

PRIVACY POLICY

This Privacy Policy explains how We collect, use, and protect information that we obtain from you. It applies to information we get over the Internet, by phone, by fax, through the mail, or by other means. By using the Sites (defined below), you accept the Privacy Policy. Please read it carefully before you use Geekster Inc.'s Sites.

What definitions apply to the Privacy Policy?

"Geekster" (or "We") means Geekster Inc. and its subsidiaries and affiliated companies.

"Tutoring Program" means an agency that offers education programs or services.

"Local School" means the school that contracts with us for a Tutoring Program.

"Personal Information" means information that can be used on its own or with other information to identify, contact, or locate someone. "Non-PERSONAL INFORMATION" means information that cannot be used on its own or with other information to identify, contact, or locate someone.

"Sites" means Geekster's websites, including this one.

What laws generally apply to student records?

Geekster Inc. obeys laws that protect education records. This includes the Family Educational Rights and Privacy Act ("FERPA") and state laws about student records. Other entities can access those records only if allowed by those laws and they agree to keep them confidential as required by those same laws. Geekster Inc. does not use a student's personal information to target the student for advertising. Geekster Inc. does not sell personal information. Geekster Inc. does not use (unless we ask for and receive permission) a student's personal information for purposes unrelated to providing or improving their education where we are prohibited by law from doing so. If any part of this policy conflicts with FERPA or other laws, Geekster Inc. will obey the standard that provides the most protection for the educational records.

What non-personally identifiable information does Geekster Inc. collect?

We automatically receive non-personal information from your web browser or device connected to the Internet. That includes your IP address (the string of numbers that identifies the device), the name of the Web page you visited just before visiting ours, the page or pages you visit on our Site, and how much time you spend on each page.

How does Geekster Inc. use non-personally identifiable information?

We use this information to monitor and improve our Site. We also use it to study Internet traffic trends, administer the Site, and gather information.

When does Geekster Inc. share non-personally identifiable information?

Except for “cookies,” We will not share non-personal information unless we are required to by law, such as by a court order, i) allowed to for law enforcement, health or safety purposes. ii) We reserve the right to share this information with companies that help us provide Geekster Inc. Programs, or iii) where permitted, to protect Tutoring 101 legal rights.

How do Geekster Inc. sites use "cookies"?

When you visit our Sites, the server creates a personal information piece of text known as a “cookie” to put on your device. The cookie is unique to your browser. It lets the server remember information about your visit. Cookies do not collect personal information. We use cookies to follow how you use the Sites to adapt Web content to your interests. If your child is in a Geekster Inc. Program, cookies will help you and the child use the Geekster Inc. Online Classes ("OLC") and services.

We may use cookies from other companies to provide relevant information to you. These cookies may record that you visited our Sites and the websites you visited before visiting our Sites. These cookies can be used to provide relevant information to you on other websites.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can usually change your browser setting to decline cookies. Use the “help” feature of your browser to learn more. If you decline cookies, you may not be able to see or use the interactive features of our Sites, and some services on the Sites may not function as intended.

You can opt out of the use of third-party cookies for marketing messages on other websites by visiting the Digital Advertising Alliance Consumer Choice Page and the Network Advertising Initiative opt-out page and opting out with companies that participate in those choices. On this policy's effective date, those sites were at <https://www.aboutads.info/choices> and <https://www.networkadvertising.org/choices>. Please note that opting out will not prevent you from seeing ads on the internet; it will only affect ads that use cookies to serve messaging on the specific networks. We want to emphasize that we are not responsible for the activities of third parties.

It's important to understand that Scholarium Inc. does not share or sell individual information contained in cookies to any third party, except if required by law or permitted to do so for law enforcement purposes.

Now, let's talk about the personally identifiable information that Scholarium Inc. collects. You can use parts of our Sites without providing personal information. Our Sites do not collect personal information about individuals unless it is voluntarily provided (for example, when registering with a Local School for a Geekster Inc. Program, requesting information by contacting us, signing up

for a Geekster Inc. in-person event, requesting help, using an online chat, or changing the information on your account with us).

