



PDIE

Purpose Driven Innovation

New Civilization

Humans, Nature and AI in
Harmony

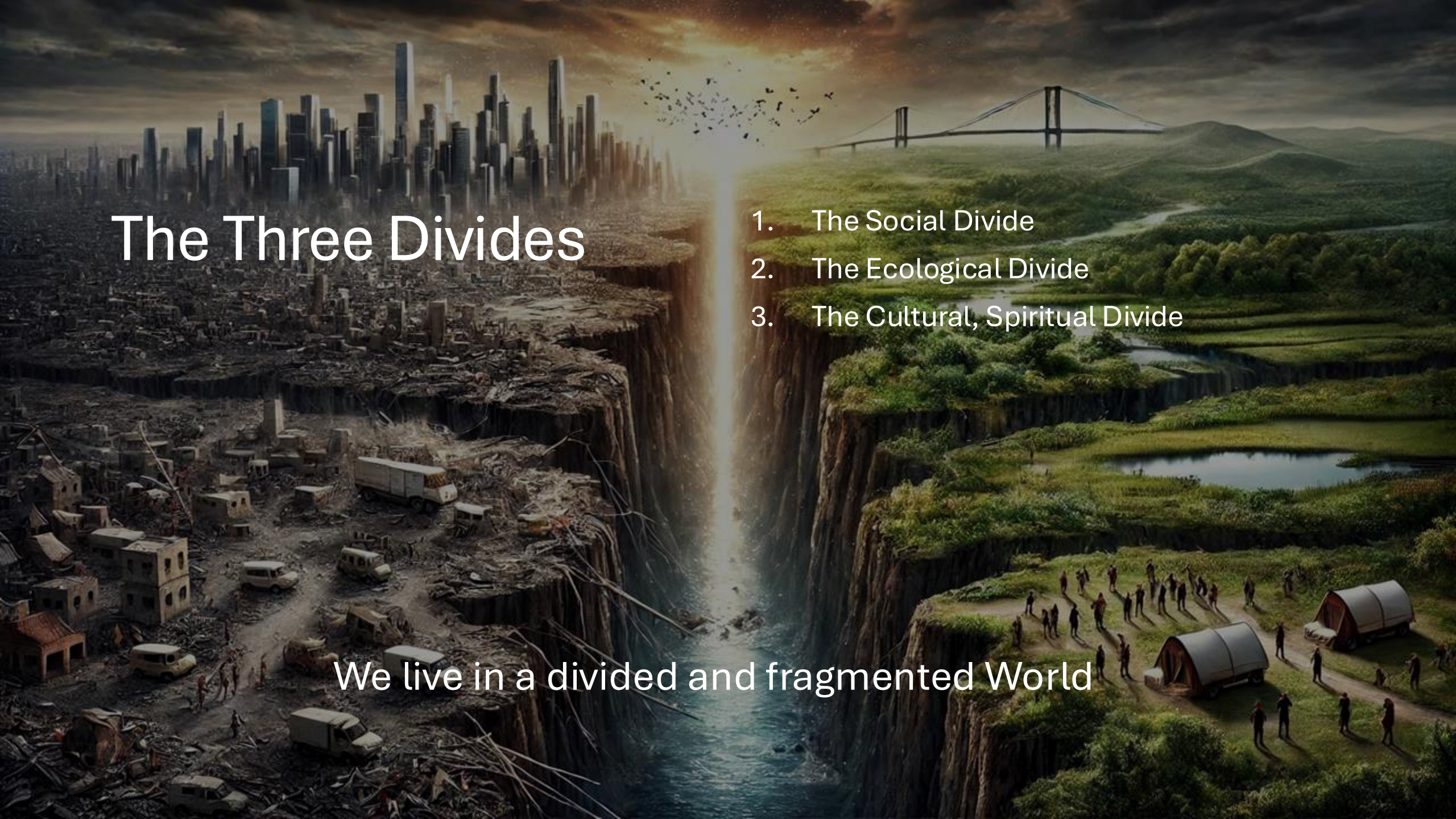
KickOff in Davos 2025



The Three Divides

1. The Social Divide
2. The Ecological Divide
3. The Cultural, Spiritual Divide

We live in a divided and fragmented World



The Need for a New **Narrative**



Can we co-create and collaborate on a new vision?



Can we liberate humanity from suffering?



Can we heal the Earth's biosphere?



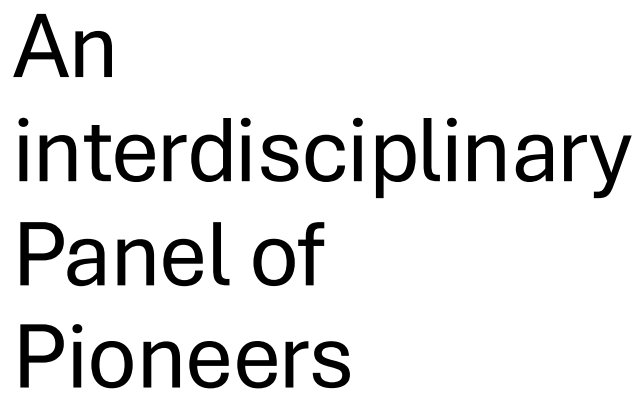
Can we utilize technology and build a New Civilization?

Finding our true Purpose

- Why are humans on this planet?
- What have we come to do?
- How can humans create beautiful things?

Who am I?
How can I contribute?





- YOU

A grayscale photograph of a dense forest, likely a pine forest, with mist or fog hanging between the trees. The scene is atmospheric and somewhat somber. A white rectangular box is overlaid on the left side of the image, containing text. The box has a slightly torn bottom edge. At the top of the box, there is a small, light-colored rectangular tab-like shape.

What do we co-create?

- A Manifesto for a New Civilization
- A future in which Humans, Nature and AI thrive and flourish in harmony
- A legacy for the generations to come
- A new movement to co-create a New Narrative

Be Part of the New Narrative

- Join us for making history
- Let us leave the old behind and co-create the New
- Join us in Davos 2025 for kicking this off





Potential Participants (tbc)

- NEOM from Saudi Arabia
- Sony CSL CEO Kitano
- Netherlands Climate Envoy HRH Jaime de Bourbon de Parme
- Futurist Benjamin J. Butler
- Christian Schmitz, Founder of PDIE Group
- Valentino Vetti, Arcadia Earth
- Nash Petrovic, Brave New Earth
- Tomoaki Murakami, Global Produce
- Eric Schmidt, former Google Chairman

Kickoff Session is limited to 15 people only!



After Davos – Next Steps

- Build panels in different geographical locations
- Have monthly meetups which are recorded by J3D.AI
- Build the archive and aggregate ideas and information
- Pilot phase is 6 months
- Brave New Earth Project in New York from Fall 2025
- Future of Climate Summit 9/2025
- Sustainable City Summit Tokyo 3/2025



Do you want to be part
of this?

Contact us at

focs@pdiegroupp.com



PDIE

Purpose Driven Innovation