

An aerial photograph of a coastline, likely in the Pacific Northwest, showing intricate patterns of turquoise water and brown, rocky land. The water is shallow and clear, revealing the seabed's texture. The land is rugged and forested, with some white patches of snow or ice. The sky is a deep, dark blue, transitioning into a starry night sky in the bottom right corner.

EXECUTIVE SUMMARY

THE EARTHSHOT PRIZE OVERVIEW

ABOUT THE EARTHSHOT PRIZE

URGENCY + OPTIMISM = ACTION

The Earthshot Prize is a global environmental prize and platform for impact, dedicated to finding and growing solutions that will repair our planet this decade.

We wake up every day to support innovators and leaders working to create a better world. They may be a university, a charity, a tech startup or even a city.

Our role is to shine a spotlight on their solutions, to support and help scale them, and in doing so, unleash the urgent optimism in each of us.

Nominations are subject to detailed assessment culminating in 15 Finalists whose solutions make the most progress towards our five Earthshots.

The five annual winners are selected by Prince William and our Prize Council. The Earthshot Prize awards one million pounds each to the 5 winners, and all 15 Finalists will enter The Earthshot Fellowship Programme for a year of dedicated support.

AT THE EARTHSHOT PRIZE EVERYTHING WE DO IS AIMED AT HELPING THESE INNOVATORS AND THEIR SOLUTIONS REACH THEIR FULL POTENTIAL.

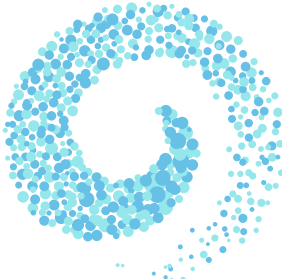


THE FIVE EARTHSHOTS

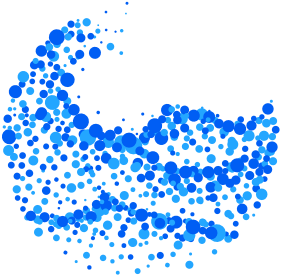
BY 2030, WE CHOOSE TO:



**PROTECT
AND RESTORE
NATURE**



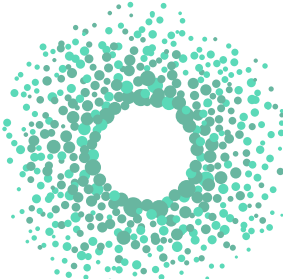
**CLEAN OUR
AIR**



**REVIVE OUR
OCEANS**



**BUILD A
WASTE-FREE
WORLD**



**FIX OUR
CLIMATE**

THESE FIVE EARTHSHOTS ARE OUR GOALS FOR 2030

Each year we call on you, our Nominators, to help us find the solutions that can solve the biggest environmental challenges in these categories and help us to achieve these goals.

CLICK THE ICONS ABOVE TO FIND OUT MORE ABOUT EACH EARTHSHOT

EXECUTIVE OVERVIEW

KEY INFORMATION

CRITERIA

The Earthshot Prize process is designed to find solutions that are:

- **Inspiring** – spark the imagination
- **Inclusive** – build inclusion, equity, and benefits for people
- **Impactful** – have proven impact and potential to scale

We accept nominations from any country or sector, and we encourage you to submit a diverse range of solution types.

The Earthshot Prize is particularly focused on finding solutions that meet our **SELECTION PRIORITIES**.

RESOURCES

You can find all the materials, links and resources you need at the **NOMINATOR PORTAL**: <https://earthshotprize.org/nominator-portal/>

Password: Earthshot23!

Here you can find the digital toolkit and assets for your social media; the Official Nominator badge to display your role; a link to the online nomination platform, and more!

Please note that access to the Nominator Portal is strictly for Official Nominators only.

SUBMISSIONS

The Earthshot Prize only accepts nominations that are submitted via the **ONLINE NOMINATIONS PLATFORM**. The link to platform is available on the Nominator Portal.

Please note that access to the online nomination platform is strictly by invitation only.

Nominees will also be granted access to the form automatically when nominated.

Completing a nomination is a collaborative effort between you and your Nominee. Find out more in the **SUBMITTING A NOMINATION** section.

