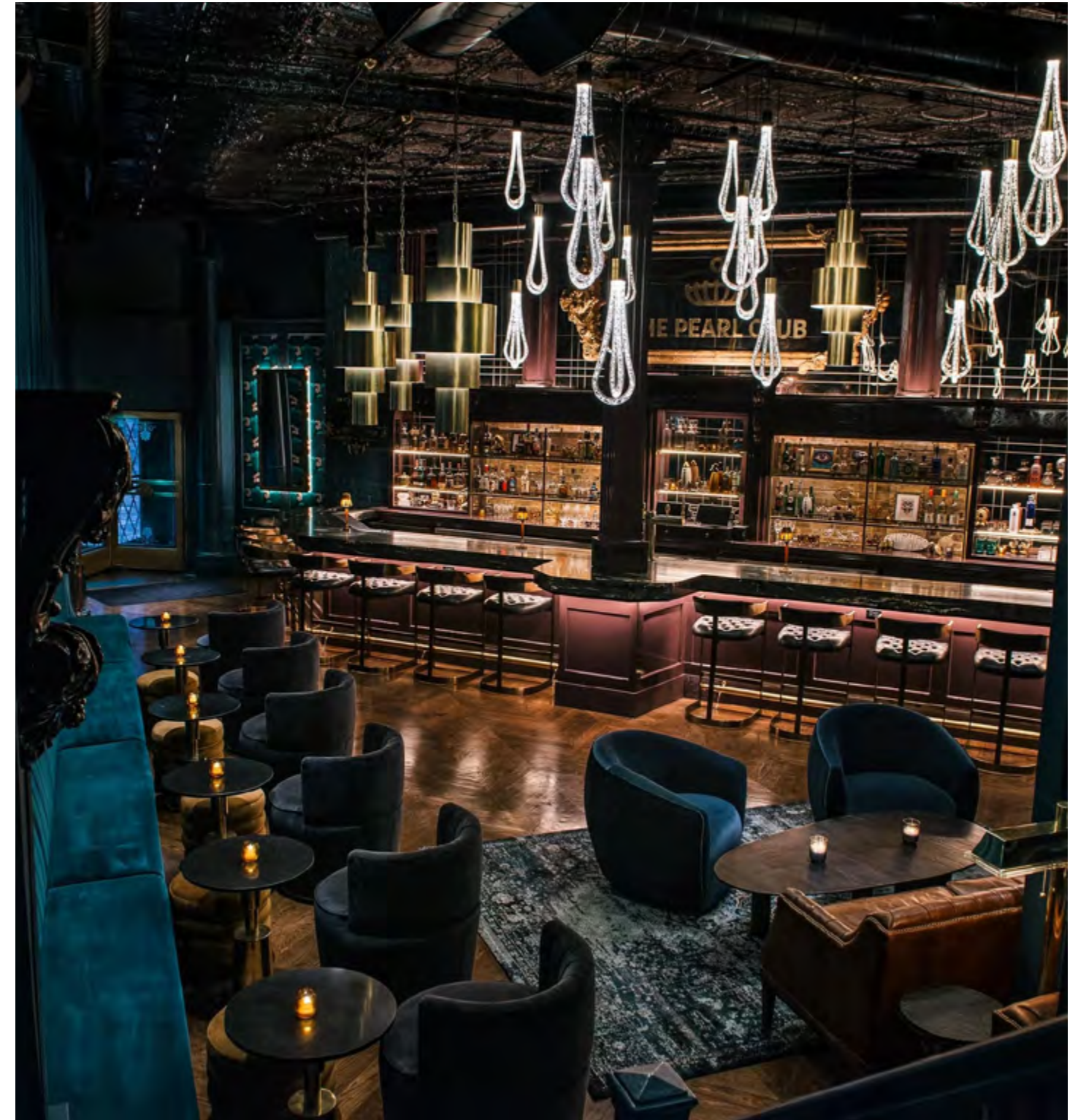
The Pearl Club opened in 2023,
transforming a once-beloved dive
into a dramatic, photo-ready
speakeasy.

GOAL: Revitalize a historic, long-
closed corner bar

VIBE: Dramatic, swanky, and highly
photographable, one-of-a-kind

PROCESS: I managed the project from
concept to completion, overseeing
both design and on-site execution

Q&A: To create a truly unique
space, I sourced many reclaimed
materials and curated an art
program including custom murals and
special finishes.



PHOTOS BY OLIVIA BLINN

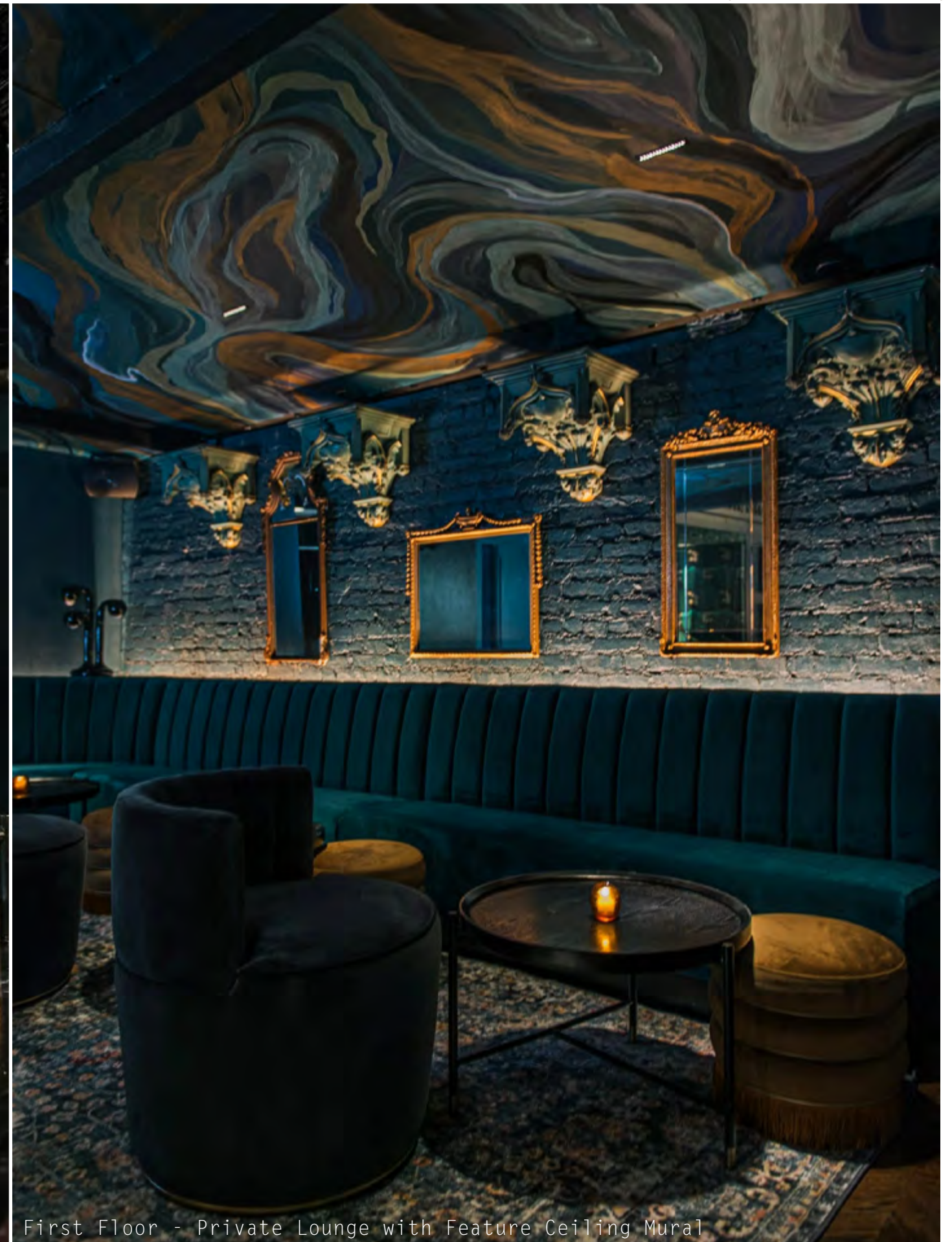
- Main Lounge from Bar
- Gallery Feature Stair
- Reclaimed WHost Stand and Entry
- Main Floor from Loft



Under Loft / Feature Banquette



Lacquer Back Bar and Custom Mirror - Reclaimed Trims and Found Objects



First Floor - Private Lounge with Feature Ceiling Mural

PROJECT: VALEDOR

*CDMX-MEETS-TOKYO
COCKTAIL BAR &
LOUNGE*

INTERIOR & EXTERIOR RENOVATION

LOCATION:
WICKER PARK, CHICAGO, IL

FIRM:
KEHOE DESIGNS

CLIENT:
SPEARHEAD HOSPITALITY

MY ROLE:
LEAD DESIGNER/PROJECT MANAGER

Opened in 2023, this dark, luxuriously subtle restaurant space in hip Wicker Park, celebrates Japanese and Mexican fusion.

GOAL: Transform a daytime cafe to a luxe, speakeasy experience.

VIIBE: Moody, sexy, cool, high-end.

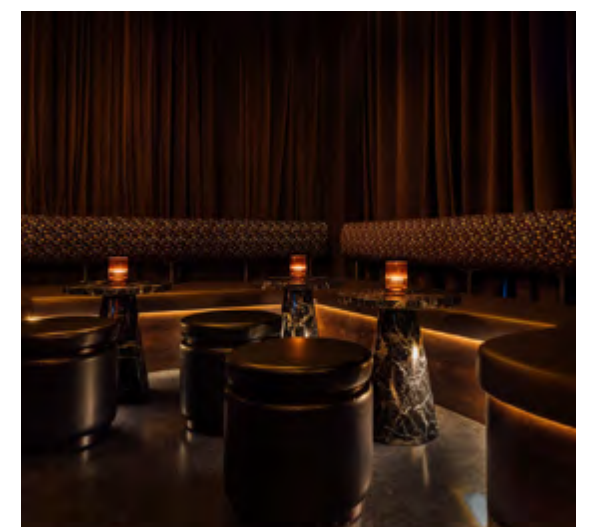
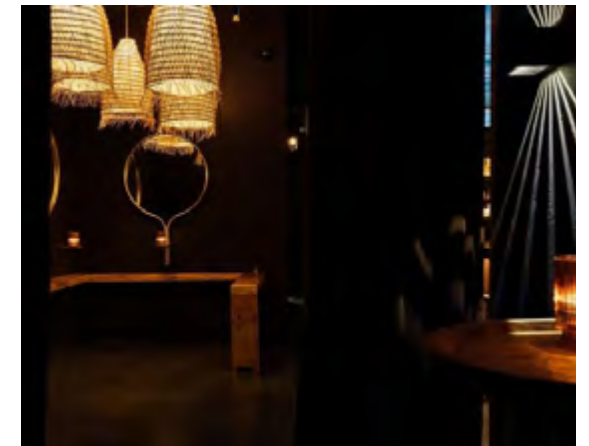
PROCESS: Dual studio and on-site management under an accelerated field schedule, managing multiple disciplines while also creating a unique design.

