

# The Scintillator

January, 1954





# ICE COLD, but fun!

**A**LTHOUGH not as widespread in its circle of devotees as the more popular outdoor sports, fishing through the ice nevertheless has its share of Scintilla enthusiasts. Needless to say, these are stronghearted men who are happiest when the temperature hovers below the freezing mark. Weather of this sort means plenty of perch and pickerel in the frying pan. Without it, there's no ice and no fishing.

Compared to the cost of a fly rod or spinning outfit, ice fishing is an inexpensive sport for the novice to take up. All you need is a minnow pail, tip-ups and a couple of incidentals such as a chopper and a dipper to skim the ice

out of the hole. Wear plenty of warm clothing and you're in for an afternoon of sport that veteran ice fishermen claim can't be beat.

We've been told that a lot of ice fishermen don't cut their holes in the ice large enough. If they should ever happen to hook a really big one, they're in for a lot of trouble. Another common mistake is fishing too deep, or too shallow.

Ice fishing country style is a far cry from the fabulous fishing villages they build every winter over the icy roofs of the big lakes. In the tri-county area surrounding Scintilla it is mostly confined to the small river coves and backwaters.

Old timers at the game know their fishing grounds well, so you can always get a clue to good locations from their whereabouts. Once you have determined where you want to fish, the next step is to get your tip-ups set. After that it's a matter of waiting for the action to begin.

Veteran ice fisherman warn that this winter sport is one where you are likely to take an icy bath, if you don't know what you're doing. They caution that it's wise to fish with companions and smart to test the condition of the ice before venturing forth. Safety First applies here as well as in anything else where there is a hazard to contend with.

**BURT FRYOVER** and **Frank Sponburgh** of Dept. 42 are both avid ice fishermen. Pictured here, they are all set for a chilly afternoon expedition on the ice at Goodyear Lake.





*To All Scintilla Employees:*

*I first wish to thank you for your continued loyal support in the past year and, looking forward to a successful 1954, I wish you all a Prosperous and a Happy New Year.*

*G. E. Steiner*



# WHAT'S AHEAD IN 1954



**Scintilla's**

**1954**

**Outlook**

**Begins On**

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# WHAT'S AHEAD FOR SCINTILLA IN 1954

**A**NOTHER good year is indicated for Scintilla in 1954, it was disclosed this month in a forecast by General Manager George E. Steiner.

During a special SCINTILLATOR interview, Mr. Steiner said 1954 will favorably compare with 1953. Total sales volume is expected to equal last year's high level, according to the General Manager. Sales in 1953 showed an increase of 10 percent over the previous year.

Referring to expected readjustments in the country's defense requirements, Mr. Steiner pointed out that all of the cutbacks in defense work are not yet known. He cautioned this may affect the accuracy of any forecast made at this time.

▶ "It is our aim to maintain stable employment at Scintilla", Mr. Steiner said, "and even with some cutbacks in defense contracts, we are going to do everything possible to maintain our present level of employment."

Overtime work, however, will be definitely curtailed except in a few cases where it is absolutely essential in meeting production deadlines, the General Manager said.

▶ Mr. Steiner said our present force of 4,850 employees is the highest peak in employment at Scintilla since World War II. He went on to say that the total number of employees on the payroll at the beginning of 1954 was 250 more than it was a year ago.

Speaking in regard to payroll figures, he said the payroll for the Fiscal Year 1953 was \$1,300,000 more than it was for 1952. During the calendar year 1953, average straight time hourly earnings at Scintilla increased approximately 3½ percent. Mr. Steiner explained that this does not include the general increase in wages which became effective in the fall of 1952, but which was not paid until February 1953 due to a delay occasioned by Federal Wage and Salary Stabilization regulations.

▶ During the 1953 calendar year, the cost of living, as measured by the Bureau of Labor Statistics' Consumer Price Index (1947-1949=100), increased by less than 1 percent, he said. He noted that the wage increase mentioned above is based on straight time earnings and is therefore not affected by overtime schedules.

▶ Mr. Steiner took a confident view of Scintilla's future, pointing out that the Sales Department and the Division's New Products Committee have made great progress during the past two years in their activities to extend sales of present products and find openings for new products. "We believe their efforts in this direction will bear fruit in meeting the challenge of retaining our sales volume and employment in the face of reduced military requirements", he said.



