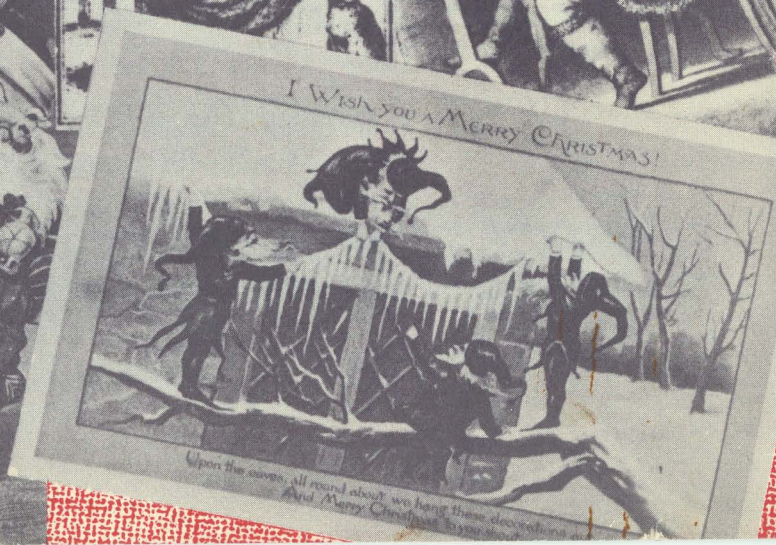


# The Scintillator

December





# THE SCINTILLATOR

PUBLISHED MONTHLY BY

SCINTILLA MAGNETO DIVISION, BENDIX AVIATION CORPORATION  
SIDNEY, NEW YORK

G. E. STEINER, GENERAL MANAGER

OFFICERS OF BENDIX AVIATION CORPORATION

M. P. FERGUSON  
PRESIDENT

W. H. HOUGHTON  
TREASURER

H. A. GOSSNER  
SECRETARY

Vol. 8

DECEMBER, 1949

No. 6

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THE EMPLOYEES of Scintilla Magneto Division, Bendix Aviation Corporation



# MEMO to the General Mgr.

December, 1949

Dear Boss:

This memo, of course, is strictly a one-man job insofar as the writing of it is concerned. I was going to drop you a note, strictly on my own, but some of the gang got me in à corner and urged me to write one for them. So this is it. The words are mine, but the sentiments are from all of us.

By now everybody knows you topped off twenty-five years of service with Scintilla on the 14th of December, and we all send you our congratulations and best wishes.

A lot of us wanted to barge into your office on the 14th, just to shake your good right hand and extend congratulations. But we decided against it, because we figured shaking about two thousand hands in eight hours was too much for any one to undergo, even on his twenty-fifth anniversary. Besides, we heard you were going to be guest of honor at a dinner party in the evening, and we wanted you to be in top form.

I'm not much of a hand at making up fancy phrases. But if I remember rightly, you've always been the kind of fellow who doesn't give a hoot whether words are pretty or not, just so they make sense. I guess I can sum up this congratulation speech by saying we don't know of a nicer guy this anniversary could happen to!

Twenty-five years with one company may look like a long time on the calendar, especially when you stop to consider all the headaches and disappointments that have come your way. Those things, of course, go with every job . . . even mine. But looking at the company's accomplishments in those twenty-five years, together with the part you've had in helping make a lot of dreams come true, you should be able to get a lot of pride and satisfaction out of that special quarter-century.

You are one of the comparatively small group of men who have seen Scintilla grow from a modest little project to its present position of prominence in the industrial world. It must give you a lot of pleasure, knowing the struggles and hard times the company went through, to look around you today and see how well it has survived and progressed. And I'll venture to guess that, in spite of everything that's done and accomplished, you've still got a list of things you want to put into effect for the good of Scintilla.

There have been good times and bad times. You've gone through depression and war. But you're still in there pitching after twenty-five years of ups and downs. And in the final analysis, that's really what counts.

So, congratulations on your joining the ranks of the Quarter-Century boys. Thanks for all your past efforts in our behalf, and best wishes for good health, good friends and good progress in the next twenty-five years.

Sincerely,

THE SCINTILLA FAMILY.



