



757 WE CARE

AS ONE WE ARE LIMITED BUT
TOGETHER WE ARE LIMITLESS



2025 ANNUAL REPORT



Mission and Vision

At 757 We Care, we believe that community, creativity, and compassion can transform lives. Our mission is to empower youth and families through mentorship, education, and service, equipping them with the skills, confidence, and support needed to thrive.

We envision a world where every child believes in their potential, every parent feels supported, and every community stands united in care.





A Message from Our Founders

Dear Supporters, Partners, and Friends,

This past fiscal year has been one of our most impactful and transformative years yet. From expanding our programs and launching new initiatives to officially opening our 757 We Care Headquarters, we have continued to grow in service, purpose, and heart.

Together, we proudly served over 165 youth through mentorship, tutoring, theatre, entrepreneurship, and literacy programs—each designed to unlock confidence, creativity, and leadership from within. Our incredible team of 35 mentors and volunteers dedicated more than 300 hours to guiding, inspiring, and supporting our youth through one-on-one mentorship, workshops, and events that will leave lasting impressions for years to come.

Our reach has extended further than ever before—thanks to the unwavering generosity of 55 community sponsors and partners who share our vision of empowering young minds and strengthening families. From local businesses and universities to civic leaders and community organizations, each partnership has helped us create opportunities for youth to explore their potential and discover new pathways toward success.

Through every mentorship session, tutoring hour, and community event, we have witnessed young people discover their voices, build confidence, and dream bigger. Programs like our Disney STEM & Theatre Workshop, Future Entrepreneurs Program, and Summer Author Program have not only fostered innovation and creativity but also instilled essential life skills and a belief in what's possible. Our A.C.T.S. Theatre Arts Program gave students the spotlight to tell their own stories, while our Together We Can Mentorship Program continues to nurture the values of leadership, empathy, and accountability.

We are deeply grateful to every sponsor, donor, mentor, volunteer, parent, and supporter who has walked beside us this year. Your faith in our mission has fueled every milestone, every moment of growth, and every spark of transformation.

As we look toward the future, we remain steadfast in our commitment to serve, to uplift, and to lead with love. Together, we are not just changing lives—we are building a legacy of leadership, compassion, and community.

With heartfelt gratitude,

Kimberly Powell & John Smith
Co-Founders, 757 We Care





Our Officers and Board of Directors

John Smith, Co-founder

Kimberly Powell, Co-founder & President

Adrian Clark, Vice President



Tishauna Brevard

Kevin Graham

Femi Audifferen



Pillars of Success

Director of Finance

Director of Marketing

Director of Programs

Director of Public Relations

Director or Fundraising



2024 Financials

FY August 1, 2024 – July 31, 2025

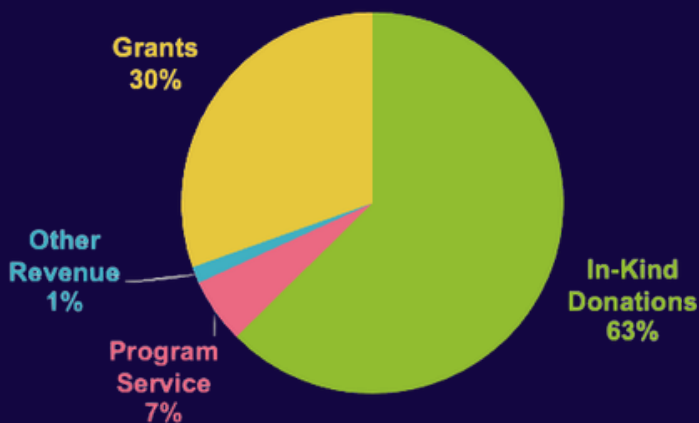
The past fiscal year marked a period of meaningful growth and strengthened community trust for 757 We Care. Through generous donations, community partnerships, and program participation, we were able to continue providing youth and families with transformative opportunities that built confidence, leadership, and connection.

Every contribution whether financial, volunteer hours, or in-kind support helped us expand our mentorship, tutoring, theatre, and entrepreneurship programs while also preparing for future impact. Our commitment to responsible stewardship ensured that the majority of resources were directed toward programs and services that directly touch lives across Hampton Roads.

