## Dorothy Bass Iackson TN

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## http://www.linkedin.com/in/dorothybass

https://thescribblezone.com

#### **EDUCATION**

1992 - Academy of Art University - San Francisco, CA - Bachelor's Degree - Photography and Graphic Arts

2020 - IAAP WAS Training

2009 2022 - SharePoint Hup platform and updates

2008 - Oracle/Stellent - Belmont, CA - Site Studio - Certification

2006 - Real Estate Sales CA State License

2005 - Learning Tree Reston, VA - VB.NET - Certification

2002 - ARC - Sacramento, CA - Dreamweaver - Certification

2002 - ARC - Sacramento, CA - Fireworks - Certification

2002 - ARC - Sacramento, CA - Java for the Web - Certification

2002 - ARC - Sacramento, CA - CGI Programming (Perl) - Certification

2001 - PeopleSoft - Pleasanton, CA - PeopleTools 1 7.5 - Certification

2000 - Interwoven - Sunnyvale, CA - TeamSite Templating - Certification

1999 - IS Inc. - Sacramento, CA - JavaScript - Certification

1998 - Dynamic Graphics RIT - Rochester, NY - Illustrator - Certification

1996 - Dynamic Graphics - Peoria, IL - Web Page Design - Certification

#### **TECHNICAL SUMMARY**

WEB DEVELOPMENT SOFTWARE:	Visual Studio, Dreamweaver, TextPad, PuTTY, Microsoft products
GRAPHIC SOFTWARE:	Photoshop, Illustrator, Painter, Fireworks, Axialis Icon Works
LANGUAGES:	HTML, XHTML, DHTML, JavaScript, CSS, AJAX, ASP, XML, XSLT, Flash ActionScript, ASP.NET
LIMITED KNOWLEDGE:	SQL, MySQL, Interwoven, PeopleSoft, Cold Fusion, Stellent
<b>VERSION CONTROL:</b>	Documentum, Visual Source Safe

## PROFESSIONAL EXPERIENCE

01/2020 - 06/2022 Wells Fargo Bank, Charlotte, NC

**UI/UX SME** 

Performed research on the SharePoint Hub product to become the in-house expert on the technology. Was the preferred resource for advising the teams on how to create and manage internally and externally accessed sites for

information sharing and publication. Leveraged my Taxonomy and User Experience skills to build a model site and establish Best Practices for all internal teams, and provided training and demonstration of Best Practices. Worked directly with Microsoft to provide feedback on useability and accessibility issues with the SharePoint product and associated Web Parts. Used DFSS then PowerApp to create an online system to track and report on the accessibility issues and their resolution.

# 12/2010 - 12/2019 Wells Fargo Bank, Charlotte, NC

## **UI Developer**

Was a member of the internal development team working with HTML, CSS and JavaScript to provide the front-end User Experience for accessing internal SharePoint sites. Validated User Experience and Accessibility prior to moving developer code into Production, and provided guidance to developers on how to comply with Accessibility objectives.

#### 02/2010 - 09/2010 Collabera

#### Consultant/Microsoft

Developed CSS templates for web assets based on the Telerik modal for an existing content management applications. Research sharepoint2010 technologies, HTML5 design practices and Section 508 accessibility standards. Provide Expression SketchFlow mock-up for new portal user interfaces for requirements gathering and user acceptance.

# 07/2008 - 03/2009 KForce, Sunnyvale, CA

#### Consultant/Genentech

Implement template-based design concepts into standards-compliant, XHTML, CSS, AJAX and JavaScript code. Introduction of Iframe content sharing with other departments. Helped content owners think in terms of functional progression. Developed and executed streamline navigation strategies which delivered better performance and easy maintenance.

**Environment**: Dreamweaver templates, CSS, Photoshop, JavaScript, Spry Accordion Widgets, Iframes

## 02/2008 - 05/2008 Maxonic, Sunnyvale, CA

#### **Stellent CMS Consultant/Applied Biosystems**

#### Samples:

- ❖ /AB Home/index.htm
- /DNASequencingbyCapillaryElectrophoresis/index.htm
- /tools/citations/
- /Biomarker/index.htm
- /real-timepcr/index.htm
- /DNASequencingbyCapillaryElectrophoresis/FAQs/index.htm
- /Services/index.htm

#### Responsibilities:

- Performed as a UI Developer SiteStudio
- develop templates from wireframes.

- build/update CSS files for tableless web site
- troubleshoot page issue within CMS system.
- content configuration
- troubleshoot load issues.
- cookie updates
- navigation changes
- image editing/placement

Web site/portal development and maintenance using Site Studio a CMS system. Tweaked existing CSS/HTML/JavaScript templates and code snippets. Developed Flash pieces with embed html used throughout the site. Some content contribution and testing.