Although the bulk of Scintilla's plans for the future cannot be revealed, the General Manager touched briefly upon a few activities such as the further development of the ignition analyzer for industrial applications and the expansion of our electronic ignition system for applications other than jet engines. He also mentioned the market potential of several new electrical connector types such as the recently developed pressurized, fire wall and high temperature connectors.

► In the industrial field, Mr. Steiner said the Sales Department is giving special emphasis to enlarging the field for our standard and flywheel magnetos. "We are also developing our own vertical, half engine speed magnetos, and tests to date are very encouraging", he said.

Regarding jet engine systems and their various components, the General Manager told of Engineering's activities in designing components which were previously purchased. "In the future many of these will be produced within this Division", he added.

► Mr. Steiner also discussed Scintilla's sub-contracting program. Due to a leveling off of the military program and stretch-outs in orders for certain products, he pointed out that a substantial portion of the sub-contracting program was abandoned in 1953. Further abandonment will take place in 1954, he said. "However, major sub-contractors for Scintilla will remain on a stand-by basis for a certain period to be able to start operation on short notice should an emergency arise."

► According to Mr. Steiner, no further expansion of plant facilities has been planned for 1954.

"The new factory building at the West End of the plant will be released

Continued on page 19

## On a Snow Covered Hill

The snow used to glisten like a huge white blanket sprinkled with millions of silver sequins, and it was fun on a day in January to scale the hill at the south end of town.

This particular hill that I remember so well climbed more than a mile into the sky. A thick canopy of pines shielded the hard packed snow from the direct rays of the sun and preserved it for coasting long after the more exposed slopes had turned to slush. Generations of boys have etched their sled runners into the trail that winds down through this forest, and I, too, have placed my mark there.

It was an exhilarating adventure to start at the very top . . . a graduation of sorts, that first trip, for the smaller boys and those less brave confined their sleighing to a gentler slope where they casually glided a few hundred feet down the frozen crust of a farmer's pasture. Nothing at all, this, for those initiated to the higher and steeper elevations above.

Starting at the top, we would flash down the tree-lined trail like guided missiles. A boy had to be fairly skillful, though—using his feet as brakes—to negotiate all those twists, bends and right angle turns. A miscalculation usually meant a rolling, plunging upset that would knock the wind out of you sure as shootin'.

After the last turn, however, it was safe to leave the trail, and we'd deliberately steer our way through the midst of the pines. What a thrill it was, heads bent low and pine boughs probing our backs with needle-like fingers, to comet down that final steep slope and break out into the clearing with a rocketing burst of speed.

This was living dangerously, and we enjoyed every moment of it.

The last trip down was usually made in the shadow of twilight. Then there would be the tired trek home to a steaming cup of hot chocolate that tastes its best only when you've spent the afternoon on a snow covered hill in January.



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OF  
BENDIX AVIATION CORPORATION  
SIDNEY, NEW YORK  
G. E. STEINER, General Manager

OFFICERS OF  
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W. H. HOUGHTON ..... Treasurer  
H. A. GOSSNER ..... Secretary

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## Behind the Cover

Winter gardens were in full bloom earlier this month when the first real snow of the season showered down on the area. It was the kind of "confectionery sugar" snow that would have gone well with a White Christmas, if it had come two or three weeks before.

Scintilla, itself, was a winter wonderland... snow piled high on buildings, cars and tree branches, changing the familiar appearance of everything it touched. We couldn't help thinking that snow on some of the smaller shrubs made it look as though an igloo village had been sculptured onto the landscape at the front of the plant.

It's so seldom that we have snow whenever we want a winter scene for THE SCINTILLATOR, we decided to take advantage of this one and use a snow photo for our January cover. The cover shows a view looking south from the front of the plant. Where the creek wanders off the bottom of the page, it crawls beneath the bridge on Delaware Street and rambles on its way past Scintilla's South Gate... eventually to wind up in the Susquehanna River.



AS of January 1, 1954, your payroll deductions for Social Security were automatically increased by Federal law. The increase raises deductions from  $1\frac{1}{2}$  percent on the first \$3,600 of taxable earnings to 2 percent. Scintilla also pays an equal amount to the Federal Government, matching dollar for dollar the total deducted from your pay each year for Social Security.

Bendix President Malcolm P. Ferguson has accepted an invitation to speak at a meeting of the Scintilla Supervisory Forum. At the time this issue went to press, it was expected that Mr. Ferguson would be at Scintilla on January 21st. His visit here will be covered in the February issue of THE SCINTILLATOR.

