

June, 1952

The Scintillator



PUBLISHED MONTHLY BY
SCINTILLA MAGNETO DIVISION
OF
BENDIX AVIATION CORPORATION
SIDNEY, NEW YORK
G. E. STEINER, General Manager

OFFICERS OF
BENDIX AVIATION CORPORATION
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Vol. X June, 1952 No. 12

MANAGING EDITOR Carlton Dwight
Training Supervisor
EDITOR Denny Crandall
PHOTOGRAPHERS Harry Earl
Norman C. Meagley
Monroe P. Dixon

CONTRIBUTORS
Employees of Scintilla Magneto Division

BEHIND THE COVER

Mountain scenes similar to the one which appears on this month's cover will greet many Scintillites who, cameras in hand, head for the hills during next month's annual trek to vacation-lands all over the map. Others will aim their cameras at eye-catching views along the seashore, or at inland lakes.

Whatever direction you point your car however, be sure to bring back the pictures you want. To do this, remember—

Take enough film for both black-and-white and color shots, so that no store closing local holidays cut off your supply.

Remember that a field case and shoulder strap for your camera will make picture taking among sand dunes or mountains easier.

Check your camera lens frequently to keep it free of dust in the country and free from spray on beaches, or shipboard.

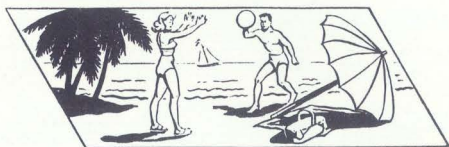
Keep your camera and film as cool as possible. Extreme heat and humidity of an open beach, or in the closed trunk or glove compartment of your car may injure them.

Return color film for processing as soon as possible after exposure.



Joe Cody, the genial gentleman in blue uniform at Scintilla's South Gate, claims no relationship to Col. William F. "Buffalo Bill" Cody, but the great showman of the wild west was a good friend of the family during Joe's boyhood days in Brooklyn. Whenever the Wild West Show played in that vicinity, Buffalo Bill used to stay at their home as the guest of Joe's Dad, William J. Cody. Another interesting sidelight on Joe is the fact that he has witnessed the inauguration of four Presidents of the United States: Woodrow Wilson, William Howard Taft, Warren G. Harding, and Franklin D. Roosevelt.

The Scintillator will be ten years old next month. Since July 1942, when the first issue rolled off the press, a lot of Scintilla history has been recorded in its pages. Looking back through the earlier issues, one gets a vivid realization of how swiftly the days and years fly by in a decade of time. Some of the faces pictured in those Scintillators are no longer with us; others reflect the changes a span of years can make. A few, seemingly ageless, haven't changed a bit. From time to time, several different people have mentioned to the editor that they've saved every issue of The Scintillator from the very beginning. It would be interesting to know just how many complete files of Scintillators there are in the Scintilla family.



In connection with our work on an industrial publication, where safety is one of the key topics, it was interesting to note that early this month President Truman called this country's industrial accidents a shocking national tragedy. Addressing the annual conference on Industrial Safety, he pointed out that industrial accidents in this country last year took 16,000 lives, disabled two million workers and cost nearly five billion dollars. These figures should make anyone who works in an industrial plant sit up and take notice.

Bendix to Expand Foundry Output at Teterboro

Substantially increased production of magnesium castings for the aircraft industry will result from President Truman's signature of legislation transferring the government-owned Eclipse-Pioneer Foundry of Bendix Aviation Corporation to the Navy, Ralph D. Ferguson, foundry manager, announced recently.

White House approval of Congressional action to place the foundry under the Navy's Bureau of Ships and Docks "gives the green light to an extensive program of machine-tool replacement and expansion of production facilities," Ferguson explained.

Built by the Defense Plant Corporation in 1941, the foundry has been operated continuously, under lease, as part of Bendix's Eclipse-Pioneer Division at Teterboro, N. J. About 10 per cent of its output has been going to the operating company and 90 per cent to other customers.

After the last war, when DPC facilities were turned over to the General Service Administration, the Eclipse-Pioneer Foundry, leased by Bendix from GSA, was one of only 18 such plants in the nation which remained in operation, Ferguson said. When GSA moved to dispose of the foundry approximately a year ago, the Navy, in cooperation with GSA, assumed responsibility for the facility and arranged for Bendix to continue its production of vitally needed castings.