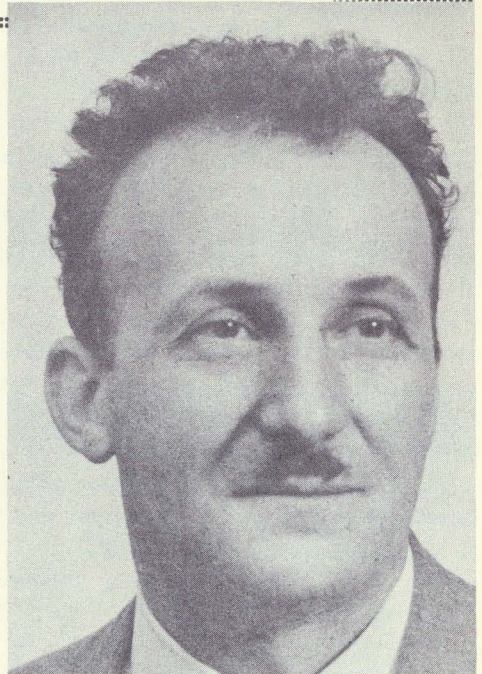
# **Our Congratulations to MR. G. E. STEINER, GENERAL MANAGER**

**Upon the Completion of  
a Quarter-Century of Service with Scintilla**

Although he has just completed the first twenty-five years of a successful career in finance and industrial management, G. E. Steiner, General Manager of Scintilla Magneto Division, sometimes wonders whether he made the right choice of vocation. In his youth he had his mind set on being a tiller of the soil, but his father prevailed upon him to study finance and banking, thereby depriving the agricultural industry of a potentially top-flight farmer. Even today our genial General Manager has a hankering for the good earth, and likes nothing better than to get out into the farm atmosphere.

Born in LaCote aux Fées, Switzerland, near Neuchatel, Mr. Steiner followed the customary educational routine, and in due time was graduated from a normal school. He embarked on his life's work by serving a three-year apprenticeship, without pay, in conjunction with the High School of Commerce. He also worked in a bank in Neuchatel following his apprenticeship period. During these early years he followed the customary practice of supplementing his training and practical experience by means of evening extension courses. Also, in accordance with Swiss requirements, he spent intermittent periods of training in the Swiss army.

From his boyhood days Mr. Steiner carried an urge to come to America. This dream was fulfilled in May, 1919, when he landed in New York City to seek his fortune in the New World. About a month afterward, on June 13 (a Friday, no less!), he married Berthe Pittet, also a comparative newcomer to this country from Switzerland. Mrs. Steiner, however,



**Mr. Steiner**

was already in this country when Mr. Steiner arrived, and since they had previously known each other in Switzerland, there is some basis for the theory that he had a double incentive in coming to America.

His first position in New York was with Iselin & Co., a private banking firm in Wall Street. Later he joined the Foreign Exchange department of the Chase National Bank, where he remained until his association, in 1924, with Brown-Boveri, Ltd., of which the Scintilla Magneto Company was a part.

*Continued on Page 6*



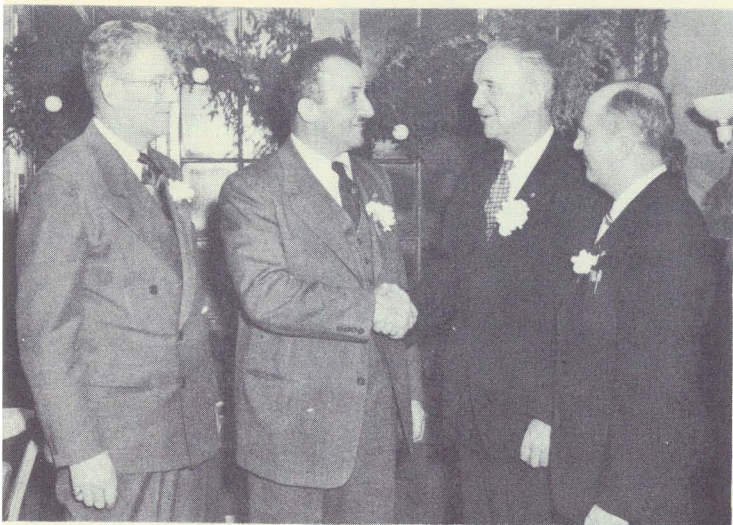


Photo at left pictures Mr. Steiner accepting the congratulations of T. Z. Fagan, Advertising Manager, following presentation of 25-year emblem. Looking on are E. M. VanName, Staff Assistant to the General Manager, and W. J. Spengler, Executive Engineer.

View of speakers table is pictured at the right. From l. to r. — Mr. Fagan, Mr. Steiner, Mr. VanName, Mr. Spengler and Mr. Michel, Factory Manager.



Above — Mr. Steiner reminisces concerning his early experiences with Scintilla.

Right — Mr. VanName, Master of Ceremonies for the evening's program, offers his congratulations to the General Manager.





## Mr. Steiner *(from Page 4)*

Mr. Steiner recalls that he joined Brown-Boveri and Scintilla about noon on the 14th of December, 1924. The Scintilla Magneto Company at that time was merely an office on West 57th Street, with a small staff of people engaged in selling the Swiss-built magneto in this country. Mr. Steiner, with his financial and banking background, fitted naturally into the Scintilla picture in the role of the man who watched the money. He moved with the Scintilla Magneto Company to Sidney in November of 1925, and eventually became Secretary-Treasurer. He was made Comptroller when Scintilla affiliated with the Bendix Aviation Corporation.

