



GLOBAL DISTRIBUTION SOLUTIONS

# PRESS RELEASE

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## **GDS Ltd Appointed as ENGEL Refrigeration Exclusive Distributor**

Plymouth, UK, [March 2024], GDS Ltd is excited to announce that they have been appointed the exclusive UK Distributor of ENGEL Refrigeration for the Marine Leisure, Commercial and Outdoor sectors.

“We are delighted with this announcement. ENGEL Refrigeration is without question the premier brand within this segment and a fantastic addition to our portfolio which concentrates on the ethos of being ‘off grid’ with its incredibly low power draw largely due to its impressive compressor technology,” GDS Ltd Director Adrian Gray said in a statement. “This coupled with the unique 5-year warranty puts the ENGEL range in a different level to other similar products.”

With more than 60 years of history and more than 3 million portable fridges made and sold all around the world, Engel is undoubtedly the leader of the global market of portable freezers and fridges. Its origin dates back to 1962, when this pioneering company in portable refrigeration systems took its first steps in Japan. The swing arm compressor was key to their success: it is a compressor unique in its category which was developed for portable use, and which turned Engel into a reference thanks to its great reliability, resistance and durability. The company has not stopped innovating ever since, improving the performance and reducing the power consumption of their portable compressor fridges, which draw 0,3 to 0,5 amps per hour, around 40% less than a traditional compressor.

Engel fridges and freezers are the perfect companion for adventurers. Campers, boat and caravan owners, and off-road enthusiasts in general are some of the best-known users who trust Engel portable fridge freezers for their adventures. Thanks to its hermetic closing and quality insulation, each Engel portable fridge will guarantee a worry-free experience both on the road and at home since they are both battery-operated (12/24V DC) and current-operated (220V AC).

### **About GDS Ltd**

Global Distribution Solutions Ltd. (GDS Ltd.) is a sales, distribution and channel management company based in the United Kingdom. The company specialises in matching global sales and distribution channels with exciting marine product manufacturers to expand these product lines into new, vital markets. For more information visit [gds.limited](https://gds.limited).

### **For more information contact:**

GDS Marketing  
+44 (0)330 1333 030  
[marketing@gds.limited](mailto:marketing@gds.limited)

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### **Global Distribution Solutions Ltd**

Plymouth, Devon, UK.  
Company Reg: 11518417  
VAT Number: 348215989



0330 1 333 030  
[info@gds.limited](mailto:info@gds.limited)  
[www.gds.limited](https://www.gds.limited)