



# CORPORATE GIFTING

Price List

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## **About the Company**

Indie Care Co is a Bangalore based beverage brand trading in the art of whole leaf tea blends. Our company sources its tea from three prominent tea growing regions of India-Darjeeling, Assam and the Nilgiris. We specialize in four types of tea variants- Black, Green, White and Blue. With a total of 16 flavors (and adding), we are slowly trying to show people that tea is more than just 'Masala Chai' and can be a beneficial choice of beverage too. Our modern take on tea has helped us creatively curate tea blends that are a mix of floral, spiced and herbal elements that can make your tea time more worthwhile.

#### **About the Business**

Currently, we are operating as an online business through E-commerce platforms, Social media platforms and our website that helps us generate and convert leads. We follow a B2B and B2C mode of operation. Hence, we cater to personal, customized, bulk and corporate orders. Our clientele from the past have been from the real estate industry, tech industry and the entertainment industry as well.

## **Proposal**

Corporate events/ occasions are incomplete without a token of appreciation to your teammates, employees, guests or any honorary member that has been a part of your event. This token is a humble way of appreciating their part in the journey and letting them know that you acknowledge their contribution.

We are here to make that 'token of appreciation' stand out keeping in mind that this token is not only useful but artful and beneficial to one as well. We are not just a beverage brand, but a wellness brand that can help make your choice of gifting appear elegant and resourceful too.

Our tea hampers come in different shapes and sizes that can fit in different budget windows allowing you as our client to find what best suits to your liking. We can customize the tea hampers depending on the quantity/ budget of each tea hamper.

## Tea Flavors

#### Black Tea Variants (100g):

- Pure Black- Nilgiris
- Hibiscus- Nilgiris
- Pure Black- Assam
- Orange + Mint- Darjeeling

#### Green Tea Variants (100g):

- Pure Green-Nilgiris
- Indie Mint- Nilgiris
- Hibiscus- Nilgiris
- Pure Green- Assam
- Hibiscus + Chamomile + Mint- Assam (seasonal)
- Lavender + Chamomile- Darjeeling
- Jasmine- Darjeeling
- Orange + Mint- Darjeeling

#### Blue Tea Variants (100g):

- Blue Spice Tisane- Darjeeling
- Blue Pea + Green Tea- Darjeeling

#### White Tea Variants (50g):

- Silver Tips + Rose- Nilgiris
- Himalayan Elixir- Darjeeling

## Tea Hamper options

#### Hamper 1 (Single Flavor) - INR 400 - 500/-

A corrugated box (gift wrapped with a provision to place the company card) consisting of the following:

- Choice of flavored Black/ Green/ Blue Tea- 1 unit
- A customized message card on behalf of the company
- Indie Care Co's contact card

MOQ: 50 units

Customization: NA (only message card can be created)



#### Hamper 2 (Pure Nilgiri Blend)- INR 550/-

A corrugated box (gift wrapped with a provision to place the company card) consisting of the following:

- Combination of pure Nilgiri Green Tea and Black Tea- 1 unit each
- A customized message card on behalf of the company
- Indie Care Co's contact card

MOQ: 50 units

Customization: NA (only message card can be created)



## Hamper 3 (Hibiscus)- INR 600/-

A corrugated box (gift wrapped with a provision to place the company card) consisting of the following:

- Combination of Nilgiri Hibiscus Green Tea and Hibiscus Black Tea- 1 unit each
- A customized message card on behalf of the company
- Indie Care Co's contact card

MOQ: 40 units

Customization: Gift box available at an extra cost. We can customize the packaging of our tea cans by incorporating your company's logo on the label alongside ours.



#### Hamper 4 (Orange Mint)- INR 900/-

A corrugated box (gift wrapped with a provision to place the company card) consisting of the following:

- Combination of Darjeeling Orange Mint Green Tea and Orange Mint Black Tea-1 unit each
- Stainless steel Tea infuser
- A customized message card on behalf of the company
- Indie Care Co's contact card

#### MOQ: 30 units

Customization: Gift box available at an extra cost. We can customize the packaging of our tea cans by incorporating your company's logo on the label alongside ours.



## Hamper 5 (Blue Tea)- INR 900/-

A gift box consisting of the following:

- Combination of Darjeeling Blue Pea Green Tea and Blue Spiced Tea- 1 unit each
- Stainless steel Tea infuser
- A customized message card on behalf of the company
- Indie Care Co's contact card

MOQ: 30 units

Customization: Gift box available at an extra cost. We can customize the packaging of our tea cans by incorporating your company's logo on the label alongside ours.



#### Hamper 6 (Pure Blend DIY)- INR 1000/-

A gift box consisting of the following:

- Choice of Nilgiri Pure Black/ Green Tea- 1 unit
- Stainless steel Tea infuser
- 3 glass test tubes (18\*150mm) with cork fitting consisting of a spice trail mix, sample of any choice of flavored tea (Black/ Green/ Blue tea variants only) and dried florals respectively. These are add ons that can help enhance the taste of the tea further.
- A customized message card on behalf of the company
- Indie Care Co's contact card

#### MOQ: 30 units

Customization: The ingredients in the glass test tubes can be replaced entirely with different flavored tea samples/ dried florals/ spices or a mix and match of your choice. Furthermore, we can customize the packaging of our tea cans by incorporating your company's logo on the label alongside ours.





Customized Tea Hampers for private/ personal events costing above INR 1,000/- are also available for curation. Feel free to contact us so we can discuss in detail.

MOQ: 15 units (negotiable)

#### Please note:

- 1. The corporate tea hampers can be curated based on various budgets starting from INR 500 each.
- 2. Taxes are applicable.
- 3. The company's GST number shall be required for billing purposes.
- 4. Images are for reference purposes only. Slight variations may occur which can be further discussed.
- 5. All Black, Green and Blue Tea flavors weigh 100g each.

#### **Terms & Conditions**

- 1. Samples shall be billed.
- 2. An advance payment will be required to block, confirm and start processing the order.
- 3. The tea hampers shall be delivered 1-2 (or more) days prior to the event. So, we request you to give us sufficient time in advance to process your corporate order. In case of any delay, you shall be informed well in advance. Regardless, your order shall be delivered.
- 4. We prioritize quality over quantity any day. We ensure that all orders are packed and shipped safely. We understand that orders can incur slight damage during transit, we request you to be accommodating in such cases. Rest assured, we will ensure that your order is packed with utmost precaution and measure.
- 5. Items may move from their original placement within the hamper during transit.
- 6. Order once accepted (after discussion) shall not be cancelled. However, we can modify the order (given time) to ensure both parties remain satisfied. As a young business, having to make arrangements, procuring resources, designing & printing customized requirements involves time, capital and labor. We hope you understand our stance.
- 7. Payment shall be required in phases depending on the quantity and budget of the order. Final slab of payment should be made at the time of dispatch/ delivery. Negotiable.