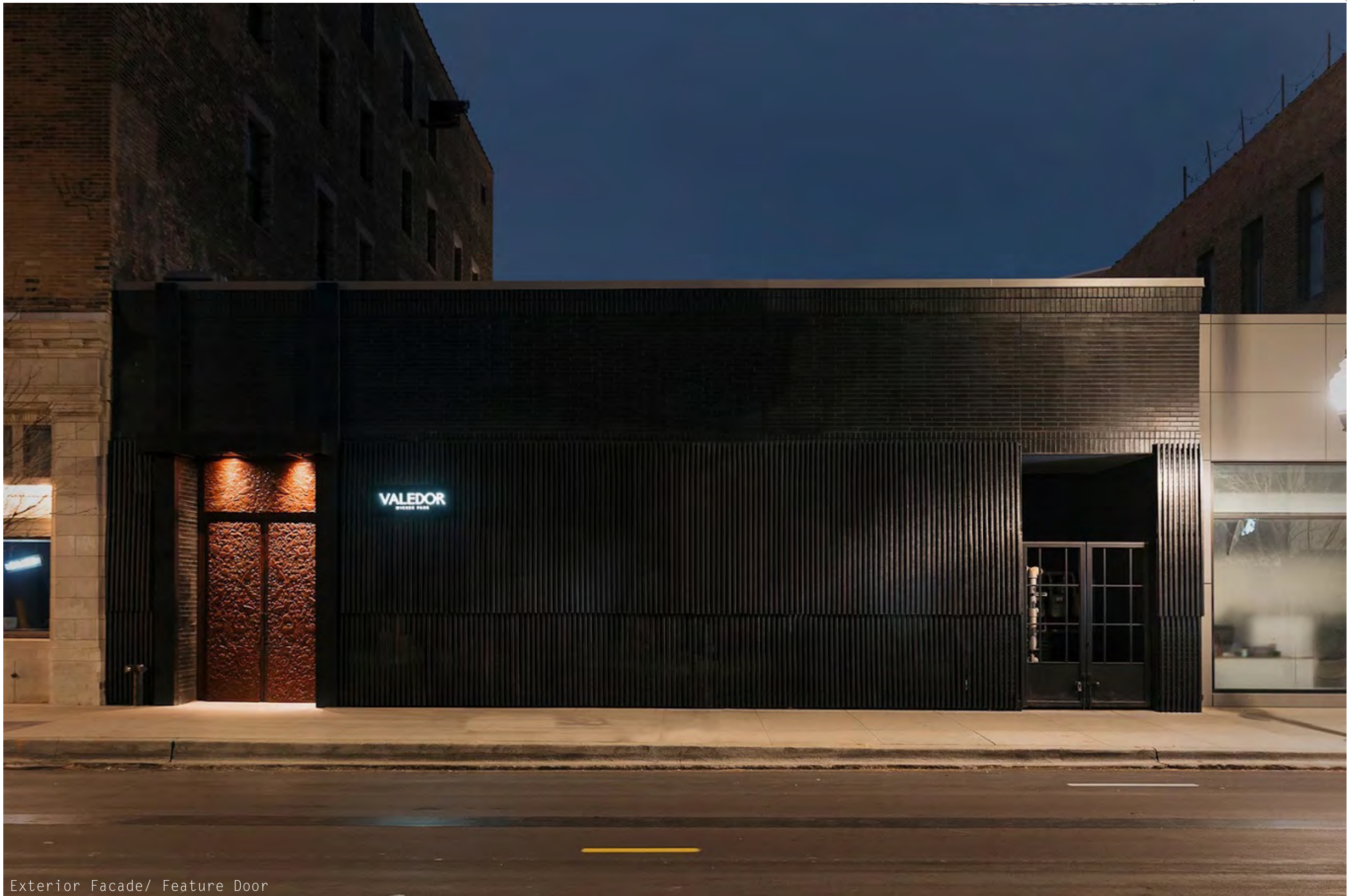
Q&A: Created bespoke finishes, furniture, wallcoverings, and a massive Otomi-inspired feature door.



PHOTOS BY SANDY NOTO

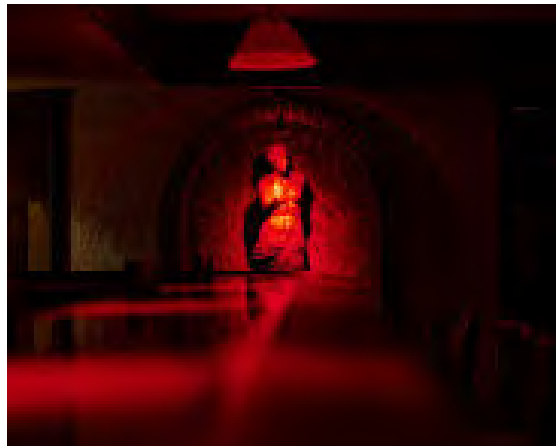
- Bar and Reclaimed Lumber Standing Rail
- PDR/Nook with Custom Chandelier and Custom Otomi - Inspired Wallcovering
- From Entry Vestibule Toward Standing Room
- Main Lounge with Custom Banquette and Reclaimed Concrete Floor





Exterior Facade/ Feature Door





PHOTOS BY KYLE FLUBACKER

- 'Scraffito' Mural
- Updated Bar
- 'Cafe/Street' Entrance
- Private Dining/Disco Room

PROJECT: BAR SOTTO

*4TH GEN REVAMP OF
A CHICAGO ICON.*

INTERIOR RENOVATION

LOCATION:
THE LOOP, CHICAGO, IL

FIRM:
DUNNE KOZLOWSKI

CLIENT:
ITALIAN VILLAGE

MY ROLE:
SENIOR INTERIOR DESIGNER

Bar Sotto opened in 2024,
transforming a historic late night,
underground bar into a high-end,
immersive hospitality environment.

GOAL: Revive the beloved dive
underneath the historic Italian
Village restaurant.

VIBE: Recreating memories of
Italy, family, and friends -
transformational, experiential,
artisan-crafted, and deeply
detailed.

PROCESS: I took over mid-build,
successfully leading major re-
design efforts, ff&e reselection,
and collaboration with artists and
tradespeople to bring this unique
hospitality experience to life.





Detail of Custom Graphics / Refinished and Reinstalled Original Wall Panelling



Family Dining Room and Pasta Window



Custom Art and Wall Finishes



PROJECT: JARABE

*THE BEST TACOS YOU'VE
EVER HAD IN YOUR LIFE.*

INTERIOR & PATIO RENOVATION

LOCATION:
LITTLE ITALY, CHICAGO, IL

FIRM:
FAUX AMIS (SOLO)

CLIENT:
ALEXIS & TEDDY VEJAR

MY ROLE:
DESIGNER/PROJECT MANAGER/ARTIST

Jarabe #5 opened as an art-focused, experiential taqueria, celebrating memories of Mexico and Chicago.

GOAL: Execute a full 360 creative overhaul: interior design, branding, website design, menu layout, tabletop design, etc.

VIBE: Culturally immersive mashup of 1990s Mexico City and Chicago.

PROCESS: Led the project end-to-end as designer and project manager from initial property search through final construction.

Q&A: Designed/handmade custom furniture, including cast resin and corn tabletops, and a 28' x 9' collage mural using vintage posters and sketching blown up to room scale.



PHOTOS BY HLDAY MAGIK

- House Phone (yes, it works!)
- Staging for Website
- Custom Talavera Restroom Fixtures
- Main Dining Room - New and Found FF&E, Art, Accessories



Custom Atari Table



Custom 'Abuelita' Sun Shade (Shopping Bags / Hardware)



Main Dining Room - Details at Feature Mural, Custom FF&E



PROJECT: BLUFISH

ELEVATED SUSHI AND PANASIAN CUISINE

INTERIOR/EXTERIOR RENOVATION,
PATIO, ADDITION

LOCATION:
SCHAUMBURG, IL

FIRM:
DUNNE KOZLOWSKI

CLIENT:
MATT & CHUCK CHOI

MY ROLE:
SENIOR INTERIOR DESIGNER

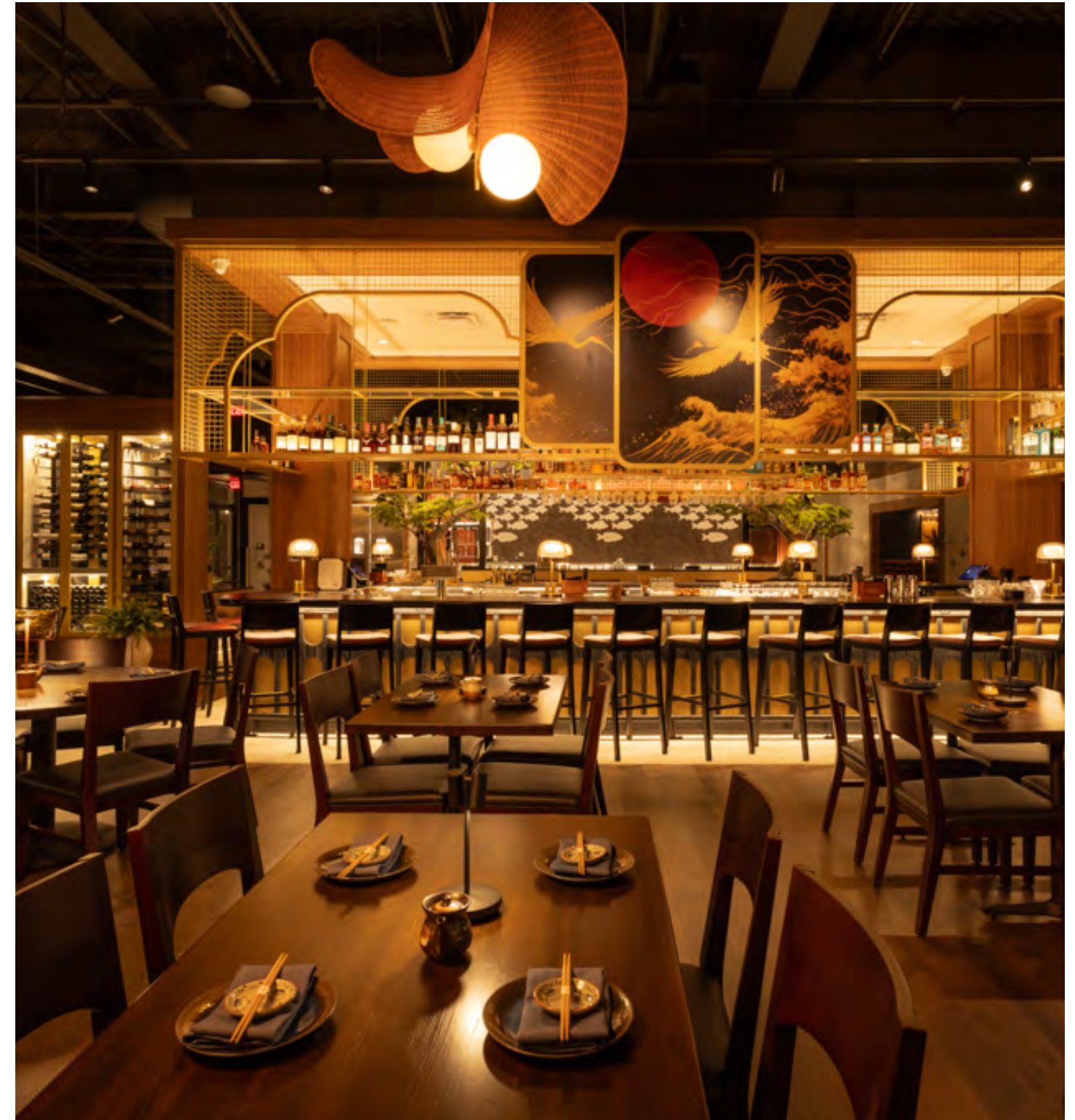
The Choi Brothers' third location opened in 2025, bringing their established brand to an elevated, sophisticated space built for a loyal clientele.

