



Nexus
Private
Limited

A startup that helps grow your business through the assistance of social media.

The marketing Zone



EXECUTIVE SUMMARY:

- In our inaugural year, Nexus Private Limited has successfully navigated the dynamic landscape of the marketing industry, achieving significant milestones and establishing a strong foundation for future growth. This report provides an overview of our key accomplishments, challenges faced, and outlines our strategic vision for the upcoming year.



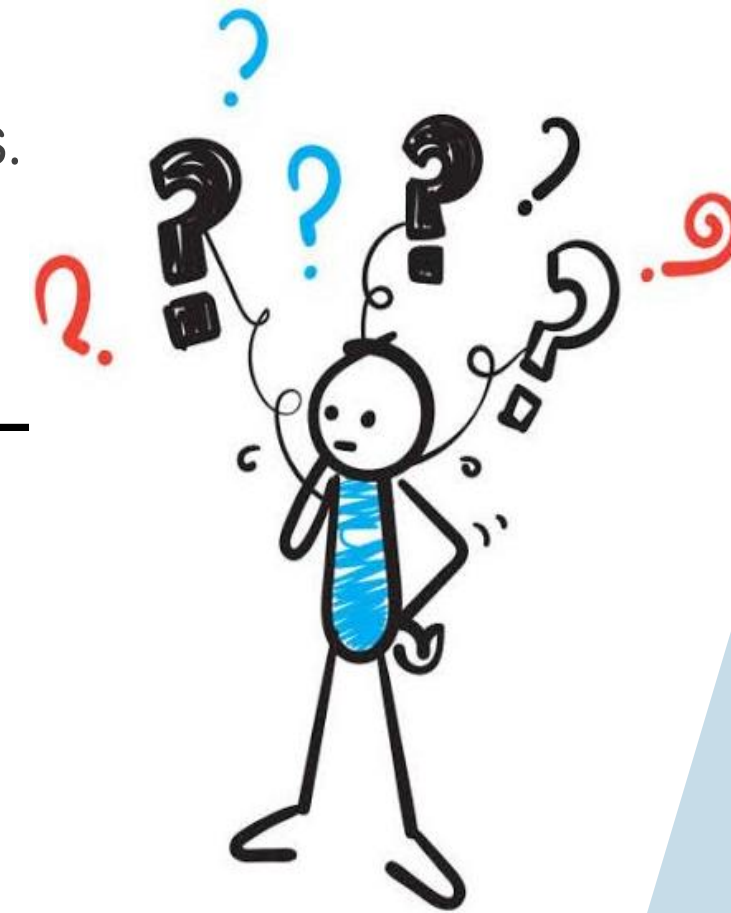
INTRODUCTION:

- Nexus Private Limited was founded in [2021], with a vision to provide innovative and results-driven marketing solutions to our clients. Over the past year, our team has worked diligently to deliver high-quality services, build lasting client relationships, and position ourselves as a formidable player in the market.