The Bendix official explained that new machine tools and equipment for the Eclipse-Pioneer Foundry will be acquired by the Navy under its Facilities Program. The Navy has directed that the expanded foundry output go primarily to meet the aircraft industry's need for magnesium castings, the demand for which has increased materially since the Korean crisis. The foundry is currently supplying about 200 customers in the industry.

Ferguson pointed out that Bendix has spent about \$40,000,000 of its own funds on plant expansion since the end of World War II and has appropriated an additional \$9,000,000 for the company's current fiscal year. Since the Korean emergency, the company has acquired four new manufacturing divisions and constructed new plant facilities for five other divisions.

It was Abraham Lincoln who said that America is "ours to enjoy, ours to preserve, ours to transmit" to the generations which follow us.

The Spirit of '76



(From the painting by A. M. Willard)

PAINTED in 1873 for a Fourth of July celebration, "The Spirit of '76" has symbolized to generations of Americans the defiant courage and unwavering will of the patriots who declared our independence—and made it stick!

The artist, A. M. Willard, paid for his education by painting wagons. As model for the youthful drummer he used a Cleveland, O., schoolboy; his own father, a minister of the Gospel, modelled the central figure. The elderly preacher became critically ill during the posing, but did not give up; his son painted him as he was—facing into the future, confidently unafraid, sustained by unflinching faith.

On this Fourth of July, in this year of crisis, may "The Spirit of '76" inspire all of us to renewed devotion to the Declaration's high principles, and to renewed determination to defend and preserve them—to a rededication to the faith that will surely triumph.



**The Ticking Rhythm of Clicking Camera
Shutters Will Become a Familiar Sound**

PHOTOGRAPH YOUR



VACATION DAYS

WHAT sounds do you associate with your favorite summer vacations? The meadowlarks and chickens up at your cousin's farm? The breaking surf and carousel music at your shore cottage? Now listen, listen carefully, there's another ticking rhythm through the mountains and along the shores. It's not crickets—it's a thousand camera shutters clicking, packing away the pictures of vacation fun.

Most vacationers have their cameras out, trying to capture and retain the color of canyons, the reflections of the pines, and the sports of the beaches for year-round enjoyment. Summer camper, bridge player and sun bather are taking time out for snapshots to enrich those winter talks over family vacation albums.

One practical rule abides for every amateur cameraman. It is this: Pictures are where you see them.

It is what a scene means to you that makes it a good picture for your personal vacation album. If you like big country pictures, take them. Or if you prefer the delicate curl of a flower petal, take the picture.

East or west, on marsh or mountain, the big scenes and small ones will

all fit your camera. If you're headed into the hills, the stage is set and reset a dozen times a mile from the time you first sight the rugged ridges. Use the view finder to help you compose unified shots. There's more picture appeal in the snapshot that discriminates—that shows but one main subject at a time. This applies equally to mountains and to people.

AS you move into the mountains, new views of streams, lodges and campers will appear, and each can make a picture in its own right. Don't economize on your imagination and film so much that you try to get horse, house, guide, waterfall and mountain into one photographic hash. If you will use foliage, fences or house edges to help "frame" a scene, it will help center interest on one photographic subject at a time.

When your road brings you closer to the base of the mountain, there'll be more intimate scenics of fishermen in trout streams, birch-fringed meadows and camp sites by quiet pools. Framing with trees or centering the attention by the direction of stream banks and paths is still good practice.

Now, right up to the cliff or mountain wall, perhaps, you'll find close-ups of tenacious plants and twisted pines growing from a split rock. Here's a good spot for head and shoulder shots of your sunburned companions. Close-ups of people and flowers will be more appealing if the background is kept plain—sky, rock, or cabin side for example. Light from the side adds interesting shadows and give a three-dimensional effect if you'll shade the camera lens from direct sun. If you use a fixed-focus box type camera, you'll need a close-up attachment when taking pictures of subjects closer than six feet.

These general principles apply to picture taking either inland or at the beach. At the beach, bright skies.