We had a letter the other day from Eric Planitzer, who will be remembered by many Scintillites as the USO Club Director in Sidney during World War II. Mr. Planitzer, now executive secretary of the YMCA Industrial Management Club in Wilkes-Barre, Pa., wrote that he used to know about 60% of the people at Scintilla. "Although I haven't been in Sidney for many years, I still have a warm spot in my heart for the town and for the people at the Scintilla", he concluded.

There was also a letter in the mail from C. H. House, superintendent of the Susquehanna Division of the D. & H., who wrote: "We of the Delaware and Hudson Railroad Corporation appreciate very much the timely warning given on Page 6 of your magazine—December number. We feel that anything that can be done to bring before the minds of the drivers the hazard of failing to spot, when signals are flashing red, is a step in the right direction."

Scintilla products were among those exhibited by several Bendix divisions at the annual S.A.E. meeting this month. This year's meeting took place Jan. 11-15 at the Sheraton-Cadillac Hotel in Detroit.

Bendixites at the Montrose Division started 1954 with the first issue of their new plant magazine. The new Bendix magazine has been named the "Synchronizer" and is edited by Sid Brong, training supervisor at Montrose.



A

B

C



★ Dick Freiburger



Ken Truhn

As far as the five Scintilla men pictured on this page are concerned, ABC means just one thing—the American Bowling Congress. They will fly from New York City late in March to bowl in the 1954 ABC Tournament in Seattle, Wash.

The group includes Bill Bure, Dept. 11; Dick Halbert, Dept. 34; Ken Truhn, Dept. 90; Art Bouvier, Dept. 48; and Dick Freiburger, Dept. 100.

Through prior arrangements Scintilla had agreed to make a donation covering some of the expenses involved in this trip. To be eligible to receive this donation, each individual had to be selected from the Sidney Bowling Association as one of the five top Scintilla bowlers, based on highest averages among those who have bowled at least 75% of the season. These bowlers represent several community leagues.



★ Bill Bure



Art Bouvier



Dick Halbert







**SAFETY SLOGAN** judges are shown here with Russell Elander, safety engineer, as selection of this month's winners begins. From l. to r.—Carlton Dwight, William C. Pross, Walter Michel, Mr. Elander, Frank Rettberg, and William Schmidt.

## *Accident Prevention Campaign*

### *Rolling Along in High Gear*

**S**SCINTILLA's three-month Accident Prevention Campaign was rolling along in high gear early this month, and many Scintillites were giving serious consideration to the business of winning U. S. Savings Bonds with original safety slogans.

As announced in last month's SCINTILLATOR, the Safety Slogan Contest is being conducted in conjunction with this year's campaign to prevent

on-the-job accidents at Scintilla. The awards include \$25.00 Bonds for the two best slogans each month and a \$100 Bond for the best entry of the entire campaign.

Judges for the slogan contest have been named by General Manager George E. Steiner as follows: Walter Michel, factory manager; Frank Rettberg, advertising manager; William C. Pross, superintendent of the Experi-

**TO: Safety Office—**

**Sure, I'd like to help promote safety at Scintilla and win a U. S. Savings Bond. Here's my original Scintilla Safety Slogan for February.**



.....

.....

**Name** \_\_\_\_\_  
**Clock No.** \_\_\_\_\_ **Shift** \_\_\_\_\_

This slogan becomes the sole property of the Scintilla Magneto Division, Bendix Aviation Corporation, and is subject to the established rules of the Scintilla Safety Slogan Contest. NOTE: February entries must be received in the Safety Office by February 22, 1954. Send all entries through the Plant Mail to the Safety Office.



**GREEN LETTERS** for black signify all is well in Scintilla's Accident Prevention Campaign; red letter on "Safety Pays Off" sign flashes a solemn notice that department has suffered a lost time accident during week. First week of the campaign went by without a single lost time accident in the plant, and all departments received Green Letter "S." Shown viewing their sign in Department 38 are Iris Elderkin, Marge Hammond, Louis Hunt, Joe Torino, Earl Cox, and Charles Shupperd. Object of campaign is to convert complete sign from black to green.



