The Lost-Time Accident Picture At Scintilla in 1954

5 Injuries to Eyes

13
Injuries to Fingers
and Hands

7 Back Injuries

3 Injuries to Elbows

1 Wrist Injury

1 Knee Injury

NOTE: In addition to lost-time injuries spotlighted model, there were five cases of Dermatitis involving the face, arms and hands; also one case. Total of losttime cases for the year: 40. posed Gerald by Derrick 30.

Accidents CAN Be Helped

4 Injuries to Toes

PUBLISHED MONTHLY BY SCINTILLA DIVISION

BENDIX AVIATION CORPORATION SIDNEY, NEW YORK

G. E. STEINER, GENERAL MANAGER

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Behind the Cover

Our first cover of the New Year 1955 is dedicated to the idea that "Accidents CAN Be Helped!" They can be helped in several ways, but most important of all-to the individualthey can be helped by wearing protective equipment and adhering to a few precautionary meas-

Looking back at the record for 1954, it's quite obvious that nearly all of the lost time accidents that happened at Scintilla during the past year could have been helped. Take any of the injuries so vividly illustrated on our cover:

Couldn't eye injuries be helped by wearing safety glasses, goggles, or face shield?

Couldn't injuries to toes be helped by wearing safety shoes?

Couldn't back injuries be helped by lifting properly and getting help when needed?

Couldn't any injury, in fact, be helped simply by being a bit more careful?

Yes, "Accidents CAN Be Helped." They can be helped during the 13-week Accident Prevention Campaign now in progress and throughout the remainder of 1955. This year can be safer than even 1954, the safest year in Scintilla history. All that it takes is YOUR HELP to prove that Accidents CAN be Helped!



IFE was slowly ebbing from the body of a fellow Scintillite, and an emergency call for blood donors went out over the public address system on December 3rd. Before the announcement could be repeated a second time, a double line had already begun to form at the door of the First Aid Room. Within an hour over 60 Scintillites had volunteered to give the desperately needed Type O blood. By the end of the day the total was 80, and First Aid set up a schedule at the rate of five donors per day. On December 21st the valiant fight to help save the life of a co-worker was over. George M. Heath of Dept. 99 had passed away, a victim of leukemia.

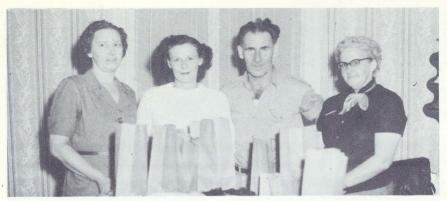
The Corporation's two-page December ad, appearing in such publications as TIME, NEWSWEEK, U. S. NEWS AND WORLD REPORT, BUSINESS SCIENTIFIC AMERICAN, etc., carried this intriguing heading: "Bendix Jet Ignition Lights Matches in Man-Made Tornadoes." The interesting copy told how Scintilla developed a special ignition system with a super spark of sufficient duration to fire and refire jet engines quickly.

Scintilla employees in the market for a new radio can now buy Bendix Clock Radios at a special discount price from Wadsworths, Bendix Television and Radio dealer in Sidney. All you need to receive the employee discount is your plant identification badge. Radio prices start at \$22.80 net.

The Scintilla Management Club has a unique program on tap for the second week in February. On Tuesday evening, Feb. 8, the Cornell University Wrestling Team will be in town to put on a special exhibition for club members.

HOLIDAY HAM was on the menu for many Scintillites shown receiving gifts on Dec. 22.





MIKE HORTH, Inspection Dept., gets assistance from Mrs. Gerald Horth, Mrs. Milan Horth and Mrs. Stanley Yager as he begins task of readying for annual party.

In Oneonta He's Known As Mr. Christmas

WHEN you are the oldest in a family of 16 children, you know what Christmas can mean to a bunch of kids. This was the case with Milan "Mike" Horth of Dept. 99, and sometimes there wasn't enough Christmas to go all the way around. This was when the Elks Club used to step in and lend a hand. Mike never forgot the good Christmases made possible by the Elks, and he vowed that someday—when he could—he'd devote his time to bringing Christmas cheer to others.

The time finally came in Christmas 1951. Mike and his wife simply decided not to buy Christmas gifts for themselves, but to spend the money on a Christmas party for neighborhood kids. "This was worth a million Christmases to us," Mike said.

