



# CAREER FAIR EVENT PROPOSAL

March 30, 2023

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Compiled by  
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Organized by  
**We Are One United, Inc.**

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# ABOUT US



At We Are One United we provide community education, youth development, resilience building, and skill-sharing. We offer a range of curricula and programs for members of the public, low income or disadvantaged communities, local leaders, and organizations.

We want to ensure everyone, regardless of ethnicity or national origin, has access to information and skills available to them.

## Our Vision

At We Are One United we create thriving communities with equity, opportunity, and access for all.

## Our Mission

We offer training, talent, and technology to underserved communities to create sustainable, inclusive opportunities.

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John Epps

CEO

We Are One United Inc.

# CAREER FAIR

Inspired by the Dr. Seuss book, "Oh the Places You'll Go", this event will serve as a community resource in exploring career options within the Coachella Valley.

At this event we will invite organizations, businesses and individuals to represent different careers that may be options past high school. The aim in presenting these resources is to demonstrate that there is a successful career that aligns with the interest of the individual, and that it is never too late to pursue these opportunities. We hope to inspire individuals by giving them resources and showing them all the places they may go.



## Attendees

Our target audience will be the people within the **Palm Springs** community, however this event aims to be inclusive and is open to people from all communities and ages.



## Participants

The role of the organizations, businesses, and individuals invited is to provide information on their careers in the method they see fit. Be it through a pamphlet, flyer, QR codes to further online inquiry, etc.

You will have an opportunity to share with others how you got into the career your career field and share how someone interested in getting into a similar career may go about this. Advancing Steps prepares individuals for the workforce by addressing changes to culture, attitudes, and the client's potential that positively influence future career success.

### Please Bring:

- promotional and informational materials.
- A positive and energetic attitude!
- Please let us know if there is anything in particular that we may aid with or provide.

# GOALS AND OBJECTIVES

The goal of this event is to demonstrate the vast opportunity in post-secondary careers or paths, and make an impact, especially in the underserved communities.



## Connection

Connecting individuals in our communities with the vast amount of opportunity present in the Coachella Valley. We want people to feel as if these careers are attainable.



## Representation

We aim to have a good representation of the opportunities available, and to leave attendees feeling inspired by the options presented.



## Visibility

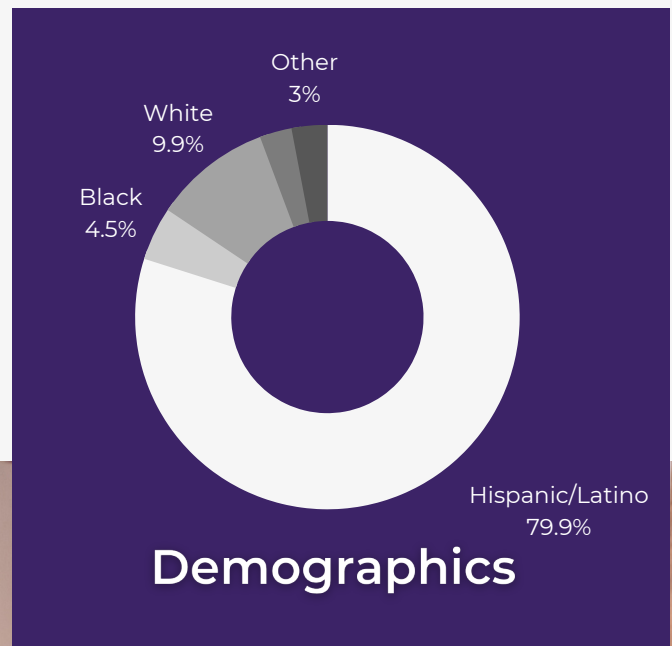
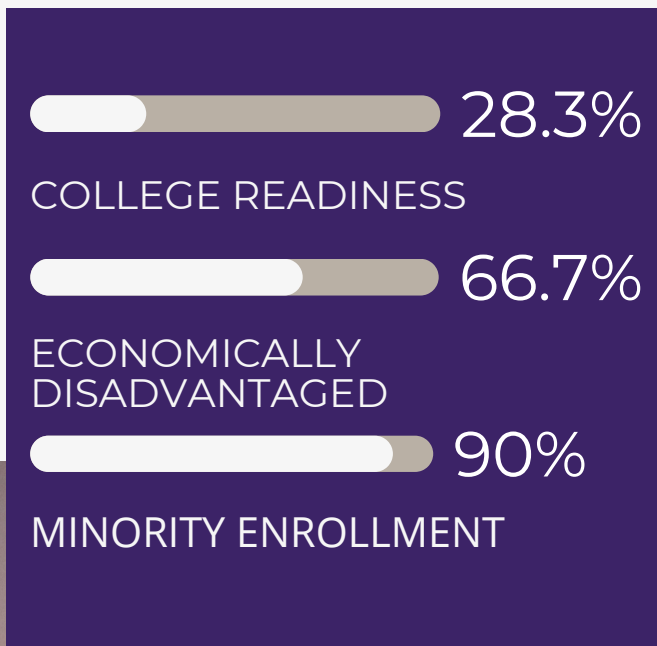
We aim to increase visibility to the participants as well as We Are One United as organizations and resources.