Following Mr. Herman Hanni's retirement from active service in the Division, Mr. Steiner was appointed to the post of General Manager in 1946. Prior to this appointment he served for some months as Acting General Manager.

The Steiners have two daughters. Marie-Louise, the older daughter, and mother of four girls, is Mrs. Eugene H. Nickerson of Oyster Bay, Long Island. The younger daughter, Peter (Mrs. Orin J. VanDyk), is currently residing with her two children (also girls!) at the Steiner home in Sidney while her husband is completing his surgical residency.

Although the pressure of company responsibilities, combined with frequent business trips, leaves him little enough time for outside interests, Mr. Steiner sets a good example in civic and community affairs.

From 1929 to 1932 he was a member of the Sidney Board of Education. During the depression years of 1931-1932 he served as chairman of the "Share-the-Work" Plan in this area. He is a member of the Sidney Chamber of Commerce, and a past president of the Sidney Exchange Club.

Because of his wide interest in the aviation field, he has been active in improving the facilities of the Sidney Municipal Airport, and is a member of the

Sidney Village Zoning Commission.

Mr. Steiner was one of the original members of the first Board of Governors for The Hospital (Sidney), and has served as chairman of The Hospital's Finance Committee since establishment of the institution. During the last fund raising campaign, which enabled The Hospital to expand its facilities, he was chairman of the committee which conducted the five-township drive. At present he is chairman of the Building Committee which is overseeing construction of The Hospital addition. His interest in physical welfare also extends to the Hospital Plan, Inc., (Blue Cross) of which he has been a director for several years.

Similarly, he has long been keenly interested in better housing facilities. He was a member of the now extinct Greater Sidney Housing Corporation, and was a sponsor of the Sears-Roebuck development and other building projects in Sidney prior to and during World War II. He took the lead in obtaining Federal Housing for Sidney in the early 1940's, being one of the first industrial leaders in the country to take advantage of government assistance in housing war workers. During the war period he also served as chairman of the Delaware County War Bond Drive Committee.

On top of all these he still has the energy to participate in the activities of the National Association of Cost Accountants, the Sidney Golf and Country Club, the Oneonta Golf and Country Club, and the Scintilla Gun Club.

But when he really wants to get away from it all and just relax, he hides away in the "Doghouse," a section of his barn that he has converted into a workshop, where he turns out a variety of wood working projects. He frequently returns from business trips toting a new tool or gadget for the shop. His current pride and joy is a pot-bellied stove that beats all modern heating devices for making the shop comfortable on a frosty winter night. It is rumored that he is now considering the installation of a refrigerator!

*Continued on Page 16*



Photo at the right shows a majority of the 24 guests who were present at the dinner party honoring Mr. Steiner on his 25th anniversary with Scintilla.



A motion picture projector, shown in the photo at the left, was presented to Mr. Steiner by his associates. The projector was initiated during the evening with the showing of a film on Scintilla, sequences of which dated back as far as 1929. The film was also given to Mr. Steiner. From l. to r.—Mr. Steiner, Mr. Van-Name and Mr. Spengler.




Right—Table scene pictures from l. to r., Mr. H. Winkler, Mr. J. Bornstein, Mr. H. Keller, Mr. K. A. Aitken and Mr. J. Schroh.




Prominent among colorful Christmas trimmings which decorated the Club, this mantel-top group caught the attention of The Scintillator's photographer.







# *Bendix President Ferguson Sends Christmas Greetings*



To the Men and Women of Bendix Aviation Corporation:

As we approach the holiday season, I take great pleasure, as always, in greeting all of you in the Bendix organization and extending my best wishes for your health and happiness in the New Year.

Upon this occasion, when our hearts are touched with the spirit of the season, we all search for joyous words to convey our feelings of good will toward each other. But I doubt that we will ever improve very much on the old and simple expression, "Merry Christmas."

I say old, but it is old only in terms of the passage of time as mankind measures it. Actually the words, "Merry Christmas," are as fresh and new as Christmas itself and therefore can never grow old, because Christmas itself never grows old. To me this is a beautiful and reassuring truth, for if we look for the reason, we discover the real meaning of Christmas.


This year, as in many years gone by, Christmas again finds the world with many troubles. In some lands there is still strife. In others there is still bitterness and hate, and in still others there is poverty and suffering and everywhere there is far too little happiness. Everywhere man is still striving for peace.

But on this Christmas, hope will be born anew. In churches the world over, there will be heard again the old but ever new story of the baby born in a manger in Bethlehem. Once again man will rejoice, as did the shepherds who first heard the good tidings that "on this day is born to you a Saviour, who is Christ the Lord." Man will be encouraged again to believe that peace on earth, good will toward men is not beyond attainment.