The idea which originated with Mike in 1951 became an annual event. It rapidly grew into a Community Christmas Party, however, and last month almost 300 children were entertained at the Horth home on Reynolds Street in Oneonta. As an added touch, Santa Claus arrived in a fire-red jeep borrowed from a gas station. Mike explained that in previous years a sleigh was made available. "There was never any snow, though, so we switched to a jeep," he said.

Mike starts planning each year's party in October. It has become a big operation, and Floyd Briscoll, who lives across the street, assists by making telephone calls for Mike during the day. Friends and neighbors chip in on the expenses and contribute toward the cost of the candy, mixed nuts and fruit.

Festivities which begin in the early evening start at the huge Christmas tree on Mike's lawn, spill over into a vacant lot and out into the street. Permission is granted each year to block off Reynolds Street for the party. In the four years Mike has worked at Scintilla he has gained widespread recognition in Oneonta as Mr. Christmas. A Scintillator Salute to Mike, for here is a man who has really been endowed with the true spirit of Christmas.



THE COMMANDER



SCINTILLA K-MAG



THE CHALLENGER







BIG IDEA MARKET at Scintilla is the Suggestion System. Helen C. Beach of Dept. 42 captures spirit of symbolism as she poses with market cart at suggestion box. Everyone with a mind to will find good market for ideas during 1955 at Scintilla.

The Idea Mart

THERE'S a brand new "New Look" in the offing for 1955. It has already made its appearance in the sleek new automobiles that have captured

the fancy of style-conscious Americans. Its influence on the family pocketbook will be felt still more as the public eyes the new appliances, clothes, and

other articles of merchandise during

coming months.

But it's not just the new look that's so important these days. It's the new way. New ways . . . better ways of doing things. That's what Americans are looking for. And that's why the idea market is going to be such a busy place in 1955. Ideas, you see, are the raw materials that make new ways and better things possible.

Best of all, no one has a corner on the market. You don't have to be an inventor, a designer or an engineer to get an idea across. Good ideas originate with the man in the street—the man in the shop—as often as they do with the man in the laboratory.

Wherever they come from, however, all ideas have a lot in common. As a rule, they make life easier, safer and more comfortable. They save time and money. The person who channels his thinking into these categories is on the way to a rewarding experience, because you can always sell a good idea.

Such things as new products, advanced styling and modern improvements are the result of ideas. Some of these are so basically simple you frequently hear someone remark, "Why didn't I think of that?" Well, why didn't he? The idea market is the most wide open market place in the world, and anyone with a mind to can think of a new way . . . a better way than the old.

There are a lot of ideas, of course, that the public never gets to see. These are ideas that add to efficiency and save material. Little ideas, sometimes, like a better way of tightening a nut—or threading wire into a harness. They are important, nevertheless, for the savings that result can be passed on to the consumer.

At Scintilla our big idea mart is the Scintilla Suggestion System. Always alert to the value of suggestions from Scintillites, the plant has been making good use of employee ideas for many years.

Now, in preparation for a busier than ever year in 1955, the total number of suggestion boxes throughout the plant was recently increased to ten. The bright orange disc behind several of the boxes is a good target area for anyone with an idea.

In order to make things even easier, earlier this month each employee received a copy of the recently published "Bendix Suggestion System" booklet. This should be read carefully, for it contains a number of helpful hints, as well as a full explanation of the Suggestion System in operation at Scintilla and in other divisions of the Corporation.

A good idea doesn't have to be complicated. The first woman who thought of using an ice cube to remove sticky chewing gum from youngsters' clothes had a wonderful idea. A simple idea, yes, but what a lot of work this little gimmick saves busy housewives.

Likewise, the man who first thought of magnetizing the tip of a screwdriver. His idea make work easier for thousands. Or the man who first came up with the idea of making a screw go into wood easier by lubricating it with soap.

It isn't such a far stretch of the imagination from these examples to some situation on the job. Some situation, perhaps, where a little "twist" or "knack" may be just the thing needed to turn the trick and make an operation easier to perform.

Ideas are needed more than ever at Scintilla, and the maximum award can now go as high as \$1500 for a single suggestion. A thorough investigation is made of every suggestion submitted, and awards for accepted suggestions are based on 10% of the net savings for one year following adoption.

When a suggestion is accepted at Scintilla, everyone benefits — the suggester, the plant and, most important of all, our customers. That's what we like about the American way: It Pays

to think!