GOAL: Evolve the brand's identity into a luxurious, next-generation hospitality concept.

VIBE: Glamorous, elevated, dramatic, designed to inspire.

PROCESS: Navigated complex value-engineering cycles and project pauses to successfully execute the design (and redesign) concept through completion.

Q&A: Directed a team of artisans, installing murals and custom ff&e.



PHOTOS BY KYLE FLUBACKER

- Host Stand
- Restroom & Custom Mural
- Updated Exterior (#utbjason's)
- Main Bar from 2nd Dining Room



Sushi Bar from Main Dining Room



Tea Room and Wine Feature



Feature Bar from Main Dining

PROJECT: HOTEL JULIEN

*HISTORIC SAN FRAN
HOTEL TRANSFORMED*

GUEST ROOM AND FIRST FLOOR REFRESH

LOCATION:
SAN FRANCISCO, CA

FIRM:
DUNNE KOZLOWSKI

CLIENT:
OXFORD GROUP

MY ROLE:
SENIOR INTERIOR DESIGNER

Opened in 2025, Dunne Kozlowski successfully completed the historic San Francisco hotel project after rescuing it from a two-year permitting delay.

GOAL: Project rescue! Finish all guest rooms, update the main lobby/public spaces to a high standard with an expedited timeline.

VIBE: Youthful and fresh, light, bright, and full of character in a quirky, historic building.

PROCESS: Update furniture and art packages, studying this unique historic property and celebrating its architectural charm.

Q&A: This historic hotel was once featured in a Hitchcock movie... which may have influenced the period references/color/lines...?



PHOTOS BY KYLE FLUBACKER

- Guestroom Workstation with Local Custom Art
- Overall Lobby Vibe and Custom Collage Mural
- Exterior Awnings, Signage, General Revamp
- Guestroom in Full



PHOTOS BY KYLE FLUBACKER

- Guestroom Refresh
- Overall Dining Vibe
- Interior Detail
- Main Dining Room from Exterior

PROJECT: SOMA

*NEW HOTEL AND SPORTS
BAR CONCEPT FOR #SOMA
HOUSE & SOMA SOCIAL*

FIRST FLOOR RESTAURANT/AMMENITIES &
GUEST ROOM ADAPTIVE REDESIGN

LOCATION:
SOMA, SAN FRANCISCO

FIRM:
DUNNE KOZLOWSKI

CLIENT:
OXFORD GROUP

MY ROLE:
SENIOR INTERIOR DESIGNER

Opened in 2026, Dunne Kozlowski
overcame severe permitting delays
to deliver the vibrant Soma Social
and Soma House Hotel.

GOAL: Revitalizing a sleepy
downtown corner into a hub
celebrating local culture, sports,
and history.

VIBE: Created a laid-back sunny
space reimagining the traditional
sports bar with playful energy.

PROCESS: Fully revamped all guest
rooms, including restrooms,
furniture, finishes, and custom
art. Executed a total gut-
renovation of a restaurant and bar
shuttered for over two decades.



COMING SOON
UPCOMING PROJECTS
new releases 2026/27

PROJECT: MOSU

*HOT POT AND KOREAN BBQ
FOR THE PEOPLE.*

INTERIOR AND EXTERIOR RENOVATION

LOCATION:
ROCHESTER, NY

FIRM:
DUNNE KOZLOWSKI

CLIENT:
KHALIL SHABIB

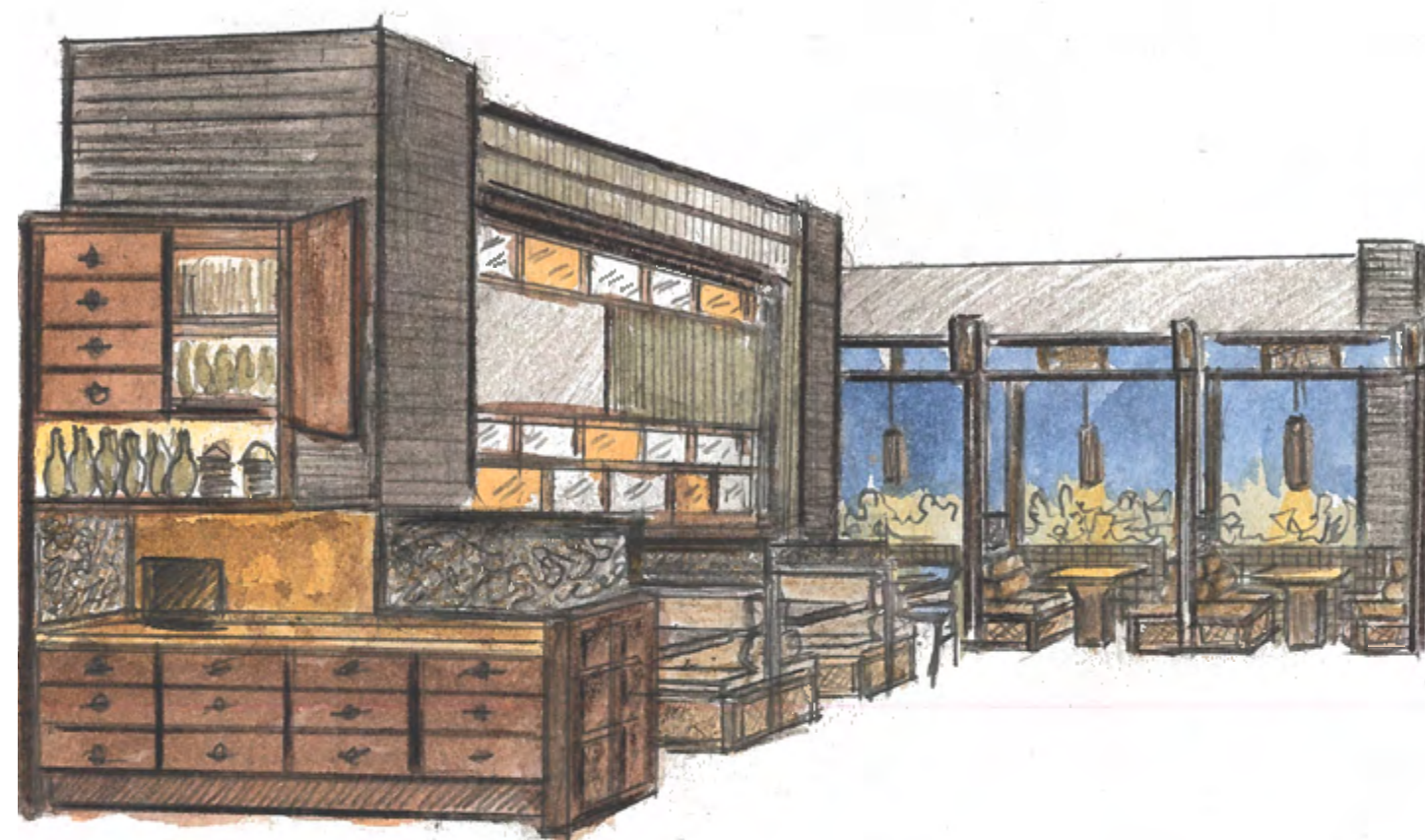
MY ROLE:
SENIOR INTERIOR DESIGNER

Opening 9.2026, this project expands a successful Albany-based panasian concept into a massive 270+ seat dining experience.

GOAL: Transforming a shuttered Red Lobster into a high volume, high energy, high-end space that celebrates the culture of Korean BBQ and hot pot as a shared, communal dining experience.

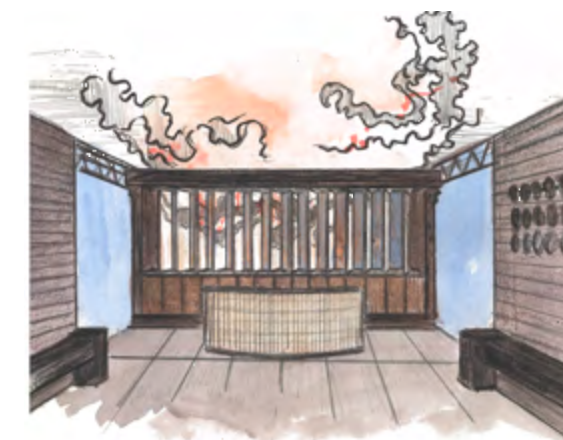
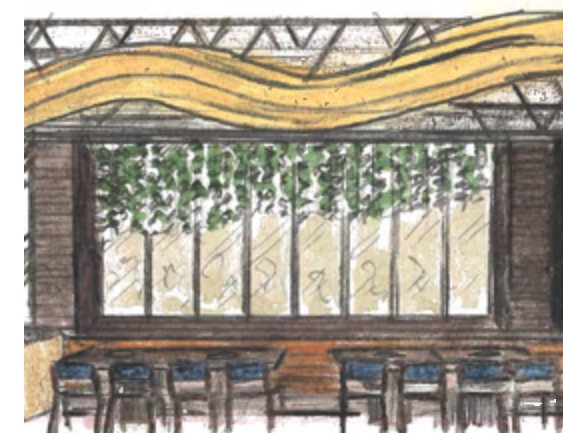
VIBE: Sleek, charismatic, exciting.