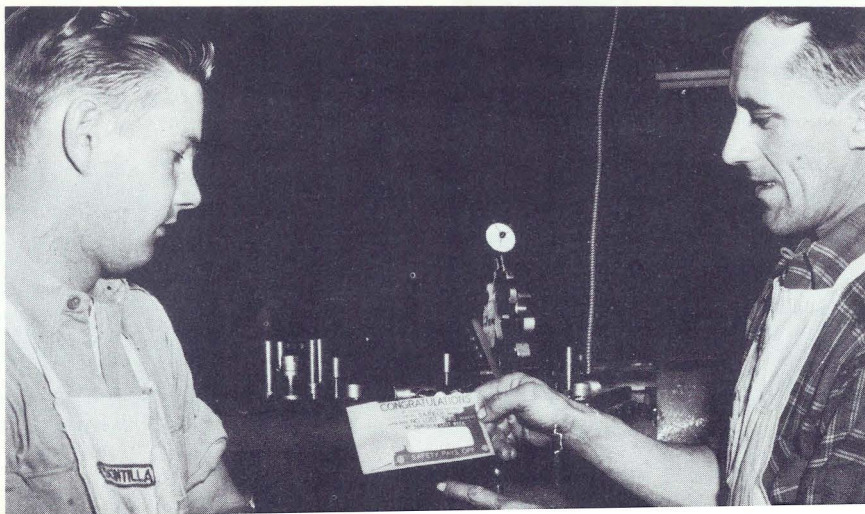
mental Department; Carlton Dwight, training supervisor; and William Schmidt, 1st shift supervisor of Dept. 48. They will begin their selection of this month's slogan award winners after January 22nd, closing date for the first month of the contest.

Entries received after January 22nd will be held over for the February contest, according to Safety Engineer Russell Elander. The closing date for entries in the second month has been set for February 22nd.

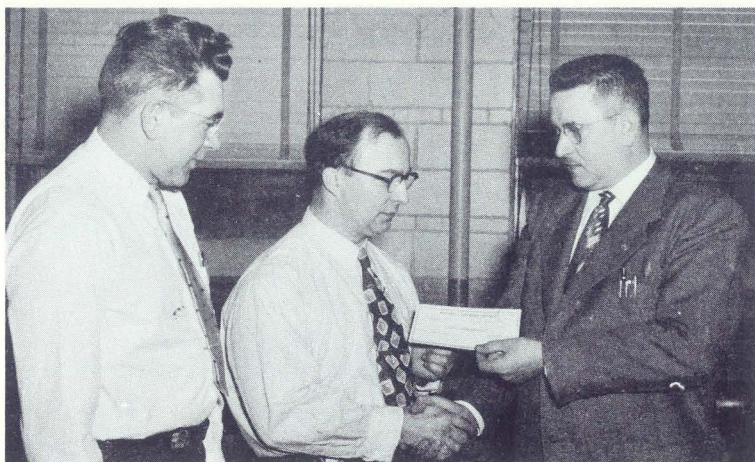


**RALPH JOHNSON** of Dept. 48 points out message of congratulation on pay envelope to **Harvey Johnston**.

**FEATURE** of the campaign includes a daily announcement of plant's safety progress by **Avis Pritchard**.







Thomas DeM

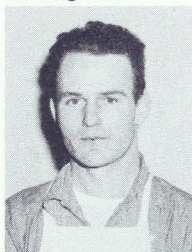


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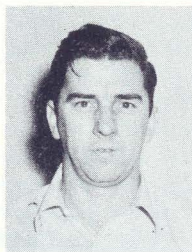
**DON GOULD** of Dept. 100 received a check in the amount of \$92.85 to become this month's highest suggestion award winner. Presentation is being made by **O. W. Hitchcock**, quality control manager, with Supervisor **Doug Davidson** looking on.



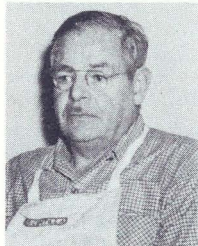
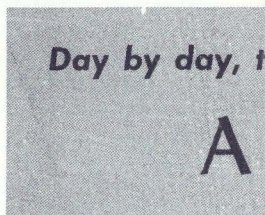
**Charles W. Lurenz**



**Lewis R. Backus**



**Raymond R. Meehan**



**Edmund B. Liddle**



**Morgan P. Light**

**D**AY by day, 1954 looms on the horizon as a year of opportunity for Scintilla people who make use of the plant's Suggestion System. Down-to-earth thinking about your job can net you dollars of extra cash in the months ahead, just as it has all of the Scintillites who received suggestion awards last year.