It will always be so. For Christmas is peace itself. Mankind, living in a world often at war and tormented by hatreds which cause war and are caused by war, longs for peace and good will. Christmas, therefore, meets a deep need in human nature. That is why Christmas will never grow old. That is why there will always be a Christmas.

May this one, in 1949, be a happy one for you and your loved ones.

Sincerely yours,  
MALCOLM P. FERGUSON, *President.*





# Working at Scintilla a Family Tradition

A total of nearly 23 years of service is represented by the three generations of Scintilla women — all in the same family — pictured on this page.

Sixteen of the 23 years have been compiled by Ethia Parlman, a laboratorian in the Engineering Research Laboratory. During the years that Ethia has been employed at Scintilla she has always worked on coils. For the past two years she has been engaged in winding experimental coils in the Research Lab.

Next in line — in point of service — is Jennie Lee Burton, mother of Ethia, who has worked at Scintilla since May, 1942. At the present she works in Dept. 39.

Completing the "three generation picture," Phyllis Brookins — daughter and granddaughter of Mrs. Parlman and Mrs. Burton respectively — started work in Scintilla's IBM Tabulating Room on November 30, 1949. She is employed as a key punch operator.

(Ed. Note — THE SCINTILLATOR is interested in obtaining information which



**Ethia Parlman**

*may lead to other stories on family combinations working at Scintilla . . . father and son teams, mother and daughter, etc.)*

So-called "big business" is the best customer that "little business" has. About half of the parts for things made by "big business" are bought from "little business" — which means more jobs for us all along the line.

"If we can prevent the government from wasting the labors of the people, under the pretense of caring for them, they will be happy."

— Thomas Jefferson.

## *All in the Family -*

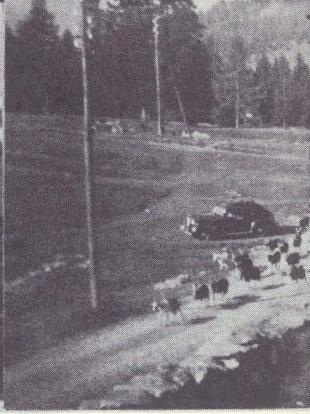
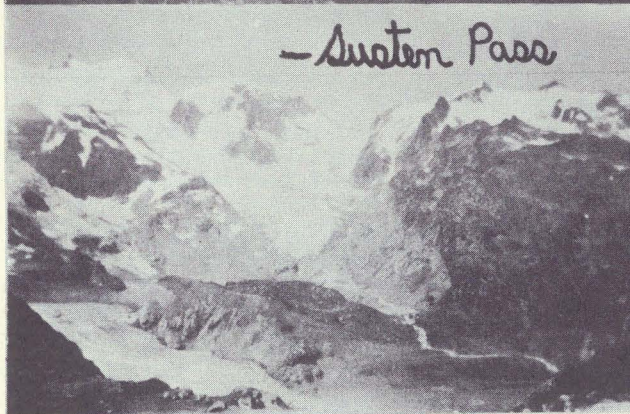
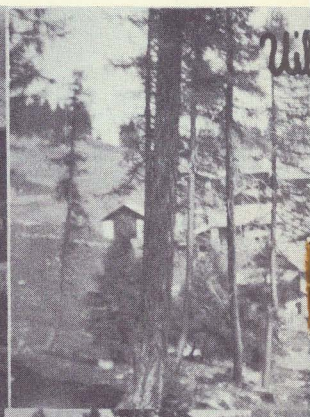


**Phyllis Brookins**



**Jennie Lee Burton**





## A Page From Joe M

Joe Mugglin, Dept. 13, disembarked from the *Bremen* in 1906, arriving in the United States at the end of an Atlantic crossing that had taken 21 days.

In June, 1949 — forty-three years and four months later — he made the return trip in 20½ hours' flying time. It was his first visit home — to his native Switzerland — in all those years.

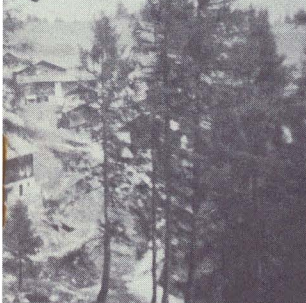
But the time element consumed in travel wasn't the only marked contrast that Joe observed. He returned to a Switzerland

that had increased its population four times in number. Among other things, he noted the tremendous development of the country as a whole, the modernizing of its cities and the conversion of its railroads to electricity. He reported that the majority of all Swiss homes now have electric lights.

