## Nexxx level, Inc





# NEXXX LEVEL STATE AND LOCAL MANAGEMENT





Nexxx level management

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## Welcome Message · ·



Welcome to the Management Department at NexxxLevel, Inc., a premier destination renowned for avant-garde nightlife experiences, events, and captivating performances. Within Nexxx Level, our overarching mission is to empower both entertainers and managers, fostering their career growth, providing skills to bolster their overall well-being, and cultivating industry recognition. Our goal is to redefine the nightlife landscape as an accessible yet impactful force for change. Embrace the opportunity to become part of a community of ambitious individuals, ready to exchange expertise and offer mutual support. Avoid navigating this path alone; instead, embark on an exhilarating yet professional journey toward greatness. We're excicted you join the team!



### Bernard Dye Chief Executive Officer

Our CEO possesses a unique vision and an unwavering commitment to enhancing our company's future. He is grounded and versatile in his approach to business. Remarkably, he founded the organization during the pandemic crisis of 2021, demonstrating his resilience and determination to succeed during times of adversity. One noteworthy aspect of Bernard's management style is his ability to delegate tasks that are within one's ability to handle, never overburdening his team.



## Vision



Our vision for management is to cultivate a team of proficient professionals who are committed to growing alongside the company. We at Nexxx Level prioritize the well-being and job satisfaction of our managers, ensuring that they enjoy working with us. Our goal is for managers to leverage their positions and income to attain the desired lifestyles they seek.

We firmly believe that in a management role, there is no room for excuses. Our commitment to your success is unwavering, and we will provide you with every necessary tool to achieve it. Should you require additional resources, we are willing to explore all available options to assist you.

## Mission

Our objective is to establish dominance in the nightlife industry by catering to every aspect of our patrons' experience. To have a team that remains dedicated to delivering unparalleled service, ensuring an unforgettable experience for our clients. Our aim is to be renowned as the leading figures in the American nightlife scene, adored and esteemed by all.









#### **State and Local**

#### **Management:**

#### What is a Nexxx Level Manager?

A Nexxx Level manager epitomizes dedication to success and excels as a proficient communicator, fostering strong relationships while demonstrating exceptional leadership capabilities. They possess the flexibility to adapt swiftly, making calculated decisions that ensure the continual delivery of the unparalleled service that defines Nexxx Level, Inc. Moreover, a Nexxx Level manager is a beacon of trustworthiness, consistently embodying honesty and integrity in every facet of their role, establishing a foundation of reliability at every stage of our operations."

#### <u>State:</u>

At Nexxx Level, a State Manager assumes responsibility for overseeing and coordinating the performance of local managers across the state. This pivotal role involves strategic travel within the state to ensure the seamless operation and alignment of Nexxx Level, Inc.'s objectives. State Managers play a crucial role in optimizing regional performance, facilitating communication between locations, and implementing company strategies, ensuring consistent excellence across all branches within their designated

#### Local:

At Nexxx Level, Local Managers are entrusted with the responsibility of overseeing a diverse array of functions within their designated area or city. Their role encompasses efficiently managing entertainment bookings, fostering partnerships with club locations, local promoters, overseeing podcast media, and coordinating various other aspects crucial to our operations. They play a pivotal role in optimizing local strategies, ensuring seamless execution, and fostering impactful relationships essential for our continued success within their specific regions.

#### **Expectations**:

As a Marketing Manager at Nexxx Level, Inc., your role involves overseeing all promotional and market research activities within your designated region. Despite our company's size, your responsibility extends nationally as you'll be building and nurturing relationships with entertainers, club venues, promoters, and other key stakeholders. Your accountability includes addressing customer service issues related to memberships, access problems, and booking concerns.

Your primary goal is to conduct extensive research to understand the demand for our services. You'll focus on boosting engagement through impactful promotional campaigns and strategies, organizing events like mansion parties, investment gatherings, artist performances, company-sponsored raffles, and more.

Our Marketing Manager role operates on a 100% commission-based structure, offering the opportunity for high earnings. We're seeking trailblazing managers who will set the standard for our company. With your expertise and commitment, you stand to potentially earn a six-figure annual income.

Your core duty involves understanding the market, analyzing demand for our platform, and predicting its evolution. You'll frequently engage with local entrepreneurs, negotiate partnerships, and represent the company professionally to potential clients, aiming to







#### **Dancers/artist Management process:**

"Phase One: Service Selection

As a manager at Nexxx Level, the initial crucial step involves delineating the service offerings within your operational sphere. Electing to engage dancers/artists on the platform necessitates their incorporation through subscription purchases. Each successful subscription procurement entitles you to a commission of 50%.

Phase Two: Market Allocation

Subsequently, delineating the market territory assumes significance. When engaging with dancers and artists, fostering an expansive presence across multiple national territories is preferable, transcending the confines of localized markets.

Phase Three: Strategic Promotion

The strategic promotion of our brand and services within your designated market region is pivotal. While a national promotional framework exists, it's paramount to note that your commission hinges on direct customer interactions. Consequently, proactive engagement with customers augments the potential for enhanced earnings.

