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Multisport Athletes will be Rockin' and Rollin the Lakeshore in Two Weeks

Cleveland, Ohio, August 6, 2021, 4:30 pm ET – <u>Tri CLE Rock Roll Run</u> is ready to rock the lakefront, returning triathlon and multisport racing to downtown. In partnership with HFPRracing, Transdigm, and University Hospitals Sports Medicine, and many dedicated sponsors the race will be competitive and enjoyable for all athletes.

"We are going to rock this race! All the pieces are falling in place," said Mark Brandt, founder of Tri CLE Rock Roll Run.

The race is Saturday, August 21, 2021, featuring three distances beginning with a swim in the North Coast Harbor, followed by a bike on the Memorial Shoreway, and finishing with a run through Edgewater Park. In true Cleveland style, the race kicks off at 6:30 am with Billy Morris' guitar solo national anthem. <u>Guitars for Vets</u> will entertain along the run course, while <u>Billy Morris and the Sunset Strip</u> rock the finish line with the food truck <u>Smokin' Rock N' Roll BBQ</u>.

"I have a passion for triathlon and wanted to share it with my hometown. In a year with raced being canceled in Northeast Ohio and nationwide, this is one of only a few new races being launched. Our team has worked hard to make this the best race possible." said Mark.

Racer safety is of the utmost importance. Phastar Corporation will not only be cleaning the harbor and providing water safety along with Liquid Lifestyles, but they have also been integral in our Kids That Tri program, teaching under-served youth the sport of triathlon. Several of the kids will be testing the skills they learned at the Parker Hannifin YMCA and Davis Aerospace & Maritime High School on race day. University Hospitals Sports Medicine personnel will be along with the course, monitoring racers and have been integral in crafting our COVID safety plan.

The Memorial Shoreway will be closed during the race, but Edgewater Park will remain open to the public and will be accessible using the W. 73rd Street and West Boulevard entrances. Expect traffic delays near the course and surrounding neighborhoods. Volunteering is the best way to experience the race without breaking a sweat. Help make the race successful for our 500+ racers. Sign up to volunteer at https://rockrollrun.com/volunteers.

Tri CLE Rock Roll Run is sanctioned by USA Triathlon. Athletes will swim in the protected waters within the break wall of <u>North Coast Harbor</u>. The bike course features sweeping views of the Cleveland skyline on the closed-course Memorial Shoreway. The spectator-friendly run course provides participants and their families with breathtaking views of downtown and the lakefront from Cleveland's <u>Edgewater Park</u>.

Register for Tri CLE Rock Roll Run at <u>rockrollrun.com</u>. Registration closes at midnight, Thursday, August 19, 2021, and is capped to ensure a safe race for every athlete, providing an inclusive and supportive environment.

Greenswell Foundation Greenswell Events (dba HFP Racing) is a professional organization that provides event management services, timing, and equipment for triathlon, running, and multisport events in Central Ohio and the surrounding area. They specialize in being a turnkey event manager who can provide the services and equipment to organize your event.