

Nexxx
level, Inc

Build your
brand guide

NEXXXLEVEL

Exotic brand Guide



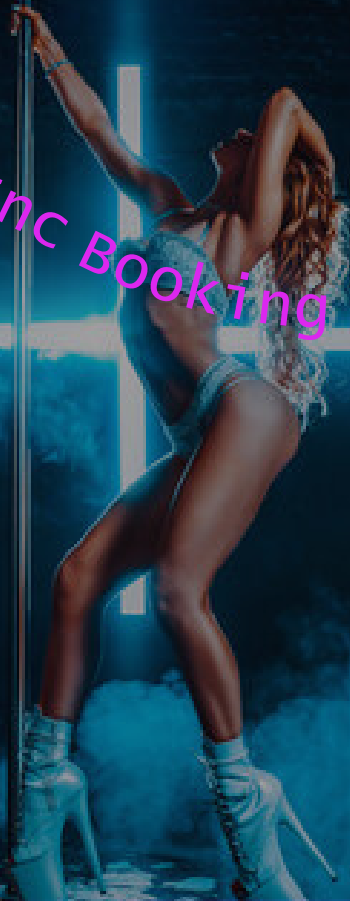
BUILD YOUR
BRAND GUIDE



Nexxx Level, Inc Booking mode!



**NEXXX
LEVEL**



Nexxx Level Booking

1. Free to sign up  
2. Free local promo
3. Free local photoshoots
4. Free dance tutorials
5. Build your exotic brand
6. Commission for signing up other dancers
7. Free networking groups
8. Being your own BOSS



**NEXXX
LEVEL**



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- 7. Free networking groups
- Being your own BOSS

Ideas for Branding Techniques:

Mission and vision
policy and behavior

Nexxx level, Inc

Meet the team

Popl (digital business card for a
modern approach)

Social media platforms (to reach a
larger audience)

Gentlemen club vs. Strip club

Personal appearance and fashion sense
(displaying your lifestyle)

Professional networking (meeting
peers in your field)

Personal hygiene and grooming

Developing your skills and abilities
(perfecting your craft)

Financial investment in your brand

Cultivating confidence in your work

MISSION & VISION

Here at Nexxx Level Inc., we're all about helping you become the ultimate exotic dancer, just like you've always dreamed!

At Nexxx Level, we're not just about nightlife; we're the dream-makers, the trend-setters, and the architects of a new era in entertainment! Our mission is to transform talented individuals into luminous superstars, the faces that define brands, and the high-earning champions of their own destiny.

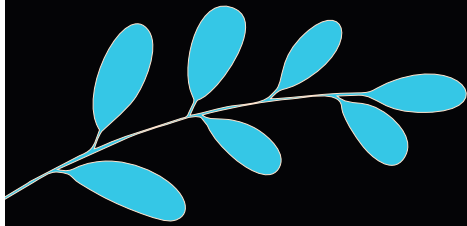
Picture this: Nexxx Level, Inc. isn't just a company; it's an exhilarating journey! We've got a treasure trove of tools and support teams ready to sculpt an unparalleled entrepreneurial experience for each and every exotic dancer who walks through our doors.

We're not just about local success; we've got global aspirations! Our vision spans continents, aiming to empower entertainers to not just succeed but to flourish in their careers. We're all about equipping them with skills that don't just boost their careers but enhance their overall well-being. And let's not forget about respect - we're here to earn it for the industry!

What's our secret sauce, you ask? An innovative and reliable booking platform that catapults careers into the stratosphere! With Nexxx Level Booking, we're not just offering gigs; we're building brands - locally and nationally - taking our stars from clubs to the limelight of the entertainment world. Join us as we revolutionize the nightlife scene, making it not just affordable but an irresistible game-changer that sets the standard for



POLICIES & BEHAVIOR



At Nexxx Level, Inc., professionalism isn't just a suggestion; it's a non-negotiable. We hold our exotic dancers to the highest standard because, let's face it, your performance directly mirrors our company's image.

This opportunity isn't just handed out; it's earned through dedication and commitment. We expect you to treat each booking as a chance to showcase your utmost professionalism. After all, every move you make, every performance you deliver, echoes the caliber of our company.

However, if this opportunity is taken lightly or isn't given the respect it deserves, we'll have to make tough decisions. Nexxx Level, Inc. is destined to dominate the nightlife scene. We're setting the bar high, and any behavior that doesn't align with our standards won't fly.

