

FOR IMMEDIATE RELEASE

July 10, 2025

Expert Panel on Filmmaking's Future - July 13 - Hollywood - AI International Film Festival

HOLLYWOOD, CA – As artificial intelligence rapidly transforms the tools and processes of filmmaking—from scriptwriting and video generation to music composition and voice synthesis—the **AI International Film Festival** invites the public to a live Expert Panel on **Sunday, July 13**, at the **Los Feliz 3 Theatre in Hollywood**. The panel begins at **12:15 PM**, following the festival's curated film screenings and awards (10:55 AM – 12:15 PM).

Location: Los Feliz Theatre 1822 N. Vermont Ave, Los Angeles

Tickets: bit.ly/aifilmfestshorts

This timely panel brings together filmmakers, technologists, and policy voices to examine both the disruptive risks and the transformative potential of artificial intelligence in cinema. Whether you're concerned about AI's impact on employment and storytelling, or excited by its creative capabilities, this conversation offers a chance to engage directly with experts shaping the future of the field.

Topics Include:

1. How are **Reels / Verticals / Micro-dramas / Micro-series / Micro-comedies** evolving in Asia and the rest of the world? What is the role of AI-Filmmaking in this expansion?
2. How might **distribution channels** and **audience behaviors** change due to the explosive growth mass AI-generated content. (game-ification, overt and subliminal advertising, avatars)
3. What are some realistic scenarios for **the protection of the rights of creators and talent** (intellectual property, crypto/digital watermarking, legislation, job outlooks).

Featured Panelists (In Person):

Scott Mortman (USA) – Consultant and Speaker on the intersection between AI product development, corporate governance and AI laws/regulations/ethics. Expert on copyright law and its application in the realm of AI. Background: AREDA AI and Harvard University.

Stuart Acher (USA) — An Emmy-nominated editor and award-winning director whose work spans feature films, episodic television, and groundbreaking AI-assisted projects like Next Stop Paris for TCL Studios. A frequent collaborator with Netflix, Amazon, and major networks, he's also a dedicated humanitarian and founder of Renegade Goodness.

Rachel Greenhoe (USA) – Screenwriter, actor, and Director of Development at **Legacy Pictures**, where she supports inclusive storytelling by and for underrepresented voices. Her work spans theater, independent film, and development strategy.

Remote Panelists (via Zoom):

Isabel Martinez (Spain) – A pioneering Spanish filmmaker and creative technologist whose work explores the intersection of AI, speculative fiction, and digital identity. Her films and installations have been exhibited internationally, earning acclaim for their bold aesthetic and critical engagement with emerging technologies..

Taegyo Sea (Korea) – Acclaimed creative and VFX/art director at WYSIWYG Studios in Seoul, is widely known across Asia for his concept artistry and visual direction on major film and game projects at Mofac, Roi Visual, and J-Team .

Nicolas Ischer (Switzerland) – a Swiss art director and visual artist known for his refined design sensibility and emotionally resonant aesthetic. Based near Zurich, his transition from graphic design to filmmaking brings a deeply artistic and visually poetic approach to narrative storytelling.

This panel is part of the **AI International Film Festival's mission to educate the public and foster informed, inclusive conversation across the creative spectrum.** Filmmakers, audiences, and professionals with a wide range of perspectives—from cautious to curious—are encouraged to attend.