

Lana R. Castle

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Writer, editor, page designer & publishing coach with
diverse background & over 30 years of experience

— Skills & Experience —

Writing & Editing

- ♦ Books & Newsletters
- ♦ Fiction & Nonfiction
- ♦ Educational & Technical
- ♦ Articles, Blogs & Columns
- ♦ Scripts & Speeches

Design & Production

- ♦ Page Design & Layout
- ♦ Graphics & Cartooning
- ♦ Photography
- ♦ Website Design
- ♦ Audio & Video Production

— Freelance History —

Freelance Editor, Page Designer & Publishing Coach (1989–present) –

Sample Book Projects:

- ♦ *Cold Hard Ride* by Anthony Whitt, 2014 (Edited, designed, laid out & produced print-ready & ebook files)
- ♦ *The Truth About Carpal Tunnel Syndrome* by Jill Gambaro, 2014 (Coached about publishing & edited book proposal)
- ♦ *My Father's Eyes* by Sheila Allee, SACPress, 2014 (Copyedited, designed & produced print-ready files)
- ♦ *Diary of Jayne: Entombed* by A.M. Ramirez, 2014 (Edited, designed & produced print-ready & ebook files)
- ♦ *Hard Land to Rule* by Anthony Whitt, 2013 (Edited, designed, laid out & produced print-ready & ebook files)
- ♦ *Waking Up to Spirit: Twenty Stories of Transformation* by Unity Church of the Hills, 2013 (Contributed an essay, edited, designed & produced print-ready & ebook files)
- ♦ *Keepsakes of the Garden: The Transformative Path* by Fatima T. Maciazek 2013. (Coached about ebook publishing)
- ♦ *The Diamond in the Onion Suit* by Mickey Michaels, Possibility Press, 2013 (Edited, designed & produced print-ready files)
- ♦ *Roundtrip from Texas: More Travels and Essays from Sonja Klein* by Sonja Klein, Ambush Publishing, 2013 (Edited, designed & produced print-ready & ebook files)

- ◆ *Diary of Jayne* by A.M. Ramirez, 2013 (Edited, designed & produced print-ready & ebook files)
- ◆ *The Gift of Divine Guidance: From the Soul of an Artist* by Lucille Edgarian, Balboa Press, 2012 (Edited text & photos; submitted for publication)
- ◆ *Honk If You Married Sonja: The Travels and Essays of Sonja Klein* by Sonja Klein, Ambush Publishing, 2011 (Edited, designed & produced print-ready & ebook files)

Freelance Writer (1989–present)

- ❖ Authored & produced art for four trade books of my own:
 - ◆ *Get That Book Published! A Roadmap for Today's Writer* (Castle Communications, 2012)
 - ◆ *Finding Your Bipolar Muse: How to Master Depressive Droughts and Manic Floods and Access Your Creative Power* (Da Capo/Perseus Books/Marlowe and Company, 2006)
 - ◆ *Bipolar Disorder Demystified: Mastering the Tightrope of Manic Depression* (Da Capo/Perseus Books/Marlowe and Company, 2003), which has sold over 73,000 copies & also been published in Brazil & Japan
 - ◆ *Style Meister: The Quick-Reference Custom Style Guide* (Castle Communications, 1998)

— Other Accomplishments —

- ❖ Regularly narrate & record audiobooks for people with vision impairments or reading disabilities such as dyslexia
- ❖ Wrote scripts, directed studio productions & provided on-camera talent for self-paced video series to train technicians worldwide to service new laptops & peripherals
- ❖ Designed & taught workshops & informal classes on publishing options, editing & proofreading, type specification, graphics & print production, print-on-demand & ebook production, creativity & mental health issues
- ❖ Founded & manage Unity Hills Books & Media, the publishing arm of Unity Church of the Hills in Austin, Texas

— Education —

M.A., The University of Texas at Austin, Curriculum & Instruction: Educational Communications/Instructional Design

B.S., Kansas State University, Speech & Theatre/English minor

Extensive continuing education in communications & publishing