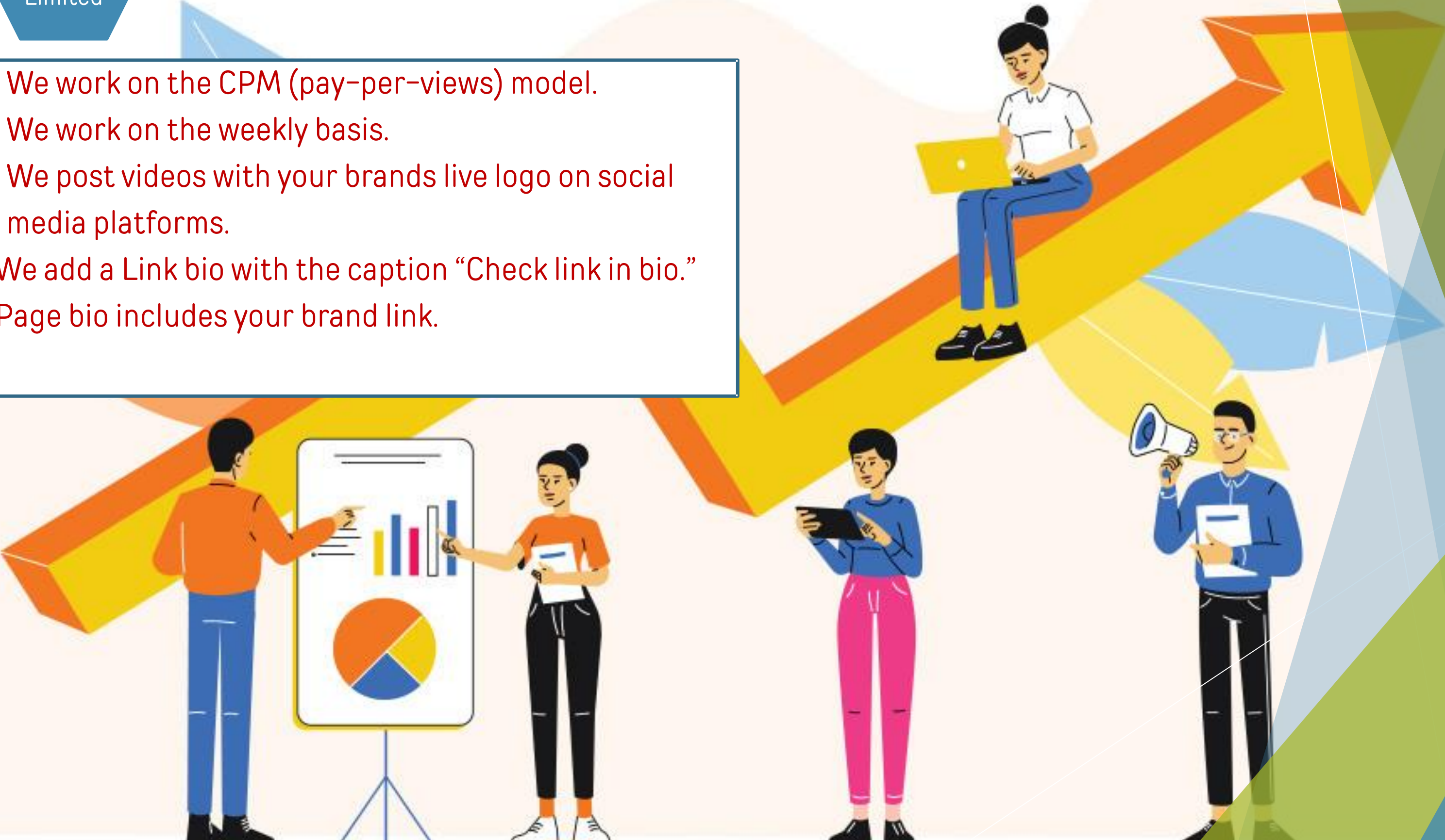
Why Choose Us:

- Engaged with content creators from various social media platforms.(Instagram, Youtube)
- Having support from over 10,000 high-quality pages from each platform.
- Can provide you millions of impressions in a week.
- Advertise your product on these pages hassle-free with us.
- Partner with us for measurable results and impactful advertising that drives real business growth.



How We Work:

- We work on the CPM (pay-per-views) model.
- We work on the weekly basis.
- We post videos with your brands live logo on social media platforms.
- We add a Link bio with the caption “Check link in bio.”
- Page bio includes your brand link.