**Environment**: Stellent Site Studio, DreamweaverCS3, CSS, Flash, Photoshop, JavaScript, AJAX, XML, XSLT, IDoc, JQuery.

## 07/2007 - 01/2008

#### **Emportal, Walnut Creek, CA**

## **UI Developer**

Develop the user interface for a medium-scale self-service ERP solution, focusing on content, navigation, functionality and usability from the end-user perspective. Site mock-ups in Photoshop. Navigation wireframe mock-ups, navigation Icon map index, and site map. Developing front-end CSS and templates to be handed off to developers who convert everything into controls. Mock-up CSS. Site mapping in Visio. Content wireframe mock-ups. QA page feedback in PowerPoint. Idea generation using interaction design principles.

**Environment**: CSS, JavaScript, XHTML, AJAX, Photoshop, Visual Studio, Dreamweaver CS, Visio, MSWord, PowerPoint, Excel, .Net Master pages, Telerik Ribbon UI, with use of RadToolbar, RadComboBox, RadGrid, RadWindow..

#### 01/2007 - 07/2007

#### **ESG Consulting Inc., Santa Clara, CA**

#### .NET Consultant/Chevron Shipping, San Ramon

Develop site from wire frames, on an existing site. Analyze and improve business communication processes, advising on site design issues (e.g. – CSS, layout, navigation, functionality, usability, update methods, etc.).

**Environment**: .NET Master pages, CSS, global xml navigation. Visual Studio and Visual Safe Source v6 XHTML.

#### 06/2004 - 04/2006

#### **Golden 1 Credit Union, Sacramento, CA**

#### **UI Design & Development/Golden 1 Credit Union**

Initiated/Implemented major re-engineering of corporate Intranet site, including restructuring and consolidation of various web-based applications, identifying end-user needs. Created online search capabilities, and was a key player in the implementation the Google search engine. Redesigned forms to standardize processes and promote quick data entry and retrieval. Converted Access databases to SQL database while maintaining email feedback of data entered.

Design, develop and deploy website/portal applications with emphasis on security and performance.

- Investigate; troubleshoot web application issues providing intelligent systemcompatible and timely solutions.
- Design, create SQL database table structures including stored procedures, views, functions, etc.

**Environment**: ASP, VBScript, JavaScript, Dreamweaver MX, CSS, SSI, PhotoShop, Image Ready, Fireworks, DHTML

#### 09/2003 - 05/2004

## Robert Half Technologies, Sacramento, CA

#### **Consultant/Golden 1 Credit Union**

Provided consulting services to client Golden 1 Credit Union regarding the restructuring of their corporate intranet site. Began implementation of reengineering of intranet site using ASP. Built a keyword-driven search engine for Forms and Procedures, where departments maintained the keyword list (content management system).

**Environment:** ASP, VBScript, JavaScript, Dreamweaver MX, CSS, SSI, PhotoShop, Image Ready, Fireworks. DHTML

#### 03/2001 09/2001

#### Maximus, Sacramento, CA

#### **Consultant/PeopleSoft Financial Technical Specialist**

Niagara County, NY

Tasks included the modification of SQRs, and panel customization using PeopleTools.

Health & Human Services Data Center, CA

Prepared data for an Executive Committee presentation.

Provided change reports on the financial modules, which would affect the existing system during upgrade, SQR changes.

Portland Public Schools District, OR

**Responsibilities**: included PeopleSoft menus, panels, queries, security administration of process groups, and operator preferences.

#### 08/2000 - 03/2001

# DGS / Office of the Governor, Sacramento, CA

#### **Senior Web Engineer**

Appointee, Information Architect and GUI Designer/Developer - Researched new federal Americans with Disabilities Act (ADA) requirements on websites development for California State agency portal redesign, monitored design and implementation of modifications to delivered template functionality and facilitating the resolution of related issues. Provided knowledge transfer to client lead. Participated in all aspects of planning site conversion with software vendors and consultants. Wrote, designed and developed the Official State Style Guide, templates, CSS, SSI, and graphics for use by all state agencies. Consulted with

agencies on current site conversion and maintained business relationships with state agencies while developing partnerships.

**Environment**: DHTML, \_JavaScript, HomeSite/Dreamweaver, Framesets, CSS (Cascading Style Sheets), Perl, XML, TEAMSITE), Photoshop, Image Ready, Fireworks

#### 11/1999 - 08/2000

# Best Consulting - Teal Data / Office of the Governor, Sacramento, CA Consultant/Multimedia Developer

Project Management - Developed a Flash version of the CA and Governor websites.

