



1988 CIGARS

BORN ON THE RIGHT SIDE



CONNECTED FROM OUR ROOTS

A passion for excellence and a deep respect for our tobacco heritage merge in a historic collaboration.

Two rising and iconic Nicaraguan brands unite their mastery, heart, tradition, and cultivation secrets to create an unprecedented sensory experience.

This alliance celebrates the richness and unique character of the Nicaraguan soil and the passion of Nicaraguan tobacco, intertwining the finest blends and the identity of both brands in an exclusive selection.

More than just the union of two names, it is the meeting of two passionate legacies that share a common soul, meticulously crafted to redefine the standard of the authentic premium cigar and captivate the most discerning palates.





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1988 Cigars is a tribute to the millennial generation and to the children who studied with the founder in elementary school in a very humble place, children of workers, who inherited the culture of hard and honest work.

Our brand born from the best Nicaraguans hands of experienced tobacco rollers in a factory that, due to its excellent working conditions, has among its staff experienced tobacco workers trained in different factories, who, due to the excellent working conditions, produce tobaccos of excellent value in their quality, who I have known since childhood.



With hands forged by farm labor and an unwavering vision, Don Diógenes began this journey starting with the seed. What began as a modest family business—devotedly cultivating tobacco on his own plantation—evolved step by step into a factory where excellence is the only standard. Each leaf is meticulously selected, respecting nature's rhythms and the traditional curing methods he himself established.

The DON DIO brand is a direct reflection of his tireless spirit and absolute dedication to the art of fine smoking. At our factory, every cigar is hand-rolled by skilled artisans who share the Rodríguez family's deep respect for the land.





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1988 Cigars's Founder is Yader Toval, with 17 years of experience in the tobacco industry, has worked for several prestigious tobacco companies.

The name YT is a reference to his father, (they have the same name) who once told him, "Son, make me some cigars," to which he replied, "I'd rather create a brand for you." And that's how YT, the first sub-brand of 1988 Cigars, was born.

For Willi: all his projects are dedicated to his brightest star, his son Willi, across the ocean...



- Don Dio Cigars** In the fertile lands of Estelí, the Rodríguez family planted a dream: the DON DIO cigar brand. It began as a modest family business, where every tobacco leaf was painstakingly cultivated by hand on their own plantation.

With unwavering patience, they built their factory, transforming their harvests into true masterpieces. Patriarch Diogenes Rodríguez (Don DIO) personally oversaw every detail—from planting to the final rolling—ensuring that the richness of their land was sealed into every cigar. Today, DON DIO represents the living legacy of the Rodríguez family's passion and hard work.



PRESENTATION



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1988 Cigars boxes achieve an exceptional balance between minimalist aesthetics and practical functionality for the smoker. Visually, their crisp white design with bold black typography and gold accents projects a modern and sophisticated image that stands out in any humidor, moving away from classic designs to offer a fresh and premium identity.

From a utilitarian standpoint, the box's robust construction and tamper-evident seal ensure the product's protection and authenticity,



- **Exterior:** Solid white lacquered wooden box featuring hinges and a classic gold-tone front clasp.
- **Interior Design:** Central brand logo stamped on the inside of the lid, accompanied by a bilingual (Spanish and English) quality statement certifying its origin.





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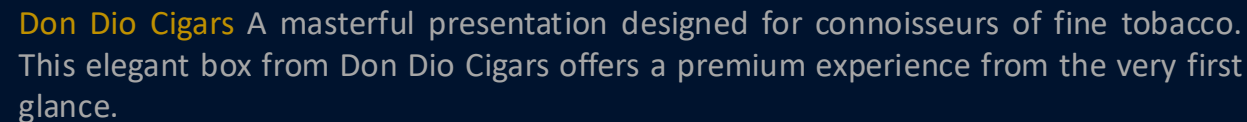
1988 Cigars is a tribute to the excellent gentlemen who studied with the famous Y.T. Cigars in their humble place, children of workers, who learned to value their and honest work.

Y.T. Cigars

Y.T. CIGARS
MADE IN NICARAGUA

Furthermore, the narrative printed inside the lid adds educational and emotional value, allowing the end consumer to connect with the Nicaraguan origin and artisanal heritage of each cigar before lighting it.

