

Multimedia Journalist

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March 5th, 2023

To JP Morgan Chase & Company,

As an aspiring journalist, the advertisement of the Internal Communications, Media Relations & Corporate Events Analyst sparked my interest. When reviewing the position requirements and the company's website, I was delighted to discover that my qualifications and passion in communications align with your mission. Working with JP Morgan Chase & Company would be a different setting that'll allow me to gain more diverse skills.

I bring a comprehensive set of skills that I believe will be valuable to JP Morgan Chase & Company. While at Florida A&M University, I gained abilities in communications, event planning, and graphic design. In addition, my communication, people-centric nature, and compassion have afforded me excellent team building skills.

I am hopeful to contribute my talents and proficiency in leadership toward your team efforts. As an engaging communicator with a proven track record in teamwork, my intention is to focus on building strong relationships and my work in journalism. Please review my resume for a more in-depth illustration of my work experience and accomplishments.

Thank you for your time and consideration of my candidacy.

Sincerely,

esting Gaines

Destiny Gaines



DESGAINESO6@GMAIL.COM

DGAINESMEDIA.COM

EXPERIENCE

FAMU NEWS 20 AT FIVE | ANCHOR & REPORTER

January 2023- Present

- Presented local news and feature reports in public radio style on both local and national news programs
- Conducted interviews with various individuals to obtain valuable quotes for stories
- Reviewed and evaluated notes taken about news events to isolate pertinent facts and details

CURLS FOR QUEENS | SOCIAL MEDIA INTERN

December 2022 - Present

- Evaluated new emerging media or technologies
- Engaged with the online audience through relevant comments
- Made recommendations within internet or search marketing

JOURNEY MAGAZINE | STAFF WRITER

August 2022 - Present

- Evaluated leads or tips to develop story ideas
- Wrote stories to prescribed editorial style and format standards, meeting expected objectives
- Explained information in simple terms to engage and educate general audience

IMPRESSIONS OF BEAUTY | OUTREACH

July 2020 - December 2021

- Created content to promote the brand
- Informed students about the company and provide advice about black owned hair and beauty products

EDUCATION

BACHELOR OF SCIENCE IN JOURNALISM, BROADCAST JOURNALISM

Florida A&M University

2019-2023

- GPA: 3.4
- Coursework: Basic Computer Operations, Public Speaking, Professional Development Colloquium, Reporting and Writing I-III, Media Ethics, Communication Law, and TV News

SECONDARY SCHOOL

Lawton Chiles High School

2015 - 2019

- Pride of the Pack Award (2015, 2017, and 2019)
- Claudia Campbell Memorial Legacy Keeper Award (2019)
- Chiles' Honor Roll Award (2015-2019)

REFERENCES

Chandra Lanier

Professor at Florida A&M University

Kenneth Jones Professor at Florida A&M University

Kim Manning TCC Online Director

SKILLS

- Adobe Photoshop
- Final Cut Pro
- Adobe Premiere
- Canva
- ENPS
- Capcut