



Building Community in 2023

Cleveland, Ohio | March 24, 2023 - Tri CLE Rock Roll Run understands the importance of continually building Community - not just for the race weekend and race day, but the months surrounding the race. Community to Tri CLE encompasses many aspects - events for participants leading up to the race and post-race, continuing with the sponsorship of the Cleveland Triathlon Club, and support of the local community.

Events

Tri CLE will once again be hosting free events leading up to race day to help participants get prepared to race and to make connections with others who will be racing, along with the Tri CLE team. Two events will take place each month starting in April and going through July. These events are social gatherings, preview runs, and clinics. Anyone who is interested in learning more about the race - whether as a participant, volunteer, or spectator - is welcome to attend these events. The last event will be a social on Wednesday, August 16 - to help celebrate everyone's accomplishment that happened on race day.

Cleveland Triathlon Club

The continued support of the Cleveland Triathlon Club as the 'Tri Club Host' helps build a community to the sport of triathlon and awareness of Tri CLE, as Tri CLE is the only triathlon race in Northeast Ohio. The Tri CLE staff understands firsthand how important this club is since Mark, Natalie, and Melanie have each been supported by this club during their triathlon journey. Having a robust community of newbies and veterans of the sport helps pave the way for those who are looking for a community that understands how to add in the training of triathlon on top of everything else going on in life. The nominal membership fee to be a member of CTC goes a long way - clinics, events, socials, and friendships that will last a lifetime.

Community

To continue fostering community, Tri CLE is maintaining the partnership with Northwest Neighborhoods - as this community has the biggest impact from our race with the closure of the Memorial Shoreway and the utilization of Edgewater Park. The Cleveland Water Department brought their Water Buggy to Tri CLE's finish line last year and will once again have the Water Buggy at the finish line in 2023. This is a great opportunity to bring awareness to the public of the services that Cleveland Water offers and how lucky we are to have Lake Erie as a resource for water. Run the Land is a new partner in 2023. They put on local running races, which are great opportunities for Tri CLE participants to support small-local races and be connected with the athletic community in Northeast Ohio. Each of these community partners will be sharing our events and race to bring awareness to their communities, and Tri CLE in turn will be sharing their events to bring awareness to their causes.

Those interested in learning more about Tri CLE's community efforts are encouraged to reach out to Melanie Prohaska, Co-Race Director/Marketing & Communications Director at melanie.prohaska@rockrollrun.com.