PILOTS Ralph Barnard and Gene Lentz are shown here with Scintilla's new twin-engine Bonanza.

Scintilla Buys New Beechcraft Twin-Bonanza

Scintilla recently purchased a new Beechcraft Twin-Bonanza, replacing the single engine Beaver formerly in use by the Division.

The new twin engine plane carries a total of six persons, including the pilot, at an average cruising speed of 190 to 200 miles per hour. It is powered by two 260

horsepower Lycoming engines equipped with Scintilla magnetos.

Scintilla pilots Ralph Barnard and Gene Lentz took delivery of the plane at the Beech Aircraft plant in Wichita, Kansas. They flew the plane from Wichita to Sidney, a distance of 1200 miles, in slightly less than six hours, making only one stop at Indianapolis.

With a full load of 134 gallons of gasoline, the Bonanza has a range of approximately 900

miles.

Recent\$ 5.00 Alice J. Chartier Dept. 99 Eugene H. Converse Dept. 99 5.20 Richard B. Courtney 15.00 Dept. 98 Richard B. Courtney Dept. 98 5.00 Lorraine G. Haenny Lorraine G. Haenny Patsy A. Possemato 6.25 Dept. 80 10.00 Dept. 80 Dept. 26 5.00 Donald Stewart Dept. 28 *Lila Taylor Dept. 99 *Not now employed at Scintilla. Total \$62.09

Monthly Awards Feature 1955 Safety Contest

Scintilla's 1955 Accident Prevention Campaign and Safety Contest opened on Monday morning, Jan. 3rd, and the entire plant set its sights on a new safety record. With the safest year in plant history now behind them, Scintillites were encouraged to aim at an even better record in 1955.

As an extra incentive to work safely, merchandise awards have been added to the safety contest this year. During each month of the campaign a total of 15 merchandise awards will be given to lucky Scintillites.

Eligibility for the merchandise drawings will be determined by a department's safety performance in accident prevention. Any lost time accident will automatically eliminate the members of the department in which it occurs from the drawings for that particular month.

For purposes of the campaign and safety contest, the plant has been divided into four separate groups. Departments are assigned to the various groups according to similarity of hazards. Official rules and regulations for the contest are posted throughout the plant.



GENERAL MANAGER George E. Steiner is pictured receiving congratulations from T. Z. Fagan, director of sales & service, at 30-Year Anniversary Dinner.

Thirty Year Salute Accorded General Manager

A THIRTY year salute to an outstanding citizen and industrial leader took place in Sidney on Thursday evening, December 16. The center of attention was General Manager George E. Steiner, celebrating his 30th year of service with Scintilla.

The occasion was marked as an important milestone at an anniversary dinner given by associates in the Rose Room of the Victory Restaurant. In commemoration of the event, Mr. Steiner was presented with an engraved silver tray set.

Speakers at the dinner included Thomas Z. Fagan, director of sales and service, and Walter J. Spengler, director of engineering, both of whom are also 30 year veterans. E. M. Van-Name, supervisor of plant protection and safety—the next Scintilla man who will complete 30 years of service—also spoke. Donald S. Jones, director

of industrial relations, was toastmaster.

Mr. Steiner, who was one of the original Scintilla pioneers in this country, became associated with the organization in 1924 when it was still primarily a New York City sales agency for a concern located in Switzerland. A short time later operations were moved to Sidney where production of the first American-built aircraft magnetos was started in 1925.

Mr. Steiner was instrumental in setting up operations in Sidney and later became Secretary-Treasurer of the Scintilla Magneto Company. Ownership of the company eventually passed into American hands, and Mr. Steiner was appointed comptroller when the company later became affiliated with Bendix Aviation Corporation.

He was appointed General Manager in 1946, taking the helm at Scintilla during a difficult transition period

Continued on Page 18



A TRIBUTE TO corge E. Steiner

See and



HED THE SCINTILLA MAGNETO ECEMBER 16, 1924 WHEN IT WAS LES AGENCY ON W. 57 TH ST.

