



CAJUN RODEO ASSOCIATION

2025 Finals Information

LOCATION

West Cal - Sulphur, LA

DATES 1/30/26 - 1/31/26

CONGRATULATIONS to all members who have competed during the 2025 CRA seasons!!

You may be eligible to compete at the 2025 CRA Finals.

This year's CRA Finals will be held **January 30th & January 31st, 2026** at the West Cal in Sulphur, LA.

We are providing this Information Packet to outline the upcoming events and timelines.

Should you have any questions or concerns, please contact your Event Director.

CALL-IN: MANDATORY Call-in to enter the CRA Finals will be Monday, November 3rd, from 6:00 - 9:00 p.m. 985-860-7670

CRA CARD# is REQUIRED at call-in time. No exceptions

The top 15 contestants in each event who have met the 11-rodeo timed event & 5 rough-stock requirement qualify for the Finals, however if you in the top 20 and are interested in competing at the Finals, you MUST also call in at this time. Should someone in the top 15 not enter, you may be eligible to compete. STATE YOUR CRA CARD #, NAME AND EVENT ENTERING TO CALL-IN SECRETARY.

BOOKS for the FINALS will CLOSE at 9:00 PM on MONDAY, November 3rd, 2025.

If you have NOT entered in by the 9:00 PM deadline, you will have handed your position to the subsequent contestant in your event's standings.

FINALS JUDGES:

EVERY CONTESTANT CALLING TO ENTER WILL BE ASKED TO VOTE ON JUDGES FOR THE FINALS.

PLEASE BE PREPARED TO CAST YOUR VOTE FOR 3 Judges. The final list of available judges will be provided at time of call in or before via www.cajunrodeo.com

Stacy Touchet	Robbie Shaw	JOSEPH WOLFE	
Scott Henry	Randy Hebert	JARED BEGNAUD	
Trent Cormier			

PICKUP MEN

EVERY RSBR CONTESTANT CALLING TO ENTER WILL BE ASKED TO VOTE ON PICKUP MEN FOR THE FINALS.

PLEASE BE PREPARED TO CAST YOUR VOTE FOR 3 OF THE FOLLOWING:

Rudy Austin	Lance Martin		
Cade Brister	Cody Simon		

BULL FIGHTERS

EVERY CONTESTANT CALLING TO ENTER THE BULL RIDING WILL BE ASKED TO VOTE ON BULLFIGHTERS FOR THE FINALS.

PLEASE BE PREPARED TO CAST YOUR VOTE FOR 3 OF THE FOLLOWING:

Austin Hebert	Tate Shaw	Dillon Brasseaux	

ENTRY FEES:

The entry fees for the Finals are **\$ 350.00**/contestant for each event and are **NON-REFUNDABLE!**

We will accept personal checks (\$ 35.00 fine for NSF checks), Cashier's Checks, or Money Orders.

Entry fees for each event in which you qualify to compete at the Finals must be mailed to:

**Cajun Rodeo Association
603 Resweber Street
St. Martinville, LA 70582**

and postmarked no later than Monday, November 10th, 2025

****Entry fees must be paid by deadline or the next in line will be called.****



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PERFORMANCES: There will be three (3) Go Rounds:

1st Go Round: Friday, 1/30/26 @ 7:00 p.m.

2nd Go Round: Saturday, 1/31/26 @ 12:00 p.m. (will be run like Slack - no Acts, no Admission)1

3rd Go Round: Saturday, 1/31/26 @ 6:30 p.m.

RUNNING ORDER:

Progressive throughout weekend pending the results of each Round

1st Go: 15th position to the 1st position

2nd Go: 8th position to 15th then 1st to 7th

3rd Go: 15th position to the 1st position

BARREL RACERS: 1st Go: 15th position to the 1st position

2nd Go: 1st position to the 15th position

3rd Go: 15th position to the 1st position

NOTE: Drag before start of barrels and drag after every 5

POINTS: The usual 10-point system will be used for each Go-Round.

Points will be doubled for the Average, making it possible to earn up to 50 points at the Finals in one event.

PAY OUT: All three (3) Go Rounds and an Average will be paid out.