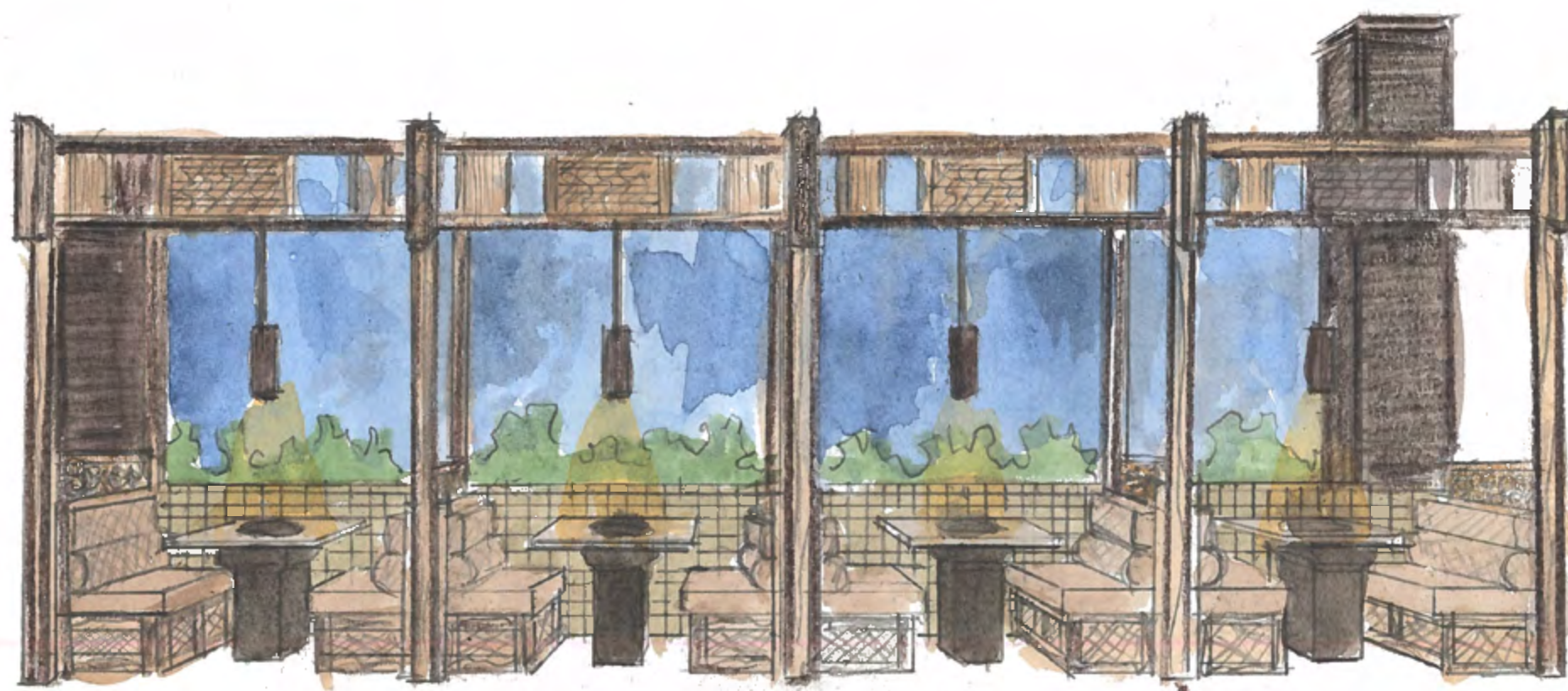
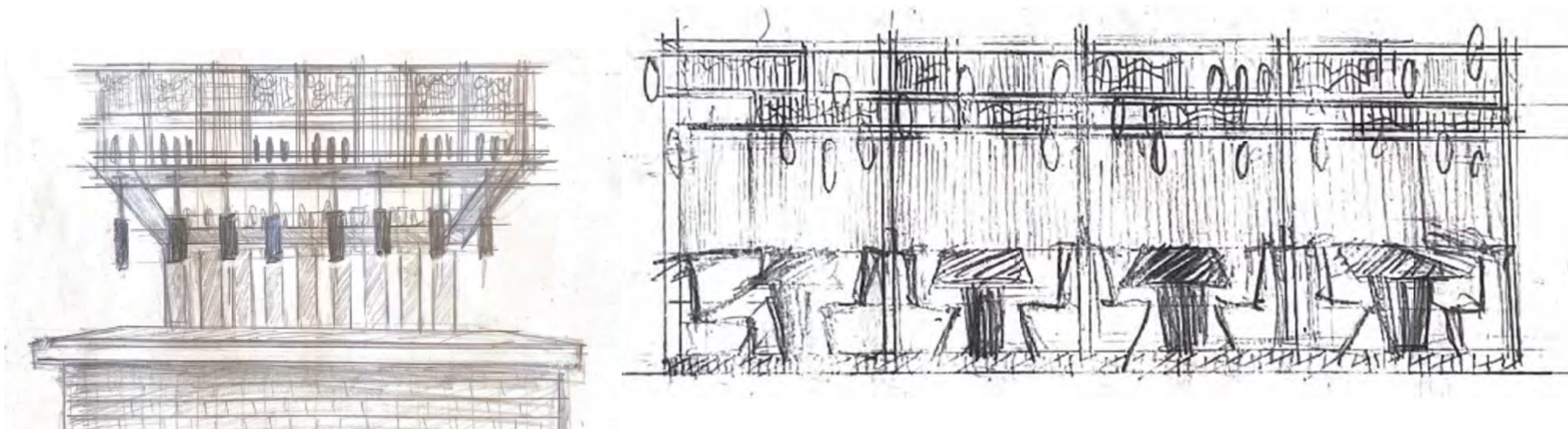
Q&A: Collaborating with the clients to integrate a custom engineering feature, we hid ductwork inside decorative columns/below custom furniture to create a uniquely luxe, almost magical feeling as the meal progresses.



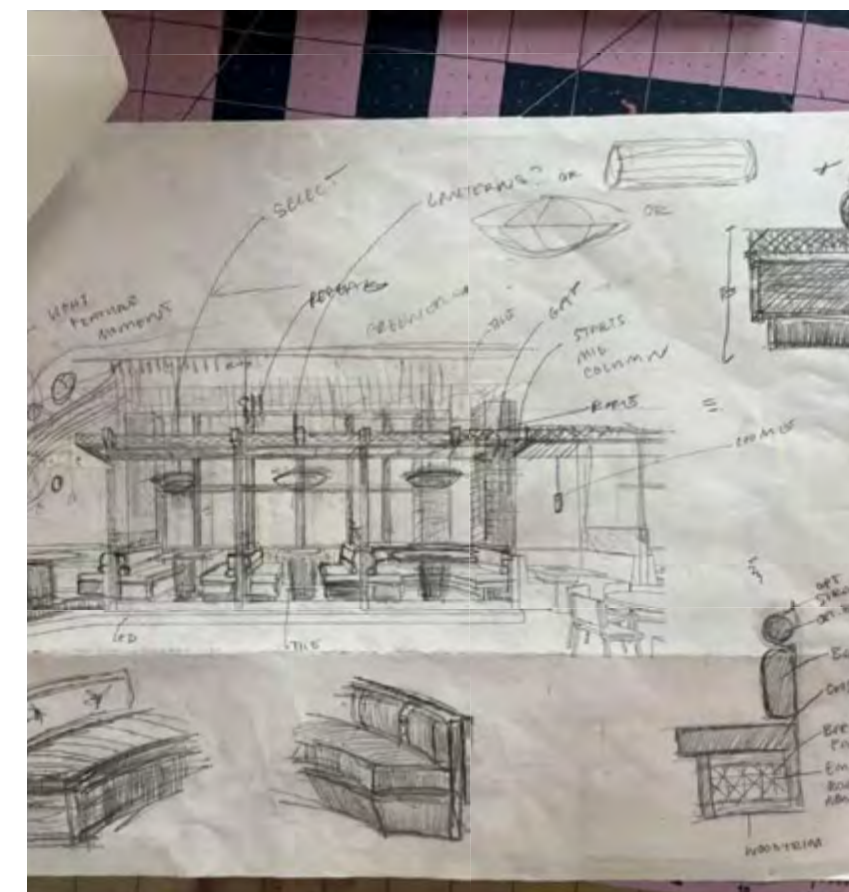
ORIGINAL INK AND WATERCOLOR SKETCHES:

- Proposed Service Station and Booths/Pergola
- Pergola Study
- Perspective Elevation at Host Stand/Entry
- Curved Wall and Plant Corner