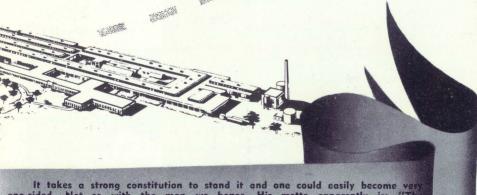


HE MOVED TO SIDNEY WITH THE COMPANY IN NOVEMBER 1925 AND BECAME ITS SECRETARY-TREASURED. HE WAS LATER

APPOINTED COMPTROLLER WHEN THE
COMPANY BECAME PART OF
BENDIX

HANNI'S 1946, MR. STEINER

GENERAL MANAGER



It takes a strong constitution to stand it and one could easily become very one-sided. Not so with the man we honor. His motto apparently is: "The greatest wealth in this world is the wisdom of living," and he practices the art of gracious living. This includes doing for his fellow men, the community and the country many a deed or task—voluntarily, without remuneration and often without thanks. Remember, these are the things men are measured by.

We would like our General Manager to know that we are awars of the very heavy burden he carries. We know that all his decisions are based on high purpose and integrity, and that the plant-wide excellent morale—the capacity of the Scintilla people to work together harmoniously and with maximum effectiveness—is his outstanding achievement. It is the highest tribute that can be paid any leader.



U. S. S. Tarawa

SCINTILLA'S GENERAL MANAGER ON RECENT USS TARAWA CRUISE

General Manager George E. Steiner was recently a member of a group of 14 civilians who, upon special invitation, enjoyed a five day cruise on the Aircraft Carrier USS Tarawa. Another Bendix executive—LeRoy D. Kiley, general manager of the Friez Division—also made the cruise.

Mr. Steiner and Mr. Kiley embarked on the Tarawa at Quonset, R. I., on a Sunday afternoon. The Tarawa left dock the following morning with an escort of three destroyers. After a distance of approximately 25 miles, however, only one of the destroyers remained with them for the balance of the cruise.

In addition to the destroyer, a helicopter stayed with the Tarawa for the entire cruise as a safety lookout during flying operations. The destroyer generally took up a position on the port

side of the ship, off about one fourth of a mile, to assist in any necessary rescue operations.

While the two Bendix men were aboard, there were squadrons of F9F-6 Cougar jets and F2H-2P Banshee jets, as well as a squadron of AB-6 Sky Raiders, on the Tarawa. Many of the pilots had never landed on a carrier before, and flight operations were conducted to qualify them for landing on a carrier.

A typical daily program for the civilians aboard was a trip to the flight deck immediately after breakfast to watch takeoffs and landings. In addition to watching flight operations, the men were conducted on inspection tours to various parts of the ship. Movies were provided each evening.

While on board, Mr. Steiner took about 300 feet of moving pictures in color

Edwin Waters Named as New Project Engr.

Announcement was made this month of the promotion of Edwin Waters, Engineering Dept., to Project Engineer, effective as of Jan-

uary 1st.

À native of Queens Village, Long Island, Mr. Waters has been associated with Scintilla for the past eight years. He joined the Division as a draftsman and later was assigned to the Research Lab. Prior to his present position he was a senior designer.

A veteran of World War II, Mr. Waters served in the Air Force for 18 months. He studied mechanical drafting at Delehanty Institute in New York City.

EDWIN WATERS





JOHN McKINNEY points to Electrical Connector display during discussion at Field Service Conference.

Thirty-five Attend Field Service Conf.

Thirty-five Scintilla field service and trade sales representatives were in Sidney last month attending a Field Service Conference. The conference was held at the Service School on Main Street during the week of December 6th.

Organized for the purpose of discussing field service problems and reviewing new products and developments, the conference was opened with a welcoming talk by Thomas Z. Fagan, director of sales and service.

One afternoon of the conference was devoted to industrial ignition. R. B. Clark, assistant chief engineer, spoke and introduced Ivan Irick, assistant to the chief engineer at Cooper-Bessemer Corp., who gave an outline of his experiences in the field with engines using Scintilla ignition.

A survey of sales trends at Scintilla was also given by Donald B. Morse, sales manager.

The conference was conducted under the supervision of W. S. Campbell, assistant service manager, by John McKinney, supervisor of technical investigation: Richard Eckert, service school supervisor; Robert Besser, supervisor of the service engineering section: Kenneth Henderson, supervisor of technical field service; and Milton Gilbert, supervisor of trade sales.

Two Dept. 4 Men Named As Buyers

Two Scintilla men, members of the Purchasing Department, have been named as buyers, effective as of December 16th.

The promotions were announced for Alan Dodd and Kenton Flint.

