

London **Broker** Training





"Listen to calls brokers make to thier clients and learn from a practical point of view"

London Broker Training

What's in each module



Module 1

Commodity Broker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

2x Workbooks (Pertaining to sales style and product knowledge)



Module 4

Aviation Broker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

2x Workbooks (Pertaining to sales style and product knowledge)



Module 2

Stockbroker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

2x Workbooks (Pertaining to sales style and product knowledge)



Module 5

Hedge Fund Broker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

2x Workbooks (Pertaining to sales style and product knowledge)



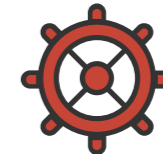
Module 3

FX Broker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

2x Workbooks (Pertaining to sales style and product knowledge)



Module 6

Yacht Broker

2x Calls (Opening & Follow Up)

2x Scripts (Pertaining to calls)

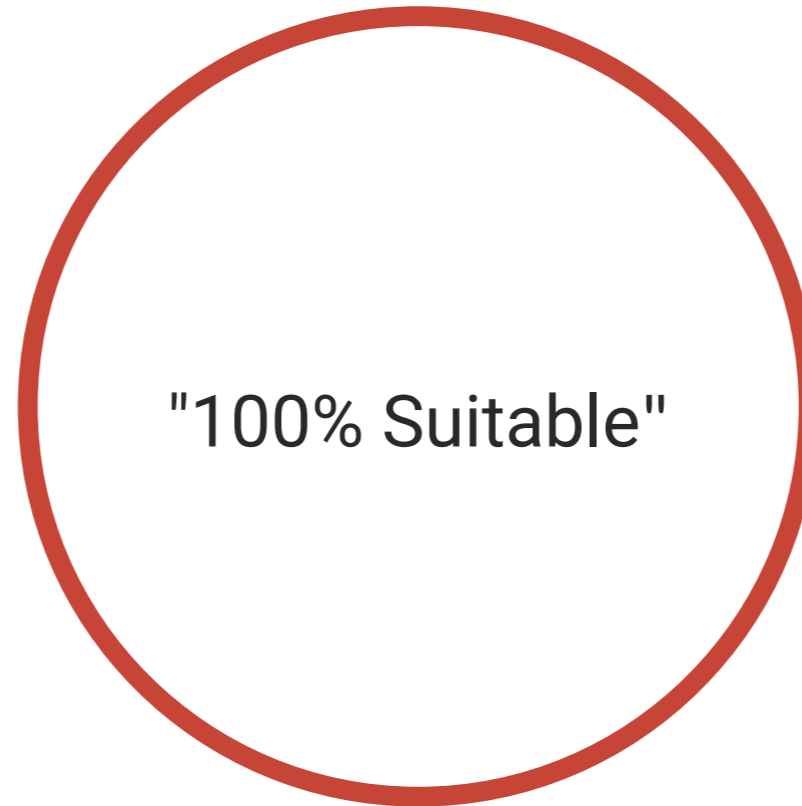
2x Workbooks (Pertaining to sales style and product knowledge)

ACHIEVEMENTS



50% Technical

Technical knowledge pertaining to financial services on a range of firms within the City of London



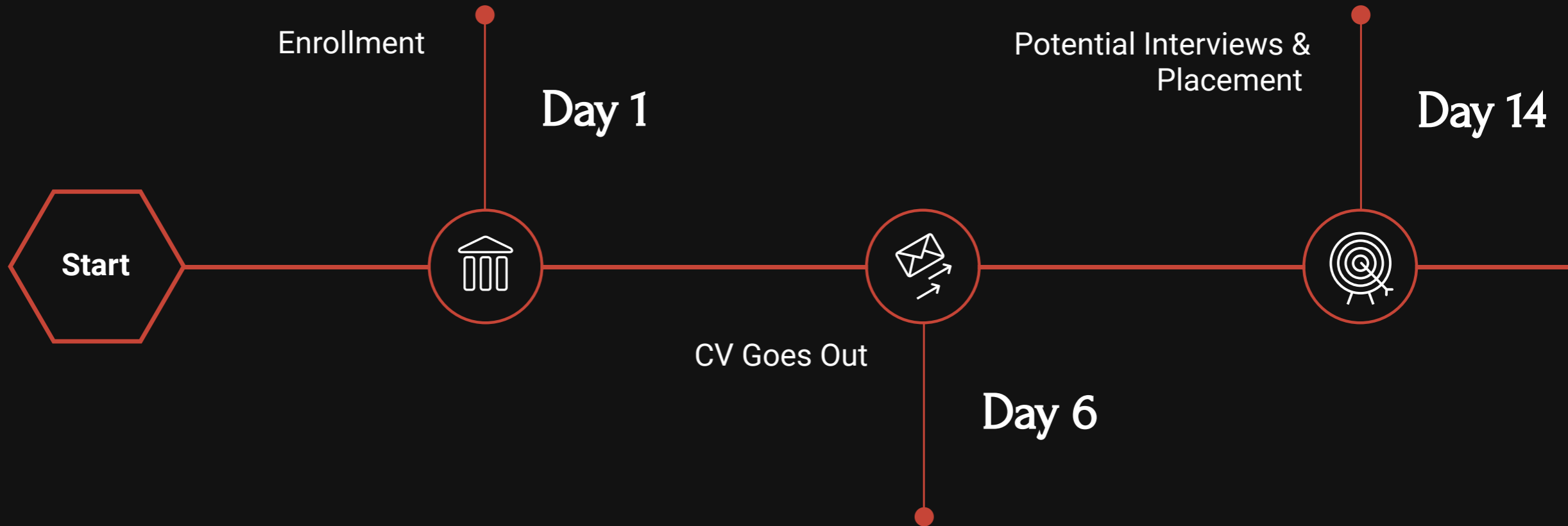
"100% Suitable"



50% Business Development

Learn sales terminology ranging from upselling, cross selling, objection handling

TIMELINE



Key Points

What you should know



73% Success Rate



5 Years Past Performance



10 spots limited per week



Over 2,300 Students Trained

London Broker Training Exam

Technical and Business
Development Questions



Sent To Clients Upon Completion

85% Pass Mark



More Likely To Secure Role



TELEPHONE

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