LANGUAGES

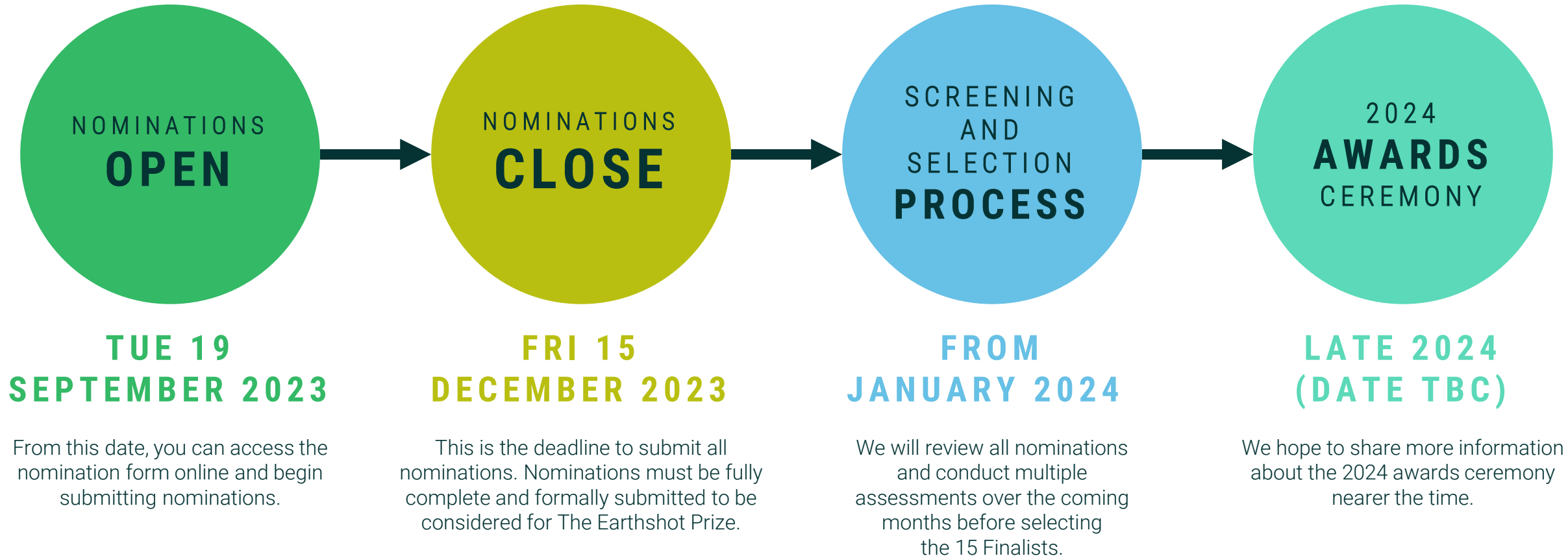
While English is the preferred language for nominations, we are now also accepting nominations in all the following languages too:

- Arabic
- Brazilian Portuguese
- Chinese
- French
- German
- Japanese
- Spanish
- Welsh

Please note that all nominations will be translated into English for our screening and assessment process.

EXECUTIVE OVERVIEW

TIMELINE FOR 2024 AWARD YEAR



PLEASE NOTE THE 2023 PRIZE PROCESS REMAINS IN PROGRESS. FINALISTS FOR THE 2023 PRIZE YEAR WILL BE ANNOUNCED ON 19 SEPTEMBER 2023, AND THE WINNERS WILL BE ANNOUNCED AT AN AWARD CEREMONY IN SINGAPORE, NOVEMBER 2023.

THE JOURNEY FOR NOMINEES

THE PEOPLE AT THE HEART OF THE EARTHSHOT PRIZE

Once a nomination is submitted, they are screened against our [selection priorities](#) across multiple stages.

Nominations that pass the initial screening undergo an independent assessment process and are reviewed by a [panel of experts](#). Nominations that perform well in these assessments may be asked directly to provide additional information and/or attend interviews, visits or workshops.

The top nominations are shortlisted and The Earthshot Prize selects 15 Finalists who get unprecedented support to scale their solution. 5 Winners are chosen by our [Prize Council](#) and announced at an annual award ceremony – they receive a one-of-a-kind [award](#) and a one-million-pound grant to scale their impact.

We have also formalised and deepened our support for Finalists in the form of [The Earthshot Prize Fellowship Programme](#), which we launched in September 2022.

Through the Fellowship, all Finalists engage in a bespoke, year-long programme designed to accelerate their trajectory and impact through a single ‘giant leap’.

This year we are launching a funding marketplace to spotlight more solutions (outside of the 15 Finalists) starting with a soft launch in November 2023. We hope to accelerate many more solutions by unlocking unprecedented access to talent, advice, capital and key partnerships. We look forward to sharing more information in the coming months.



2022 FINALISTS AT THE FELLOWSHIP RETREAT, JAN 2023

An aerial photograph of a tropical beach. The water is a vibrant turquoise color, transitioning to a deeper blue further out. White waves are breaking on the left side. A sandy beach curves along the right side, bordered by a dense forest of palm trees. A few small boats are visible in the shallow water near the shore.

SELECTION PRIORITIES

OUR FOCUS AREAS FOR 2024

SELECTION CRITERIA AND PRIORITIES

WHAT ARE WE LOOKING FOR?

MINIMUM CRITERIA

Every nomination submitted must meet these basic requirements:

- The solution makes progress towards at least one of the 5 Earthshots
- The solution is beyond idea/concept stage with demonstrated environmental impact to date

REQUIRED

Nominations **MUST** meet the minimum criteria to be considered for The Earthshot Prize.

