

### **Veterans' Business Finance Starter Guide**

Thinking about funding your business? Here's a no-nonsense guide tailored for veterans. This guide helps you borrow smart and stay in control.

# Understand your why

Start with a clear reason for borrowing. Are you launching, expanding, or managing cash flow? Lenders want to see purpose.

## Know your numbers

Understand your income, expenses, and forecasts. Even simple spreadsheets show professionalism. Ask for help if unsure.

# Choose the right type of finance

There's no one-size-fitsall. Explore term loans, revolving credit, asset finance, and invoice finance.

## Prepare key documents

Get ID, a business plan or pitch deck, bank statements, and financial projections ready before applying.

# Mind your credit profile

Check your personal and business credit scores.

Boost your profile by paying bills on time and separating personal from business finance.

#### **Know the risks**

Understand interest rates, fees, repayment terms, and personal guarantees.

Borrowing carries responsibility.

# Use a broker you trust

Good brokers save time, match you to the right lenders, and help avoid bad deals.

### Ask questions

There's no such thing as a silly question. Ask about fees, missed payments, and flexibility.

#### Don't rush it

Take your time. A wellconsidered decision beats a quick one. Review all terms before signing.

#### You're not alone

Support is available throughout your borrowing journey.
Whether it's your first loan or your fifth, guidance is here to help you get it right.