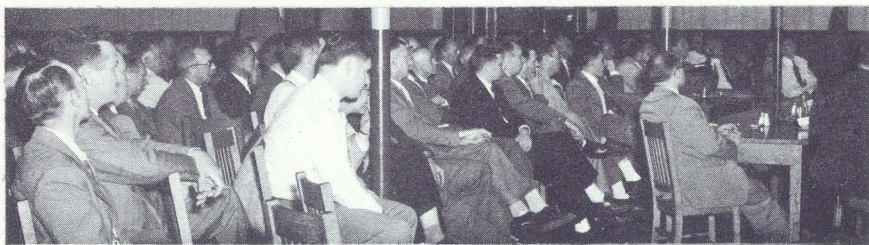
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A number of illustrated charts were prepared for the use of the speakers at this month's Management Information Meetings. In the above photo Mr. Steiner is analyzing one of the charts.

Planning Committee Acts Now To Prepare For Prosperous Future

A new Post Defense Period Planning Committee has been activated at Scintilla, management personnel attending the second in a series of Management Information Meetings were told early this month. The meetings were conducted by Factory Manager Walter Michel, with second shift personnel taking part in an afternoon session on June 2 and first shift personnel attending an evening meeting on June 3. Although Scintilla's participation in the nation's defense program is expected to continue at a high level for the next several years, management spokesmen revealed that a long range planning group within the plant already is busy mapping out an aggressive program for the period when military spending will subside.



First Shift management personnel, pictured here, attended an evening session.



Second Shift management personnel, pictured here, took part in an afternoon meeting.

PLANNING COMMITTEE

A similar committee, they pointed out, functioned at Scintilla during World War II, the result being that this Division was ready to market a line of new products when the war came to an end. The introduction of such postwar products as the K-magneto, low tension ignition, and electrical connectors enabled Scintilla to operate at a high employment level during the peacetime interval between World War II and Korea. New products and the further expansion of existing product lines also figure heavily in the present group's plans to insure a prosperous future for Scintilla.

Other topics covered by the speakers included a resume and analysis of Scintilla's present position in relation to the past and the future, sales data in regard to anticipated business volume

in the immediate years ahead, factors contributing to the sound operation of the plant, statistical data pertaining to factory management, and the importance of an active safety program at Scintilla.

The Management Information Meetings were inaugurated at Scintilla last January for the purpose of giving shop supervisors and foremen a knowledge of various management problems, along with background information that will aid them in their own departmental operations.

In addition to Mr. Michel, speakers at the June meetings included George E. Steiner, general manager; G. C. Cottrell, comptroller; Albert W. DeChard, aviation sales manager; William A. Uline, industrial sales manager; and Lyle A. Essex, supervisor of plant protection.



Mr. Michel

Mr. Steiner



Mr. Cottrell

Mr. Essex



Mr. Uline

Mr. DeChard

EASTONETTES..

By Ken Easton

Each year we studied catalogues depicting rainbow hues, of gaily colored gardens and the flowers we should use. Each year we sowed as specified in hopes to beautify . . . the land around the homestead and catch the traveler's eye. But, as each spring went fleeting by, we viewed results with doubt, for all our seeds must have grown straight down as only weeds grew out. So now we've turned our efforts to fit the gardener's needs, and raise nought but the choicest lot of highly-cultured weeds.

Liberty will not descend to a people; a people must raise themselves to liberty. It is a blessing that must be earned before it can be enjoyed.—Ben Franklin.



Evacuation of the wounded is one of many important roles in which helicopters have proven to be invaluable. (U. S. Army Photograph).

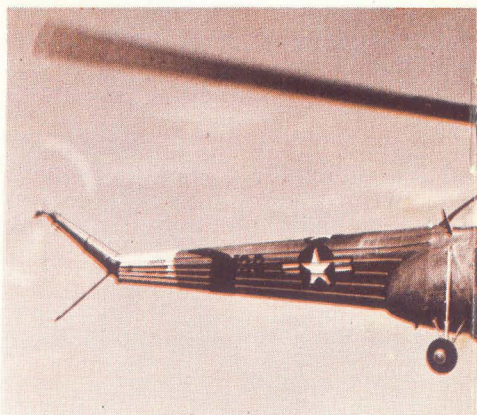
Scintilla Magneto ----

**Worthy Partner In
Meteoric Popularity Climb
Of Those Amazing 'Copters**

BATTLEFIELD TAXI

IN Korea, where the helicopter has become the taxicab of the battlefield, Scintilla's S-6 magneto has proven itself as a worthy partner in the meteoric climb to popularity of this versatile type of aircraft. Hardly a day goes by without a new role being created for 'copters in present day military operations, and our S-6 magneto plays an important part in the drama of an air rescue, or reconnaissance mission, taking place over some shell-scarred terrain. The Scintilla magneto provides the vital spark of life for Piasecki, Sikorsky, Bell, and Hiller helicopters.

