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## **Building Community in 2022**

Cleveland, Ohio, February 9, 2022, 3:00 pm ET – The success of the inaugural <u>Tri CLE Rock Roll Run</u> in 2021 relied solely on the grace and grit of the Northeast Ohio triathlon community. Because of this, Tri CLE Rock Roll Run has made "Community" its mission and theme for this year's race.

The multisport event is scheduled for Saturday, August 20, 2022. Keeping with last year's triathlon (swim-bike-run) format, races will feature three distances, Super Sprint, Sprint, and Olympic. In maintaining the race vision of encouraging new athletes into the multisport lifestyle, we have added a duathlon (run-bike-run) for non-swimmers along with relay and aquabike options.

In order to grow the race, the support of not only the local and regional multisport community such as the <u>Cleveland Triathlon Club</u> but the support of the residential and business communities neighboring <u>Edgewater Park</u> is imperative to the success of the race.

Tri CLE Rock Roll Run has partnered with <u>Northwest Neighborhoods</u> (formerly Detroit Shoreway Community Development Organization) to build a civic community surrounding the race. Tri CLE values the local community and aims to include the people who live and work in the area to participate, spectate, or volunteer while encouraging race participants to patronize the many shops and restaurants in the area.

To help foster community involvement, Tri CLE Rock Roll Run welcomes Andrew Joyce to the race leadership team as Volunteer and Community Outreach Director. Andrew, who is originally from Australia, came to Cleveland on business in 1998 where me met a Cleveland Girl and made Cleveland his home. He has been racing triathlons since 1984, is a founding member of the Cleveland Triathlon Club, and has an executive-level management and consulting career. He will be leading community engagement and volunteer involvement. Welcome, Andrew.

There has already been an overwhelming response from the community. Don't miss your chance to join Clevelands' improved premier multisport event. Register for Tri CLE Rock Roll Run at <a href="mailto:rockrollrun.com">rockrollrun.com</a>. Registration closes at midnight, Thursday, August 18, 2022, and is capped to ensure a safe race for every athlete, providing an inclusive and supportive environment.

**Tri CLE Rock Roll Run**, a multisport celebration in the heart of downtown Cleveland, Ohio. The Tri CLE Rock Roll Run offers a Super Sprint, Sprint, and Olympic distance triathlon, aquabike, and duathlon races. The event is staged in the backdrop of the Rock and Roll Hall of Fame and the beautiful Cleveland, Ohio, giving participants a grand tour of Downtown Cleveland with a swim in the break wall protected waters of the North Coast Harbor in downtown Cleveland then transitioning to a bike ride on a closed-to-traffic Memorial Shoreway that highlights the Cleveland skyline and downtown neighborhoods. The transition from the bike to the run is at Edgewater Park and will be capped off with a run through Cleveland's premier Metropark



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