With a great ring, evoking the 80s, where luxury meant quality and discernment was measured with every puff, we've designed our minimalist ring, pleasing to the eye and comfortable to the touch. As the fire-cone approaches the ring, it changes color to yellow.



The wooden case, featuring an impeccable white finish and adorned with refined gold hardware, houses an exquisite selection of cigars crafted with the utmost dedication and Nicaraguan pride.



PRESENTATION



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1988 Cigars Wrapper are distinguished by an exceptional curation of raw materials, selecting only the wrappers that define the standard of good smoking globally:



1988 Cigars in bundles Our bundles presentation is 25ct in 5x5 to complete the box filler model, regardless of the wrapper color:

- ✓ The silky elegance of our **Connecticut**.
- ✓ The vibrant character of the **Nicaragua wrapper**.
- ✓ The sweet and robust depth of our **Maduro**.



- **Don Dio Cigars** Our classic presentation of 25-cigar bundles is a tribute to the purest tobacco tradition, designed especially for the connoisseur who values the true essence of the cigar. Carefully hand-packed.

- **On this Nicaraguan Wrapper** these bundles capture the freshness, aroma, and rustic character of the tobacco, bringing the experience directly from the hands of our artisan rollers to your humidor.



TASTING NOTES



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Strength: Medium.

Aroma: Rich and complex, with toasted and sweet notes.

Draw: Excellent, ideal resistance when drawing the cigar.

Burn: Uniform and even.

Ash: Firm, white

VITOLA	SIZE	Net Wight	SMOKING TIME
Gordo YT	6x60	18.15 gr	70 Minutes
Gordito YT	4x60	14.98 gr	40 Minutes
Toro YT	6x52	14.98 gr	45 Minutes
Robusto YT	5x52	11.00 gr	35 Minutes



Strength: Medium

Aroma: Sophisticated, with fresh and sweet notes.

Draw: Sober, elegant.

Burn: Uniform and even.

Ash: Firm, white

VITOLA	SIZE	Net Wight	SMOKING TIME
Corona DD	5x42	8.97 gr	25 Minutes
Robusto DD	5x50	12.71 gr	40 Minutes
Toro DD	6x52	16.50 gr	45 Minutes
Gordo DD	6x60	21.97 gr	75 Minutes

TASTING NOTES



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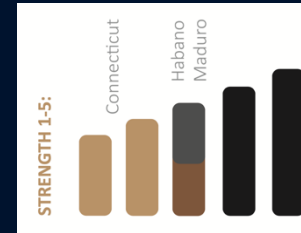
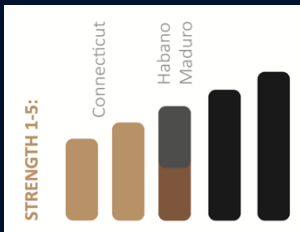
First Third: Mild spice notes (pepper), wood (cedar)



Second Third: Intensification of wood notes, hints of leather and nuts appear.



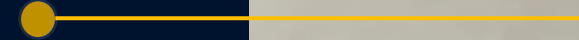
Third Third: More complex and deeper flavors, a touch of sweetness, and a lingering spicy finish.



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First Third: Mild spice notes (pepper), wood (cedar)



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With a conical construction and an even and complete burn, accentuating its aroma of aged tobacco mixed with dried fruits, giving that impressive touch of sophistication and quality of evolution in each of its thirds.

The wrapper burns evenly, and its matte color shows the cigar's settling time, but what gives it the real touch is the correct aging time for what we call at the factory: the lady in heels.

Its white ash and bluish smoke show the quality and preparation time of the raw material, which is aged in mortars for no less than 10 months. This reduces the octane rating and enhances the true flavor of the tobacco notes.



Construction and Burn:

It stands out for its firm, consistent roll. The compact, dense, light-gray ash that holds its shape is the definitive visual proof of proper aging, an impeccably even burn, and expert craftsmanship.

Presentation (Band):

It features an elegant, classic band in shades of dark blue and black, accented with fine gold relief details. A striking, crowned letter "D" commands attention at its center, accompanied by the word "PREMIUM" and the distinctive "RODRÍGUEZ" name.



CONTACT



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THANKS



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CIGARS**

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