Below—The Bell XH-15, an experimental liaison



primary use was for the observation and correction of artillery fire, helicopters have proved to be invaluable for scores of other purposes. Army commanders in Korea find them a convenient means of getting around the battlefield, and the 'copters are equally suited for the fast shuttle of ground troops from one position to another.

Besides being an aerial taxicab for the Army, the helicopter excels in a wide variety of operations required for reconnaissance, observation, emergency supply, courier service between echelon headquarters, laying wire, evacuation of the wounded, engineer survey and map making, column control, flank security patrols, and photographic missions.

In the evacuation of wounded personnel alone, helicopters have demonstrated their worth time and again. Hundreds of lives have been saved thus far in Korea through this swift means of transporting battle casualties back to mobile hospitals. Operating without any need for landing strips, the 'copter is particularly effective in reaching even the most inaccessible points.

AT the present time several branches of the Army—Infantry, Artillery, Ordnance, Signal Corps, Transportation Corps, Corps of Engineers—carry



Above—The Piasecki XH-21 helicopter. (Official U. S. Air Force Photo.)



Above—The Sikorsky H-19 helicopter, designed for search, rescue and liaison purposes. (Official U. S. Air Force Photo.)

helicopters as part of their authorized equipment, and the Medical Corps will also have them soon. In addition to the Army, helicopters are also being widely used by various Navy, Coast-guard, Air Force and Marine Corps units. Recognizing the unique capabilities of the helicopter, the Army already is taking steps to build a transportation system consisting of transportation companies, each having 21 cargo helicopters and two small utility helicopters.

ison helicopter. (Official U. S. Air Force Photo)



Lawrence Budine Dies

Lawrence L. Budine, a member of Dept. 82, died Wednesday morning, May 21, after an illness of several weeks. He had worked at Scintilla for a period of more than ten years.

A lifelong resident of Walton, Mr. Budine was formerly a member of the Walton Police Force. At Scintilla, where he drove the mail truck, he was known by nearly everyone as "Butch." His many friends throughout the plant will miss his presence greatly in the months to come. At the time of his death he was 51 years old.

Latest Military 'Copters Could Haul Commuters

The spectacular rise of the helicopter in military operations, resulting from its performance in Korea, may be duplicated in commercial operations, a recent survey of helicopter industry leaders indicates.

Three 'copters capable of carrying from 12 to 22 persons, including crews, are currently in production in the United States and four others of 25 to about 50 capacity may be available within a comparatively short time, depending upon military demand on production facilities.

In regular air transport operations industry spokesmen anticipate two important roles resulting from the helicopter's unique flight characteristics: (1) short-haul (200 miles) inter-city routes, and (2) air-port-to-city (and suburban center) routes.

Industry leaders point to traffic surveys conducted by the Air Coordinating Committee, showing that less than 6% of all airline passengers travel 100 miles or less; whereas more than 90% of all railroad, bus and automobile passengers confine their travels to distances of 100 miles or less. This 90% appears to offer an important potential for the helicopter in short-haul and airport-to-city travel.

VACATION DAYS

From Page 5

white sand and white clothes require you to adjust your camera settings for "bright subjects" if you are to avoid overexposure.

YOUR "approach" shot of a long bay bridge will be piled high with white clouds, if you use a medium yellow filter to darken the blue sky slightly for contrast. Your filter will

also help the white surf and sand stand out against the sky, and it will protect your lens from the sand or salt carried by the wind.

Horizon lines a third of the way from the top or bottom of the picture provide pleasing proportions for land, water and buildings against the sky. Because the sky and sand are so large and bright in most seashore views, a lens shade can be used to reduce glare and permit you to take interesting side-lighted views of people, boats and natural scenes.