Our aim is to be an unstoppable force in the industry, and that means zero tolerance for anything less than exceptional conduct. We value professionalism as the cornerstone of our success, and every action must reflect that. Excellence isn't just a choice; it's an expectation we hold for our entire team.



NEXXX LEVEL, INC TOOLS



- **MOBILE APP BOOKING -**

Our mobile app isn't just any booking platform; it's your gateway to serious inquiries only. Say goodbye to time-wasters! We've streamlined the process to ensure that your exotic profile attracts and handles only genuine inquiries.

But wait, there's more! Your profile comes with a market manager. What's that, you ask? Well, they're your go-to for accepting company-based bookings. It's like having an ace up your sleeve - expanding your opportunities beyond the usual and diving into a world of professional gigs.

- **MOBILE APP LOCAL BULLETIN -**

As an exotic dancer with your profile, you gain complimentary access to our local bulletin board. It's your personal promotion powerhouse! Use it to spread the word about the events you're booked for. It's a fantastic way to showcase your gigs and let everyone know where they can catch your incredible performances.

- **FREE PHOTO SHOOTS -**

After a substantial number of dancers in your area become active, you will become eligible for a free photoshoot sponsored by Nexxx Level, Inc.

- **FREE DANCE TUTORIALS -**

We are delighted to offer complimentary exotic dance tutorials, delivered by seasoned professionals, to all dancers seeking to improve their technique.





MEET THE TEAM

BERNARD DYE

Founder & CEO

Bernard is committed to supporting your success by assisting you in the field.

IESHA BRIDGES

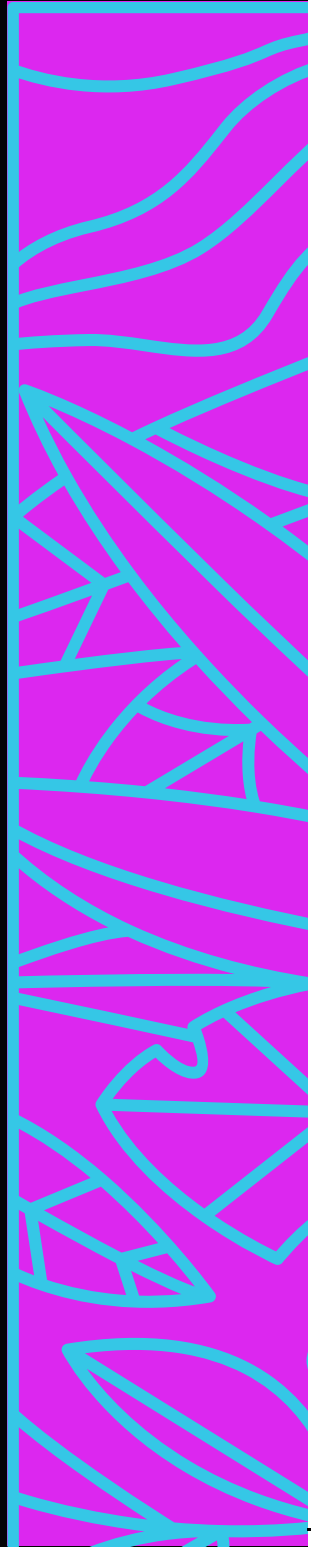
Head of exotic dancer department

Iesha, as the head of your department, is committed to your best interests.

GENERAL MANAGER

Head of Development Operations in your area

Your local manager is available in your area and is the primary point of contact for addressing any issues you may have. Additionally, they can assist in organizing company bookings upon request.



POPL: DIGIAL BUSINESS CARD

POPL: The Future of Digital Business Cards

POPL is revolutionizing the concept of business cards with their next-generation digital cards. With POPL, you can instantly share your contact information, social media handles, payment platforms, music, and more, all in one go.

By using POPL, you can connect with everyone you meet without the need to spend a lot of money on hundreds or even thousands of business cards. It provides a professional and innovative touch to your business interactions, leaving a lasting impression on your potential clients.

While there are several other companies that offer similar services such as Linq, Mobilocard, Hihello, and Vistaprint, POPL stands out for its unique features and user-friendly interface. If you need further assistance in choosing the right digital business card service, do not hesitate to contact us.



SOCIAL MEDIA PLATFORMS

The realm of social media has opened new avenues for marketing.

