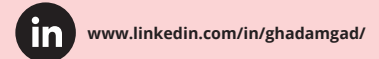
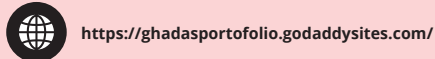
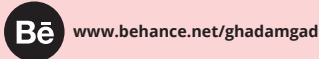


GHADA AMGAD

MOTION GRAPHIC DESIGNER



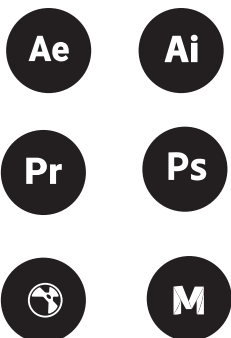
PROFILE

A passionate designer who creates visual content for various media platforms such as television, print, and the internet. I use my skills in animation, graphic design, visual effects and video editing to create engaging and informative content. I am imaginative and curious, always exploring new ideas

EDUCATION

STAFFORDSHIRE UNIVERSITY
BA in Animation | Malaysia
2017 - 2020

SOFTWARE

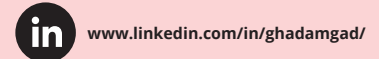
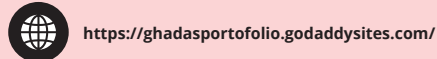
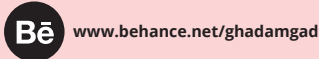


EXPERIENCE

- MARKETING EXECUTIVE** APR 2022 - PRESENT
BIGLEDGER SDN BHD - MALAYSIA
 - Responsible for developing marketing campaigns for Wavelet & Bigledger social media pages. Working closely with other departments to develop layouts for email marketing materials, and brochures.
- MOTION GRAPHIC DESIGNER** FEB 2022 - APR 2022
HEALTH AND FOOD - EGYPT
 - Producing promotional videos for various health & care products
 - Producing TV channel intro and logo animation
- MOTION GRAPHIC DESIGNER** SEP 2021 - JAN 2022
CREATORS - EGYPT
 - Creating new and out-of-the-box ideas for video production of newly released cosmetic products.
- MULTIMEDIA ARTIST** SEP 2020 - JAN 2021
HAYYSOFT SYSTEMS - REMOTE
 - Rotoscoping, compositing, color grading, and animation to explain Contact Tracing System application and promote it to the users.
- MOTION GRAPHIC DESIGNER** NOV 2020 - DEC 2020
ONE TWO DIGITAL MARKETING - REMOTE
 - Produced a teaser for the first symposium on camels within the programs of (ICO) for the international year of Camelids 2024 in 4 languages.
- GRAPHIC DESIGNER** AUG 2022 - JAN 2021
SOOTBAS - REMOTE
 - Creating social media posts, stories and motion graphic videos to promote and explain the podcast episodes in Sootbas mobile application
- MULTIMEDIA ARTIST** APR 2019 - JUL 2020
ASIA PACIFIC UNIVERSITY - MALAYSIA
 - Creating a visual integration with motion elements for Amazon Web Service's
 - Animating demo video for students participating in AWS Build On competition
 - Producing educational video to raise awareness for personal counseling services at Asia Pacific University.
 - Initiated the creation of a series of explainer videos to enhance student's learning experience
 - Animating explainer videos to simplify complex systems for employees.

GHADA AMGAD

MOTION GRAPHIC DESIGNER



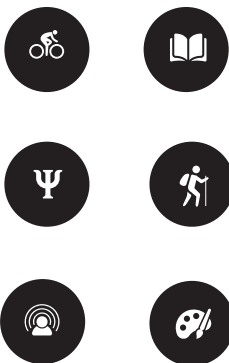
SKILLS

- MOTION GRAPHIC
- VISUAL EFFECTS
- VIDEO EDITING
- ILLUSTRATING
- SMM
- LEADERSHIP

LANGUAGES

- ARABIC
Native
- ENGLISH
Advanced
- FRENCH
Mid-range
- MALAY
Beginner

INTEREST



VOLUNTEERING

- **PROJECT MANAGER** MAY 2021 - JUNE 2022
MOZILLAEGYPT
 - Managing the MUV program that gathers university students to offer event-based activities for other students.
 - Running online Motion Graphic Design Workshop
 - Produced motion videos to promote the educational workshops organized by MozillaEgypt.
- **POTENTIAL VOULNTEER LEADER** AUG 2016 - JUN 2020
MAKNA - MAJLIS KANSER NASIONAL
 - Joining Re-cycle, Give Cycle to repair bicycles donated by public to give to needy survivors
 - Helping in preparing Relay For Life community-based fundraising events
 - Traveling different places and states for visiting cancer patients
 - Conducting team sessions to discuss event planning

CERTIFICATION

- **MOTION BEAST**
MOTION DESIGN SCHOOL
JUL 2023
- **FUNDAMENTALS ON AFTER EFFECTS**
MOTION DESIGN SCHOOL
JUL 2021
- **PROFESSIONAL DIPLOMA IN GRAPHIC DESIGN**
UPSKILLIST
JUL 2020
- **MOTION GRAPHICS & DATA VISUALIZATION**
UDEMY
JUL 2020

REFERENCE

- | | |
|---|--|
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