

Hello and welcome to The McCurdy Team's first month in Point Loma Lifestyle Magazine. We are so excited to have this opportunity to tell you our story so we can provide relevant real estate topics and information to you in the upcoming issues.

My name is Allison McCurdy. I am a mom, entrepreneur, wife, volunteer, fitness instructor and the newest addition to my husband's long time local real estate business, The McCurdy Team. We specialize in Point Loma. I am the team marketing manager and have a twenty-year history in marketing. I have spent the last decade of my career operating The Bar Method, a fitness studio in Liberty Station, and recently sold it to an energetic new owner. I talk about the studio because we are grateful. It provided Mike and me the fortune of meeting thousands of dynamic people and establishing our businesses and home in Point Loma. In fact, that's how we connected with Brian Gerwe, the other agent of our team because we met his wife, Yazel, through Bar Method.

Mike and I moved to San Diego in 2003. Mike's experience as a mortgage broker and new home sales director for a large builder were great skill builders for residential real estate but moved us around the county. When we found Point Loma, it was instantly home and where we wanted to raise our two boys, Jet and Cole. Brian, originally from Cincinnati, moved to San Diego in 2005 but after earning his MBA from Point Loma Nazarene University, he knew Point Loma was where he wanted to stay.

I share our history because we get so excited to help families move to or within Point Loma. Not only do we love the niche neighborhoods, finicky fog, and endless recreation, but as non-natives moving here, the sense of community is overwhelming. It still never ceases to amaze us. Clients, business owners, and locals have embraced us. They constantly bring us into their lives and homes.

# THE MCCURDY MINUTE

## Real Estate Topics Everyone Can Relate To

They supported us during the worst recession in history. This network has helped us get involved in our schools, fundraisers, community events, and organizations such as NTC Foundation, Point Loma Little League, and The Point Loma Association so we can give back.

Our passion for this community is boundless...and living here we know you feel the same. If you are not feeling it yet, get involved! Throw a block party. Join a local non-profit such as The Thursday Club. Hit Kellogg Beach. Head to The Summer Concert Series. Introduce yourself to someone new at your local

coffee shop. Try a new restaurant, bakery, or park. There are hidden gems everywhere and stories to be heard from everyone you meet. The culture is a unique blend of humility, history, friendships, and pride.

So, let's meet up and talk about our community and its future. If you have a few minutes to grab a coffee on us, just call or text. We also can tell you more about our company Compass - a technology driven real estate company that helps buyers and sellers collaborate with agents involved in their neighborhoods. For us, the application of technology to improve our services

was brilliant but the emphasis on "community" perfectly aligned with our values. We hope we align with yours. Follow 'mccurdyrealtor' on Facebook, Instagram and join our newsletter to get the inside scoop on what's happening in the real estate world, San Diego, and Point Loma. Post a topic you want to know about and we will post back!

Look for us around town. We frequent Peet's Coffee, Cup of Yo, Banyon Tree Café, The Fish Shop, Liberty Station, the Point Loma Little League Field and spend a lot of time exploring neighborhoods by foot. Check out our website to learn more about how we can serve you. Until next time. Happy Summer!!

If you have questions or want to learn more about us visit:  
[mccurdyrealtor.com](http://mccurdyrealtor.com) |  
[@mccurdyrealtor](https://www.instagram.com/mccurdyrealtor) |  
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MCCURDY TEAM





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