To ensure your brand reaches a wider audience, we advise utilizing all platforms available. Capture as many clips as possible during your bookings, as more content translates to greater exposure. Share these clips with us, and we will post them on our Facebook, Instagram, YouTube, and Twitter accounts. Consider scheduling an interview on our podcast for extra visibility.

Here are some tips for using social media effectively:

Facebook:

1. Use your personal Facebook account to keep locals interested in booking you.
2. Post at least two clips every day.

Instagram & Twitter:

1. Use your profile to connect with people from all over the world and showcase your talents.
2. Post at least three profiles every day.
3. Get creative with your content to stand out from the crowd.
4. If you dance at a gentlemen's club, record clips to promote your Nexxx Level brand and the club.

YouTube (optional):

1. Vlog your Nexxx Level booking experiences to provide advice to those considering signing up.
2. Use Facebook to gain honest fans who will support you on all social media platforms.



GENTLEMENS CLUB VS STRIP CLUB

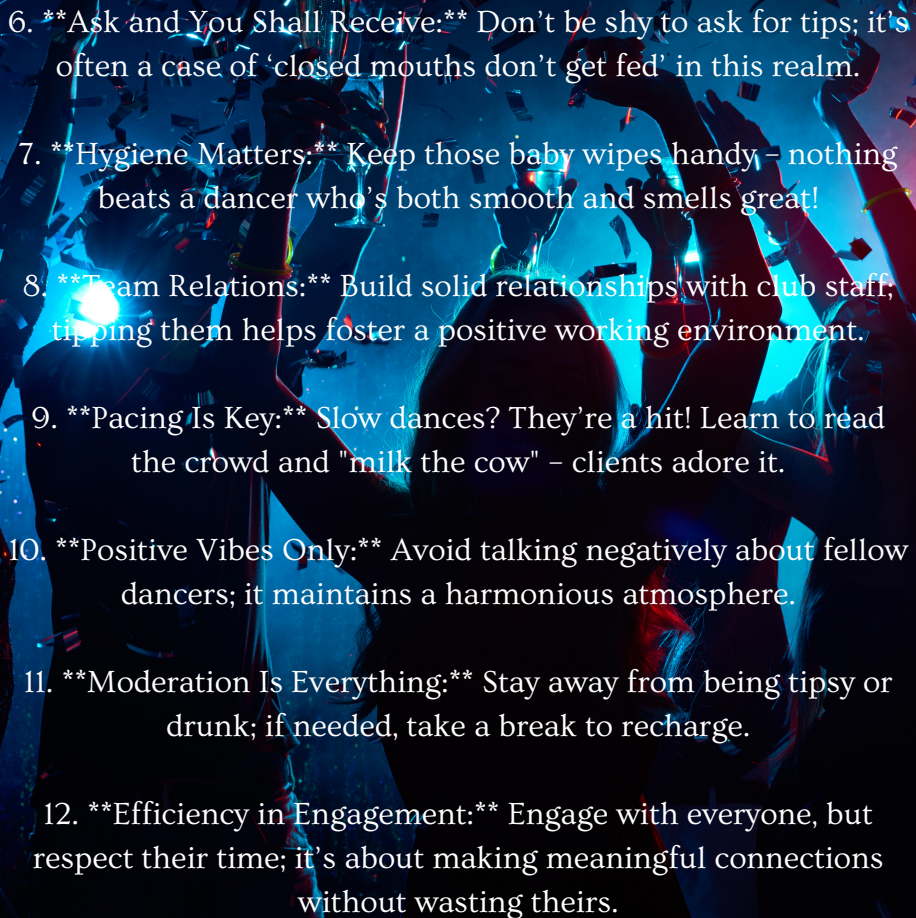
Absolutely! Working in a gentlemen's club versus a strip club offers a unique dichotomy in the entertainment industry.

Gentlemen's clubs exude sophistication, emphasizing personalized experiences with clients through conversation and private dancing. Picture a diverse playlist spanning from rock to slow jams, setting a more refined ambiance. On the flip side, strip clubs bring an upbeat, flashy vibe, grooving to twerk-worthy tunes amidst a sea of bottles.