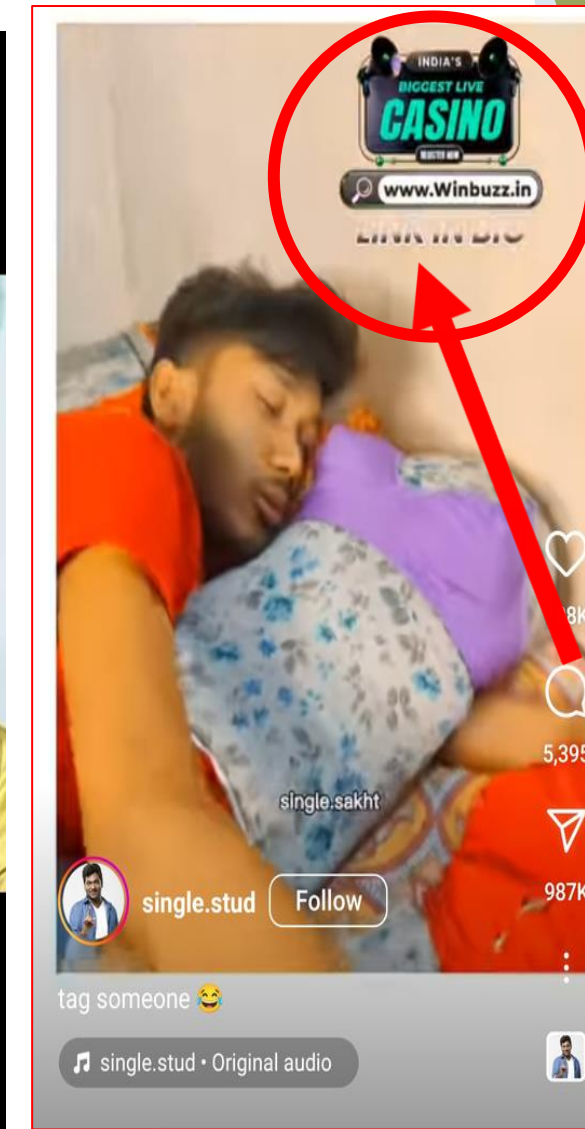
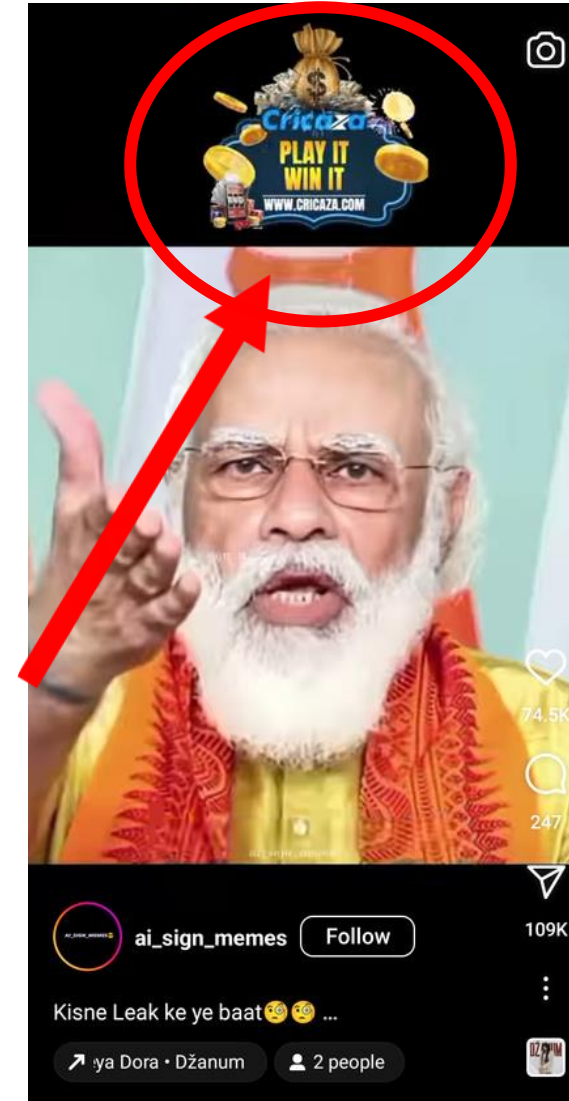
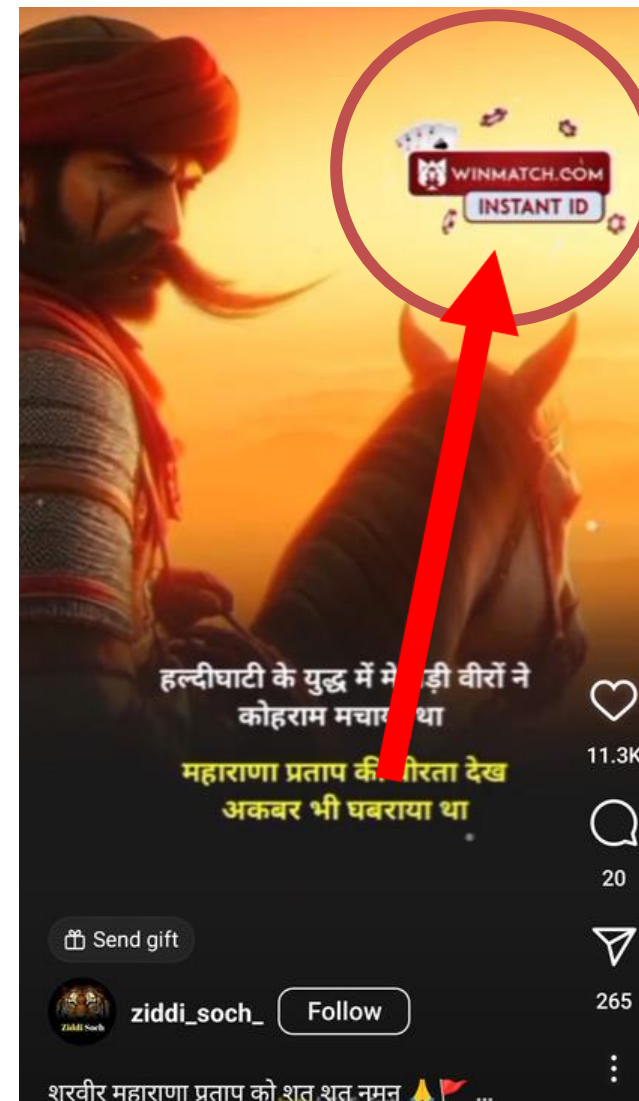
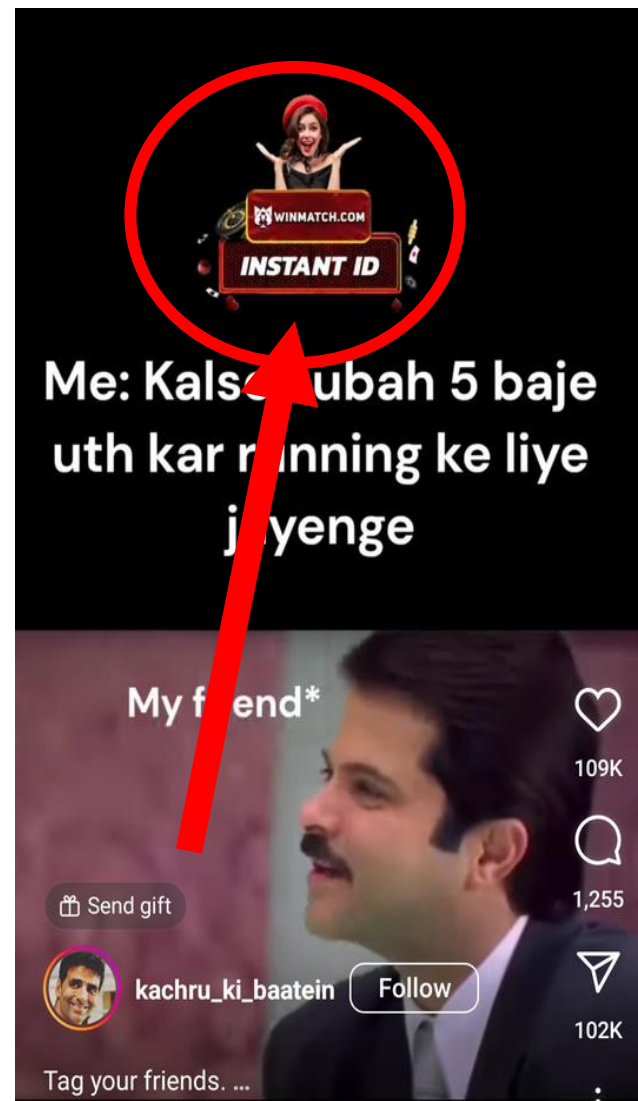
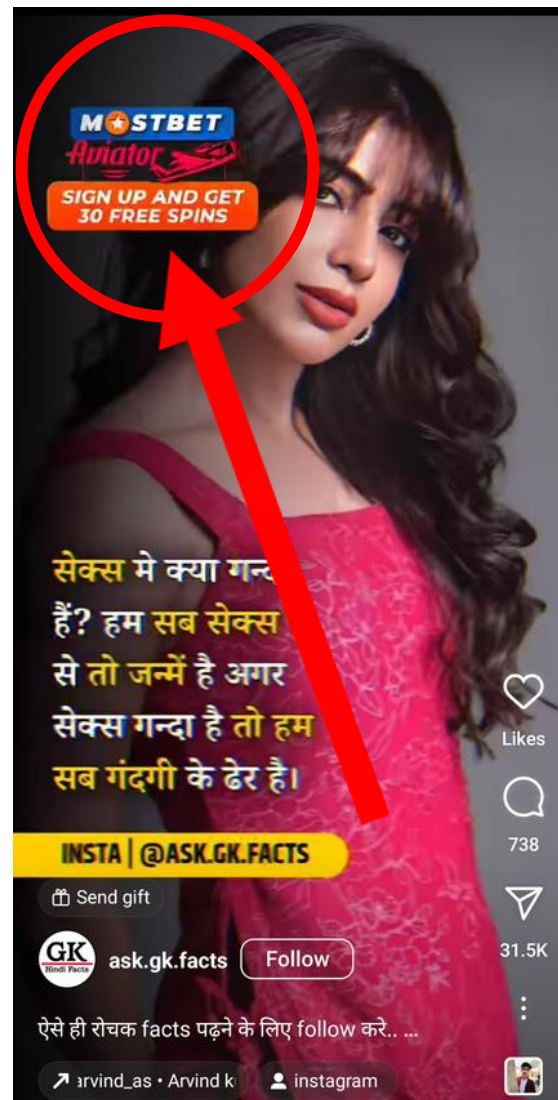


BENEFITS OF LIVE LOGO PROMOTION:-

- Establishes brand identity.
- Costs less than google and Facebook ads.
- Repeatedly seeing your brand ads attracts potential users.
- It reaches the relevant age groups as well as the gender.
- Ensures long-term results.
- Enhances marketing efforts.



Some sticker's Demo:





Pricing:

We operate on a per-million basis. Payment is based on the total views across all reels you post. For instance, if one page has 2 million views and another has 500k, payments are determined by the total reels views. Our charge is 1500 INR for 1 million impressions.

Metric	Description
Pricing	1500 INR per 1 million impressions (it may differ)
Calculation Basis	Per-million basis
Payment Basis	Based on the total views across all reels posted (CMP model)
Example Calculation	Total views: 5 million on one page, 10M on another.
	Total reel views: 15 million.
Payment Calculation	Total views / 1 million * 1500 INR = payment amount
Example Payment Amount	(15 million / 1 million) * 1500 INR = 22500 INR



Past Services:





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