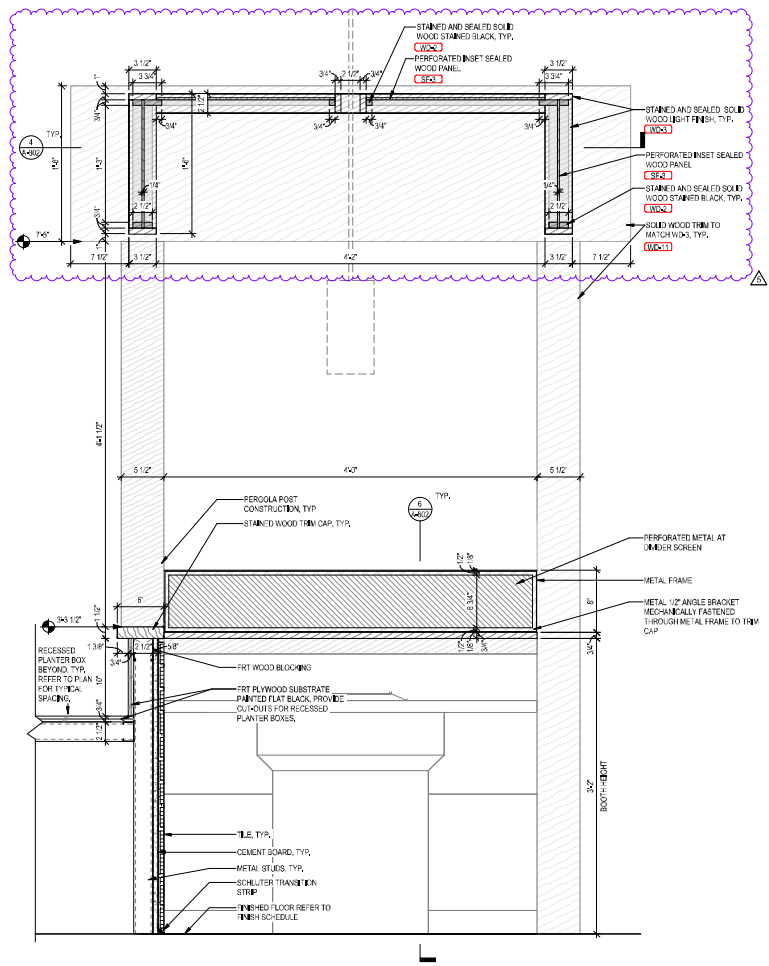




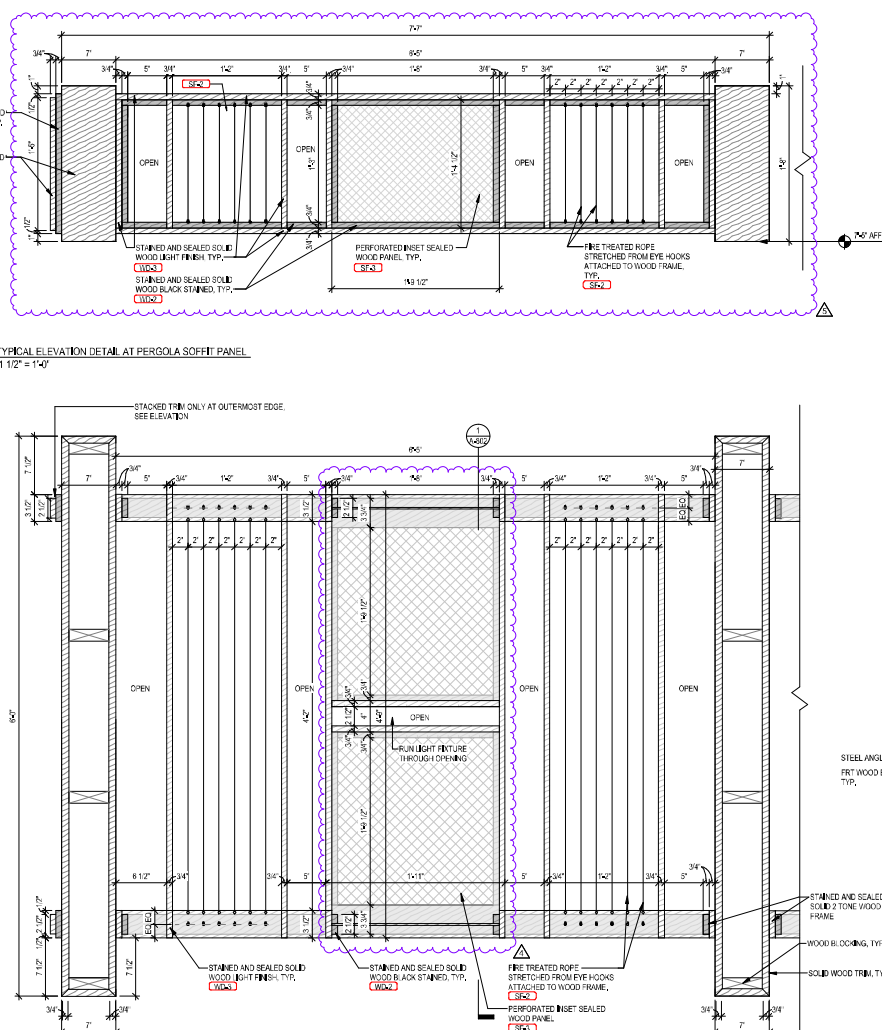
ORIGINAL PENCIL, INK, AND WATERCOLOR SKETCHES:
PERGOLA AND BOOTHS



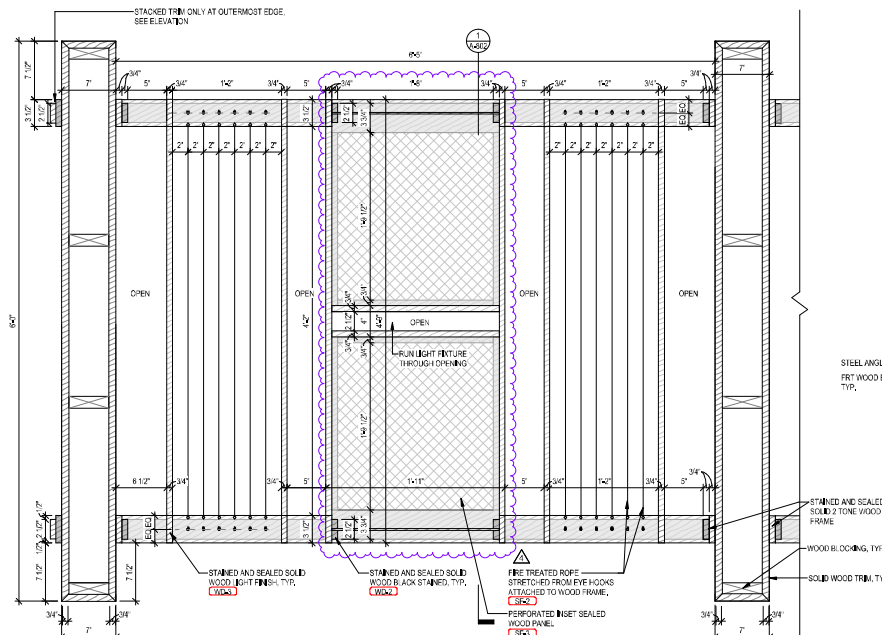
Work Sample: showing drawing process, sketchbook through interior details.



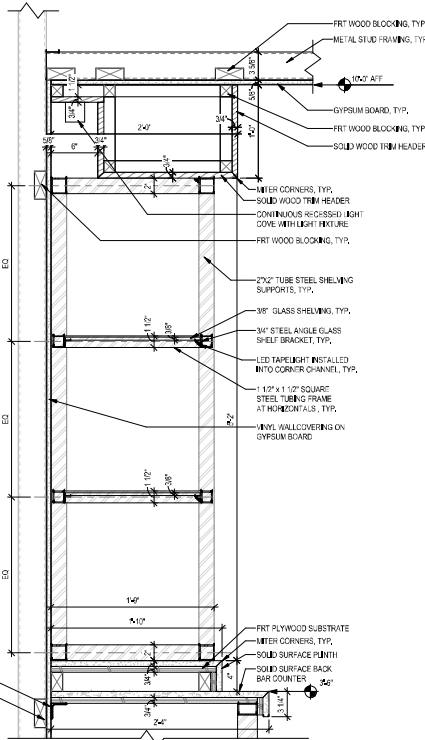
1 TYPICAL SECTION DETAIL AT PERGOLA SOFFIT PANEL
1 1/2" = 1'-0"



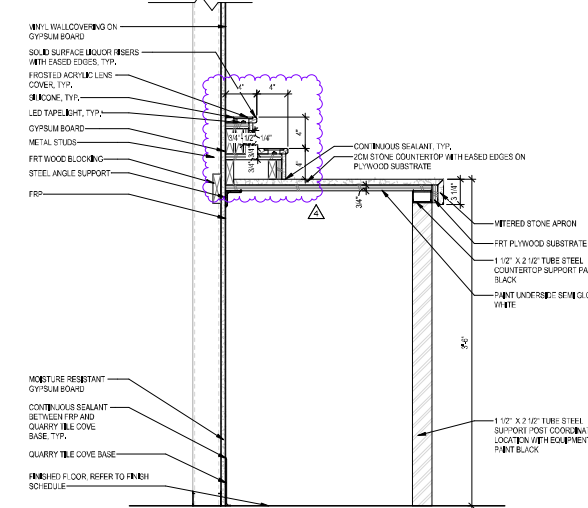
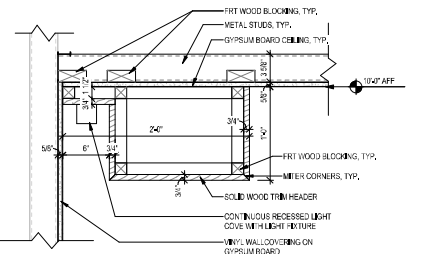
2 TYPICAL ELEVATION DETAIL AT PERGOLA SOFFIT PANEL
1 1/2" = 1'-0"



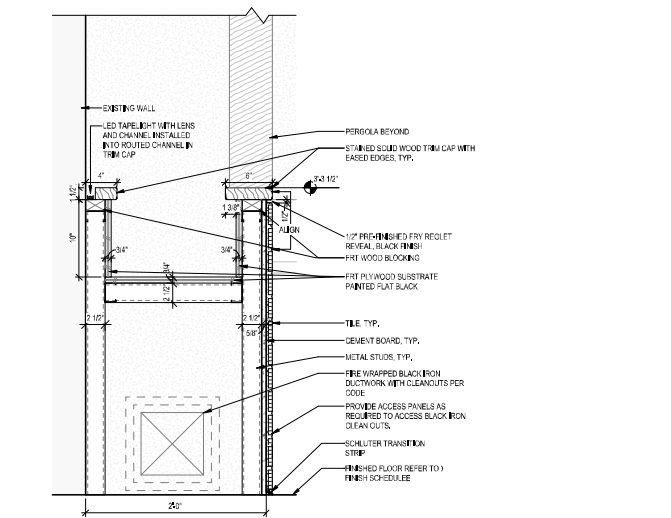
4 TYPICAL PLAN DETAIL AT PERGOLA SOFFIT PANEL
1 1/2" = 1'-0"



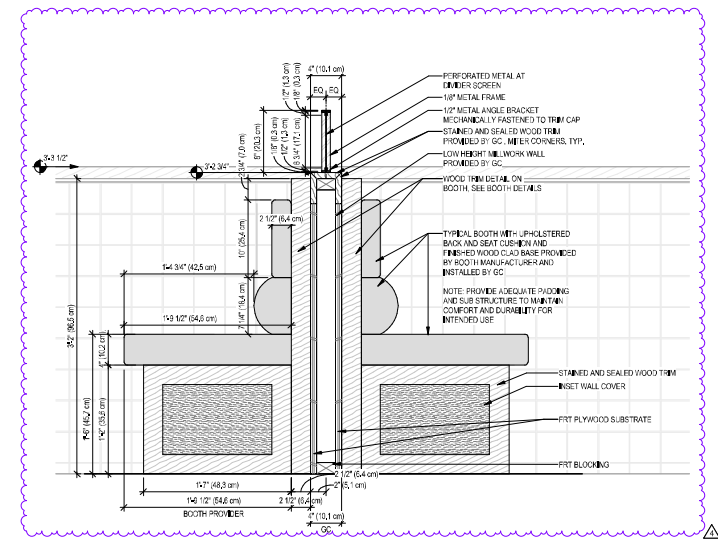
3 DETAIL AT BACK BAR SHELVING
1 1/2" = 1'-0"



DETAIL AT BACK BAR COUNTER
1 1/2" = 1'-0"



5 TYPICAL DETAIL AT LOW HEIGHT PERIMETER WALL AND PERGOLA
1 1/2" = 1'-0"



6 TYPICAL DETAIL AT BOOTH DECK
1 1/2" = 1'-0"

DUNN & KROZOWSKI
3215 W. MICHIGAN ST., CHICAGO, IL 60641
312.237.2010 | www.dunnandkroza.com

IN ASSOCIATION WITH THE ARCHITECT
RH SWEET'S II, PROPRIETOR
RH SWEET'S II, ARCHITECT
rh@sweetss.com

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LIEP ENGINEER
ASFANDYAR KHAN
asfandk@gmail.com

STRUCTURAL ENGINEER
RCM TECHNOLOGIES
10 JAMES FRONT BLVD, SUITE 100
SUFFERD, NY 14022
585.665.3222 | info@rcmtechnologies.com

LAND TECH SURVEYING & PLANNING
1115 WOODBURY AVE
ROCHESTER, NY 14615
585.442.8905 | info@landtechny.com

CLIENT
MOSU HENRIETTA
655 JEFFERSON ROAD
HENRIETTA, NY 14623

PROJECT NAME

MOSU
Henrietta

LOCATION

655 JEFFERSON ROAD
HENRIETTA, NY 14623

ISSUE #	ISSUED FOR:	DATE
1	BACKGROUND	06/27/2025
2	PERMIT	08/20/2025
3	PERMIT - REV. 1	09/05/2025
4	CONSTRUCTION	09/15/2025
5	ADDENDUM 1	10/17/2025

SEAL

LICENSE EXPIRATION: 05/31/2027

TITLE

PROJECT

2502

SHEET

A-802



PHOTOSHOP, ILLUSTRATOR, REVIT

- Custom Decanting Station
- Addition Perspective Elevation
- Performance Space Concept
- Proposed Raised Dining

PROJECT: 405 COLUMBIA

*MULTI-DISCIPLINARY
RESTAURANT, AND EVENT
SPACE, FOR HUDSON.*

INTERIOR & EXTERIOR RENOVATION

LOCATION:
HUDSON, NY

FIRM:
DUNNE KOZLOWSKI

CLIENT:
PRESTIGE HOSPITALITY, JAIME ORTIZ.

