



## Media Contact

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### Tri CLE Rock Roll Run Named Best Sprint Triathlon in USA TODAY'S 10BEST 2025 AWARDS



(CLEVELAND, OH)—Tri CLE Rock Roll Run is proud to announce that it has been named the **Best Sprint Triathlon** by **USA TODAY'S 10BEST Readers' Choice Awards** for 2025. This recognition places Tri CLE at the top of multisport events nationwide, highlighting the race's exceptional course, community engagement, and impact in promoting triathlon accessibility.

Tri CLE, which debuted in Cleveland on August 21, 2021, was designed with Cleveland in mind. Since its inception, the event has rapidly gained attention and after ranking #4 in 2024, has now claimed the #1 spot in 2025.

Mark Brandt, Founder and CEO of Tri CLE, expressed his gratitude for the support from the Cleveland community and voters across the country:

*"Winning this award is an incredible honor and testament to the passionate triathlon community we've built in Cleveland. When I founded Tri CLE, my goal was to showcase our amazing city. I wanted to see a triathlon in our own backyard. To see our race recognized on a national level, against incredible events like the Chicago Triathlon, Coeur d'Alene Triathlon, and Honolulu Triathlon, is beyond exciting. This win belongs to our athletes, volunteers, spectators, and everyone who has supported Tri CLE from the beginning."*

Now celebrating its 5<sup>th</sup> year in 2025, Tri CLE continues to grow as a premier multisport event, offering athletes the opportunity to swim in Lake Erie, bike the Shoreway while taking in the views of downtown Cleveland, and run along the city's iconic waterfront at Edgewater Park. With an energetic atmosphere, top race production, and a rocking post-race celebration, Tri CLE embodies Cleveland's passion for endurance and community spirit.

**Join the 2025 Race!** Athletes, volunteers, and spectators are invited to take part in the 5<sup>th</sup> Annual Tri CLE Rock Roll Run on **Sunday, August 10, 2025**. Registration is now open at [rockrollrun.com](https://rockrollrun.com). Whether competing, volunteering, or cheering from the sidelines, there's a place for everyone in Cleveland's premier triathlon event.

#### About Tri CLE Rock Roll Run

Tri CLE Rock Roll Run is owned locally by the Cleveland-based MapleGroup, LLC dba Tri CLE Rock Roll Run in partnership with the City of Cleveland and the Cleveland Metroparks. Tri CLE is proud to have support from sponsors including TransDigm Group, and University Hospitals Drusinsky Sports Medicine Institute. Visit us on [Facebook](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

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