

PRESS INFORMATION
For immediate release
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GLOBAL DISTRIBUTION SOLUTIONS SPEARHEADS UK LAUNCH OF LUMITEC'S NEW 'BOW2STERN' COMPLETE LIGHTING SOLUTION

Global Distribution Solutions (GDS), the specialist in working with manufacturers of innovative marine solutions to distribute their products to retailers in the UK and beyond, is now working with premium USA marine lighting brand Lumitec to roll out its new Bow2Stern complete lighting solution.

[Bow2Stern](#) enables boat owners to specify and install integrated lighting solutions that cover every aspect of boat lighting requirements. These include not only the internal and above deck lighting, but also below the waterline illumination for that special touch. And all controllable through Lumitec's award-winning Poco Digital Lighting Control System.



As well as its state-of-the-art control system, Lumitec offers a wide range of lighting products designed and engineered in-house to meet the most demanding requirements. Boat owners can choose individual products or specify a complete, integrated system that they can depend on to work smoothly from the outset.

Adrian Gray, Director, GDS, says; " This is a first class solution from a company that has been a leader in its field for 15 years and which, as a division of Clariance Technologies, is supported by a significant R&D and product development capability. Lumitec genuinely delivers premium systems at affordable prices and their three-year guarantee demonstrates the confidence that they have in their technology. With the 2023 boating season just around the corner, we are ready to assist retailers in fulfilling their customers' needs via rapid delivery and first class technical support."

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Notes to editors:

GDS works with international brands active in the marine market looking to outsource their overseas business development. Its services include consultancy, building distributor networks on behalf of their clients, as well as directly distributing product. GDS brands currently include Lumitec, Spectra watermakers, Sunbeam (solar energy), BRNKL (security and monitoring), Clarion (marine audio), Uvoji (water treatment) and the Katadyn Group (hydration and nutrition solutions). <https://gds.limited/>

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