**Stanley W. Scutt**



**Anthony Schrader**



**Earl Pearsall**



**Morris Ketchum**





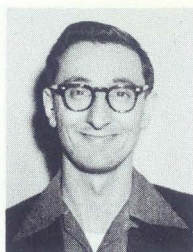
**Fred A. Sarrge**



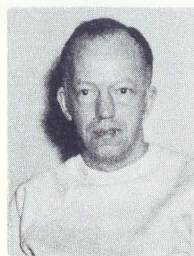
**Elson F. Mackey**



**Verna W. Bice**



**Martin C. Bovee**



**Marvin M. Ottaway**



**Vida J. Miner**



**Barbara Banks**



**Eunice Dickerson**

*There's a year of opportunity ahead*

## Timely Suggestion for 1954

Ideas don't have to be complicated. Even the most simple idea can save Scintilla many dollars and reward you with a suggestion award check.

Materials saving alone is a big field for the alert Scintilla Suggestioneer. Each year hundreds of thousands of dollars are expended in purchasing the raw materials and supplies which go

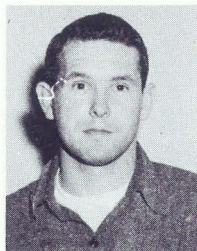
into the making of Scintilla's product line. Think what it means, to both Scintilla and the suggestor, when someone comes up with an idea that will save materials and reduce our expenses.

Suggestioneers can also put their ideas to work in many other ways, if they think of their job in terms of

Continued on page 19



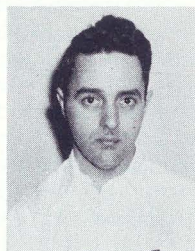
**Edwin Eggleston**



**Francis Slocum**



**Harland Alberta**



**Donald Butler**





**SCINTILLA MEN**, members of Sidney's Civil Defense Rescue Squad, are pictured here with CD officials and guests at dinner given in honor of the rescue squad.

## Sidney's Civil Defense Rescue Squad Termed One of the Finest in the State

High tribute was paid last month to ten Scintilla men for their work in connection with Sidney's Civil Defense Rescue Squad.

The words of praise came from Thomas W. Ryan, commissioner of the Division of Safety, New York State, who termed the Sidney squad as one of the finest anywhere in the State. Mr. Ryan was guest speaker at a dinner honoring squad members on December 9.

The men, all of whom have completed a two-week course in rescue operations at the State Civil Defense Rescue Training School in Albany, were presented graduation certificates from the school by General Manager George E. Steiner. The group included Francis M. Parent, director of Civil Defense, Town of Sidney; Louis Mazzarella,

Raymond Laraway, William Bure, Donald Stewart, Theodore Martin, Robert Atkinsno, Robert Crandall, Thomas Tompkins, and William Meehan.

Referring to Scintilla as a plant vital to the nation's defense, Mr. Ryan

told the men that Civil Defense has a "terrific responsibility" in this locality. He emphasized the need for a well organized Civil Defense operation in an emergency situation created by a peacetime catastrophe, as well as in the event of an enemy at-

**FRANCIS PARENT**, director of Civil Defense, Town of Sidney, receives graduation certificate from N. Y. S. Rescue Training School. Presentation is being made by General Manager George E. Steiner. Guest Speaker Thomas Ryan is shown in center.





tack.

"We do have our share of disasters in this country, and it is inevitable that some of them will happen in New York State", he said. "Here, in Sidney, you are getting prepared for something—if nothing other than a peacetime operation."

Mr. Parent, who directs activities of the local 240-member Civil Defense organization, paid tribute to the co-operation and support given by Mr. Steiner and Scintilla to CD operations.

Other speakers on the program included John J. Fitzpatrick, director of the State Rescue Training School; Thomas McShane, field representative for the New York City and Long Island District; and Frank Slawson, chairman of the Delaware County Board of Supervisors.

## Safety Shoe Sales At Scintilla Show Increase in 1953

Safety shoe sales at Scintilla were on the up-grade in 1953, according to Safety Engineer Russell Elander. The 1953 total was 226 pairs, compared with 141 pairs sold to toe-conscious Scintillites in 1952.

Safety shoes for both men and women may be ordered through the Safety Office. They are available in a variety of dress and work styles.



## Scintilla Receives Certificate For Cooperation in Red Cross Blood Program

A certificate of appreciation from The American National Red Cross has been awarded to Scintilla for "outstanding cooperation in the Blood Program."

An accompanying letter to General Manager G. E. Steiner from Walter W. Bohan, field service director, commends Scintilla for "making available every resource of the plan for successful bloodmobile visits."