Payout for the Finals will be as follows:

20% of the total purse money will be paid out for the 1st Go Round

20% of the total purse money will be paid out for the 2nd Go Round

20% of the total purse money will be paid out for the 3rd Go Round

40% of the total purse money will go to the Average

GROUND RULES: Every contestant must be in Western attire ONE (1) HOUR before the start of each Rodeo.

If a contestant has anyone assisting them in the arena, alleyway, OR behind the bucking chutes, they must also be in Western attire or the contestant may be subject to a fine.

All contestants must wear their Finals Jacket during the Grand Entry. All Contestants must wear Finals Back Number at all times while in the Arena. Failure to participate in and/or wear Finals Jacket/Finals Back Number during Grand Entry will result in a \$50.00 fine.

GRAND ENTRY FORMAT WILL BE PROVIDED AS SOON AS IT IS FINALIZED.

There will be ZERO tolerance for alcohol in the arena, behind the bucking chutes, behind the roping chutes, or in the alley. Anyone caught with alcohol in these areas will be subject to a \$ 50.00 fine and/or disqualification.

In addition to the Rules listed above, anyone may be subject to the respective fine and/or disqualification as outlined under UNAPPROVED CONDUCT in the CRA Rule Book.

HOST HOTEL:

CLARION POINTE By Choice Hotels

325 Arena Road

Sulphur, LA 70663

337.313.6018

www.clarionpointe.com

Jan 30-Jan 31st \$85(per night) + tax Single \$95(per night) + tax Double up to 2 Adults, Suite \$105(per night) + tax kids free 5 & Under, 6-12 Years old \$5



CAJUN RODEO ASSOCIATION

2025 Finals Schedule

LOCATION

West Cal - Sulphur, LA

DATE

1/30/26 - 1/31/26

FRIDAY, January 30, 2026

10:00 a.m.	All stock must be at the arena
10:30 a.m.	Meeting @ arena for ALL Finals Rodeo personnel - Judges, Secretaries, Timekeepers, Event Directors, Announcer, PU Men, Bullfighters, Back-pen Workers, etc. Finals Jackets & Back numbers will be handed out to Rodeo Personnel at this time.
11:00 a.m.	Run down stock - Steers, Tie calves
3:00 PM	MANDATORY CONTESTANT'S MEETING and sign in and receive Finalist awards and Back #'s. On site Voting ballots collected for 2026 Board.
4:00 p.m.	Draw 1st Performance & Post
6:00 p.m.	Contestants must be in Western attire w/BACK NUMBERS
6:30 p.m.	GRAND ENTRY FORMAT WILL BE PROVIDED AS SOON AS IT IS FINALIZED. Stay Tuned via facebook/www.cajunrodeo.com
7:00 p.m.	INTRODUCTION OF FINALIST (GRAND ENTRY FORMAT WILL BE PROVIDED AS SOON AS IT IS FINALIZED)
ORDER OF EVENTS:	BRONCS, TD CALF ROPING, Act, BKW ROPING, Clown Act, CHUTE DOGGING, TEAM ROPING, BARRELS, Clown Act, BULLS
	1st Round PAYOUT will be available for pickup after the performance is complete

Saturday, January 31, 2026

10:30 a.m.	Draw 2nd Performance & Post
12:00 p.m.	2nd PERFORMANCE (run like Slack) - Bronc & Bull Riders are first out this round
ORDER OF EVENTS:	BRONCS, BULLS, TD CALF ROPING, BKW ROPING, CHUTE DOGGING, TEAM ROPING, BARRELS
	2nd Round PAYOUT will be available for pickup after 2nd performance is complete
	General Membership Meeting in bleachers 30 minutes following 2nd Performance
4:00 p.m.	Draw 3rd Performance & Post
5:30 p.m.	Contestants must be in Western attire with back numbers
6:00 p.m.	All Finalist must report to main arena entrance gate located on West Side of the arena wearing Back no's and Jackets
6:15 p.m.	INTRODUCTION OF FINALIST (FORMAT WILL BE PROVIDED AS SOON AS IT IS FINALIZED. Stay Tuned via facebook/www.cajunrodeo.com
6:30 p.m.	3rd PERFORMANCE
ORDER OF EVENTS:	BRONCS, CALF ROPING, Mounted Shooters, BKW ROPING, Clown Act, CHUTE DOGGING, TEAM ROPING, BARRELS, Clown Act, BULLS
Following the 3rd Round	YEAR-END AWARDS BANQUET & PHOTOS (DJ, food and fun will be provided)
NOTE: It takes time to verify all scores, run Averages, verify money, print checks, calculate/generate points and standings and reports for all events following the 3rd Round.	
Please do NOT disturb/interrupt the Secretaries during this time.	
The PAYOUT for 3rd Round and the Average (and any payouts not collected by contestants prior to the start of the 3rd Round) will be distributed downstairs AFTER Year-End Awards have been distributed.	
Thank you for your understanding & patience.....	



