

# EARLY BIRD WEEKLY



NewbergRotaryEarlybirds.org

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Last week was a special treat for me. My own kids, my nieces and nephews, are growing up and making their marks in their world.

Kylie VanBergen is the second of my brother Tim's four daughters. My younger brother, Tim, who has worked for Climax since his Work Study time at Newberg High, was at the front table with me.



As an illustration of how we're being separated from other people she used the fast food kiosks as a prime example. "We're being driven away from people to oversized tablets."

In our world we have people with time and not enough money. And we have people with money, but not enough time.

In its current stage the app will have 9 major categories. Pick-Up/Delivery, Automotive IT/Tech, Lifting/Moving, Home Improvement, Animals/Pet Care, Health & Fitness, Cosmetics & Beauty, General/Other.

Also in attendance was her former high school principal, Bill Rogers (right edge).

Since high school she has held supervisory and management positions with Capital One, Expedia, Boeing, Starbucks, and Google in the Seattle / Everett area.

A couple of years ago she caught the app bug with the concept of fostering community, expanding volunteer and income opportunities, and consolidating multiple application platforms.

She has branded the app FAVORZ and gave us some insight into its history, purpose, and progress.

Like any visionary worth their salt, she knows her limitations and seeks talent to fill the void. The biggest at this stage is hiring an application developer. This is complex stuff. If you use an app that you like, and it works so well you don't give it a second thought ... there was a lot of thought and talent that went to making it so.



We all know there are already apps for dog walking and hiring geeks and fixing your car. But the closest thing to having all in one place is Craigslist, which is useful, but tedious and frequently abused.

FAVORZ will be a newsfeed-like format that will allow people to filter by, for instance, distance, category, dollar value, people-I-know & professionals, and by bid versus first-come.

And example of first-come might be picking up doggy doody from the yard. A bid might be for a leaky sink or cracked sidewalk.

For those trying to earn some extra money, they could filter by dollar range or payment type so they could get paid in cash instead of toilet paper and hand sanitizer (tongue in cheek coronavirus currency of 2020).

Service providers will be able to be reviewed and have background checks.

As a safeguard against catphishing the app will only allow avatar pictures taken within the app on the registered cell phone and no option to upload (so Frank couldn't upload a picture of Esther for his new piano gig).

Bill asked about people that don't have computer access. The question was intended for people in need, but there are also people with talents to offer that have no computer skill or access.

Kyle responded that she has had resounding advice on this topic. The best solution so



far is phone support volunteers. Another option is a kind of proxy where friends and family could fund an account.

Ronnie asked whether services could be provided for free.



Kylie says, absolutely. In fact, providers are incentivized to do so by providing a way to build positive reviews for skills and community mindedness.

John Denese asked if FAVORZ will integrate with other apps on the market.

Kylie says she is positioning the app to be successful enough that other apps will want to integrate with her!

Unrelated: this is what it looks like when Rod says Dave Benson has been gone too long and puts Dave's cell on the screen to have us all blow up his phone. We miss you Dave!



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