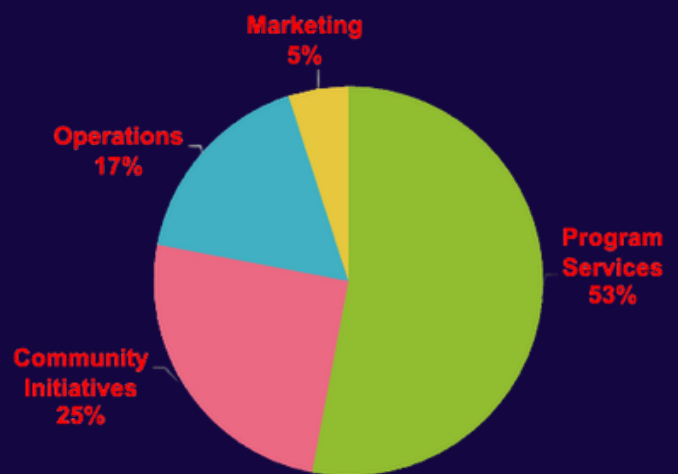
As the year closed, we proudly acquired our new 757 We Care Headquarters in July 2025, a milestone that symbolizes stability, growth, and the next chapter of our mission. This new space will serve as the heart of our operations hosting mentorship sessions, workshops, and community events that continue to inspire our youth and families.

We extend heartfelt gratitude to The Hive Business Resource Center for supporting our Future Entrepreneurs of Virginia program and to Snipes for championing experiences that remind our families and youth that they can achieve anything they imagine.

Revenue



Expenses



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MAKING A WAY
OUT OF NO WAY

165+ youth served

65+ mentors and volunteers engaged

55+ community partners and sponsors

108+ meals and hygiene bags distributed

8 major programs and initiatives launched



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Our Program Impacts



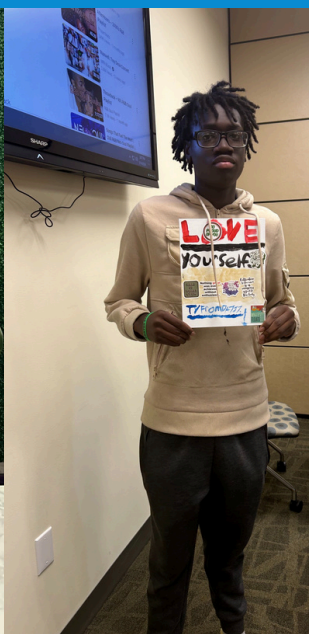
Together We Can Mentorship Program

At the heart of 757 We Care is our Together We Can Mentorship Program—a 10-month experience running from August through June, designed to empower youth through consistency, compassion, and community connection. Each mentor is paired with a mentee to nurture accountability, leadership, and self-worth through one-on-one mentorship and monthly group IMPACT sessions built around our Leadership Mantra themes such as love, empathy, confidence, and integrity.

During the 2024–2025 fiscal year, the program achieved remarkable outcomes:

- 85% completion rate among enrolled youth
- 76% engagement rate in monthly mentorship and leadership activities
- Over 314 hours of direct one-on-one mentoring provided to youth

These results reflect the commitment of our mentors and the resilience of our youth. Through intentional mentorship and family involvement, participants developed stronger communication skills, improved academic performance, and greater self-esteem. The program also engaged parents through Empowerment Workshops, fostering a stronger support system at home.



Our Program Impacts



Youth Tutor Program

Our tutoring program bridges academic gaps for students in grades 3–8 by reinforcing reading, comprehension, and math skills. Led by Old Dominion University interns, each child receives one-on-one attention designed to meet them where they are. Group sessions open to the public further extend our reach, offering affordable access to learning for families across the region.

This program helps youth build stronger academic foundations, boosts self-esteem, and improves school performance.

A.C.T.S. Theatre Arts Program

The A.C.T.S. (Aspire, Create, Transform, Shine) Theatre Arts Program nurtures creativity and confidence through the performing arts. Youth learn stage performance, public speaking, and teamwork while exploring themes of identity and self-love. Productions such as *A Season of Confidence* and *Aladdin* at Saratoga Springs Resort allowed participants to see themselves as storytellers and creators.

Through this program, children gain artistic expression, improved communication, and a deep sense of accomplishment, skills that extend far beyond the stage.



Our Program Impacts



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Future Entrepreneurs of Virginia

In partnership with The Hive Business Resource Center, our Future Entrepreneurs of Virginia program equipped youth and young adults with the tools to turn ideas into real businesses. This 12-week experience guided participants through every stage of entrepreneurship—from developing a business concept and creating a financial plan to pitching their ideas at our annual Youth Career Exploration Fair.

