



GLOBAL DISTRIBUTION SOLUTIONS

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GDS LTD. APPOINTED EXCLUSIVE UK DISTRIBUTOR FOR KATADYN GROUP PRODUCTS

*The World's Number One Water Purification and Nutrition
Company Looking to Expand in Key UK Market*

Devon, United Kingdom – Global Distribution Solutions (GDS Ltd.), a team of experienced and dedicated marine industry sales, distribution and channel management professionals, announced today it has been appointed the exclusive United Kingdom distributor for Katadyn Group brands and products including Katadyn Water products, Katadyn Survivor, Micropur, Steripen, Trek'n Eat Foods and the brands they distribute including Forestia Foods, Chimpanzee energy foods and Wacaco portable coffee machines.

“This is a very exciting opportunity for us,” said Jim Deheer, director, GDS Ltd. “We are delighted to be working with such a well-established, global company who offers best-in-class products for the marine market. We see there is a great opportunity to grow sales for Katadyn and introduce new products that have not been available to this industry until now.”

Katadyn Group – *Making Water Drinking Water* – offers iconic products such as the Survivor 06, the world's smallest hand-operated desalination system approved by SOLAS and the U.S. Coast Guard and used by army troops worldwide. The company has recently added food brands Trek'n Eat and Forestia to its portfolio, offering delicious, long-life food options; ideal for onboard yachts, emergency food for life rafts, expedition packs or simple meals in the great outdoors.

“We're looking forward to working closely with the team at GDS Ltd. and offering our products in the UK through their network of trade accounts,” said Shawn Hostetter, president, Katadyn North America. “We are impressed with the enthusiasm and knowledge they offer on their approach to channel distribution.”

For more information on Global Distribution Solutions, please visit gds.limited.

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Page 2 of 2

About Global Distribution Solutions:

Global Distribution Solutions Ltd. (GDS Ltd.) is a sales, distribution and channel management company based in the United Kingdom. The company specializes in matching global sales and distribution channels with exciting marine product manufacturers to expand these product lines into new, vital markets. For more information visit gds.limited.

About Katadyn Group:

The KATADYN GROUP is a global corporate group with a broad brand portfolio specialized in the area of self-sufficient nutrition and drinking water supply. The group provides products and solutions for the outdoor and marine industries as well as for industrial and municipal needs. Humanitarian aid organizations and the military for years have been regular customers of the Swiss group of companies.



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