

CALL TO ACTION / MESSAGE FLOW

Our 10DLC campaign registration follows a transparent and compliant approach to SMS communications. Below is a breakdown of how recipients are engaged, and their consent is obtained:

1. How Numbers Were Obtained:

- All recipient numbers were obtained through direct engagement with our business, where customers voluntarily provided their contact details.
- Customers submitted their phone numbers via website sign-up forms with explicit SMS opt-in checkboxes.
- Customers enrolled through in-store sign-up sheets, verbally confirming their consent.

2. How Customers Find Our Contact Information:

- Through our official website, where our business contact details are published.
- Our social media pages, including Facebook and LinkedIn, list our phone number.
- In-store posters and flyers display our SMS contact details.

3. Recipient Consent Process:

- Customers give consent by replying with "START" or through an online form with an explicit SMS disclaimer.
- Consent is also collected via verbal agreement during in-person interactions.
- Web-based forms contain an opt-in checkbox with a clear disclaimer about SMS communication.

4. How Customers Request SMS Communication:

- Customers opt-in through our web form that includes an SMS disclaimer.
 - Face-to-face interactions allow customers to verbally opt-in.
 - Some customers explicitly request SMS communication through our customer support channels.
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PRIVACY POLICY PAGE

Our Privacy Policy outlines the responsible collection, use, and protection of Personally Identifiable Information (PII). We do not disclose, share, or sell any data to third parties for marketing purposes. Customers can opt out of SMS communications at any time by replying with "STOP".

Privacy Policy Sections:

1. Information We Collect

- Contact details provided by customers (name, phone number, email, etc.).
- SMS interaction records for service communication purposes.

2. How We Collect and/or Obtain Information

- Through customer sign-up forms, either online or in person.
- Customer-initiated communication with our business.

3. **How We Use Information**
 - To provide customer service updates, notifications, and promotional offers.
 - To respond to inquiries and provide requested services.
 4. **Information We Share**
 - We do not sell or share customer data with third parties.
 - SMS consent data is not shared with any external entities.
 5. **Cookies & Other Technologies**
 - Our website may use cookies for user experience enhancement but does not track personal data for marketing.
 6. **Information Security and Data Retention**
 - We implement secure data storage and encryption measures.
 - SMS data is retained only for necessary operational purposes.
 7. **Links and Websites**
 - Our website may contain links to external sites; we are not responsible for their privacy practices.
 8. **Your Choices & Controls**
 - Customers may opt out of SMS communications by replying with "STOP".
 - To request data deletion or access, customers can contact our support team.
 9. **How Do We Share Your Mobile Information?** "No mobile information will be obtained from and/or shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties. You can always decline or stop receiving messages by responding "STOP" at any time. For more information, reply 'HELP'. Message and data rates may apply. Message frequency varies."
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TERMS AND CONDITIONS FOR SMS COMMUNICATIONS

1. **Brand Name**
 - H&S Transport, Inc.
2. **Program Description**
 - Subscribers will receive transportation updates and information such as: ETA, quotes, load weight, information, and location, routes, vehicle information, and location addresses from H&S Transport, Inc.
3. **Opting In**
 - You may opt in through a web form, in-person consent, or by texting "START" to (909) 947-0508.
4. **Opting Out**
 - You can cancel SMS communications at any time by texting "STOP". You will receive a final confirmation message, and no further messages will be sent unless you opt-in again.
5. **Message Frequency & Rates**
 - Message frequency varies. Standard text messaging and data rates may apply.
6. **Customer Care Contact Information**

- For help, reply "HELP" or contact our customer service team at support@goteamalfa.com or (951) 225-1515
 - 7. **Privacy Policy**
 - For more information on how we handle user data, please refer to our Privacy Policy at <https://hstransportinc.com/privacy-policy>
 - 8. **Service Description**
 - By opting into our SMS service, you agree to receive messages regarding updates, promotions, and customer service notifications.
 - 9. **Privacy**
 - Your information is securely stored and not shared with third parties.
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Phone Call/SMS Communications (Recommended)

- ☐ I consent to receive text messages regarding towing updates and information such as: ETA, quotes, towing updates, routes, vehicle information, and location addresses from H&S Transport, Inc. at the phone number I provided. I acknowledge that my consent is not a condition of purchase. Msg & data rates may apply. Msg frequency varies. Reply HELP for assistance or STOP to opt out of receiving messages.
- ☐ I consent to receive marketing emails and phone calls.

[Privacy Policy](#)