



ART evoke Marketing Agency

Light your Business with ART



OUR COMPANY

ART EVOKE MARKETING AGENCY

ART EVOKE is a leading marketing services company having 8+ years of experience. We have worked with multiple clients from all around the globe as an outsourcing marketing agency, providing a broad range of services and solutions in Digital Marketing, Management Strategies, Start-up consultation, and Operational support. Our services consist of online marketing management, graphic designing, web development, and managing social media presence including Facebook, Instagram, Twitter, Pinterest, LinkedIn, and Google Business. We provide assurance to a high quality work, letting you focus solely on your business while we take the entire load on our shoulders. Our goal is to convert your target audience into customers, retain and expand your current customer base, improve sales and revenue, and eventually growing your business and brand. For more information, you might need to contact us directly.



VISION

"Our vision is to Light your business full of prosperity, meaning, and connection for all by delivering measurable results to clients, employees, and vendors."



MISSION

"Our mission is to provide the best results to our clients possible and deliver the WOW factor through our services."



GOAL

"Converting your target audience into customers, retain your current customer base, improve sales and revenue, and grow your business and brand."



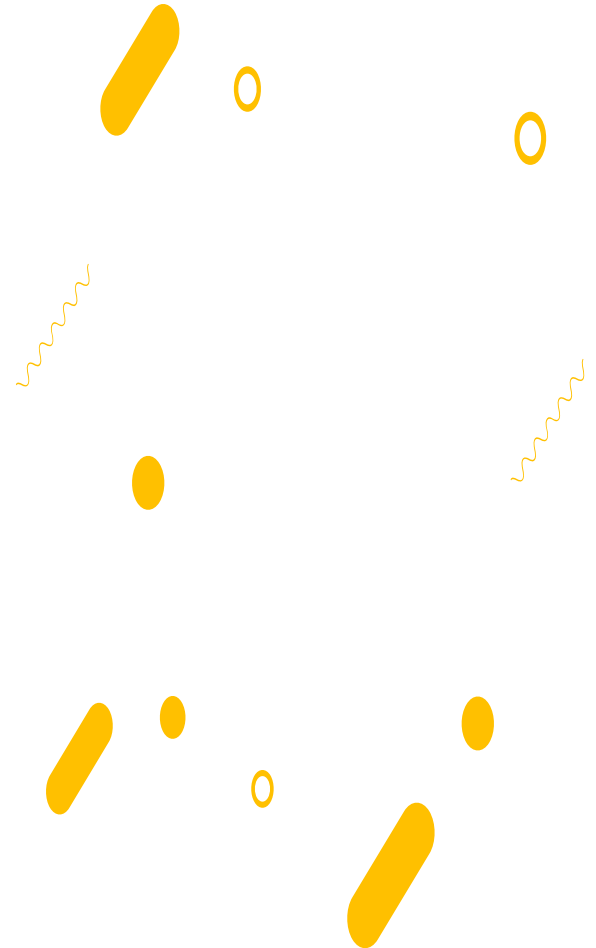


NOTE BY:

○ CEO

We have earned the trust and respect of our clients for one simple reason; we have the best people on our team who enjoy what they do. They are experts in their fields bringing numerous years of experience together on the table. We bring a strong service ethos to everything we do. We take pride and ownership in the work we do. We bring passion, and experience together. ART's corporate culture is defined by a simple set of corporate values that define how we operate every single day Trust, Care, Innovation, and Pride. We reflect on how we interact with our clients, our colleagues, and our communities. We hold each other accountable for creating a company we can all be proud to work at.

Kashaf Mumtaz
Chairman and Chief Executive Officer
ART evoke Inc.





OUR SERVICES

- Marketing Services
- Graphic designing
- Website development
- Copy Writing
- PR Services
- SEO optimization
- Social Media Marketing
- Influencer Marketing
- Business Plans
- Content Marketing
- Links Building
- FB, Insta, Google Advertisement



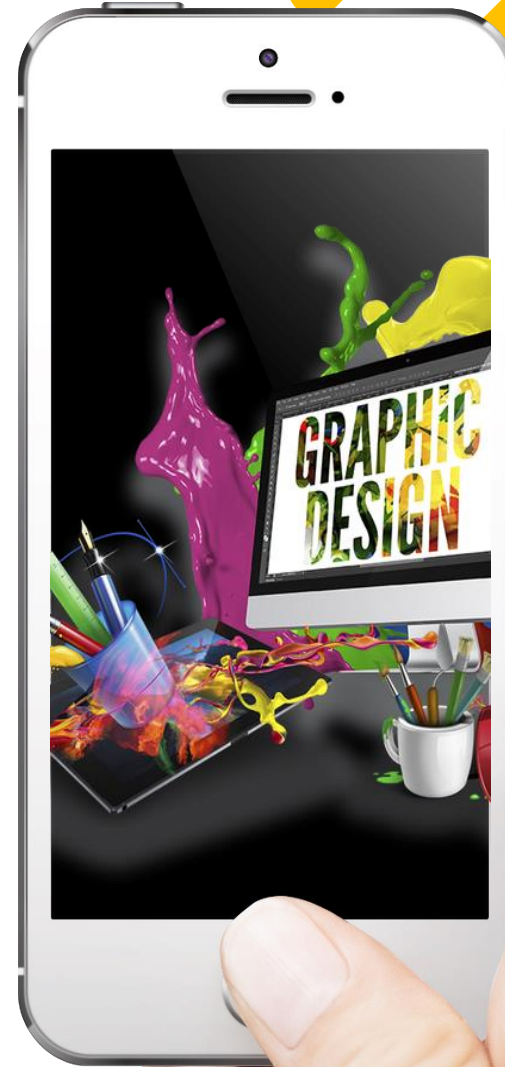
Marketing Services

- Brand Identity Design
- Experiential Marketing
- Digital Media Buying
- Packaging Design
- SEO & PPC Services
- Social Media Marketing
- Influencer Marketing
- Video Editing
- Advertisement Concept & Design