When you create an account with us, register your children for a Geekster Inc. Program, or participate in a Local School, you provide us with information about yourself and your children. This personal information may be collected on our Sites, by telephone, by email, or on forms. The information you provide may include your first and last name, postal address, telephone number, the names and ages of your children, the services you request, registration and enrollment information about your children, an email address where we can contact you, and other relevant information. If you are enrolling in a Geekster Inc. class or making a purchase from the Geekster Inc. store, we may also collect credit card information.

Geekster Inc. treats the personal information of children under 13 years old with great care and complies with the Children's Online Privacy Protection Act (COPPA). We receive personal information about children who are under the age of 13 strictly from their parents or guardians when those children are enrolled in a Geekster Inc. Program. The only information received directly from children is the information they provide (such as test answers, electronic mail, and discussions) in the Online Classes (OLCs) or on our Sites as part of their education in a Geekster Inc. Program.

For more information on COPPA and the use of children's personal information, please contact: <https://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/childrens-online-privacy-protection-rule> or email us at [LaurenFeist@PubEd.org]

As a California resident, you have specific privacy rights. You can request information about the disclosure of your personal information for direct marketing purposes by other entities. You can also notify Geekster Inc. not to disclose your personal information to others for their direct marketing purposes.

Additionally, Geekster Inc. complies with the Student Online Personal Information Protection Act in California, which protects "covered information" in accordance with the law.

Please note that if you participate in message boards or online forums on our Sites, any personal information you choose to disclose in those areas may be publicly available and can be read, collected, or used by others who access them. Exercise caution when disclosing personal information in these public areas.

At Geekster Inc., we take the security and privacy of your personal information seriously. We have implemented various security measures to protect your data from unauthorized access, alteration, disclosure, or destruction. We use industry-standard encryption technology to ensure the confidentiality of sensitive information, such as credit card details, during transmission over the internet.

It's important to understand that while we strive to protect your personal information, no method of transmission or storage is 100% secure. Therefore, we cannot guarantee absolute security. We advise you to take precautions when sharing personal information online and to use strong, unique passwords for your accounts.

We may retain your personal information for as long as necessary to fulfill the purposes outlined in our Privacy Policy or as required by law. When your personal information is no longer needed, we will securely dispose of it in a manner that ensures its privacy.

Nondisclosure Clause:

At Geekster Inc., we understand the importance of maintaining the confidentiality of your personal information. We are committed to protecting the privacy and security of all information collected through our Sites. We will not disclose, sell, rent, or share your personal information with third parties, except as described in this Privacy Policy or as required by law. We have implemented appropriate measures to ensure that your personal information remains confidential and is only accessed by authorized individuals who need it to fulfill their responsibilities.

Release of Liability Clause:

By using the Sites and providing your personal information, you acknowledge and agree that Geekster Inc., its affiliates, and their respective directors, officers, employees, and agents shall not be liable for any direct, indirect, incidental, consequential, or punitive damages arising out of the use or inability to use the Sites or the disclosure of your personal information, even if Geekster Inc. has been advised of the possibility of such damages. You hereby release Geekster Inc. from any and all claims, demands, and liabilities arising out of or related to the use of your personal information or the Sites.

Please note that the inclusion of a nondisclosure clause and a release of liability clause in this privacy policy does not limit or waive any other legal rights or protections that you may have under applicable laws or regulations.

If you have any questions, concerns, or requests regarding your personal information or our privacy practices, you can contact us at [LaurenFeist@PubEd.org] We will strive to address your inquiries and resolve any issues in a timely and appropriate manner.

Please note that our privacy practices and policies may be subject to change. We encourage you to review our Privacy Policy periodically to stay informed about how we collect, use, and protect your personal information.

Thank you for your attention to this privacy notice. We value your trust and are committed to safeguarding your privacy while providing you with a secure and enjoyable experience on our Sites.

If you have any further questions or need assistance with any other topic, feel free to ask!