15 AREAS OF INTEREST

There are three areas of interest for each Earthshot that we are prioritising this year. These areas have been identified through expert consultation as areas of high opportunity and urgency. However, you are welcome to also nominate solutions outside of these focus areas too.

Find out more on [page 12](#)

PREFERRED

These are not mandatory criteria, but a good indication of what a strong nomination looks like. A nomination that relates to an *area of interest* and an *enabler* is more likely to progress further in our screening and selection process.

5 CROSS-CUTTING ENABLERS

The “cross-cutting enablers” are identified approaches and tools that can accelerate the environmental improvements we seek without being specific to any single Earthshot. When adopted by innovators and their supporters, they could rapidly accelerate their growth and impact.

Find out more on [page 13](#)

4 ADDITIONAL FILTERS

We have outlined 4 common filters against which we will assess nominations and select our ultimate winners.

These filters help us to assess the solution’s quality as well as suitability for The Earthshot Prize and whether they are the right fit for the support we offer.

Find out more on [page 14](#)

CONSIDERED

Each nomination does not need to align with every filter, but it’s a helpful indicator of how we will select our Finalists.

FIFTEEN AREAS OF INTEREST

WE WILL PRIORITISE SOLUTIONS THAT ADDRESS THESE ISSUES:



**PROTECT
AND RESTORE
NATURE**

01

Protecting areas of high biodiversity such as forests, wetland, peatlands and wildlife corridors

02

Restoring damaged ecosystems

03

Feeding people while protecting nature



**CLEAN OUR
AIR**

01

Engaging citizens in data collection and clean air policies

02

Preventing the burning of fields, forests and waste

03

Transitioning to clean transportation for all



**REVIVE OUR
OCEANS**

01

Protecting and restoring coastal ecosystems

02

Replenishing fish populations

03

Reducing demand for fishmeal



**BUILD A
WASTE-FREE
WORLD**

01

Reducing food loss from farm to fork

02

Phasing out single-use and non-recycled plastics

03

High-value circularity in fashion and electronics



**FIX OUR
CLIMATE**

01

Creating an equitable clean energy future

02

Addressing non-CO² greenhouse gas emissions

03

Decarbonising hard to abate sectors

FIVE CROSS-CUTTING ENABLERS

WE WILL PRIORITISE SOLUTIONS THAT USE THESE APPROACHES:



01 SOLUTIONS THAT USE TECHNOLOGY, AI OR DATA TO ENABLE TRANSFORMATIVE CHANGE



03 SOLUTIONS LED AND INFORMED BY INDIGENOUS AND LOCAL COMMUNITIES



05 SOLUTIONS THAT ENABLE POLICY CHANGE



02 SOLUTIONS THAT CREATE OR LEVERAGE NATURE AND CARBON MARKETS, NOVEL FINANCIAL MECHANISMS AND ESSENTIAL LEGAL SOLUTIONS



04 SOLUTIONS THAT PROMOTE SHARED ECONOMIC OPPORTUNITY

4 ADDITIONAL FILTERS

WHAT WE LOOK FOR IN OUR FINALISTS

POTENTIAL FOR GLOBAL IMPACT

Solutions must clearly articulate their **impact to date**, and their potential to make a difference in the future based on one or more of the following **environmental metrics**:

1. Hectares of land, ocean or freshwater systems protected or restored
2. Biodiversity increases on land, freshwater systems or in oceans
3. Reduction in concentrations of particulate matter (PM2.5/ PM10)
4. Tonnes of waste saved, reduced, recycled or avoided
5. Tonnes of greenhouse gas emissions saved, captured or avoided

DIVERSITY OF SOLUTION TYPES

You may nominate a solution **from any country or sector** in the world. This could be:

1. An organisation (not-for-profit or for-profit)
2. Government institution, local or national(including a country or city)
3. A partnership of more than one organisation
4. A team or small group of individuals

STAGE OF SOLUTION

We look for solutions that **can be scaled or replicated quickly** with financial, communications or organisational support. This means they:

1. are well-developed beyond the idea stage and seen early positive impact.
2. require additional support to be scaled or replicated at scale. Solutions that have already achieved a level of maturity where they only need access to funding will benefit less from The Earthshot Prize support and are, therefore, less of a focus.
3. have made significant progress in the past year with clear organisational or solution-based breakthroughs

ORGANISATIONAL FOUNDATIONS

1. **Quality of leadership:**
A dedicated team/founder committed to scaling or replicating the solution who bring knowledge of the problem it addresses.
2. **Inclusive leadership:**
A team that demonstrates inclusivity and represent their community, including female, indigenous and local community-led solutions.
3. **Organisational maturity:**
The nominee ought to have solid governance and financial arrangements.
4. **Scale model:**
A nominee with a credible model by which their solution could be replicated or scaled to have transformative impact.



FOR FURTHER INFORMATION PLEASE CONTACT

tep.nominations@earthshotprize.org