Throughout the program, we proudly collaborated with over 25 local small businesses, ensuring participants had access to mentorship, hands-on learning, and real-world insight from active entrepreneurs in our community.

The program celebrated a 67% completion rate, with graduates walking away more confident in their ability to lead, innovate, and contribute to the local economy. Many participants continue to develop their ideas, showcasing the long-term impact of empowering youth through entrepreneurship education.

By investing in this program, sponsors and partners helped us cultivate a generation of visionaries prepared to shape the future of business and community leadership in Hampton Roads.



Our Program Impacts



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Summer Author Program / Children's Book Program

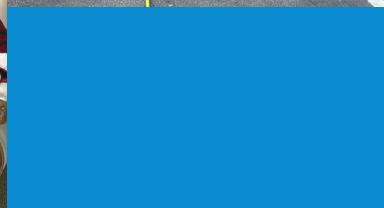
In this 5-week summer program, children became published authors. Participants learned story structure, illustration, and design as they created their own books focused on self-confidence, family, and positivity. Each book became a lasting symbol of their creativity and voice.

This initiative not only boosted literacy but also gave children the pride of seeing their names in print—an unforgettable milestone for both them and their families.

Community Service & Outreach Initiatives

Service is the soul of 757 We Care. Through annual drives and outreach events—including our Hygiene Drive, Thanksgiving Drive, Holiday Party, Back-to-School Drive, and DC Museum Trip we supported families with essential resources and meaningful experiences.

Each event strengthens the bonds between families, volunteers, and community partners, creating a ripple effect of care across Hampton Roads.



Our Program Impacts



College Internship Program with ODU

Through our ongoing partnership with Old Dominion University, 757 We Care welcomed four student interns who transitioned throughout the academic semesters to support our mission. Each intern brought fresh ideas, creativity, and professional skills that strengthened our operations and programs.

During the 2024–2025 fiscal year, ODU interns made significant contributions in marketing, community engagement, and one-on-one tutoring support—helping us reach more families, strengthen brand visibility, and improve academic outcomes for youth in our tutoring program.

This partnership not only enhances our organizational capacity but also provides college students with meaningful, real-world experience in nonprofit management, youth development, and social impact.

New Headquarters

In July 2025, at the close of our fiscal year, 757 We Care proudly celebrated a major milestone—the acquisition of our new headquarters. This space represents far more than an office; it’s the physical embodiment of growth, stability, and the next chapter of our mission.

The new facility serves as a central hub where mentorship, tutoring, creative arts, and community outreach come together under one roof. It provides a safe, welcoming environment where youth can learn, express themselves, and connect with caring mentors. The building also creates new opportunities for workshops, volunteer engagement, and partnerships—offering room to expand our tutoring center, host theatre rehearsals, and develop programs that blend innovation with service.

The establishment of our headquarters marks a new era for 757 We Care—one defined by sustainability, collaboration, and impact. As we look toward the future, this space will be the launching point for our next phase of growth, including expanded community programming, new partnerships with local colleges and businesses, and greater outreach across Hampton Roads.

Looking Ahead: FY 2025–2026

The Year of Expansion

This year, our focus is to strengthen and expand every aspect of our organization before introducing new programs. That means broadening our reach and visibility, increasing community awareness, and enhancing the structure of our existing initiatives—from mentorship and tutoring to theatre, entrepreneurship, and family engagement.

We are also committed to cultivating new sponsorships and partnerships, expanding our donor base, and reinforcing the internal systems that keep our mission strong such as board development, leadership training, and organizational efficiency.

Our new headquarters will serve as the foundation for this expansion, providing a space where growth can take root and collaboration can flourish. From hosting more community events and workshops to strengthening our school and business partnerships, every move this year is intentional and aligned with our mission of empowering youth and families across Hampton Roads.

Fiscal Year 2025–2026 is the year of expansion for our programs, our partnerships, and our purpose. Together, we're building capacity, creating opportunity, and amplifying impact in every direction.



Get Involved

Make a Donation: <https://757wecare.org/commitment-to-change>

Volunteer: <https://form.jotform.com/251176906532155>

Email: info@757wecare.org

Website: www.757wecare.org

Social Media: [@757WeCare](https://www.instagram.com/757WeCare)



Together We Can. Together We Care.