Joe's visit in Switzerland was extended over a period of three months during which he was the guest of his brother



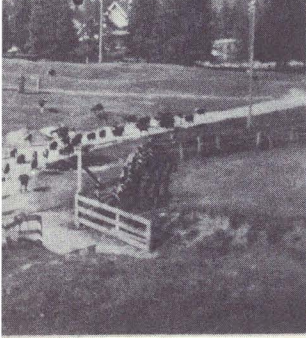
Age of Spory



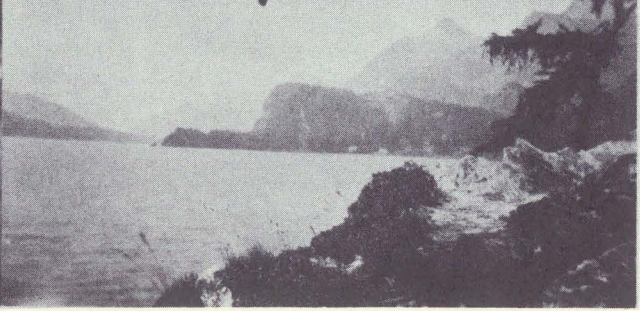
Cattle Grazing on the Scalotta



Lenzerheide



Lake Silvaplana



# Mugglin's Photo Album

and sister. He left Idlewild International Airport on June 3, 1949, returning on October 1st.

He has worked at Scintilla for the past 14 years. Prior to his employment at Scintilla he served as a minister in various parts of the United States and Canada.

A graduate of the Mission House Seminary, Plymouth, Wis., he also took ministerial courses at Ohio State University during the summer months of 1921-22-23. Before coming to the United States he

attended a Swiss college.

Although considerable change has taken place during the process of Switzerland's modernization, Joe notes that the beauty of its snow-capped mountain peaks, lakes, waterfalls and quaint villages remains untouched.

Maybe it will make a dull day brighter if you know that only the male nightingale sings and that mink — highly valued for its fur — has a very disagreeable smell . . . feel better now?



## HEART ATTACK FATAL TO BEKKER



Alex Bekker

News of the sudden death of Alex J. Bekker, Scintilla's Purchasing Agent for the past 18 years, on Wednesday, December 7th, shocked his many friends and associates here. At the time of his death he and Mrs. Bekker were vacationing at Palm Beach, Florida. Information received in Sidney indicated that he had suffered a fatal heart attack. He was 61 years old.

A native of Denmark, he does not have any relatives in this country. Prior to his affiliation with Scintilla on July 31, 1931, he was engaged in the export business in New York City where he had his own establishment. Funeral services were held Sunday afternoon, December 11th, in St. Paul's Episcopal Church with the Rev. Rollin D. Malany officiating.

## Scintilla Lags in

With the 25th New York State - wide Contest now in its final month, Scintilla — according to reports for the first 10 weeks of the contest — still is lagging in 23rd position. Twenty-eight companies are entered in the same group as Scintilla. During the period covered by the report, Scintilla has had six lost time accidents chalked up against her.

Scoring for the second month in Scintilla's Departmental Safety Campaign places Dept. 29 (Light Metal Machining) out front in Group A; Dept. 99 (Inspection) ahead in Group B, and Dept. 81 (Shipping and Traffic) on top in Group C. It was pointed out that several departments were penalized heavily by increased

It is American enterprise which has provided us with more of the good things of life for more and more people — generation by generation.

The freedom, opportunities and rewards for achievement in our country have directly enabled the whole American people to live on a scale undreamed of in any other country in the world.

In 1890, when only a few machines

## Engineers Hear Talk on Radio

The tremendously rapid growth of the radio and electrical industries has presented engineers and the Federal Communications Commission with many difficult problems of radio interference. Interference between various radio services and that caused by certain electrical devices is now largely controllable by scientific methods. Engineers and service men await only the development of public opinion, government regulation and economic support in order to put their noise abatement techniques

into universal practice as they have done in many isolated cases so far.

That is the conclusion gathered from a talk by C. F. Maylott, Staff Research Engineer at Scintilla and president of the Engineers' Club, at a meeting of the club held November 30th at the Scintilla Gun Club. The meeting, attended by local engineers and their guests, members of the Sidney Amateur Radio Club, provoked considerable discussion, part of which carried into the demonstration period when



# Still Contest

point charges due to the failure of employees to report promptly to First Aid. (NOTE — For each failure to report an injury to First Aid, fifty points is charged against the department in which the employee works.)

At the conclusion of the campaign this month, each male employee in the winning department will be awarded a handsome necktie, each female employee receiving a lovely handkerchief. Also, a plaque will be placed in the department, stating that the department is the winner in this contest. Departments finishing in second and third positions will also receive plaques in recognition of their efforts in the campaign.

were at work in our country, 18 million persons were gainfully employed — 20 per cent of the total population.

Today more than 40 per cent of our much larger population have better jobs, with higher real wages and shorter hours.

Machines have created jobs, as well as wealth and leisure, for the employees in the nation that has used them most extensively.

## WALTER A. HARRINGTON DIES



Walter Harrington

Friends and co-workers of Walter A. Harrington, a lathe operator in Dept. 28, were saddened to learn of his death Wednesday, December 7th, in the Veterans Administration Hospital, the Bronx, following a short illness. He was 31 years old.

