

Our Vision

**Turn
Manatee
County
Blue!**

Get Involved!

Contact us at:

**Manatee County Democratic
Party**

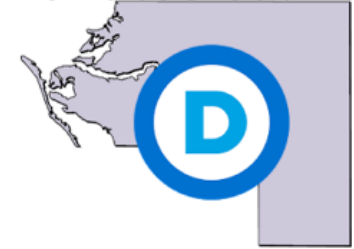
435 Cortez Road
Bradenton, FL 34207

www.manateecountydemocrats.com

941-301-4DEM
941-301-4336

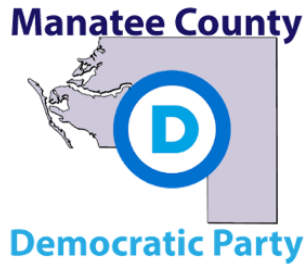
Mailing Address
Manatee County Democratic Party
P.O Box 10605
Bradenton, FL 34282

Manatee County



Democratic Party

**Strategic
Plan
2017/2018**



Our Mission

The Manatee County Democratic Party works to promote Democratic candidates and issues at the local, state and federal level. As a local extension of the Florida Democratic Party and the Democratic National Committee, we enlist Democratic volunteers to increase Democratic voter registration, build and aid coalition partners, fundraise, canvass and help support Democratic candidates to win elections in Manatee County.

We actively support diversity and we are a party that is greatly concerned about students, seniors, health care, the environment, civil rights, labor and main street businesses.

Our Goals

- Increase number of registered Democrats in Manatee County to make a significant impact on local, state and national elections
- Ensure an active Democratic Party presence in Manatee County
- Foster awareness of Democratic Party values in Manatee County
- Encourage qualified Democratic candidates to run for office, and provide support for their election
- Develop the most diverse community of Democratic volunteers

Our Objectives

- **Candidates**
 - Identify and reach out to community leaders about potential candidacy and/or qualified candidates for positions available in the 2018 election cycle
 - Provide proactive support for Democratic candidates
- **Communications**
 - Ensure our interactions with volunteers and voters are positive, timely and informative
 - Take advantage of social media, in addition to traditional forms of contact
- **Events**
 - Continue Traveling Dems participation in local community events
 - Identify and/or create additional events to participate in throughout the year

Our Objectives

- **Fundraising**
 - Organize our successful Annual Gala
 - Develop exciting, inspirational activities to support our goals
- **Issues**
 - Develop issue statements, based on Democratic Values, to share via website, handouts, conversations
 - Share information about and links to other issue oriented, activist groups
- **Precinct Development**
 - Recruit and train captains, leaders and volunteers for all of our precincts
 - Develop activities to encourage precinct participation and voter turnout
- **Voter Outreach**
 - Coordinate efforts with other organizations active in Manatee County
 - Create a welcoming office environment with volunteers able to identify issues, recommend solutions and answer questions