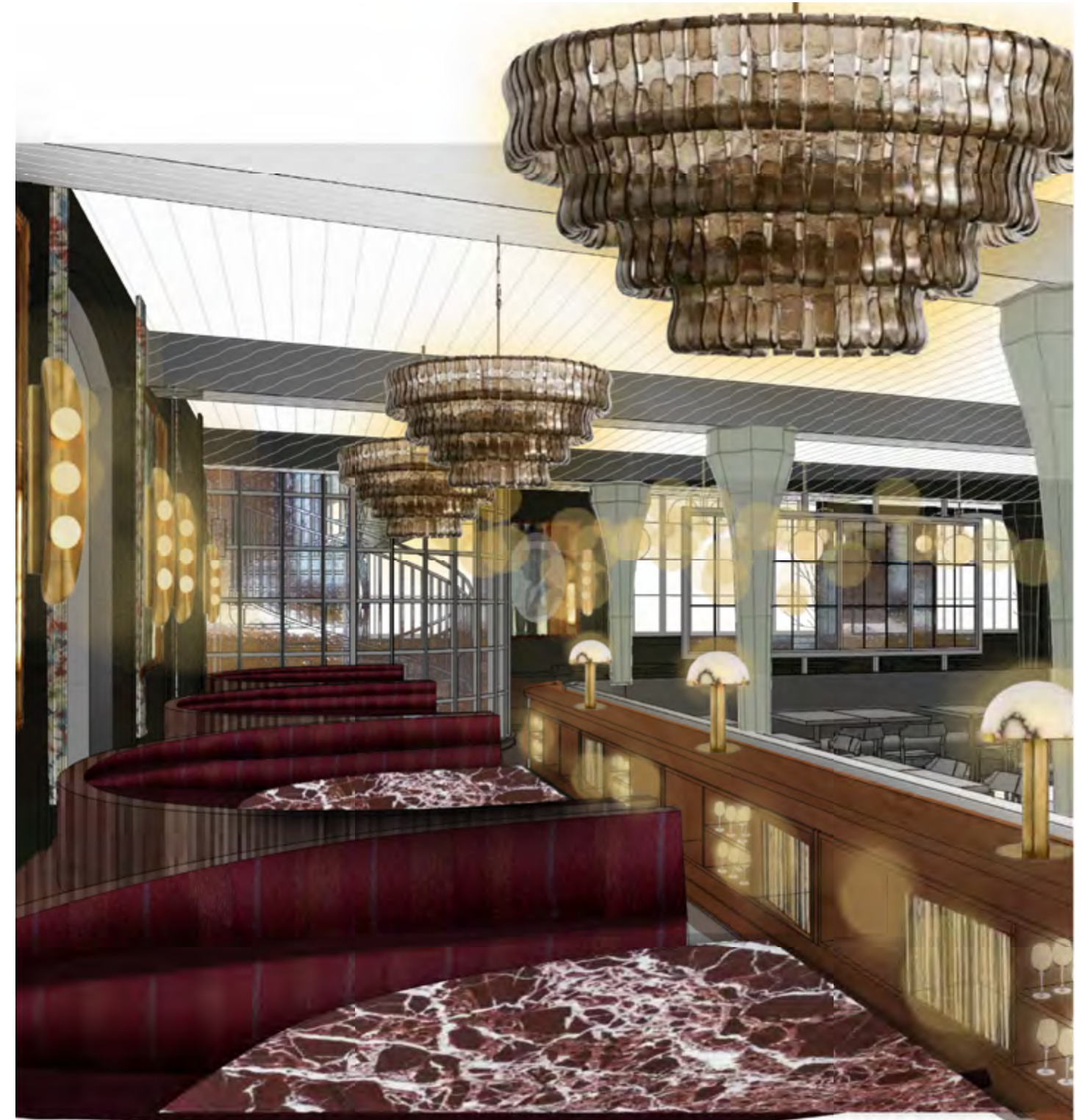
MY ROLE:
SENIOR INTERIOR DESIGNER

Designed in 2024/25, 405 Columbia is a 20,000-square-foot hospitality wonderland in Hudson, New York. Opens 2027...see you there?

GOAL: Steakhouse, event spaces, solarium, two gardens, hospitality suite, performance space...

VIBE: The essence of all your most interesting friends: a curious, creative, relaxed destination for the Hudson Valley and folks from neighboring metro areas.

PROCESS: Lead design concept-completion, collaborating to create a space with bold ideas, and bold materiality, creating a place for a whole town to make new memories.



PRIMARY FOOD GROUP
+ PREMIER HOSPITALITY

DESIGN DEVELOPMENT I

NOVEMBER 15, 2025

ISSUE 2

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+ PREMIER HOSPITALITY

DESIGN DEVELOPMENT I

NOVEMBER 15, 2025

ISSUE 2

BRAND ELEMENTS

Brand Pillars

The core beliefs and internal guiding principles that inform everything from employee culture to patron interactions. They are Prime Social's compass for the decision-making process.

Who We Are

We are an **approachable** yet **luxurious** steakhouse that blends classic elegance with modern artistic flair. Deeply connected to Hudson's spirit, we offer an environment where luxury meets comfort, making every guest feel both indulged and at home.

What We Do

We craft **entertaining** and **intimate** dining experiences by elevating familiar steakhouse favorites to their finest expressions. Our goal is to provide more than just a meal—we deliver moments that engage the senses and foster personal connections, leaving guests with unforgettable memories.

How We Do It

Through a **vibrant** ambiance and **anticipatory** service, we combine old-world sophistication with contemporary energy. Our staff anticipates every need, ensuring that every detail—from our ingredients' quality to our space's design—is orchestrated to create a luxurious and exhilarating experience, cared for.

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DESIGN DEVELOPMENT I

NOVEMBER 15, 2025

ISSUE 2

BRAND CONCEPT: NARRATIVE

—TRAVEL, FOOD & BEVERAGE, FASHION, ART, MUSIC, PERFORMANCE—

Meet Sennecca.

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DESIGN DEVELOPMENT I

NOVEMBER 15, 2025

ISSUE 2

BRAND CONCEPT: NARRATIVE



And welcome to a destination you want to enjoy with all your most interesting pals; accumulating in favorite memories while always creating new ones.

Sennecca —travel writer by day, aspiring food critic by night, is escaping the City for some R&R in beloved Hudson. **Casual**, yet tailored head to toe, with a subtle aroma of Le Labo; Aesop; Aesop 13, he exudes **approachable luxury**.

As the scenery zooms past, he falls into reminiscing about times spent in his favorite home away from home: Memories of long weekends with friends, celebrating special days with family, holidays, gatherings... *Scylling of familiarity* blend with the landscape. Nostalgia has rolled in - so - he messages the group chat, inviting his closest friends to join him on a spontaneous adventure.

One by one, they answer the call, barely catching the last train from bustling Penn Station: Nigel, Red Hook based influencer and DJ; Alexis, travel obsessed chef/Brooklyn Native; and Brian, a wine loving antique dealer with a shop in cozy Chelsea, arrive at Cross and Front: impeccably dressed, yet somehow effortless.

They come together for an **exciting** and **entertaining** long weekend centered around Hudson's newest hot spot - **Prime Social**. There's something for each of them to enjoy - delectable food, artistic programming, and an unexpected, inspiring atmosphere.

The fashionable friends tuck in to an intimate meal at the chef's table. Wine and conversation flow, carrying them from the swanky dining room out into the vibey secret garden, as the evening drifts to night. The sound of friendly chatter, and unique music floats past the hedges, creating curiosity.

A time was had by all.

DISCIPLINES:

- Entertaining food, beverage, and environments
- Theater, Film, New Media
- Music and VINT
- Photography & Film

FOOD & DRINK:

- Classic steakhouse fare
- Old world wine and amaro
- High-end cocktails
- Treat to, emceed purveyors
- Offerings unique to the Hudson River Valley

TABLE TOP:

- Antique and wood
- Familiar yet surprising
- Thematic + fun!
- High End + Whimsy

EXTERIOR:

- STP dining
- Artful and energetic gardens
- A hidden made exciting for locals and newcomers
- Barium
- Fire pits
- Intimate, whimsical lounge
- Grounds
- Romantic and Jordant

DUNNE | KOZŁOWSKI

WORK SAMPLE: DD1 PRESENTATION DECK EXCERPT

Showing design/storytelling, original drawings, graphic design, writing copy, inspirational imagery.



PROJECT: POLEMICA

*FARM-TO-TABLE
POLISH CELEBRATING A
5000 YEAR OLD
CULINARY HISTORY*
INTERIOR & EXTERIOR RENOVATION

LOCATION:
PARK RIDGE, IL

FIRM:
DUNNE KOZLOWSKI

CLIENT:
MIKE & AGNES KRUPA

MY ROLE:
SENIOR INTERIOR DESIGNER

Opening in 2026, Polemica transforms a historic Chicagoland bank building into an intimate dining space showcasing Polish culinary artistry.

GOAL: Creating a communal destination to spark conversation and celebrate the cultural ties between Poland and Chicago.

VIBE: Romantic, warm, modern, focused on fostering connection.

PROCESS: Navigated historic village constraints to design a multi-kitchen layout featuring a cooking school show kitchen, 2 dining rooms, and an updated exterior.



ORIGINAL INK AND WATERCOLOR SKETCHES

- Proposed Exterior at Night
- Bar View 2
- Vestibule and Entry Moment
- Dining View 2



WORK SAMPLE: DD3 PRESENTATION DECK EXCERPT

Showing design/storytelling, original drawings, graphic design, writing copy, inspirational imagery, furniture selections, floor plans, etc.

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BRANDING.

04 BRAND PROMISE

POLEMICA.