Mr. Dodd, who came to Scintilla in 1951, oper-

ated his own restaurant in Waverly prior to his association with the Division. A native of Ogdensburg, he completed a four year course in electronics at the George Hall Trade School there. He was previously an assistant buyer.

Mr. Flint has been associated with Scintilla for approximately four years, having previously worked for the Pal Blade Co. in Holyoke, Mass. for a total of eight years. A native of Herkimer, he attended the Wharton School of Business Administration at the University of Pennsylvania. He was previously an assistant buyer.

ALAN DODD



KENTON FLINT



Portfolio ** of Party Pix



Photos on the following pages include pix of Engineers' Club 15th Anniversary Dance, Research Lab Newcomer's Party, Management Club Annual Dance, Blue Badge Club Christmas Party, Sales & Service Christmas Party, and Inspection Department Christmas Party. In order to provide easier identification of activity taking place, each section is labeled.

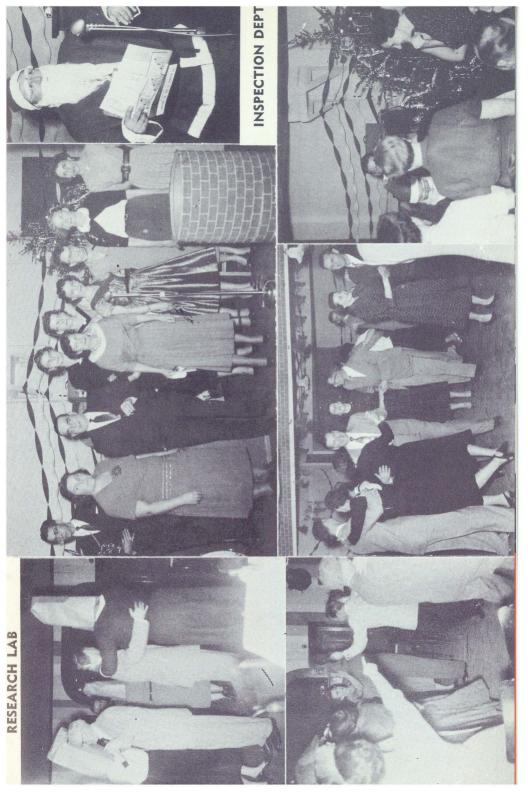


ENGINEERS CLUB 15TH ANNIVERSARY DANCE





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BARTER COLUMN

A service for employees of Scintilla Division, conducted without charge. All articles advertised must be the personal property of the employee. Ads of a commercial nature are not acceptable.

- FOR SALE: Used 20-inch coal furnace for hot air system. In good condition, reasonable. Fred Mohrmann, 64 River St. Phone Sidney 5734.
- FOR SALE: Man's camel hair overcoat, size 40 long, \$10.00; also, lady's gray fur jacket, size 12, \$10.00. Phone Sidney 8413 evenings or weekends.
- FOR SALE: 50-gal. electric hot water heater. Can be seen at 99 Main St., Unadilla. Phone Unadilla 2853.
- FOR SALE: 1954 Chevrolet Del-Ray club coupe with Power Glide; 6,600 miles. Premium tires, usual accessories. Easy terms. Phone Sidney 7071 after 5:15 p. m.
- FOR SALE: Choice building lot on Orchard St. in Sidney. 100' x 125' approx.
 All utilities. Price reasonable. Charles
 Braun, 8½ Orchard St., Sidney.
- FOR SALE: Olds Ambassador cornet, student horn, in use less than six months. Original cost \$130, reasonable price. Bill Inglee, 80 Townsend St., Walton, N. Y.
- FOR SALE: Ebonite student model B-flat clarinet, less than a year old. Sold for \$109.95 when new, will sell for \$75.00. Barbara Harrington, Phone Sidney 6605 after 5:00 p. m.
- WANTED: Riders from Bainbridge (Office Shift). Denny Crandall, Phone Bainbridge 3452.
- FOR SALE: Carbon dioxide gas rifle. Don Pratt. Phone Harpursville 5-1472.
- FOR SALE: Overstuffed chair, like new. Original cost \$100. Also, Westinghouse refrigerator in very good working order. John Perry, Phone Oneonta

307W3.