A veteran of World War II, he served in the U. S. Navy from May, 1944, to March, 1946. Prior to his service with the navy he had worked at Scintilla since February 20, 1940. He returned to Scintilla April 15, 1946.

Funeral services were held Saturday afternoon, December 10th, in the First Methodist Church, Walton, with the Rev. Henry G. Lincoln officiating. He is survived by his wife and three small daughters.

## Interference by C.F. Maylot

various radio equipment, shielding and filtering devices from Scintilla Engineering Laboratories were demonstrated by the speaker's assistants, F. R. Mann and R. C. Struble.

The speaker clarified his points with a crayon and paper board listing of important radio dates, names and developments, radio legislation by international, inter-American and congressional acts, and technical features of the various radio services authorized by F. C. C. as well as

those of interfering electrical systems producing sparks and arcs, once useful to radio telegraphy but now obsolete. Though he mentioned all of the radio services, Mr. Maylott stressed the problems related to amateur radio and broadcasting on standard and international short wave or AM bands, the FM band, the facsimile band and the TV band.



# COLUMN 'O T Y P E

which we plan featuring in January. If you are the parent of a baby born during 1949, send us a photo before January 5th. Information as to the name of the baby, date of birth, parents' names and department in which parent works should be included. Send or bring all photos to The Editor, Scintillator Office.

We're an old hand at timing red lights so as to slide through an intersection on the green signal, but we'll be darned if we can arrange our trips to and from the plant without waiting for one or more trains at the Campground Street crossing. For variety, we've even tried the Division Street crossing on the evening trip home — but that's just as bad. Guess we just live on the wrong side of the tracks.

In the process of nosing around for news, last month we leafed through a seventh grade text book which the wife's kid brother was ignoring in favor of a comic magazine. We found what we were looking for approximately in the middle of the book — a half column item describing Scintilla. The book is titled "Exploring New York State" by Bertrand M. Wainger.

Earlier this month we enjoyed a preview of the film which was shown at the affair honoring Mr. Steiner's 25th anniversary with Scintilla. Opening sequences, taken by Advertising Manager T. Z. Fagan in 1929 and the early thirties, provide a glimpse of Scintilla and some familiar faces as they appeared in the old days when the Division was a newcomer to Sidney.

Ye Olde Scintillator Office, at the Bainbridge end of the plant, isn't drafty any more now that the partitions have been extended to the ceiling, closing in four feet of open space. We find that the warm air stays in and the cold air out . . . many thanks to the Maintenance boys for the fine job.

By the time this issue of THE SCINTILLATOR is in your hands, we expect to be enjoying our first slice of the Christmas ham presented by Scintilla to all of its employees. However, between mouthfuls, we might remind our readers that time is growing short for those baby photos



## SIDNEY HONORS VISIT OF C. SPIRIT

**Sidney** — Residents of this Delaware County village turned out en masse earlier this month to take part in a joyous homecoming celebration honoring one of the town's most noted and beloved citizens, Mr. Christmas Spirit of 1949 Everywhere Avenue. Mr. Spirit's return followed an absence of more than eleven months.

Extensive preparations had been made in anticipation of Mr. Spirit's homecoming. Sidney stores previously had created colorful window displays and the streets were perfumed with the fragrance of freshly cut evergreens. The pavements and sidewalks had been whitewashed with a new coat of snow.

The community Christmas tree was gaily decorated and stringers of colored lights over Main Street formed a canopy under which scores of bright-eyed youngsters escorted the guest of honor from the depot. An honor guard of holly-trimmed lamp posts stood at attention along both sides of the street.

Immediately upon his arrival he was interviewed by members of the press. Commenting on the world situation in general, he remarked that "hatred and fear" dominates world thinking. "We need to replace hate and fear with islands of good will in the hearts of all men," he said.





## CAMERA RECORDS FIRST ANNUAL DANCE OF FORUM



Above — Ed Hermann presents a prize to the best waltzing couple, Mr. and Mrs. Walter Michel, during festivities at the First Annual Dinner Dance of Scintilla's Supervisory Forum, Saturday evening, December 3rd. Other photographic highlights of the dance are presented on this page.





## Mr. Steiner (from Page 6)

For many years he has been interested in guns. He enjoys hunting, and lists Stoeppers Shooters' Bible as one of his choices for reading. Horses also rank high on his list of interests. He has owned a number of them during his lifetime.

Mr. Steiner was guest of honor at an anniversary dinner the evening of December 14th, held at the Guilford Lake Club, Inc.

During the evening he received a diamond-studded gold lapel button signifying his completion of twenty-five years with Scintilla. He also received a gift which will serve him well in the pursuit of another of his favorite hobbies . . . a 16 mm. movie projector, for showing his home-produced films.