"For your undoubted interest in this Red Cross community service that has been so responsible in saving lives and the relief of suffering; your permission for the employees to have paid time off to donate their blood; employees to recruit and schedule donors; publicizing your program in your company magazine,

all of which are contributing factors, we wish to commend and thank you very much indeed."

According to Alfred J. Bagnall, chairman of Sidney's Red Cross Blood Program, the next visit of the bloodmobile here is scheduled for Tuesday, February 9th. Scintilla people who wish to donate blood should contact First Aid prior to this date.

The flight of the first Wright plane, in 1903, covered a distance only about one-half the wingspan of a modern heavy bomber.

Fifty per cent of the automobiles owned in this country are more than 3 years old, 30 per cent four to seven years old, and 28 per cent more than seven years old.





**Robert Courtney**



**Robert Colburn**



**Wilbur McNitt**

## New Award Folder Ready for Presentation To Scintillites on Retirement Date

A specially designed award folder is now being presented to Scintilla personnel upon retirement.

The award folder contains an aerial photo of the plant on its cover and includes a signed certificate of appreciation from the General Manager.

The certificate reads in part as follows:

"We wish to express to you our sincere appreciation for a job well done, because it is as a

result of the efforts of people like you that we have been able to build the Scintilla organization of today.

"We know you will be missed in your particular department and about the entire plant, but we hope the occasion of your retirement will be just another beginning for you—the beginning of a period of well-earned rest and time for those pursuits which will bring you many years of happiness."

The certificate is headed with an on-the-job photo of the individual, and is inscribed with his name and retirement date. The first Scintillites to receive the award folder were those retiring late in December.



**Harry Benz**

Retirements announced this month include:

Robert W. Courtney, Dept. 99, on September 30, 1953, after 25 years of service.

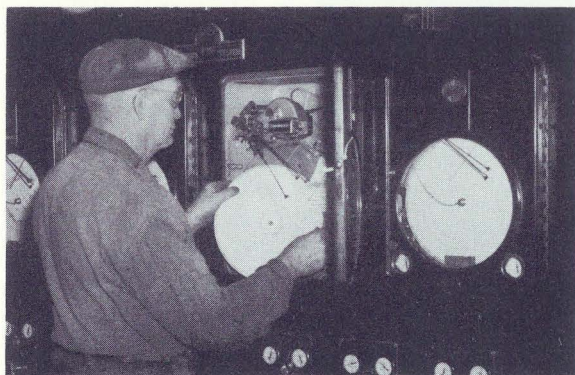
Harry S. Benz, Dept. 11, on December 28, 1953, after approximately 18 years of service.

Charles H. Sherman, Dept. 15, on December 31, 1953, after 25 years of service.

Robert B. Colburn, Dept. 99, on January 5, 1954, after more than 11 years of service.

Wilbur D. McNitt, Dept. 47, on January 19, 1954, after more than 11 years of service.

**Charles Sherman**







**A. L. Coats**



**J. H. Worden**



**Howard Bonnell**

**David Baker**

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## **Six Promotions Announced In Engineering Dept.**

Six promotions were announced in Engineering this month by Walter J. Spengler, director of

engineering.

Arlie L. Coats and James Worden were named as Project Engineers, Sr., while four other men were promoted to Project Engineer. These include Howard Bonnell, David Baker, Ellis Cole, and John Latta.

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**John Latta**

**Ellis Cole**







## This Was Christmas

**ABOVE:** Scintilla says Merry Christmas to all members of the plant family with more than 4,800 gift hams.

**RIGHT:** "Oinkle Bells", poem written by Madelyn Pirone of Dept. 6, was illustrated by Bill Armstrong with picture showing Santa arriving at Scintilla in sleigh pulled by four "Ham"-sters. C. D. Knapp, left, takes time to view their efforts.

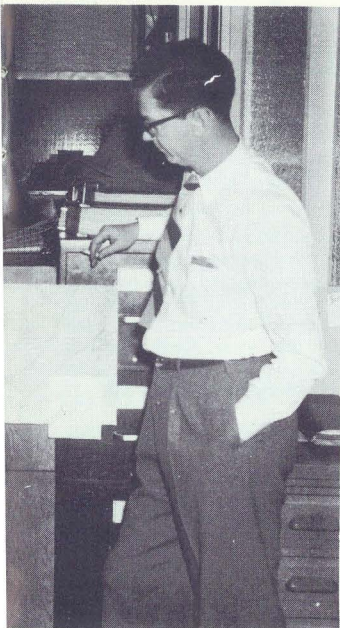


**LEFT:** In the spirit of the season, space above all time clocks were a "Merry Christmas" greeting. Maida Booth, Dept. 80, is shown in photo.