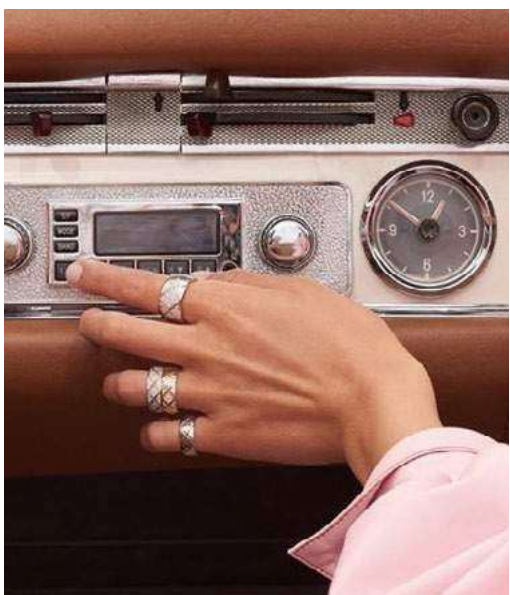
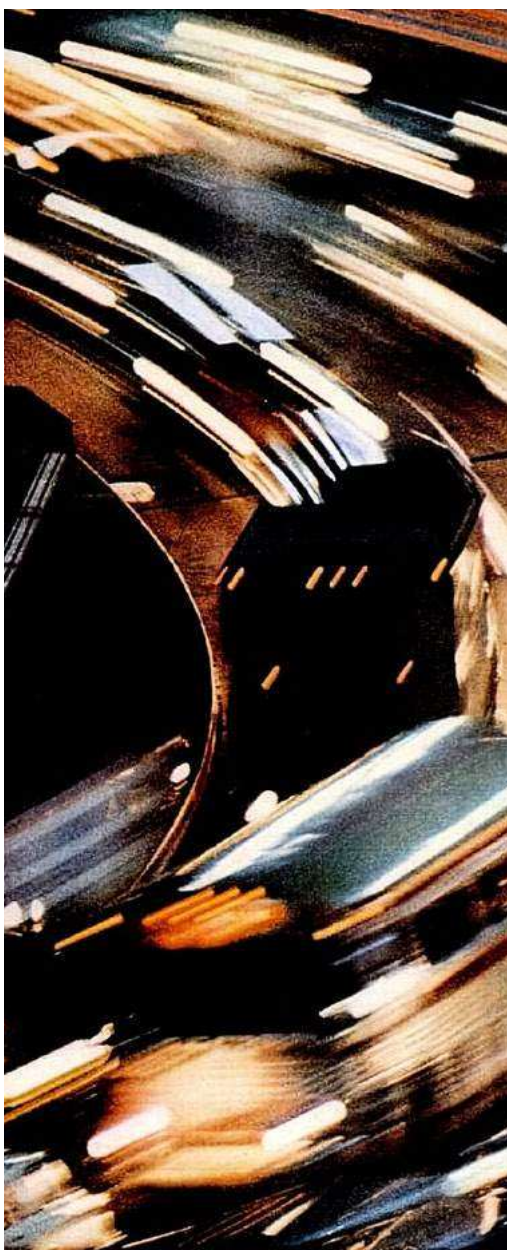
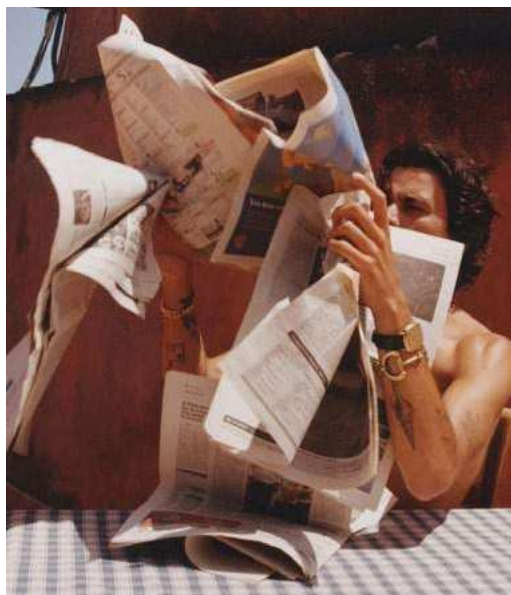
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07 OVERALL LOOK &
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19 DINING VIEW 3

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21 BAR LOOK & FEEL

22 BAR VIEWS

24 RESTROOM LOOK &
FEEL

25 RESTROOM VIEW 1

26 RESTROOM VIEW 2



welcome to polemica.

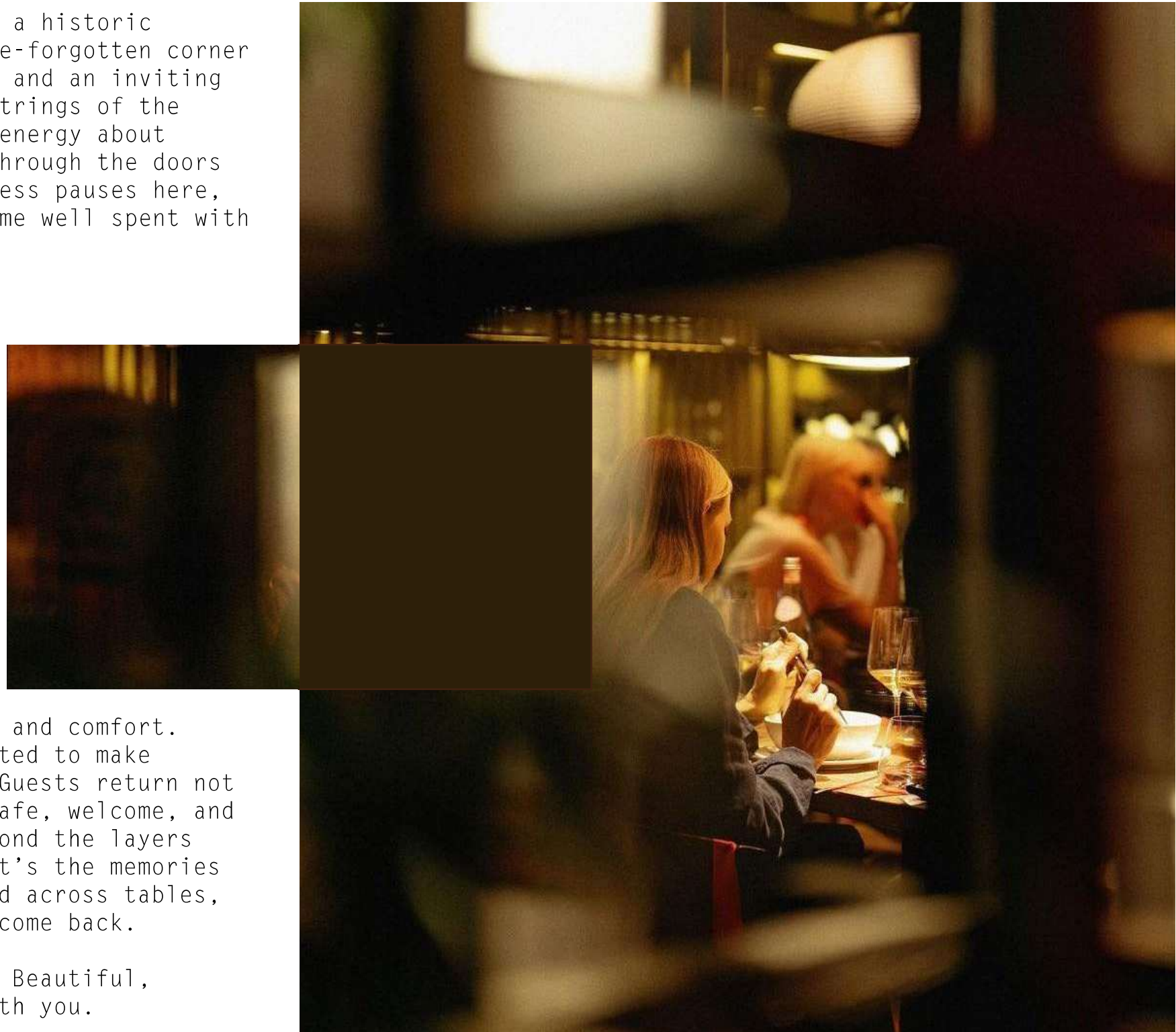
The golden hour warms the brick facade of a historic building in downtown Park Ridge. This once-forgotten corner is now alive with an inner warmth, light, and an inviting atmosphere that subtly tugs at the heartstrings of the neighborhood. There's a quiet yet iconic energy about this place, and every person who passes through the doors feels instantly comfortable. Life's busyness pauses here, allowing guests to savor the luxury of time well spent with good people and honest food.

Welcome to Polemica.

Here, Polish cuisine is re-imagined to be modern, elevated, and approachable. A place where tradition has a fresh voice and where every detail is considered with care. The food is thoughtful yet unpretentious, the service professional yet warm, and the experience consistently pleasant. Dishes arrive without shortcuts, desserts surprise with delight, and every plate tells a story of pride and craft.

The stylish environment balances elegance and comfort. Never too loud, never too stiff, and curated to make conversation flow as easily as the wine. Guests return not only for the food, but for the feeling: safe, welcome, and cared for. The glow of warmth extends beyond the layers of lighting and the flicker of candles. It's the memories created in that moment, the stories shared across tables, and the lasting impression of wanting to come back.

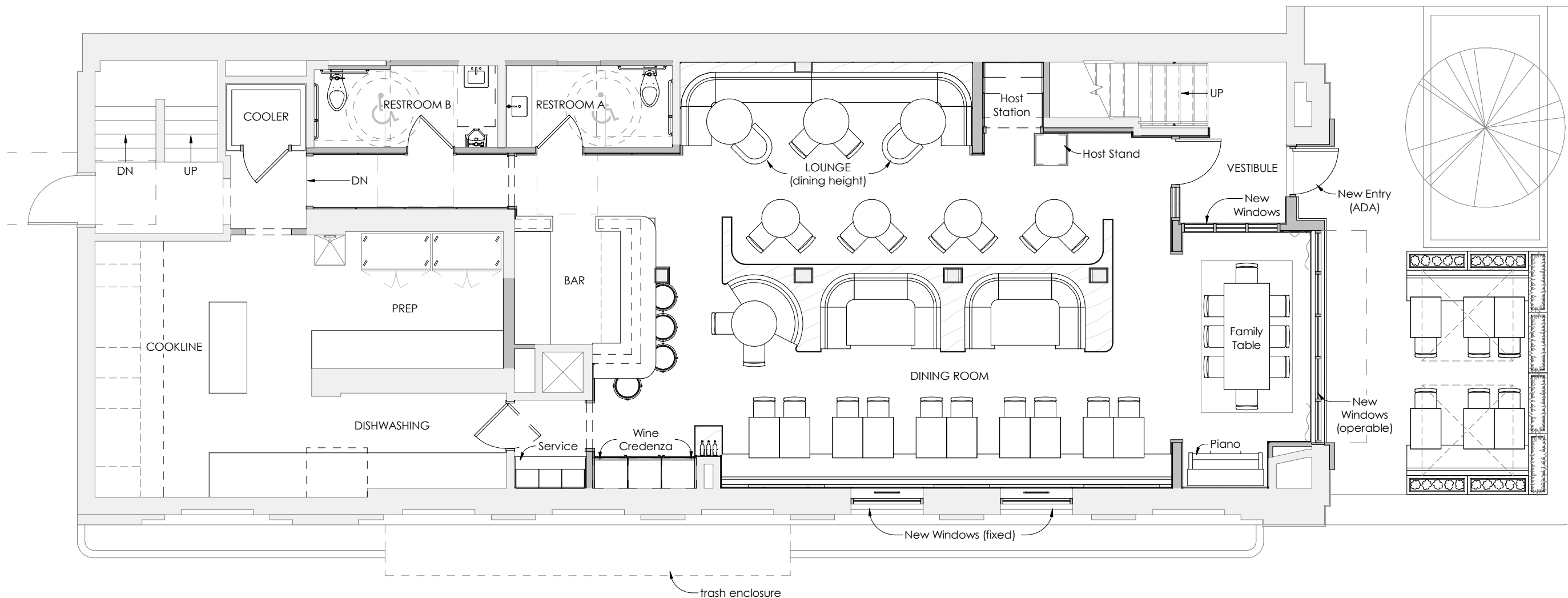
Sit down, stay a while. This is Polemica. Beautiful, balanced, and proud to share its heart with you.





OVERALL
LOOK & FEEL

floor plan.



