



Planning, Permitting, & Development

A vision for Campbell: I'm proud that the City of Campbell has one of the hardest-working, most dedicated staff in local government. Despite their hard work, there is oftentimes a backlog when it comes to updates on the planning and development process, making it difficult for many residents to navigate the system. We can draw upon best practices from local government to streamline our system, bringing in increased revenue and better serving our community and residents.

Policy proposals:

- **Explore pre-hiring or pre-payment options for large Planning projects**
 - [Cities often allow applicants for a large project to pay for fees in advance of processing to allow for the necessary ramping up of City staff.](#)¹ This avoids a bottleneck in the process, resulting in a smoother process for applicants, particularly on large and often time-sensitive projects.

- **Incentivize batch processing of large applications**
 - Another helpful way to streamline the application process, particularly for large projects that require the submission of a large number of applications, is to restructure fees to incentivize a larger volume (or “batch”) of similar submissions, which can then be processed in a routine way. It aligns incentives for the

¹ <https://www.tucsonaz.gov/pdsd/fees>



applicant and City alike, allowing City staff to offload some of the management required for complex applications.

- **Explore hiring of additional city staff**

- o Though more difficult amidst short-term budgetary cutbacks, as our City recovers to a stronger financial standing, I will direct City staff to explore the possibility of hiring for additional positions. Additional hiring will be focused on the Planning Department to assist with workload of existing employees and expedite the application process for future residents.



COST CALCULATOR: Revenue Neutral to Positive

Additional tens of thousands from efficiencies in permitting, potentially offset through hiring Planning staff