

2021 WeddingWire Couples' Choice Awards®

Butter Bears Cupcakery Named Winner in 2021 WeddingWire Couples' Choice Awards®

Frisco, January 13, 2021. -- [Butter Bears Cupcakery](#) was announced as a winner of the 2021 [WeddingWire Couples' Choice Awards®](#), an accolade representing the top wedding professionals across the board in quality, service, responsiveness and professionalism reviewed by couples on [WeddingWire](#), a leader in the \$200 billion global wedding planning industry.

In 2020, the rise and spread of COVID-19 unfortunately impacted the wedding industry and the hundreds of thousands of small businesses who bring weddings to life every day. However, wedding vendors worldwide continued to guide their couples through wedding planning and the challenges of the global pandemic. In celebration of local wedding vendors nationwide and overseas, the 2021 [WeddingWire Couples' Choice Awards®](#) recognizes the wedding professionals who excelled in supporting to-be-weds despite unprecedented challenges resulting from COVID-19.

To determine these distinguished wedding professionals, WeddingWire analyzed reviews across more than 20 service categories—from venues and caterers to florists and photographers—to find the most- and highest-rated vendors of the year. The winners exhibit superior professionalism, responsiveness, service and quality when interacting with the millions of couples who turn to WeddingWire to help with their wedding planning process each month.

Wedding professionals who win WeddingWire Couple's Choice Awards® are members of WeddingPro, the leading B2B wedding brand. As the largest marketplace and community for wedding professionals, WeddingPro connects businesses with more than 13 million unique monthly visitors who are planning weddings on WeddingWire and The Knot, as well as with hundreds of thousands of pros in the industry. Through its online marketplaces, educational programs and community-building events, WeddingPro is dedicated to helping wedding professionals build relationships with couples and pros that grow their businesses.

Butter Bears Cupcakery is honored to be one of the top Wedding Cake in Frisco on WeddingWire.

For more information about Butter Bears Cupcakery, please visit us on [WeddingWire](#). To learn more about the Couples' Choice Awards®, visit www.weddingwire.com/couples-choice-awards.

About WeddingWire

WeddingWire is a trusted online marketplace, connecting couples with local wedding professionals and a suite of comprehensive tools that make wedding planning easier. Operating within a \$250 billion global industry, WeddingWire helps millions of couples every month find the right team of wedding professionals to personalize

and pull off their special day. Couples around the world can read millions of vendor reviews and search, compare and book from a directory of hundreds of thousands of vendors local to them. Visit WeddingWire online at WeddingWire.com and follow on social media: [Facebook.com/WeddingWire](https://www.facebook.com/WeddingWire) and @WeddingWire on [Instagram](https://www.instagram.com/WeddingWire), [Twitter](https://twitter.com/WeddingWire) and [Pinterest](https://www.pinterest.com/WeddingWire).