# USEFUL DATA

## Coachella Valley Approach

In Greater Palm Springs and many areas of the Coachella Valley, there needs to be more awareness of the vast amount of career opportunities available.

We Are One United will inspire residents to explore new avenues for career success by highlighting the many fields that provide flourishing careers within the community. This event will present options available from high school and those requiring degrees to offer a breadth of possibilities for next-level success.



# COMMUNITY IMPACT



## Spread of Resources

This event would directly affect those in the Coachella Valley by increasing visibility to opportunity. It would make information accessible to people of all ages, and of all regions in the valley by being a free event to attend.

## Increased Economic Impact

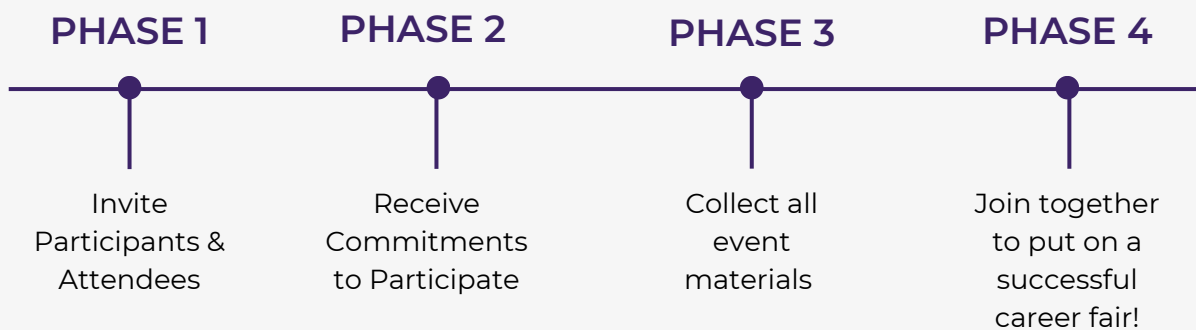
Although this is a free event to attend, the visibility of the organizations, businesses, and individuals that choose to participate will likely lead to inquiries from the attendees. The connections between participants and attendees will be mutually beneficial. We Are One United will also be an essential resource and may use participants as references to the communities we serve in the future.



## Future Collaboration

This career fair will aid in unifying our community and opening doors for future collaboration among each other. The aim is to work together to help each other thrive.

# PROJECT TIMELINE



1

## Invitations (Now)

By this phase we have secured our venue and event details. We then are inviting all the organizations, businesses and individuals that we believe would be interested in taking part.

2

## Commitments to Participate (thru March 1st)

We will ask for commitment answers from invited participants by March 1st in order to effectively plan for event arrangements.

3

## Collection (March 1- March 28th)

After receiving commitments, we will collect materials for the event such as tables, drinks, flyers, promotional materials, etc. We will also finalize all the event day preparations.

4

## Collaboration on Event Day (March 30th)

Everyone will be required to come 1 hour before the event in order to prepare their tables, and troubleshoot any last minute issues before the event starts.

# NEXT STEPS



## Accept the Proposal

Reach out via email, text, or call to let us know if you are interested in partaking in this opportunity!



## Discuss Desired Changes

Let us know if there are any recommendations or accommodations we can help with.



## Collaborate

Disclose the materials you are going to bring, how many representatives there will be joining you, and any additional information we should know.



## Submit Participant Payment

We are asking that participating organizations, businesses and individuals donate \$25 to help cover some of the event expenses.

"You're off to Great Places! Today is your day! Your mountain is waiting, So... get on your way!"

- Dr. Seuss, from "Oh, the Places You'll Go!"



WE ARE ONE UNITED INC.

FOR INQUIRIES,  
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THANK YOU