Here's the savvy side of working in a gentlemen's club:

1. ****Client Conversion:**** Elevate your game by turning club clients into loyal private clients, nurturing lasting relationships.
2. ****Profile Enhancements:**** Gather more clips to boost and diversify your professional profile, showcasing your talent and range.
3. ****Networking Power:**** Sharpen those networking skills – it's a golden opportunity to expand your connections within the industry.
4. ****Brand Building:**** Think beyond borders! If feasible, venture to multiple clubs, expanding your brand and influence far and wide.
5. ****Self-Focus:**** Avoid the temptation of pocket-watching peers; maintaining focus on your journey is key to cultivating a positive vibe.



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6. ****Ask and You Shall Receive:**** Don't be shy to ask for tips; it's often a case of 'closed mouths don't get fed' in this realm.
 7. ****Hygiene Matters:**** Keep those baby wipes handy - nothing beats a dancer who's both smooth and smells great!
 8. ****Team Relations:**** Build solid relationships with club staff; tipping them helps foster a positive working environment.
 9. ****Pacing Is Key:**** Slow dances? They're a hit! Learn to read the crowd and "milk the cow" - clients adore it.
 10. ****Positive Vibes Only:**** Avoid talking negatively about fellow dancers; it maintains a harmonious atmosphere.
 11. ****Moderation Is Everything:**** Stay away from being tipsy or drunk; if needed, take a break to recharge.
 12. ****Efficiency in Engagement:**** Engage with everyone, but respect their time; it's about making meaningful connections without wasting theirs.

In essence, whether in a gentlemen's club or a strip club, it's about mastering the art of charm, professionalism, and finesse while navigating the distinct nuances of each environment.



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PERSONAL APPEARANCE AND FASHION



Your style isn't just clothes; it's your brand's visual anthem! When you hit social media, give 'em a trio of sizzling looks. First up, your casual vibe - think easy-breezy pics with killer angles, rocking denim jeans paired with a cute tee and kicks to match (cue Photo A vibes).

Next on the catwalk? Your business look! You're not just a dancer; you're a business, a brand (think Photo B). Show the world your savvy side!

But hold the curtain, because here comes the showstopper - your exotic dancer wardrobe! Channel your inner model, flaunt those curves, and embrace that exotic dancer lifestyle (channeling the vibes of Photos C & D). Everyone loves a bit of exotic allure, right?

Oh, and guess what's cooking in the app? We're crafting a fashion hub just for exotic dancers, keeping you up-to-date with the latest trends! And hey, maybe - just maybe - you could even sell your own outfits there! Here at Nexxx Level Booking, we're all about boosting your cash flow in every way possible. Style isn't just about clothes; it's your signature, your vibe, your way of saying, "Watch out world, here I come!"



A



B



C



D

PROFESSIONAL NETWORKING

Networking is the powerhouse, the rocket fuel that propels your brand to the stars. In this industry, shyness, unfriendliness, or laziness are non-starters. It's about mingling, connecting with club managers, local musicians, bartenders, security personnel, fellow dancers, and business owners. The broader your network, the brighter your brand shines. Fearlessly put yourself out there. Bag their contacts, schedule meetings, and spark collaborations where everyone wins.

Take those meetings as opportunities to pitch innovative ideas. Picture this: team up with a club promoter for a twerk contest or offer to feature in a musician's upcoming video. It's about mutual wins, fostering associations that make you the go-to exotic dancer.

Ever thought about wedding planners? Forge partnerships that could land you a bachelor or bachelorette party gig, ensuring both sides win in the deal. Collaborate with fellow dancers, curate your own events - just make sure they book through the app (pretty please)!

Remember, there's no shame in this game; it's a thriving industry rooted in history. Even ancient Egyptian royalty savored entertainment by dancers, though the currency might've been different. Keep it all pro, and you'll soar. Without visibility, bookings dwindle. Networking isn't just mingling; it's a golden ticket to clients, and clients? They're the lifeline to your cash flow.



