



Making Corporate Fun(nier)
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Innovate with Improv: Unlocking Creativity in Corporate Culture

Anyone can grasp the essence of improv comedy to enrich their daily lives with heightened vigor, spontaneity, self-assurance, and inventive thinking. The core of improv comedy revolves around quick-wittedness, collaboration, and embracing the present moment. These abilities foster increased contentment and efficiency in our day-to-day activities.

CorpDev Strategies specializes in applying improvisation to enhance team performance through engaging workshops. Participants develop essential skills in communication, adaptability, and resilience to navigate change successfully. Known for humor, dynamism, and interactivity, these workshops are tailored to meet specific needs. By embracing the improv principle of a "yes, and..." mentality, teams foster collaboration, creativity, confidence, and resourcefulness, leading to improved problem-solving, stronger relationships, and a positive work culture.

Games that promote Collaboration, Active Listening and Problem Solving

Game, Yes, And. (Collaboration)

- How to Play: Participants stand in a circle and take turns making statements, starting with "Yes, and..." followed by adding something new to the scenario. The goal is to accept and build upon each other's contributions, fostering a supportive and a collaborative environment.

How does this help? This classic improv game focuses on building upon each other's ideas.

Word at a Time Story (Collaboration)

- How to Play: In a circle, participants create a story by saying one word at a time. Each person must listen closely to what the others have said and take a risk in their word choice to keep the story moving forward. This fosters connection by relying on each other's ideas and taking creative risks as a group.
 - Builds connection and creativity through collaboration.

Last Word Response (Active Listening)

- How it works: One person says a sentence. The next person must begin their response with the last word of the previous speaker's sentence.



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Example:

Person A: "I love hiking in the mountains."

Person B: "Mountains are a great place to clear your mind."

Person C: "Mind over matter is my philosophy."

How does this help? Forces participants to listen to the end of the sentence before speaking.

Repeat and Build (Active Listening)

- How it works: The first person says a sentence. The next person repeats the sentence and adds onto it.

Example:

Person A: "I woke up early this morning."

Person B: "I woke up early this morning and made coffee."

Person C: "I woke up early this morning, made coffee, and then went for a run."

How does this help? Encourages full attention and memory retention.

Props Problem-Solving (Problem solving)

- How it works: Give each team a random object (e.g., a stapler, scarf, or water bottle). Their task is to come up with as many creative uses for the object as possible in 60 seconds.

Example: A scarf could be a superhero cape, a snake, a slingshot, or a magic carpet.

How does this help? Encourages flexible thinking and resourcefulness.

World's Worst Solution (Problem solving)

- How it works: Players are given a common problem (e.g., "We're out of coffee at the office"). They must first come up with the worst possible solutions before finding an actual creative fix.

Example:

"We could drink hot water and pretend it's coffee."

"We could start a coffee bean farm in the breakroom."

"We could take turns napping instead."



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How does this help? Loosens up thinking and often leads to surprisingly good solutions by considering extremes.

About CorpDev Strategies

Corp Dev Strategies is a consulting firm that leverages the principles of improv to transform company cultures and enhance collaboration. Our workshops empower teams to embrace creativity, improve communication, and foster a sense of belonging in the workplace. By promoting adaptability and open-mindedness, we help organizations navigate change and build strong relationships, ultimately driving innovation and success. Whether through tailored workshops or one-on-one coaching, we are dedicated to reshaping the way companies connect and thrive. To schedule a free workshop, check out corpdevstrategies.com

About Nikki Frias, Creator of CorpDev Strategies

Nikki Frias has contributed to Forbes, PopSugar, The Daily Beast, and Boardroom. She is a writing coach and teacher specializing in comedy writing and facilitating improv in the corporate world. She is the author of "Damn, You Still Single?" and "Does this Divorce Make Me Look Fat?" and currently teaches improv with the Washington Improv Theater, comedy writing at DC Improv, and storytelling at The Writer's Center. For more information, check out www.nikkifrias.com.