Managed site redesign and stabilization. Designed second level templates for CA redesign using the existing design. Also created graphic category headers and images for site.

Managed Developers from three other Government agencies and trained new developers on HomeSite use for HTML conversions of templates.

**Environment**: Flash, DHTML, \_JavaScript, HomeSite, Framesets, CSS (Cascading Style Sheets), Photoshop, Image Ready, Fireworks

#### 08/1998 - 11/1999

## **GraphxStaff - Intel CPR, Folsom, CA**

## Consultant/Multimedia Developer/CPS Certified

Support of multiple Internet sites.

Was responsible for development and maintenance of HTML, \_JavaScript, and Graphic updates and creating and maintaining Intel standards.

Development of CSS, SSI, templates, for conversions.

Additional Projects Include:

Produced HTML-based online training software using Intel Channel On-line Learning Center tool, and performed beta testing of said tool.

Conversion of DRG department on-line manuals from RoboHelp to HTML using FrontPage.

Created secure, dynamic Internet web templates using the Developer Park Internal Web Site Authoring Kit. BETA

**Site Redesigns:** Was responsible for SSI development of graphics, animation's, templates, and html conversion of sites in the /design/, business/products/, support/, business/products/Shiva web pages.

**Environment**: DHTML, \_JavaScript, HomeSite, FrontPage, CSS (Cascading Style Sheets), Photoshop, Image Ready, Fireworks

#### 01/1996 - 04/1998

#### Capital One, Richmond, VA

## **Consultant/Graphic Design/ Multimedia Developer**

Major player in the planning and implementation of the corporate Intranet. Responsible for defining design standards, maintenance, and implementation of multiple internal corporate websites.

Worked with internal clients and outside venders.

Was involved in the technical strategies for creating and maintaining Web content and user interface design for improving productivity.

Volunteer Projects with Capital One:

Developed Web sites for non-profit groups in greater Richmond. Clients included YMCA, Boys and Girls Club, Garfield Childs Center, Sacred Heart, Family and Children's Services

**Environment:** HTML, \_JavaScript, Hotdog, Framesets, CSS (Cascading Style Sheets), Photoshop, Authorware

## Recommendations from Linkedin.com

## **Mary Vellequette**

Top qualities: Personable, Expert, Creative

"Dorothy tackled an extensive refresh/clean-up/new content for 2 intranet web sites with excellent tech skills, people skills, and consistent grace under pressure. I particularly appreciate her thoughtful recommendations re: structuring web content so business users can rapidly and cleanly navigate our websites - and so that our ongoing website administration is simplified. She hit the ground running and ensured continual knowledge transfer to our staff. I would highly recommend Dorothy to any potential large-scale corporate client."

#### **Sophie Wallace**

Top qualities: Great Results, Expert, Creative

"I really enjoyed working with Dorothy. She is extremely creative and very fast in execution.

#### **Keith Osiewicz,** Web Content Manager

"Dorothy worked very carefully to develop design elements for a particularly important set of product launches for our company. She worked closely with the content writers to develop the design elements on time and beyond expectations."

#### **Judy Gosiengfiao**, Marketing Director

"Dorothy is a developer who is extraordinary in that she can view the big picture while keeping in mind intricate details of the projects she is involved with. She is conscientious of her work, communicating at all times status and making creative and business-focused recommendations. Dorothy consistently puts forth her best effort and it shows in the great quality of the work she produces."

#### **Diane Goodrich**

Top qualities: Great Results, High Integrity, Creative

"Dorothy is an excellent Web developer whose is detailed and meticulous in her work. She is very creative designer with a keen eye for design, and the ability to write sophisticated web content, with precision and accuracy. She works well within a team, and every level of management."

#### **Terri Howard**

Top qualities: Expert, High Integrity, Creative

"I have had the pleasure of knowing Dorothy Bass since 1993, first as a colleague and now as someone that I hire to do work for me. She is always pleasant to work with and very patient! She is currently designing and implementing two websites for me. She is extremely knowledgeable on graphic design and web design. I truly value her creativity and hard work. When describing to her what I want, she has the ability to expand my vision and produce a product that far exceeds my expectation. I highly recommend Ms. Dorothy Bass to your company. Please feel free to contact me for additional information. Sincerely, Terri Howard"

## Amelia McGrath, MBA

Top qualities: Great Results, Personable, Expert

"Dorothy did some photography for me last year, and her work was just extraordinary. She is very creative and can position shots only as a true artist can. I found her to be very personable, patient, and she will not hesitate to put in the extra time and work to make each session perfect! I would not hesitate to recommend Dorothy and very much enjoyed her work as well as her company. Amelia McGrath