Graphic & designing

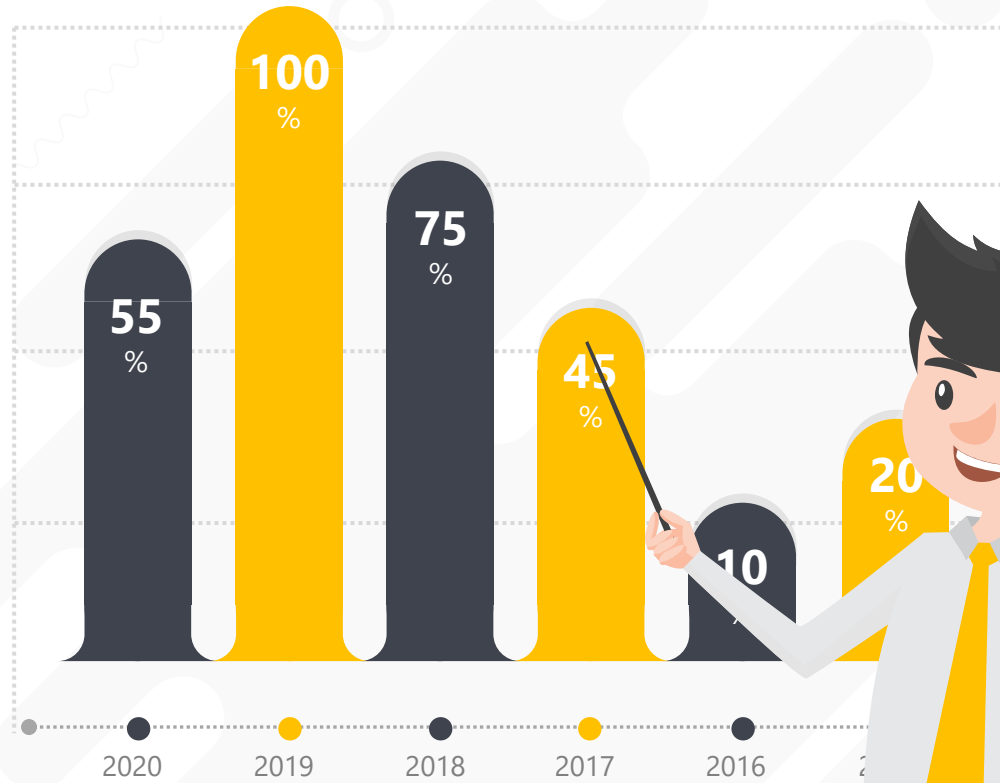
- Graphic designing
- Corporate identity
- Brand Names
- Logo Designing
- flyers
- Print Media
- Creative Designing
- Character Designing
- Multimedia Services





○ SEO & PPC Services

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Website Strategy
- Email Outreach
- Re-targeting
- Content Generation and Optimization
- Quality Link Building



○ PR Services

- Channel-Specific Social Media Services
- Strategy Planning
- Account/Profile Creation and Branding
- Content Creation
- Content Publishing
- Research and Analysis
- Education and Consulting
- Campaign and Community Management
- Business Growth Strategies

○ WEB SERVICES

- Website Development
- Communication Services
- Information Retrieval Services
- File Transfer
- World Wide Web Services
- Email/Websites domains
- Directory Services
- Automatic Network Address Configuration
- Network Management Services





○ Strategic Marketing

- Builds a detailed understanding of consumer trends, market players, industry dynamics, competitive set, and customer challenges.
- Creates, manages, and implements media/marketing plans, budgets, and programs, both short and long term, to increase revenues, awareness, and expansion of products.
- Manages strategic direction and reporting on all marketing and PR-related areas including but not limited to: Social Media, Websites, Digital, Email, Collateral, Press Releases, and Media Engagements.
- Identifies outside agencies and is responsible for the development of agency strategy.
- Tracks and analyzes the success of marketing campaigns and adjusts marketing strategies/budgets where needed based on performance metrics.
- Support all internal communication activities including, but not limited to, updates, press release writing, newsletters and drafting speeches for company executives, and assisting with senior management interviews with relevant preparation material.
- Oversees strategy, budget, and development of visual assets and arranges photo & video shoots as needed/appropriate.
- Identifies partnership and sponsorship opportunities for joint outreach.



ART evoke Marketing AGENCY



- We are always interested in new challenges, collaborations, and talent so please feel free to reach out or drop by for a chat.

WORK PORTFOLIO: <https://drive.google.com/drive/folders/1KUeFjoFpHazuTIMK-Z3pacq6CSwRRINI?usp=sharing>


CONTACT US!

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Hoping to work
Together!