

Solving the Childcare and Early Learning Crisis with Bold Innovation.



K-Ready Community Alliance Three-Year Pilot

Why is Early Childhood So Important?

Childcare and early learning are foundational to children's future success. They help prepare children for school and life, while supporting parents' economic stability and workforce participation.

The growth of businesses, industries, and the workforce in our area requires a healthy childcare infrastructure. When parents have access to reliable childcare, they can fully engage in the workforce and support their families as well.

Investing in the education and well-being of children during their first five years is the best way to build broad prosperity and a stronger economy for everyone's benefit.



Lack of childcare is **#1** reason unemployed Floridians who want to work can't

90%

Brain development occurs birth to 5 years

\$5.38B

Cost to Florida's economy due to childcare difficulties

HELP
Wanted



What is the Problem We Are Trying to Solve?

The childcare and early learning industry is facing a crisis in Orange County, with a shortage of teachers and childcare spots and a lack of affordability for most families. Low wages and competition from other industries have caused lasting teacher shortages, leading to longer waitlists and lower enrollment. More than half of childcare centers are likely struggling financially with reduced enrollments and revenue and higher costs, putting thousands more childcare spots at risk. Without enough childcare spots, parents can't go to work, and more children fall even further behind.

What Are We Doing About It?

The K-Ready Community Alliance is working to build a stronger childcare infrastructure by:

- **Adding and Expanding Providers** in areas with seat shortages, with investments such as forgivable loan grants to expand and open new centers and family childcare homes.
- **Supporting Providers and Teachers** by offering business services, marketing, and coaching to help providers increase enrollment and profitability. This includes creating a career development pipeline to fill and retain teacher positions.
- **Increasing Funding and Advocacy** for childcare and early education through community engagement and advocacy, and by administering public/private match and sponsorship programs for employers, philanthropy, local governments, and communities to contribute.



What Funding Do We Need, and How Can You Help?

We are seeking \$2.1 million over three years to support a pilot to create a K-Ready Community in Orange County. You can help by becoming a Champion of the K-Ready Community Alliance:

- **Founding Investors**
 - ➡ **Visionaries** \$500K+
 - ➡ **Innovators** \$250K+
 - ➡ **Catalysts** \$100K+
- **Ambassadors** \$ 50K+
- **Sponsors** \$ 25K+

(\$25K sponsors 2 childcare programs)



Join Us: Business and community leaders are invited to engage by supporting with thought leadership, advocacy, technical assistance, and fundraising. Together, we can ensure access to quality childcare and early learning for all working families and create a strong, sustainable childcare infrastructure.

To support the K-Ready Community Alliance or for more information *scan code* or *email*: Leslie@MingaAdvisors.com.

