**Solving the Childcare** and Early Learning Crisis with Bold Innovation.





K-Ready Community Alliance Three-Year Pilot

Why is Early Childhood So Important?

Childcare and early learning are foundational to children's future success. They help prepare children for school and life, while supporting parents' economic stability and workforce participation.

The growth of businesses, industries, and the workforce in our area requires a healthy childcare infrastructure. When parents have access to reliable childcare, they can fully engage in the workforce and support their families as well.

Investing in the education and well-being of children during their first five years is the best way to build broad prosperity and a stronger economy for everyone's benefit.

> Lack of childcare is #1 reason unemployed Floridians who want to work can't

Brain development occurs birth to 5 years

Wanted

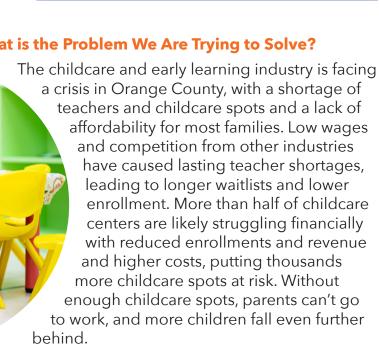
Cost to Florida's economy due to childcare difficulties

What is the Problem We Are Trying to Solve?

a crisis in Orange County, with a shortage of teachers and childcare spots and a lack of affordability for most families. Low wages and competition from other industries have caused lasting teacher shortages, leading to longer waitlists and lower enrollment. More than half of childcare centers are likely struggling financially with reduced enrollments and revenue and higher costs, putting thousands more childcare spots at risk. Without enough childcare spots, parents can't go

to work, and more children fall even further





## What Are We Doing About It?

The K-Ready Community Alliance is working to build a stronger childcare infrastructure by:

- Adding and Expanding Providers

   in areas with seat shortages, with
   investments such as forgivable loan
   grants to expand and open new
   centers and family childcare homes.
- Supporting Providers and Teachers
  by offering business services,
  marketing, and coaching to help
  providers increase enrollment and
  profitability. This includes creating a
  career development pipeline to fill and
  retain teacher positions.
- Increasing Funding and Advocacy
   for childcare and early education through
   community engagement and advocacy,
   and by administering public/private match and
   sponsorship programs for employers, philanthropy,
   local governments, and communities to contribute.



We are seeking \$2.1 million over three years to support a pilot to create a K-Ready Community in Orange County. You can help by becoming a Champion of the K-Ready Community Alliance:

- Founding Investors
  - **W** Visionaries \$500K+
  - **Innovators** \$250K+
  - **Catalysts** \$100K+
- Ambassadors \$ 50K+
- **Sponsors** \$ 25K+

(\$25K sponsors 2 childcare programs)







**Join Us:** Business and community leaders are invited to engage by supporting with thought leadership, advocacy, technical assistance, and fundraising. Together, we can ensure access to quality childcare and early learning for all working families and create a strong, sustainable childcare infrastructure.

To support the K-Ready Community Alliance or for more information *scan code* or *email*: Leslie@MingaAdvisors.com.

