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Tri CLE Rock Roll Run and Play Gap Unite to Celebrate National Women's Sports Week

Women-led organizations team up to highlight access, equity, and empowerment in multisport racing

(CLEVELAND, OH)—In celebration of National Women's Sports Week (June 23-29), two Cleveland-based and women-led organizations, Tri CLE Rock Roll Run and Play Gap, are proud to announce a new partnership that champions women in sports on and off the field.

Tri CLE, an inclusive multisport event celebrating its 5th anniversary this August, and Play Gap, a nonprofit working to keep women engaged in athletics from age 18 and beyond, are joining forces to spotlight the barriers and the breakthroughs that shape women's experiences in sport.

"Building a sports organization alongside other women leaders has been a beautiful experience. The relatability, trust, and transparency comes naturally from the beginning, so we've been intentional to maintain that culture as we've grown over the years," said Elise Vue, Co-founder and Director of Marketing for Play Gap.

This year's Tri CLE Rock Roll Run takes place Sunday, August 10, 2025, at Edgewater Park and features Super Sprint, Sprint, and Olympic-distance triathlons, aquabikes, duathlons, and relays. The event welcomes youth (ages 13-19) and adult participants with male, female, and non-binary categories.

Behind the scenes, Tri CLE is powered by a team of women leaders, including Natalie McManamon, Event Director, Melanie Prohska, Marketing & Communications Director, and Jessica Yeager, Volunteer & Community Outreach Director. Natalie and Melanie are also both USA Triathlon Level I Certified Race Directors.

Play Gap is also driven by women with a commitment to inclusivity and access to sport. Founders Barb Anthony and Elise Vue have grown Play Gap from a regional alliance in 2018 to a national 501(c)(3) nonprofit. Play Gap connects women to teams and leagues to help them stay active physically and gain the mental health and social benefits of athletics.

Tri CLE has similar goals. "Our race is not just about competition, it's about community," said Natalie McManamon. "We are proud to uplift women in all roles, as athletes, leaders, and advocates. Working alongside Play Gap enhances our commitment to representation and access within the local community and beyond."

Throughout National Women's Sports Week, both organizations will share stories from women athletes, coaches, and organizers to inspire others to participate as well. Follow them on social media @PlayGapSports and @TriCLE_rock_roll_run for the latest stories and highlights.

For media inquiries, interviews, or more information about how Tri CLE and Play Gap are celebrating National Women's Sports Week, please contact Jessica Yeager, jessica.yeager@rockrollrun.com, or Elise Vue, elise@play-gap.org.

About Tri CLE Rock Roll Run

Tri CLE Rock Roll Run is locally owned and endorsed by the City of Cleveland and the Cleveland Metroparks. Tri CLE's presenting sponsor is TransDigm Group, with Medical Partner: University Hospitals, Drusinsky Sports Medicine Institute, Water Safety Partner: Argonaut, Bike Support Sponsor: Bike Ohio, Official Tri Club Sponsor: Cleveland Triathlon Club, Gatorade as the Official Electrolyte Sponsor, and general sponsors RCT Logistics and Play Gap. Visit us on Facebook, Instagram, LinkedIn, and YouTube.

About Play Gap

Play Gap is a 501(c)(3) nonprofit whose mission is to champion equity and accessibility in sport for adult women. They believe women everywhere should have equal access to safe, inclusive sports opportunities, and since 2018, have connected with sports organizations and individual community members to spread the physical, social, and mental health benefits of sports to more women. Visit www.play-gap.org to learn more.

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