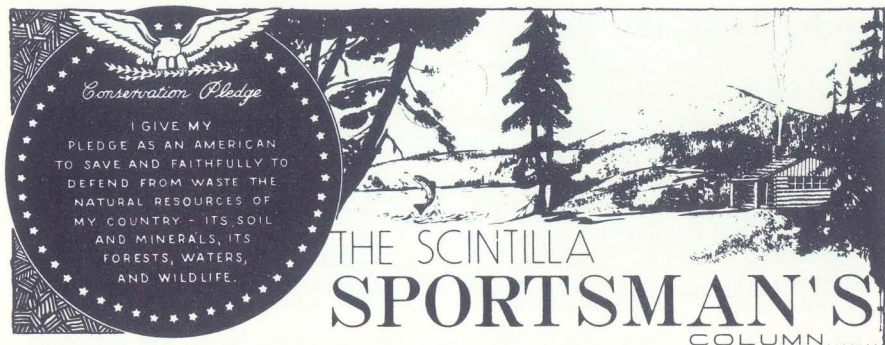
Of course, there are fine pictures to be taken at any hour, but, in your snapshots of people, the high-mid-day sun throws large black shadows under eyebrows, nose and chin. During earlier and later hours, have the people you photograph turn a bit to the side so they won't have to narrow their eyes into a disfiguring squint.

Engraved high on the state capitol building in Lincoln, Neb., are these words which all of us should remember: "The Safety of the Government Depends on the Watchfulness of Its Citizens."

GENERAL RIDGWAY PAYS TRIBUTE TO HELICOPTER

Shortly before leaving his Far Eastern command, Gen. Matthew B. Ridgway paid tribute to the role of the helicopter in Korea. Writing to the American Helicopter Society, he said:

"Please pass on my great respect for the designers, manufacturers, pilots and maintenance crews of American helicopters. Together they have made a proud contribution, nowhere more conspicuous than in Korea. The innumerable command and liaison missions flown under all types of weather conditions and the like number of search and rescue missions and flights for the evacuation of wounded, involving as they have many acts of conspicuous gallantry under fire, and courage and determination of the highest order at other times, are a source of great pride to us all in the Far East Command."



By FORREST WATERS

RAN into a fellow angler the other day. The conversation quite naturally drifted around to trout fishing and the effectiveness of the various types of flies. He, being what is known as a dry fly purist, took exception to even the mention of wet flies, streamers and nymphs. He cited the delicate cast necessary, the sinking of the leader, the floating of the fly and the bugaboo of all dry fly fishing—"drag."

He classified wet flies as being almost on the same low plane as bait fishing, in his opinion. At the mere mention of worms, he plugged both ears and went so far as to close his eyes so there was not the slightest possibility of even reading lips. After promising not to use that word in his presence again, the discussion continued.

It was pointed out to him that the fishing of wet flies was fully as complicated and required a better knowledge of stream conditions than did dry fly fishing. The fishing of a dry fly is a visible performance and corrections can be made on subsequent casts. In the use of a wet fly, everything takes place under the surface, and currents come into play which are not visible on the surface.

The wet fly fisherman makes a calculated use of drag, rather than eliminating it. A large percentage of strikes in wet fly fishing will occur as the fly

drags across the current. The wet fly fisherman must be delicate on casts and must be fully as accurate in spotting his flies in various parts of the stream to take full advantage of pockets, eddies, currents, etc.

My own personal opinion and experience has indicated to me that I have more missed strikes on wet flies than I have on dry flies. One's reflex must be faster on a swirling trout than the rise to a dry fly. I feel that by using wet flies, a dry fly fisherman will improve on his performance by increasing his stream knowledge.

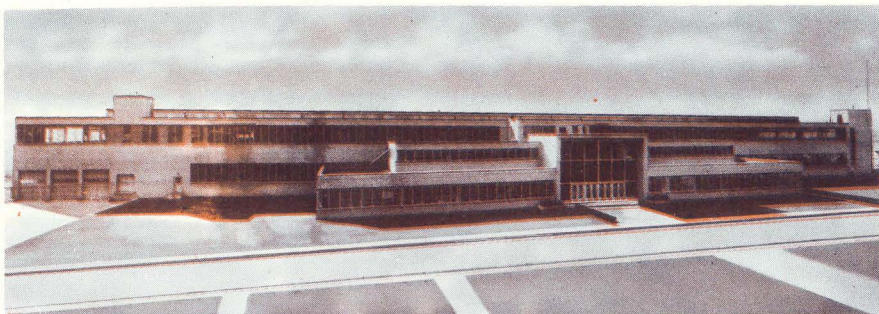
WET flies come under closer scrutiny by trout than do dries. A trout has more time and is not hampered by light refractions. Therefore, the wet flies must be more nearly the same color as the natural insect.