Another feature of the evening was the showing of a film including views taken at Scintilla about 1929 and 1930, others taken in the plant during World War II, and shots of the Memorial Day race at Indianapolis Speedway in 1932. The film was presented to Mr. Steiner after the showing.

Members of the anniversary dinner committee were E. M. VanName, chairman; T. Z. Fagan and W. J. Spengler.

## Santa a Thin Man

(from Page 20)



sistently chubby and ruddy (cover, bottom left). A Norman Rockwell illustration (cover, top right) depicts him also as a pretty good-sized fellow. At one time he was an elongated figure (back cover, bottom) and, in turn, a pixie-like elf (cover, bottom right). Also shown are two delightful representations by the famous cartoonist, Thomas Nast, who in 1860 set a style for Santa that has persisted to this day (cover, top left and back cover, top left).

— Santa photos courtesy of Hallmark

## NOVEMBER

### SERVICE AWARDS



Louis C. Dimicco  
20 Years

#### 15 Years

MacDonald, Harold .....88-991

#### 10 Years

Brundage, Harlow .....13-211

Casey, Richard .....11-264

Cronkite, Arthur .....38-366

Dimicco, Florence .....73-5128

Hovey, Everett .....13-772

Kelly, John .....28-842

#### 5 Years

Baldwin, Clara .....13-5548

Day, Robert .....11-418

Dixon, Roys .....11-465

Gould, Vernon .....26-2040

Smith, Wilbur .....92-1425

Strain, Gordon .....99-1477

## Cards of Thanks

I wish to thank The Management of Scintilla Magneto Division for the nice sunshine basket I received while in The Hospital.

Norma Albert.

I wish to thank The Management of Scintilla Magneto Division and my co-workers for their generosity and many kindnesses during my recent illness.

Florence Kelsey, Dept. 13.



# BARTER COLUMN



Pups, 3 months old. Guy Spoonamore, Dept. 12, Unadilla, R. D. No. 2.

★  
**FOR SALE:** Three-quarter length sheepskin coat, large size. For sale cheap. Contact Robert Cass, Experimental Dept.

A service for employees of Scintilla Magneto Division, conducted without charge. All articles advertised must be the personal property of the employee. Ads of a commercial nature are not acceptable. Ads must be submitted by the third of each month in which ad is to appear.

★  
**FOR SALE:** Bicycle, boy's, 26" balloon tires, with basket. In good condition, price \$22.00. Ed. Waters, Engineering, or 148 Johnston Circle, Sidney.

★  
**FOR SALE:** Storm windows, in good condition. Sizes 22 x 59, 31 x 49, 31 x 55 and 31 x 59; one combination storm door 30 x 90. Reason for selling — replacing with aluminum windows. Phone Sidney 5146.

★  
**FOR SALE:** Small home located near Wells Bridge. Will sell either furnished or unfurnished. Has hot air furnace, electric water heater with night control and cellar garage. Also hen house with space for small garden. For further information, contact William Birdsall, Dept. 11, first shift.

★  
**FOR SALE:** Webster-Chicago Wire Recorder, portable and in good condition. Wire and microphone included. Priced, \$130.00 cash. Walter (Jack) Crawford, Dept. 47.

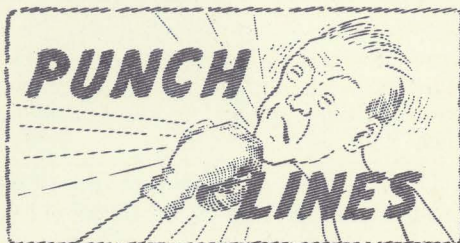
★  
**FOR SALE:** Fur Coat, muskrat, size 14. Price, \$25.00. Pearl Holbert, phone Sidney 2964.

★  
**FOR SALE:** One large cook stove, coal or wood. Hot water front. 30 gallon hot water tank equipped with oil heater. Reasonably priced. Roys Dickson, Dept. 11, phone Unadilla 2494.

★  
**WANTED:** Gourd-shaped mandolin. Contact George Terwilliger, Experimental Dept.

★  
**FOR SALE:** One 24" jig saw, 14" band saw, 4" joiner-planer and 1/3 H.P. motor (new). All of these items are like new, have been used only a few hours. Will sacrifice for \$125.00. Cost over \$175.00. See Bruce Miller, Dept. 11, 2nd shift, or phone Sidney 4633.

★  
**FOR SALE:** Registered A. K. C. Beagle



We offer these startling revelations in regard to the approaching holiday season:

— The saddest of all Season's Greetings are those that arrive shortly after the first of the year, the ones that start out with the overworked phrase "In Account With . . ."

— Red seems to be *THE* color for Christmas all right. Enough people end up in it every year!

— Christmas is the one time of the year that men's shops can rid their tie racks of certain obnoxious blobs of color. The women snap them up in nothing flat.

— Here's hoping that the "White Christmas" every one is dreaming of turns out to be really white. As of this writing, our front lawn bears definite traces of tattle-tale grey.