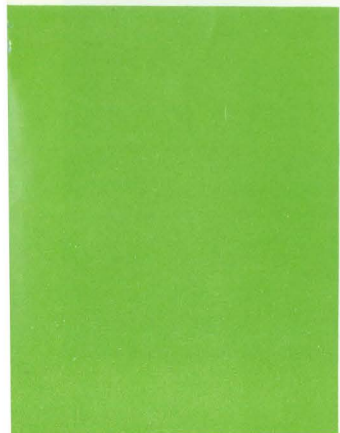




**ABOVE:** Bendix clock-radios, made available to employees at a sizeable discount, were a popular item at Christmas time as sales soared over the 500 mark. Shown making their purchases from Walter M. Schaeffer, Industrial Relations are Sara Braisland, R. F. Inspection; Sandy Johnson, Dept. 94; Ralph Robinson, Dept. 12; Bob Harris, Dept. 91; and Bob Harmuth, Dept. 11.



**BELOW:** Christmas tree in the First Aid Room was prettier than ever. From l. to r.—Marjorie Holt, Erma DiFonzo, R.N.; Mary Hill, R.N.; Inez Young, R.N.; and Martha Dwyer, R.N.





# BARTER COLUMN

A service for employees of Scintilla Magneto Division, conducted without charge. All articles advertised must be the personal property of the employee. Ads of a commercial nature are not acceptable.

**FOR SALE:** Large Duo-Therm Oil Burner, with fan, stove pipe, and 50 gal. oil drum; practically new. Wes Pierce, Phone Mt. Upton 2791.

**FOR SALE:** 14' Penn Yan Boat and 17½ h.p. Evinrude motor; also trailer. Richard Halbert, Phone Sidney 8983.

**WANTED:** Second hand piano, reasonable. Phone Sidney 2034 after 4 p.m.

**FOR SALE:** Good 10-room house, with combination stove and space heater; newly redecorated. Price \$5,500 from owner, terms. Phone Sidney 3652.

**FOR SALE:** Bucket-a-Day hot water heater, with boiler. Phone Sidney 8085 after 5:30 p.m.

**FOR SALE:** Presto 6-quart pressure cooker, used twice. Also, coal or wood range; in good condition. Edward Moss, Phone Franklin 16F23.

**FOR SALE:** Two family house; has automatic oil heat, 80-gal. electric hot water heater, and laundry in basement. Will sell reasonable, or exchange for 10 acres or more with buildings. Melvin Peck, 299 Chestnut Street, Oneonta.

**FOR SALE:** Two commercial fluorescent lights; 48" long, complete with light cord, bulbs and shades. James Zurn, 14 East Main St. Phone Sidney 7581.

**WANTED:** Used 5 to 7½ h.p. outboard motor; must be in good operating condition. Phone Sidney 5982.

**FOR SALE:** 9 x 12 Axminster rug with two matching throw rugs. Also, studio couch; all in fine condition. Ellery Lent, Phone Otego 4163.

**FOR SALE:** Kitchen Heater, coal or wood; white porcelain enameled, two griddle, complete with hot water front and return flue. In excellent condition, used approximately one year. Cost \$58.00, will sell for \$35.00. S. Nellis, 24 Sherman Avenue, Phone Sidney 6922.

## EASTONETTES

*By Ken Easton*

'Mid January's icy scenes one: views but sheer desolation, for wind and snow combine to make a gloomy transformation. Our rural home has lost its robe of summer's multi-shades, for even nature's beauty fell before these killing raids. . . the hornet's favorite haven, out back a rod or more, no longer boasts of berries ripe around its well-worn door. Still, its gaunt and weather-beaten frame withstands the test of years, tho' every gale seems most intent to move it from its piers. . . Each passing stranger casts an eye in manner quite revere, for it reveals to everyone that human life is near. I've traveled many a bitter mile in blizzard, hail and storm—but ever will this landmark be the place of my return. So blow on January winds, freeze pond and creek and lake, snuff out the life of summer blooms, for never will you take—the lustre out of living for us who've come to know . . . the tempo of humanity from footprints in the snow.





**SUPERVISORY FORUM'S** annual dance was held this year in the Hotel Oneonta Ballroom on Dec. 5th.

## 1954 Outlook from page 7

for production on March 1st, however", he said, "and this will provide an additional 32,000 square feet of manufacturing space."