This next statement will probably create an explosion to be likened to an atom blast:

Size, shape and color are important to the dry fly; size, shape color and *shade* are important in the wet fly. In other words, the difference between a cream color and a light yellow will make a little difference in a dry fly, but will make a great difference in the effectiveness of a wet fly. This is obviously due to the statement made

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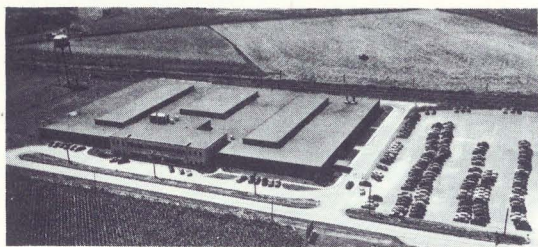
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THE Utica Division plant, of 220,000 square feet, at Utica, N. Y., was purchased in July 1951 from the Continental Can Company. Constructed in 1947, this plant will produce new types of starters, generators and other electrical equipment for aircraft, and gyros for precision instruments.

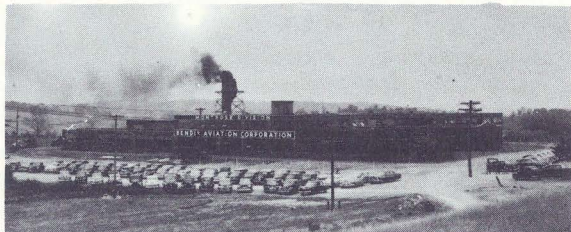
Bendix Plant Expansion

A pictorial review of important steps taken in the interests of national defense by Bendix Aviation Corporation during the past year and a half.



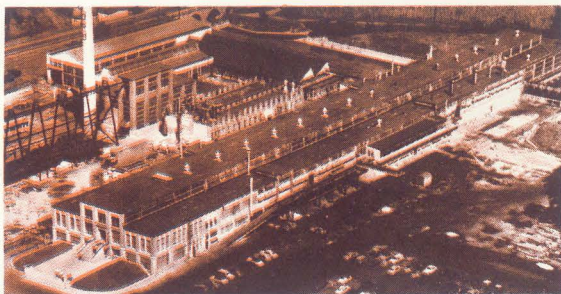
THE Pioneer-Central Division plant of 155,000 square feet, at Davenport, Iowa, was purchased from the Curtiss-Wright Corp., in December 1950. All factory and machine facilities were included in the purchase. Built in 1947, this plant was acquired for the immediate expansion of the production of important Pioneer instruments for aircraft.

THE Montrose Division, of 100,000 square feet at South Montrose, Penn., was purchased in July 1951 for the expansion of production of ignition apparatus, including harnesses, leads, switches, etc., for aircraft, tanks and ordnance vehicles.



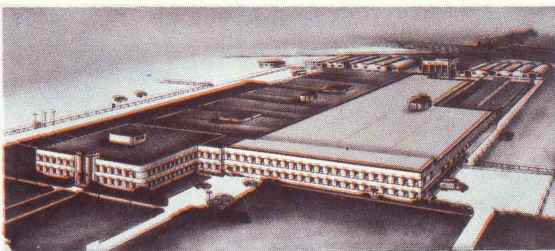
THE Bendix Radio Division leased these buildings at Baltimore, Md., to operate an Electronics School for the Air Force. A Bendix Radar can be seen in the left foreground.

7 HE Hamilton Division plant of 175,000 square feet, at Hamilton, Ohio, was purchased from the Ford Motor Company in January 1951 to expand the manufacture of fuel injection pumps and associated fuel control equipment for aircraft.