Phase Four: Iterative Strategy Review and Refinement

The ethos of continual improvement stands paramount. Vigilant assessment and adaptation of strategies serve as the cornerstone for progress. Should the current approach yield efficacy, consideration should be given to its amplification and replication. Moreover, fostering a culture of shared insights among managers cultivates collaborative refinement, adhering to the adage, 'iron sharpens iron,' emblematic of the ethos at Nexxx Level, Inc."



#### <u>Service Obligations:</u>



#### Performers and Entertainers:

As a Nexxx Level manager, your core responsibility involves attracting a diverse range of talent to our platform, including exotic dancers, local musicians, and performers specializing in costume acts, and more. When you successfully enroll a performer under your management within our service, you'll earn 25%-50% of their subscription fee as your compensation. This incentivizes you to recruit and support exceptional talent, contributing to both your success and theirs on our platform.

#### Club locations:

As a Nexxx Level manager, part of your obligation involves fostering strategic partnerships with established club proprietors or aspiring entrepreneurs keen on initiating club establishments. The fruition of these partnerships leads to monthly compensation based on the agreed contractual terms. Additionally, there's an opportunity to oversee Nexxx Level, Inc.'s exclusive club location within your market, presenting an additional avenue for financial growth and success."

#### **Concert Promoters:**

Your primary objective, acting as a concert promoter, revolves around fostering robust alliances with organizers responsible for coordinating artists' performances and concerts. Nexxx Level, Inc. endeavors to play an active role within the local music sphere. Your pivotal responsibility will entail collaborating closely with these local promoters, leveraging our resources to orchestrate artists' performances and concerts. Notably, in instances where the concert proves manicially viable, you stand to gain a 25% ownership share from Nexxx Level, Inc.

prative to conduct exhaustive research on each potential partnership you assufficient or inadequate information pertaining to a partnership may assing further and allocating funds towards the execution of the stist's performance or concert."

#### **Customer service:**



"Regarding Performers and Entertainers:

In your role as a customer service representative catering to exotic dancers and other entertainers, your principal responsibility will involve managing local booking concerns. Should a performer encounter an inability to fulfill their booking commitment, your task will be to liaise promptly with their designated backup replacement, ensuring the seamless execution of the scheduled event. Furthermore, your scope of responsibility extends to addressing any additional issues that may surface throughout the entertainer's engagement on our platform."

\_"Regarding Club Memberships:

In the capacity of the customer service representative, your primary responsibility will entail providing assistance to members facing challenges related to their club memberships. These challenges may encompass instances of valid members being denied access to the club or any other issue stemming from potential human error within our operations."

"At Nexxx Level, Inc., we are currently in the developmental phase of establishing a comprehensive customer service program to accommodate our expanding customer base. However, until this program's completion, as a Market Manager, you bear the responsibility for addressing and resolving the challenges encountered within your market. It's imperative to note that while you operate autonomously within your market area, the support structure, including the CEO and other senior executives, stands ready to collaborate with you in addressing these concerns. Rest assured, you are not isolated in any situation, as support and guidance are readily available from the higher management echelons."





#### Payroll status:

As a manager at Next Level Inc., your position is classified as an independent contractor, which means that the IRS will recognize you as a 1099. As an independent contractor, you are responsible for paying your taxes, and not Nexxx Level Inc. However, we are committed to providing you with all the necessary tools and forms to ensure you are fully equipped to handle this responsibility.

At Nexxxlevel, Inc., commission of sales is the process through which you will be paid wages. We strive to make the platform as profitable as possible for our managers, which may result in changes to commission rates over time. Standard rates are as follows:

- <u>Entertainers</u>: 25% commission for the first 50 entertainers, and 50% commission for every additional entertainer per month.
- <u>Club location partnership</u>: \$500 per month for each location that holds a contractual agreement.
- <u>Artist performance partnership</u>: 25% of the NexxxLevel, Inc. share stake that returns a profit per event.





## Our Team Meeting



#### **Bernard Dye**

Bernard is the Founder and CEO of NexxxLevel Inc., displaying a profound passion for his organization, team, and the challenges that impact the company's future. He encourages open communication and is available for contact at any time.

#### **lesha Bridges**

lesha serves as the president of the dancer/entertainer department. She's a highly astute entrepreneur driven by a profound passion for empowering individuals to become self-sufficient.





#### **Kyre Shepherd**

Kyrie serves as the President of the Club and Promoter Partnership Department. With extensive experience as a club promoter and event planner, he adeptly guides individuals and teams through various situations within this department.

#### Your name

Your position within the company is integral to building your value at Nexxx Level, Inc.





## **More Information**

For more information, you can contact us via phone, company website, or social media DM. If you have any questions, please do not hesitate to reach out. We are here to guide you because we are in this together.

#### Contact us:

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WELCOME TO NEXXXLEVEL, INC., THE LEADING DESTINATION FOR CUTTING-EDGE NIGHTLIFE EXPERIENCES, EVENTS, AND MESMERIZING PERFORMANCES.