- FOR SALE: Large machinist's tool box, 1 pair of 1" micrometers, 1 pair of Dutch micrometers, and 1 pair of 2" micrometers; will sell all or separately. Glenn H. Rice, Phone Sidney 7547.
- FOR SALE: Combination coal and gas stove, 3 years old. Harold Birch, Phone Harpursville 5-1277.
- FOR SALE: AKC registered hound puppies. Phone Masonville 2181 after 6:00 p. m.
- FOR SALE: Sturdy maple dinette set, 4 chairs and leaf insert; pattern top and chairs. Cora Greene, 33 Smith St., Phone Sidney 5135.
- FOR SALE: Beagle pups, 8 weeks old. George Muir, Phone Delhi 68.

Mr. Steiner from Page 9

when the Division was changing over from World War II production to a peacetime operation. Under his leadership, Scintilla has gone through an outstanding phase of progress during the past decade. In a continuous effort to build and maintain a strong foundation for the firm's future, he has placed great emphasis upon a diversified product line.

Reflecting Scintilla's steady growth under Mr. Steiner, a number of new products have been introduced and the Division's operations have branched out into several new fields. Several additions have also been made to the plant, including the new Electronics Building which was opened last Spring.

Mr. Steiner has always taken the position that no business exists as an island in the community. He has accordingly taken an active role of leadership in civic and community affairs, piloting numerous projects to a successful conclusion. At the present time he is a member of the Hospital's Board of Managers and the Village of Sidney Planning Commission.

In connection with his activities on behalf of the Hospital, he headed a five township fund raising campaign which enabled the hospital to expand its facilities. He is a former member of the Sidney Board of Education and during the depression years served as chairman of the "Share the Work Plan" in this area.

He has also been greatly interested in better housing facilities and helped sponsor several building projects in Sidney prior to and during World War II. He took the lead in obtaining Federal Housing for Sidney in the early 1940s, being one of the first industrial leaders in the country to take advantage of government assistance in housing war workers.

A native of Switzerland, Mr. Steiner came to America in May 1919. His first position was in New York City with Iselin & Co., a private banking firm in Wall Street. Later he joined the Foreign Exchange department of the Chase National Bank where he remained until his association with

Scintilla

I wish to thank the Scintilla Management for the basket of fruit and my Scintilla friends for the cards which were sent to me while I was in the hospital.—Andy Catelli.

I wish to thank the Scintilla Management for the sunshine basket that was sent to me during my stay at the hospital. —Samuel B. Peck.

My sincere thanks and appreciation to the Scintilla Management for the lovely basket of fruit; also, friends and co-workers for the gifts and cards and each and every one who gave so generously to the collection which was given to me during my stay at the hospital—Rowland E. Cole.

I wish to thank the Management for the flowers and the members of Dept. 12 for the cards which were received during my recent illness.—Stanley Scutt.

I wish to thank my Scintilla friends on the 2nd Shift for the collection received during my illness.—Harry Cole.

I wish to express my sincere thanks to friends and co-workers of Dept. 38 and 44 for their kindnesses during the loss of my father.—Florence Barthelmess.

I wish to thank the Scintilla Management for the basket of fruit, and also my Scintilla friends for their cards and get well wishes during my recent stay in the hospital.—Alan Dodd.

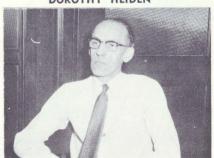
I wish to express my sincere thanks to the Scintilla Management for the delicious basket of fruit which was sent to me during my stay in the hospital.—Albert E. Clark.



KARL WOYTEK



DOROTHY HEIDEN



HAROLD McCARTY

20 Years of Service

Karl Woytek, Dept. 8 Dec. 31 Dorothy Heiden, Dept. 38 Jan. 5 Harold McCarty, Dept. 47 Jan. 7

10 Years of Service

10 Tears of Service	
Wesley Colyer, Dept. 82 Jan.	8
Ruth Foote, Dept. 74 Jan.	9
Kenneth Goodrich, Dept. 99 Jan. 1	2
Nora Hurlburt, Dept. 32 Jan. 2	8
Malcolm Spohn, Dept. 87 Jan. 2	5
Donald Sweet, Dept. 90 Jan. 2	5
Emily Foland, Dept. 38 Oct. 18, '5	4
Erwin Brown, Dept. 29 Jan. 18, '5	

DID YOU KNOW ..?



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BENDIX AVIATION CORPORATION
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