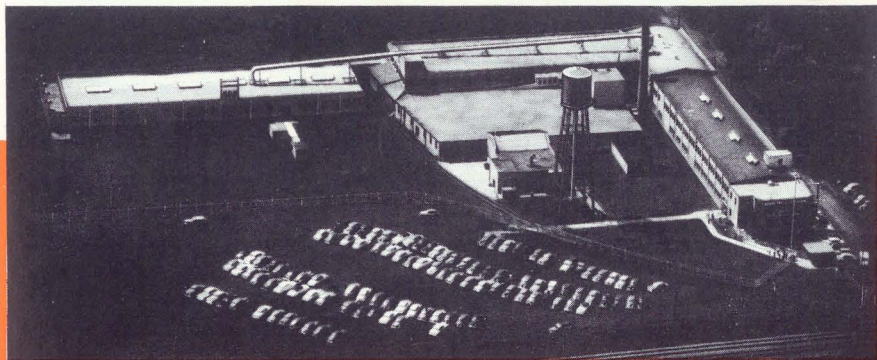


7 HIS 50,000 square foot plant in North Hollywood, Calif., was rented by the Pacific Division for the expansion of engineering and development work on new products, including components for guided missiles.

7 HE Bendix-Westinghouse Automotive Air Brake Company, at Elyria, Ohio, added 110,000 square feet—indicated by the lighter section—for the expansion of production of automotive air brakes used on ordnance vehicles and trailers. Bendix Aviation Corporation owns 51% of this company.



7 HE Bendix Products Division purchased this 100,000 square foot plant at Mishawaka, Ind., for the acceleration of activities on guided missiles.



BARTER COLUMN

A service for employees of Scintilla Magneto Division, conducted without charge. All articles advertised must be the personal property of the employee. Ads of a commercial nature are not acceptable.

FOR SALE: Upright Piano, in good condition; price \$10.00. Phone Bainbridge 4267.

FOR SALE: Beagle Hound, 10 months old; running good. C. A. O'Connor, 19 Seneca Street, Sidney.

FOR SALE: Jeep Pick-Up Truck, 4-wheel drive with stake rack; six months old, 3800 miles. R. B. Cordes, P. O. Box A51, or Phone Gilbertsville 60-Y-31.

FOR SALE: Lot, 50' x 175', West Main Street, Sidney. Stanley Scutt, Phone Sidney 8062.

FOR RENT: Modern Summer Cottage at Oquaga Lake, by week or month. Furnished with boat and utilities. Stanley Scutt, Phone Sidney 8062.

FOR SALE: Two sets of 6:00 x 17 tires and tubes, newly recapped; \$5.00 a set. H. F. Nelke, Phone Norwich 4-2720.

FOR RENT: Storage space over garage. Fred Mohrmann, Phone Sidney 5734.

FOR SALE: 1948 Pontiac Station Wagon, new motor job, excellent tires. Bob Strangeway, Phone Franklin 94-F-31.

WANTED: Monta Mower. Contact Andy Catelli, Masonville, N. Y.

FOR SALE: 1948 Duo House Trailer, 3 rooms, toilet, shower and lavatory; 6' Frigidaire. Bill Snively, Phone Mt. Upton 2130.

FOR SALE: David Bradley lawn mower attachment. Ray Sisson, Phone Masonville 2651.

FOR SALE: 16' Sail Boat, 6' beam with. gaff rig; lapstreak construction. Price \$175.00. Also boat trailer, with 6.50x16 tires; \$50.00. A. J. Ruscito, Phone Sidney 4253.

FOR SALE: Blackstone Electric Washer, in excellent condition and reasonably priced. E. Kirkegaard, 24 Sherman Ave. Phone Sidney 6924.

SPORTSMAN'S COLUMN

From Page 11

before concerning the time for inspection and proximity of the fish to the lure.

I tried to leave our friend, the purist, with the thought that in the angler's world there is a place for the dry fly, wet fly, streamer, nymph and worms, and extracted a promise from him that if he ever found a spot on a trout stream with no other fisherman in sight, he would try the lowly wet fly. I have been fervently hoping since that he will creel the largest trout in his fishing life to date.

The impression we make on our children goes deeper than our instructions.



"Can you spare a dime, Pop—or does that come under the head of critical and strategic metal?"

I wish to thank The Scintilla Management for the sunshine basket; also my friends and fellow workers for the many cards and good wishes while I was in The Hospital, Sidney.
—Millie Belden, Dept. 44.

I wish to thank The Management and the Engineering Department for the beautiful flowers which were sent to me during my recent illness.—W. B. Church, Dept. 90.

I wish to extend my sincere appreciation to The Scintilla Management for the lovely basket of fruit, and my Scintilla friends for cards, gifts, and flowers during my stay in the Hospital.—Marion C. Isbell.