CAJUN RODEO ASSOCIATION

603 RESWEBER STREET
ST. MARTINVILLE, LA 70582
CAJUNRODEOASSOC@GMAIL.COM
985-860-7670

NOMINATIONS FOR THE 2026 BOARD OF DIRECTORS

Officers and Directors may be nominated by any current member in good standing.

ALL MEMBERS in good standing may nominate one (1) each for the position of:

OFFICE / POSITION	CURRENT	NOMINATION
President	Ben Watson	

Current members in good standing may ONLY nominate a director for the event(s) in which they participate

EVENT	CURRENT	NOMINATION
Break-Away Director	Jennifer Lege	
Barrel Director	Michelle Blanchet	
Rough Stock Director	Sheldon Price	
Team Roping	Ric LeBlanc	

IN ORDER TO PREPARE A VOTING BALLOT FOR THE FINALS, PLEASE RETURN YOUR NOMINATIONS TO THE
CRA OFFICE EITHER BY MAIL (See Address Above) OR
EMAIL TO cajunrodeoassoc@gmail.com BY **Saturday, December 6, 2025**

Only one nomination per Member will be accepted. Member's card# & participating event(s) required.

CRA Card# _____ 2Event(s): _____

A BALLOT WILL BE PREPARED FOR EACH POSITION WITH A LIST OF THE CANDIDATES
WHO ACCEPTED THE NOMINATION FOR THE RESPECTIVE POSITION.

Early online voting will be available to cast your votes:

Online voting will open Monday, January 5th, 2026 at 8:00 am and close on Monday, January 12th, 2026 at 10pm.

*IN PERSON VOTING BALLOTS WILL BE AVAILABLE AT THE FINALS ON FRIDAY DURING
CONTESTANT CHECK-IN FOR MEMBERS TO CAST THEIR VOTE.*

Only one voting ballot per member in good standing will be accepted.



CAJUN RODEO ASSOCIATION

2025 FINALS

SPONSORSHIP OPPORTUNITIES

LOCATION West Cal - Sulphur, LA DATE 01/30/26 – 01/31/26

As a non-profit 501(c)(3) organization, originally established in 1990, the Cajun Rodeo Association's goal has been to encourage and promote professionally run rodeos within the South Louisiana region with affordable entry fees, competent and honest officials, and fair and equal stock. To reduce traveling expenses, our rodeos are confined to the Southern Louisiana region with a pay-out each night, enabling contestants to compete twice in one location. We call ourselves, "the working-man's rodeo association". To our members and their families, rodeo is not simply a weekend sporting event, but a way of life outside of their 40+hr work week.

In addition to providing good, clean entertainment and benefiting local associations, our productions also afford local businesses with an effective and unique advertising venue. Corporate sponsorship of local events is one of the best forms of advertising available, and makes local events possible that otherwise would not have been.

Please take a moment to review our most popular sponsorship packages. Our options are not limited; we are willing to tailor a special sponsorship package which may better suit you and your organization.