During fiscal 1953 over \$600,000 was invested in new machinery and facilities. This figure, however, excludes all special tooling and the new building, Mr. Steiner pointed out. Substantial commitments after the end of the fiscal year on September 30th were made for additional equipment, he added.

At the close of the interview Mr. Steiner commented that everyone at Scintilla should bear in mind the fact that quality products and competitive prices are the basis for successful sales. "We have a very fertile Engineering Department and a strongly reinforced Sales Department", he said, "and we are sure this Division will prosper in the years to come."

## SUGGESTIONS from page 11

eliminating unnecessary operations, reducing scrap, eliminating waste, reducing rework, increasing production, eliminating safety hazards, and increasing operating efficiency.

The Scintilla people listed below have already put their ideas to work through the Scintilla Suggestion System. These ideas were carefully investigated and returned to them this month in the form of suggestion award checks in the amounts listed at the

right.

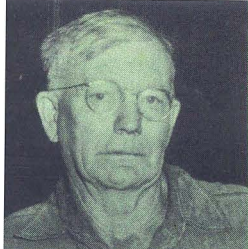
You can develop as many good ideas as the man or woman next to you, so here's a timely suggestion for 1954: Make it a New Year's Resolution to become a suggestioneer and regularly submit cost reducing ideas through the Scintilla Suggestion System.

### THIS MONTH'S SUGGESTION AWARDS

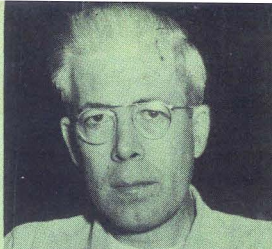
Harland Alberta, Dept. 30*	\$ 9.75
Lewis R. Backus, Dept. 47	17.40
Barbara Banks, Dept. 10*	5.16
Verna W. Bice, Dept. 99	12.50
Verna W. Bice, Dept. 99	5.00
Martin C. Bovee, Dept. 8	11.25
Donald Butler, Dept. 44	5.00
Beatrice Carr, Dept. 72	12.00
Thomas DeMulder, Dept. 8	10.00
Eunice Dickerson, Dept. 10*	5.16
Edwin Eggleston, Dept. 32	15.00
Don Gould, Dept. 100	92.85
Morris Ketchum, Dept. 27	15.00
Ida B. Lay, Dept. 99	18.75
Edmund B. Liddle, Dept. 81	5.00
Morgan P. Light, Dept. 30*	9.75
Charles W. Lurenz, Dept. 99	17.25
Elson F. Mackey, Dept. 48	10.25
Raymond R. Meehan, Dept. 42	27.00
Vida J. Miner, Dept. 99	22.50
Marvin M. Ottaway, Dept. 16	5.00
Earl Pearsall, Dept. 28	5.00
Fred A. Sarrge, Dept. 33	12.60
Anthony Schrader, Dept. 30	13.50
Stanley W. Scutt, Dept. 12	5.00
Francis Slocum, Dept. 26	7.22

(\* Joint Awards)

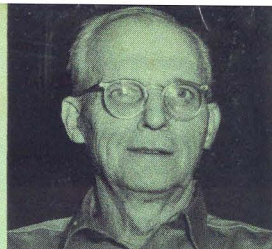




25 Years  
Charles Sherman  
Dept. 15  
December 17



20 Years  
Kenneth Fitzgerald  
Dept. 11  
January 4



25 Years  
Thomas Hatt  
Dept. 12  
January 11

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# SALUTE★TO★SERVICE

CELEBRATING TEN YEARS OF SERVICE WITH SCINTILLA

Name	Dept. No.	Anniversary Date
George Benedict .....	70.....	December 7
Barbara Webster .....	98.....	December 29
Ralph Allen .....	11.....	December 25
Regnald Dunham .....	11.....	December 17
Roger Hoover .....	11.....	December 4
Grace Walley .....	37.....	December 20
Ellsworth Matteson .....	40.....	Apr. 23, '52
Gladys Drake .....	47.....	December 9
Eva Begeal .....	48.....	December 18
Irma Hurlburt .....	48.....	December 30
Renwick Boggs .....	84.....	December 27
Alice Curtis .....	99.....	December 25
Flora Roe .....	99.....	December 17

MR. F. G. CLEVELAND  
FRANKLIN DEPOT  
SIDNEY CENTER  
N.Y. R.D. 1

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