

BW - CAPSULE WARDROBE

# CAPSULE WARDROBE 101

## DEFINITION

20 to 40 pieces (excluding accessories, underwear, gym wear or sleep wear)  
timeless interchangeable items that never goes out of style and that can be combined with seasonal pieces  
It's a small collection that needs to be curated and updated from time to time



## HOW TO BUILD A CAPSULE WARDROBE

### WARDROBE DETOX

01.

keep only items that:

- fits you
- you love
- in good condition

### STYLE PROFILE

02.

Create a mini style profile

- style personality
- body shape and colour analysis
- lifestyle analysis

### START WITH THE STATEMENT PIECE(S)

03.

Choose those statement pieces that you absolutely want in your capsule wardrobe  
Should represent only 10% of your capsule

### CREATE A BASIC WARDROBE STRUCTURE

04.

Based on your lifestyle analysis choose your basics (60%) and based on your style personality choose your key pieces (30%)  
These items should be interchangeable and can be mixed with the statement pieces

### SHOPPING LIST

05.

### PLAN OUTFITS

06.