PERSONAL HYGIENE AND GROOMING

Absolutely, hygiene is the linchpin of both your brand and your personal life in the business arena. Maintaining impeccable hygiene isn't just about smelling nice; it's about presenting your best self to the world. Here's a rundown of essential tips to keep you at the top of your game:

1. Invest in hygiene products that serve a purpose beyond just fragrance. Think vagina wash, deodorant spray – moderation is key.
2. Freshen up with a shower or bath before heading to a booking or stepping into a strip club.
3. Keep wet wipes handy for private areas to combat sweat and maintain freshness.
4. Nails and toes should be done 85% of the time for that polished look.
5. Maintain smooth skin; while daily shaving might not be feasible, aim to keep it groomed regularly.
6. All breath is non-negotiable; brush regularly to keep it fresh.
7. Opt for a simple, well-done makeup look; avoid going overboard.
8. Hand sanitizer is your best friend – keep it close for quick refreshment.
9. Rotate your shoes regularly to prevent odor and ensure variety in your footwear.
10. Maintain a diverse wardrobe of outfits, ensuring they're in good condition.
11. Stay organized; it's the key to efficiency in this business.
12. Hair matters! Keep your wigs in top-notch condition, offering a variety to suit different styles and looks.

Remember, in the business world, hygiene isn't just about personal comfort; it's a cornerstone of professionalism and a testament to your commitment to excellence.



PERFECT YOUR CRAFT

Absolutely, mastering your craft is the cornerstone of success, but it's no walk in the park. Your craft encompasses everything – from refining your brand to mastering exotic dance moves and diving into financial literacy. Self-improvement isn't a one-time thing; it's a continuous journey.

Picture this: hitting the gym to sculpt that body into peak condition. An in-shape dancer captivates the audience like no other. Strengthen your money skills, enhance your networking finesse – these are all parts of your craft that demand attention.

Breaking it down is key. Say, week one is all about networking. Dedicate an hour each day to reach out to club promoters, DJs, wedding planners – building those connections brick by brick.

For financial literacy, grab a book and commit an hour daily to absorb and apply that knowledge, regardless of your current financial situation. Taking notes is crucial; it's about practical application.

When it comes to dance moves, guess what's brewing in the app?

A tutorial guide for exotic dancing – moves, approaches, conversation techniques, and more. But don't halt there; learn from peers in the business. That's where your networking prowess shines – absorbing insights from others around you. Because perfecting your craft isn't just about honing your skills; it's about learning, evolving, and embracing every opportunity to grow.



FINANCIAL INVESTMENT IN YOUR BRAND

Absolutely, managing your finances is the bedrock of securing your future, especially in a profession like exotic dancing where making money comes easier than making it grow. We understand it's not just about earning; it's about strategically managing your wealth. At Nexxx Level, we're all about empowering you to build a solid financial foundation from the revenue you earn in this industry.

While it's essential to resist the competitive urge with fellow dancers, treating yourself occasionally is okay. Patience is key – start small but dream big. To aid you, we're developing a financial program and assembling a team to guide you. In the meantime, here are quick tips for saving and investing:

1. Allocate 20% of your income to an investment account monthly.
2. Educate yourself through financial books to boost financial literacy.
3. Diversify your income streams; most millionaires have multiple sources.
4. Elevate your credit score for better financial prospects.
5. Establish an emergency fund; shockingly, 70% of Americans lack \$1000 in savings.
6. Harness the power of compound interest.
7. Network with local entrepreneurs to learn and grow.
8. Spend wisely; avoid splurging on unnecessary items.
9. Invest based on facts, not emotions; think strategically.
10. Brush off external opinions – your financial path is yours to craft.
11. Once you start investing, maintain consistency; it's a journey, not a sprint.

Remember, securing your financial future isn't just about making money; it's about smart, calculated decisions that pave the way for long-term wealth and stability.



CULTIVATING CONFIDENCE IN YOUR WORK

Absolutely, confidence is your secret weapon in this industry.

It's not just about a pretty face or a perfect shape; it's the confidence that drives the most successful moves. For instance, imagine spotting a well-known promoter or DJ in public – seize that moment! Introduce yourself; it could land you a gig at an upcoming event.

In the strip club scenario, sitting back while others approach clients might cost you. Confidently engaging clients could mean a heavier pocket at the end of the night.

Confidence is magnetic, but remember, there's a fine line between confidence and cockiness. Balance is key. Your demeanor, body language, and attitude convey confidence more than words.

In this business, there are highs and lows. Don't let them drag you down. Success demands resilience through the good and the bad. Life, after all, is a rollercoaster of ups and downs. Trust in your skills and manage your finances wisely.

And guess what? Nexxx Level Booking has your back! We're here to support you in every aspect of this profession. Together, let's elevate your brand while contributing to ours. Help us help you reach that Nexxx Level – it's a win-win for all involved! Confidence is the rocket fuel that propels you forward, and with our support, there's no limit to your ascent.



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