— This business of being a Santa Claus is strictly a seasonal occupation, a fact which many parents are extremely grateful for.

— Now that December has just about run out of "shopping days 'til Christmas," it's only a matter of counting the days 'til the first installment is due.







Showing an utter lack of appreciation for recent Sidney visit of Santa Claus, Terrence McGinnis — 20 months old — registers supreme look of indignation for benefit of Dad's camera. His Dad, incidentally, is Bernard McGinnis of Dept. 25.





## Eve and Chris Christmas

'Twas the night before Christmas, and all through the town  
Creatures were stirring, teating about — uptown and down;  
The stockings were draped on the counters in sad disarray,  
In hopes that last minute shoppers soon would go away;  
Eve Christmas stood nestled all snug and warm in a coat of red,  
While visions of bills danced in husband Chris' head;  
And crowds of people elbowed their way, shoved and pushed  
Enough to make any man feel completely bushed —  
When out on the street such a terrific noise was heard,  
They sprang from the counters without so much as a word.  
Up the crowded aisle they raced quick as a wink,  
Pushed to the door and looked upon — what do you think?  
Two automobiles, bumpers locked in a tight embrace,  
A "backseat driver" silent in solemn disgrace,  
When what should appear before their wondering eyes,  
But a long, black patrol car of considerable size,  
With a driver of authority, so strict and stern — they saw  
And knew in a moment it must be the law!  
As they — Chris and Eve — edged to the curb and looked around,  
Out stepped the cop with one mighty leap and a bound;  
He was dressed in wool from head to shoe,  
And his eyes held a twinkling of blue;  
A badge glistened upon the navy blue of his coat,  
And his feet filled shoes the size of a PT Boat.  
He was as wide and as broad as he was long and tall,  
A genuine protector of peace and really "on the ball,"  
With a pencil held firm in his teeth, a notebook in his hand;  
Shouting and whistling and motioning to beat the band,  
Til all the data was down, the traffic lanes clear —  
And then raced down the street with the speed of a deer;  
But they heard him shout, ere he roared away — "Drivers take heed,  
A Happy Christmas to all, but pay 'tention to your speed!"



# Santa Was a Thin Man



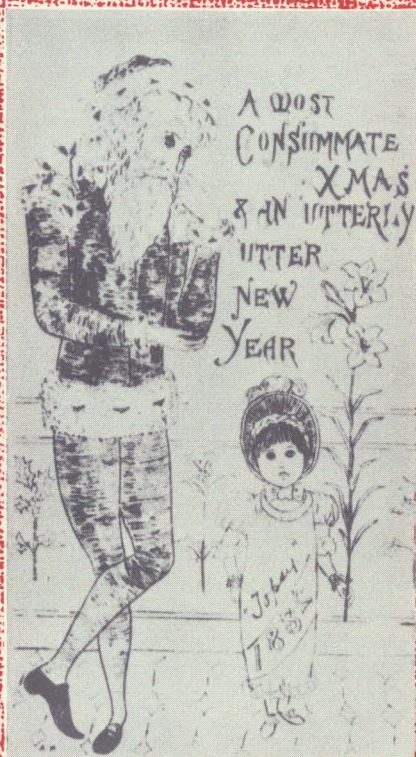
When Clement Moore wrote his classic "The Night Before Christmas" in 1822, he described Santa Claus almost exactly as Americans of all ages think of him today. He portrayed the legendary old gentleman as roly-poly, broad-faced with merry dimples, twinkling eyes and cheeks like roses. St. Nick, wrote Moore, was chubby and plump, merry, lively and quick, "a right jolly old elf."

But reading of a Santa described in those terms must have been puzzling to both parents and children of the 1820's. For the Santa of that era — and of many eras before then — was a tall, angular fellow whose only physical similarity to Moore's image was his white beard. Moore was almost a century ahead of his time.

In the years between then and now, Santa has known almost as many characterizations as there have been artists to draw him. In turn he has been tall and thin, short and wispy, gaunt and ragged and, most recently, the portly strapping old fellow conceived by such men as artist Norman Rockwell.

Nowadays, to picture Santa as anything but huge, pink and happy would start a major uprising, according to one of the nation's foremost authorities on the subject. Miss Jeanette Lee, who is supervisor of creative art for the world's largest greeting card company, Hallmark, in Kansas City, has been researching Santa's historical appearance for nearly a dozen years now. Several pictures from Miss Lee's research files appear on the covers of this month's SCINTILLATOR, portraying the jolly old gent in various guises through the years.

The first Santa Claus, the venerable St. Nicholas, Bishop of Myra, was a tall and stately ecclesiastic (center of cover), in sharp contrast to the early versions of the jolly old fellow visualized by American artists. To the right of St. Nicholas is an 1844 characterization from the *New York Mirror*. Today, however, he is con-



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