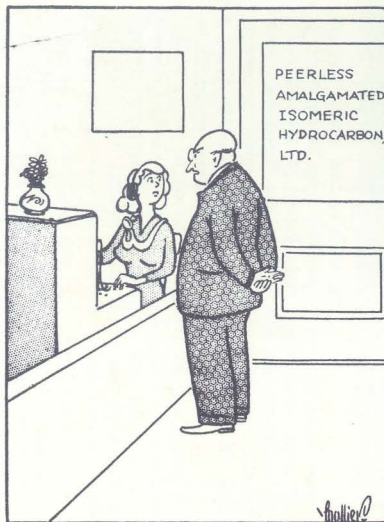
I wish to express my appreciation to The Scintilla Management and the members of my department for the flowers, and cards sent to me while a patient at Delaware Valley Hospital following my accident.—Bill McGrade, Dept. 81.

I wish to thank Departments 26 and 30 for their generous collection during my recent stay in The Hospital.—Bruce Davidson.

I wish to thank all of my Scintilla friends for their cards and their generous gift while in the Hospital.—Charles Stokes, Dept. 99.

We wish to express our appreciation to the Scintilla Magneto Division and Local 1529 for the beautiful flowers that were sent at the time of the death of our loved one. Also many thanks to Depts. 48, 47 and 44 for their generous gift.—Mrs. Gladys Barnes and Daughter.

I wish to thank The Scintilla Management for the sunshine basket and the members of Dept. 29 for their thoughtfulness during my recent illness.—Richard McLaughlin.



"It has come to my attention, Miss Barlow, that you answer the phone by saying 'Peerless . . . and so forth!'"

We greatly appreciate the assistance so many of you gave us. The money is being used to repair our fire and smoke damaged furniture.—Your grateful friends, Cal and Ella Leete.

Salute to Service

Sixteen persons celebrated 10-year service anniversaries with Scintilla last month. These Scintillites, whose names appear below, are now members of Scintilla's Ten Year Group and—through their years of loyalty and service—have earned the right to wear this Division's 10-Year Service Emblem. We salute them.

Name	Dept. No.	Anniversary Date
Richard B. Flanders	12.....	May 20
Kenneth E. Parker	12.....	May 24
William E. Teed	15.....	May 18
Gerald E. Preston	31.....	May 1
Flora M. Sullivan	32.....	May 15
Joseph F. Patrick	34.....	May 20
Ralph N. Burlison	37.....	May 21
Mary I. Hart	41.....	May 28
Ruth M. Humberston	81.....	May 3
Junious G. Smith	83.....	May 27
Alfred L. Meade	92.....	May 13
Stanley M. Lesuer	8.....	May 6
Verna B. Cornell	70.....	May 11
Marvin D. Sutton	74.....	May 7
Pearl G. Hillis	80.....	May 20
Richard L. Elliott	91.....	May 26



Vacation Time

SCINTILLA MAGNETO DIVISION
BENDIX AVIATION CORPORATION
P. O. Box 188
SIDNEY, NEW YORK, U.S.A.

Sec. 34.66 P.L. & R.
U.S. POSTAGE
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Sidney, N. Y.
Permit No. 63

At the beach be sure to adjust your camera settings for bright subjects.

PAID VACATIONS are only one of many reasons why Scintilla is a good place to work, but at this time of year they're a mighty important reason. Last year the Scintilla family had a \$270,000 vacation—this figure being the approximate total of our 1951 vacation payroll. And 1952 promises to be another big vacation year for Scintilla people.

ALL POINTS of the compass figure in the vacation plans of the Scintillites we've talked to this month, and many are planning to head for faraway places. Others will find their vacation fun right here at home. But near or far, wherever you go, you'll cross paths with Americans from every state in the Union. And in no other country in the world is it possible to see so many enjoying so much.

WHEN YOU STOP to think about it, the right to enjoy life is an American tradition. It's one of the privileges that we, as a free people, take for granted. And vacations, we believe, are an especially pleasurable way of fulfilling "the pursuit of Happiness." Whatever your particular plans for the first two weeks of July happen to be, we hope your 1952 vacation will be one of the finest you've ever had.

JENNIE WHITE
22 MAPLE AVE.
UNADILLA, N.Y.