SEAT COUNT:

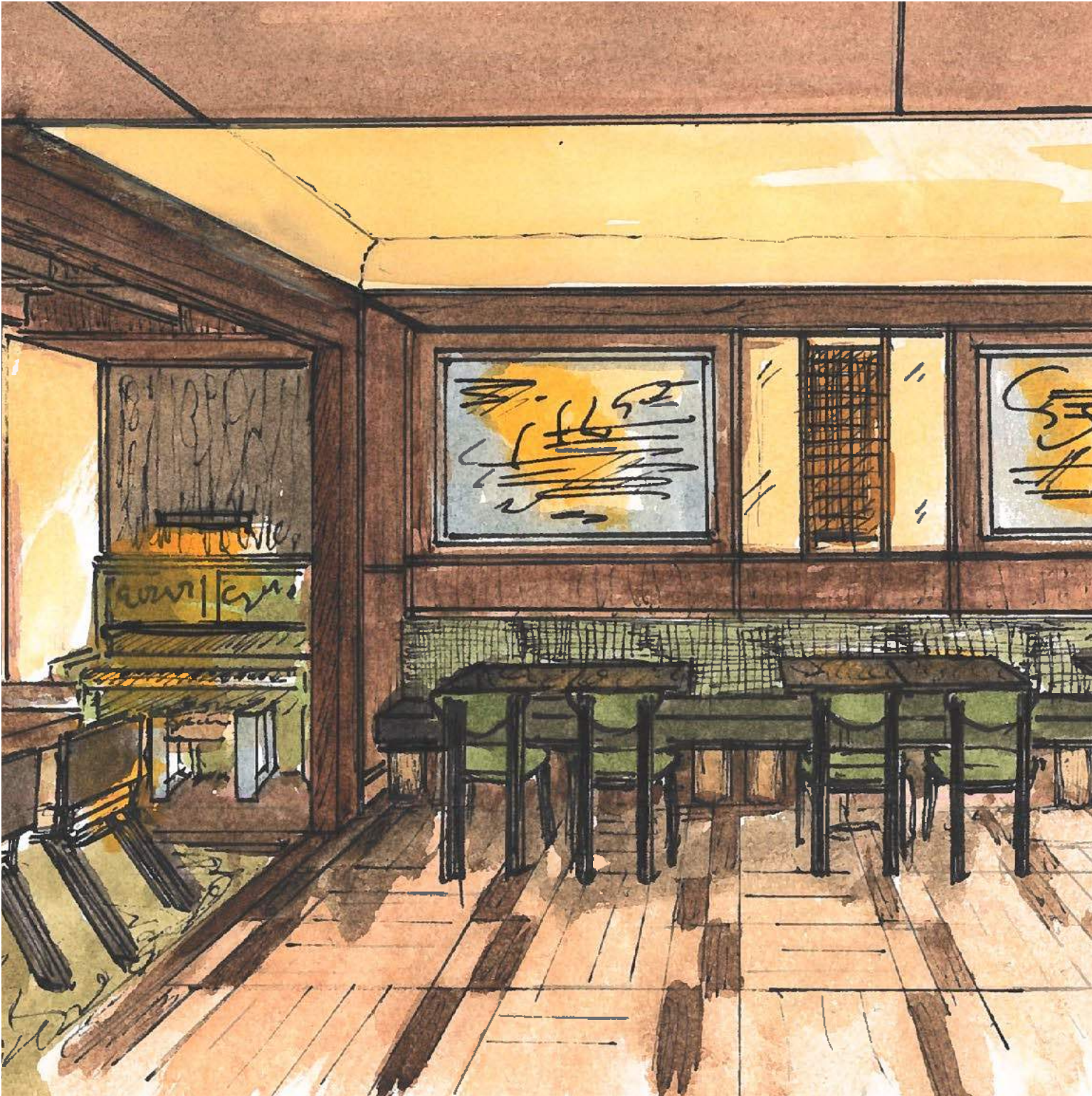
Dining: 50
Bar: 4
Lounge:10
Exterior: 12

Total: 76

- FEATURES:
- Central Curved Booths
 - Lounge Dining at the Nook
 - Communal Table at the Window
 - Host with Room Divider
 - Jewelry Box Bar
 - Wine Credenza
 - Piano

- BASEMENT FUNCTIONALITY:
- Additional Walk-in Cooler / Freezer
 - Dry Storage
 - Liquor Storage
 - Office
 - Employee Lockers
 - Employee Break Room

dining one.



From the corner of our intimate space, glowing light reflects off of a glossy green piano. Comfortable and calm, the dining room is full of different experiences for any group from an intimate party of 2 to a party of 10 or 12.

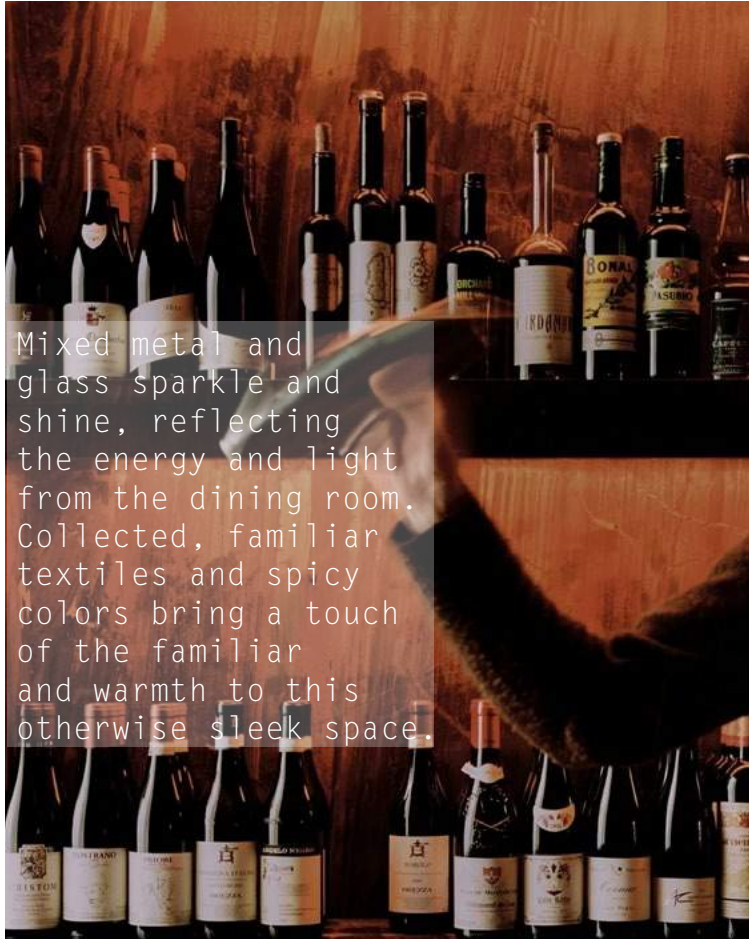


- Features:
- Warm Millwork
 - Calibrated Lighting
 - Comfortable Finishes
 - Family Table
 - Refinished Piano



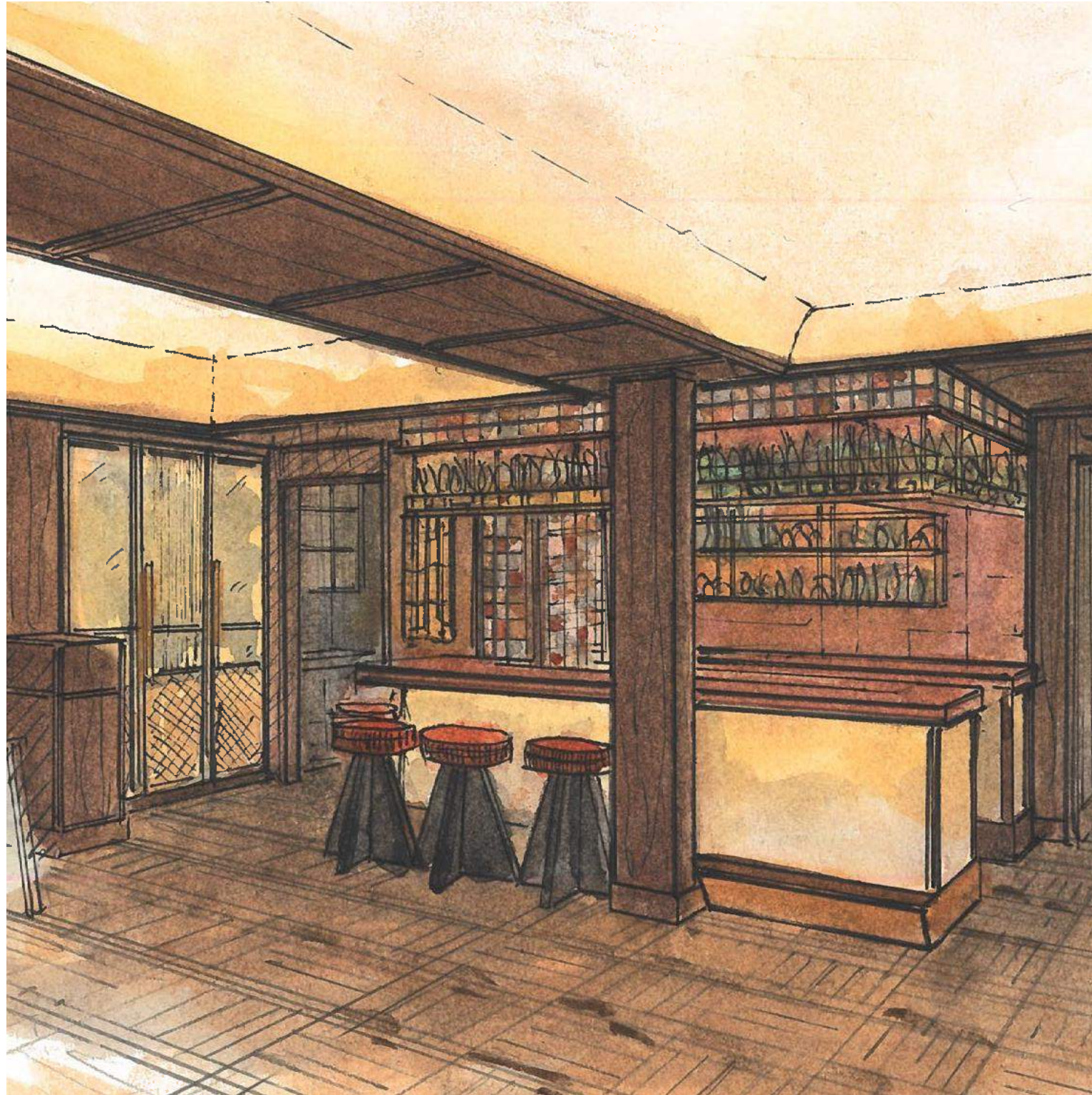
- Materials:
- Wood
 - Plaster
 - Leather
 - Woven Textiles
 - Lacquer
 - Glass
 - Mixed Metal
 - Stone
 - Wallcover





BAR
LOOK & FEEL

bar one.



A romantic, jewelry box inspired bar is tucked into the back of our dining room. Light reflects from glittering wine bottles, creating an intimate and inviting atmosphere to sip and catch up with a loved one, or while waiting to take the carry out home....



- Features:
- Glittering Wine Display
 - Hanging Shelves
 - Moody Lighting
 - Artistic 'Mural'
 - Mixed Metal

- Materials:
- Wood
 - Plaster
 - Tile
 - Custom Mural
 - Stone Bar Top
 - 'Bankers Wire' Mesh
 - Mixed Metal
 - Mohair

