

# Destiny Gaines

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## Education

### Florida A&M University

Tallahassee, FL

B.S, Broadcast Journalism. GPA:3.4

Relevant Coursework: TV News, Communication Law, Media Ethics, Public Speaking, Reporting & Writing I-III, Professional Development Colloquium, and Basic Computer Operations

## Experience

### Capital Area Healthy Start Coalition

Tallahassee, FL

*Community Relations Assistant*

Nov. 2023 – Present

- Strategized social media campaigns and monthly content calendars for the coalition.
- Utilized Adobe Creative Suite & Canva to design and edit various graphics.
- Developed designs for printing including brochures, flyers, and business cards.
- Managed and updated website content using WordPress.

### Tallahassee State College

Tallahassee, FL

*Online Specialist, Graphic Design*

May 2022 – Nov. 2023

- Supported the lead designer with conceptualizations and execution of various projects.
- Collaborated with a team to brainstorm and execute creative projects.
- Collaborated and helped to create user friendly interactive features.
- Worked closely with marketing and design teams to ensure brand consistency across all platforms.

## Leadership & Organizations

### Delta Sigma Theta Sorority, Inc.

Tallahassee, FL

*Technology, Publicity, and Relay for Life Co-Chairwoman*

Apr. 2021- May 2023

- Managed and created content for the organization's social media platforms
- Implemented social media advertising campaigns to drive traffic and increase engagement
- Raised over \$4,000 within the organization to donate to American Cancer Society

### FAMU News 20 At Five

Tallahassee, FL

*Leading News Anchor & Reporter*

Dec. 2022 – Apr. 2023

- Presented local news and feature reports in public radio style on both local and national news programs.
- Conducted interviews with various individuals in the community to obtain valuable information for stories.
- Reviewed and evaluated notes taken about news events to isolate pertinent facts and details.

## Skills

*General:* Adobe Creative Suite, Canva, Capcut, WordPress, Metricool, and Constant Contact

## References

Chris Szorcsik, Executive Director of Capital Area Healthy Start - (850) 488-0288

Dr. Kim Manning, TSC Online Director – (850)-201-8397

Kenneth Jones, Professor at Florida A&M University – (850) 561-2779