



Gift Acceptance Policy

1. Purpose

ReLAUNCH welcomes charitable contributions that support our mission to make homelessness in Knoxville rare, brief, and non-recurring. This Gift Acceptance Policy ensures that all gifts are handled ethically, responsibly, and in alignment with our organizational values and strategic priorities.

2. Scope

This policy applies to all forms of charitable contributions offered to ReLAUNCH, including financial gifts, in-kind donations, planned gifts, and restricted contributions.

3. General Policy

ReLAUNCH accepts gifts that:

- Support and advance our mission
- Do not create undue financial, legal, or reputational risk
- Do not impose restrictions inconsistent with our programs or values

ReLAUNCH reserves the right to decline any gift that does not meet these criteria.

4. Types of Acceptable Gifts

4.1 Cash and Monetary Gifts

ReLAUNCH accepts:

- Cash, checks, and electronic transfers
- Online donations via our secure giving platform
- Recurring monthly gifts

All monetary gifts are tax-deductible to the extent allowed by law.

4.2 In-Kind Donations

ReLAUNCH accepts in-kind goods and services that directly support our programs or operations. Examples include:

- Hygiene items
- Clothing and survival gear
- Professional services
- Food and supplies for outreach

ReLAUNCH may decline in-kind gifts that:

- Are unusable, unsafe, or in poor condition
- Require storage or handling beyond our capacity
- Do not align with current program needs

4.3 Restricted Gifts

ReLAUNCH accepts restricted gifts when:

- The restriction aligns with our mission
- The restriction is clear, feasible, and approved by leadership

If a restriction cannot be honored, ReLAUNCH will work with the donor to redirect the gift or decline it.

4.4 Real Estate, Vehicles, and Property

ReLAUNCH may accept gifts of real property, vehicles, or other tangible assets only after:

- A formal review of marketability
- Assessment of environmental, legal, or financial liabilities
- Approval by the Executive Director and Board of Directors

4.5 Securities

ReLAUNCH accepts publicly traded securities. Gifts of closely held stock or other non-public securities require review and approval.

4.6 Planned Gifts

ReLAUNCH welcomes planned gifts such as:

- Bequests
- Beneficiary designations
- Charitable trusts

ReLAUNCH does not serve as executor, trustee, or financial advisor for donors.

5. Donor Intent and Recognition

5.1 Honoring Donor Intent

ReLAUNCH honors donor intent as expressed at the time of the gift. If circumstances change and the original purpose becomes impractical, ReLAUNCH will consult with the donor or their representative to identify an alternative use consistent with the donor's values.

5.2 Donor Recognition

ReLAUNCH recognizes donors in accordance with our stewardship practices. Donors may request anonymity, and ReLAUNCH will honor such requests.

6. Ethical Standards

ReLAUNCH adheres to the highest ethical standards in fundraising and donor relations. We do not accept gifts that:

- Compromise our integrity or independence
- Conflict with our mission or values
- Require actions inconsistent with our policies or legal obligations

ReLAUNCH does not provide legal, tax, or financial advice. Donors are encouraged to consult their own advisors.

7. Authority to Accept or Decline Gifts

The Executive Director, in consultation with the Board of Directors when appropriate, has the authority to:

- Accept gifts that meet policy criteria

- Decline gifts that pose risk or fall outside our mission
- Request additional documentation or appraisal when needed

8. Amendments

This policy may be amended by the Board of Directors to reflect organizational growth, legal requirements, or best practices in nonprofit fundraising.

Ways to Give

At ReLAUNCH, every gift helps move Knoxville closer to functional zero homelessness. Your support ensures that individuals at highest risk, including those exiting recovery programs or incarceration, receive the housing, services, and relationships they need to stabilize and rebuild their lives. Below are the many ways you can make an impact.

1. Make a One-Time or Monthly Donation

Your financial gift fuels our outreach, housing navigation, and stabilization services.

- One-time gifts help us respond quickly to urgent needs.
- Monthly gifts provide steady, reliable support that strengthens our long-term impact.

All donations are tax-deductible to the extent allowed by law.

2. Give In-Kind Items

Practical items help us meet people where they are and support their immediate survival needs.

Commonly needed items include:

- Hygiene products
- Socks, underwear, and seasonal clothing
- Tents, sleeping bags, and survival gear
- Food and bottled water
- Backpacks and basic supplies

To confirm current needs, please contact our team before donating.

3. Donate Professional Services

Your expertise can make a meaningful difference. Examples include:

- Legal services
- Accounting or financial consulting

- Marketing, design, or communications
- IT support
- Training or workforce development services

If you'd like to offer pro bono or discounted services, we'd love to connect.

4. Give Real Property or Vehicles

ReLAUNCH may accept gifts of real estate, vehicles, or other tangible assets that support our mission.

These gifts require review to ensure they are safe, usable, and aligned with organizational needs.

If you are considering a property or vehicle donation, please reach out to our leadership team.

5. Donate Securities

Gifts of publicly traded stocks or other securities can provide significant tax advantages while supporting our mission.

ReLAUNCH accepts securities that can be readily liquidated to support our programs.

6. Leave a Legacy Gift

Planned gifts ensure that your commitment to ending homelessness continues for generations. Options include:

- Bequests in your will
- Beneficiary designations on retirement accounts or life insurance
- Charitable trusts

We encourage donors to consult their financial or legal advisors when considering planned gifts.

7. Make a Restricted Gift

If you feel strongly about supporting a specific program or initiative, you may designate your gift for a particular purpose.

All restrictions must align with ReLAUNCH's mission and be approved by leadership.

8. Corporate & Community Partnerships

Businesses, faith communities, and civic groups can support ReLAUNCH through:

- Sponsorships
- Employee giving programs
- Matching gifts
- Volunteer engagement
- Hosting supply drives

We welcome partnerships that strengthen Knoxville's safety net.

Thank You for Supporting ReLAUNCH

Every gift, large or small, helps ensure that no one in Knoxville falls through the cracks.

Together, we can make homelessness rare, brief, and non-recurring.

If you'd like help choosing the giving option that's right for you, our team is here to guide you.