All advertisement will be displayed for the entire duration of the Rodeo weekend

FINALS Jacket Sponsor \$ 5,000.00	As the Title Sponsor
Event Title Sponsor \$ 2,000.00	As the Premier Sponsor of the rodeo, the event will be titled as being presented by this sponsor. Sponsor banner will be displayed in a prime location of the arena, extremely visible to all spectators and contestants. Sponsor will receive verbal advertisement during all performances by the announcer as well as advertisement on rodeo posters, social media and radio ads. Commercial vendor booth space is available to the Event Title Sponsor, at no charge. Promotional items provided by the sponsor are welcome and encouraged.
Platinum Sponsor \$ 1,500.00	As a Platinum Sponsor, your banner will be displayed in a select location inside the arena, highly visible to all spectators and contestants. You will receive verbal advertisement during all performances by the announcer as well as advertisement on rodeo posters, social media and radio ads. As a Platinum Sponsor, you will be recognized as the rodeo being "Brought to you by (enter sponsors name here)". Promotional items provided by the sponsor are welcome and encouraged.
Gold Sponsor \$ 1,000.00	As a Gold sponsor, your banner will be displayed on one, sponsor-chosen out-gate of the arena. A highly regarded sponsor of the rodeo, you will receive verbal advertisement during all performances by the announcer as well as advertisement on social media rodeo ads.
Pick Up Men Sponsor \$ 800.00	The pair of Pick Up Men are part of the rodeo action all night long. Working in the arena on horseback from the beginning to the end of the rodeo, these two cowboys will wear your company logo on their shirt and chaps during the rodeo performances. One arena banner and your name mentioned throughout rodeo by the announcer is also included. This sponsor will be named on social media rodeo ads. *Logo patches and or shirts are to be provided by the sponsor at least 10 days prior to the rodeo.*
Bullfighter Sponsor \$ 600.00	The pair of Bullfighters are seen in the arena during the entire rodeo. These two cowboys are part of the action from start to finish and will wear your company logo on their shirt during all performances of the rodeo. One arena banner and your name mentioned throughout rodeo performances by the announcer is also included. This sponsor will be named on social media rodeo ads. *Logo patches or shirts are to be provided by the sponsor at least 10 days prior to the rodeo.*
Rodeo Clown Barrel Sponsor \$ 500.00	A crowd favorite! Displayed in the middle of the arena during the Bull Riding event of each rodeo performance, the clown's barrel is his safe-haven when bulls are being cantankerous. Many times the clown's barrel tumbles around the arena with the clown inside after being tossed by an angry bull. Your advertisement will be displayed on rodeo clown's barrel and, as his sponsor, you will also receive recognition by the announcer.

Bucking Chute Sponsor (6) available @ \$ 500.00	Each bucking chute gate sponsorship includes a banner displayed on the sponsor's choice of bucking chutes numbered 1 thru 6. Every time that particular bucking chute is used it will be referred to as (enter sponsor's name here) bucking chute by the announcer during all performances of the rodeo. Bucking Chute sponsors will receive recognition on social media rodeo ads.
Event Sponsor (6) available @ \$ 350.00	As an event sponsor, you will be recognized as the event's 'Brought-to-You-By' sponsor during each rodeo performance and allowed one arena banner to be displayed. <i>Ranch Style Bronc Riding</i> <i>Tie Down Calf Roping</i> <i>Breakaway Calf Roping</i> <i>Team Roping</i> <i>Barrel Racing</i> <i>Bull Riding</i>
Arena Sponsor \$ 250.00	A 2'x7' banner to be displayed inside bottom side of the arena.

We thank you in advance for your time and support. We look forward to partnering with you and bringing what we provide to the communities across the Southern Louisiana region.

Sincerely,

CAJUN RODEO ASSOCIATION, INC

<https://www.cajunrodeo.com/home.html>

Follow us on Facebook... <https://www.facebook.com/cajunrodeo>



CRA Rodeo Sponsorship Form

I wish to purchase the sponsorship. _____ Sponsorship Amount \$ _____

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

In the box below, please either attach a business card or provide a sketch of your sponsorship banner design.

If banner is to be designed and ordered thru the Cajun Rodeo Association, all art work and information must be provided no later than **Saturday, January 3rd, 2026**

Sponsors are allowed to provide their own banner. All banners must be provided to Rodeo Committee member no later than **Saturday, January 3rd, 2026**

Please submit completed Sponsorship Form and

Make check payable to:	Cajun Rodeo Association
Please note on check memo:	Finals Sponsorship
Mail to:	603 Resweber Street
	St. Martinville, LA 70582

For more information, email cajunrodeoassoc@gmail.com or contact
Ben Watson, CRA President | 337-368-3996 | ben.watson@skeetercontractors.com