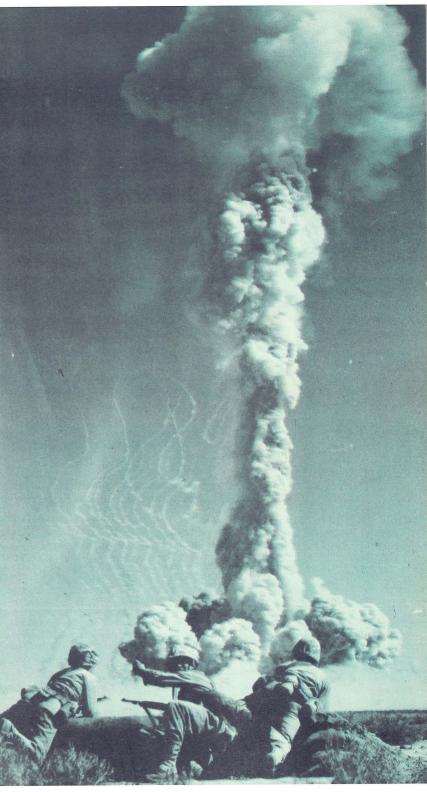
# he Scintillator

April, 1953



PUBLISHED MONTHLY BY
SCINTILLA MAGNETO DIVISION
OF
BENDIX AVIATION CORPORATION
SIDNEY, NEW YORK
G. E. STEINER, General Manager

Vol. 11 April, 1953 No. 10

MANAGING EDITOR....Carlton Dwight
Training Supervisor
EDITOR....Denny Crandall
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Employees of Scintilla Magneto Division

#### **Behind the Cover**

This is the age of the atom!

Because of atomic power, we are standing on the threshold of tomorrow's world years ahead of time. The world of today, however, isn't quite ready to make the transition—and things may get out of hand for awhile. There's the deadly possibility that atomic bombs may rain upon us at any time.

In the event of a sneak atomic attack, survival of the fittest will once again fulfill a basic law of nature. And in this case the fittest will be those who know what to do when an atomic bomb unleashes its hellish fury.

The job of teaching Americans how to survive the atomic bomb is only one of the mountainous tasks faced by Civil Defense personnel. It's an important part of their "get ready" efforts for the atomic war everyone hopes will never come. Just hoping isn't enough, however. We need to be prepared, and Civil Defense needs the loyal support of every American.

At Yucca Flat, Nevada, our cover pictures U. S. Marines prepared to charge an objective seconds after an atomic explosion. May this horribly beautiful cloud never mushroom over our American cities—but if it does, may we be prepared to survive through Civil Defense.

(Defense Department Photo)



B ENDIX plans to publish a brochure this spring which will be used in connection with the Corporation's engineering recruitment program. The booklet, in which two pages will be devoted to Scintilla, will acquaint graduating engineers with the various Bendix divisions, products and opportunities. Ken Truhn, Scintilla's staff engineer in charge of engineering recruitment, maintains regular contact with several universities and colleges at the present time.

More than 600 Bendix television and radio receivers are being offered as prizes in a "Name the Ranch" contest based on the Kellogg "Wild Bill Hickok" radio and TV show. The joint promotional campaign now being sponsored by Bendix and the Kellogg Company includes national coverage using 464 stations of the Mutual Broadcasting System, 51 TV stations, full-page advertising in 111 newspapers and an extensive schedule of full-page, full-color copy in Sunday comic supplements.

Scintilla's new high tension leads, which use vinyl plastisol sandwiched between multiple layers of nickel braid, made good subject matter for a one page feature in "GoodChemCo News" recently. The publication is printed each month by the B. F. Goodrich Chemical Company, manufacturers of the vinyl plastic.

A striking illustration of a hunting falcon spotlighted attention on a Shell Oil Company advertisement in THE SATURDAY EVENING POST early this month. What made this particularly interesting to Scintillites was the copy built around the use of Shell Industrial Lubricants at Scintilla. An intriguing first paragraph compared our low tension ignition to a hunting falcon in the following manner: "Like a hunting falcon, docile until action is needed, the Bendix low-tension ignition system stays under wraps until the right time, then delivers a jolt of high-tension current at the point of use—the spark plug."





DENNY CRANDALL accepts first place award to THE SCINTILLATOR from Kenneth Wells, president of Freedoms Foundation, and Emmett Haeckl, contest chairman.

# **Scintillator Wins First Place Award**

FIRST place in the national "Ask Your Candidate" contest sponsored by the American Association of Industrial Editors was awarded to THE SCINTILLATOR last month.

The award presentation was made by Kenneth D. Wells, president of Freedoms Foundation, at the annual AAIE convention in Atlantic City on March 27. It was accepted on behalf of *THE SCINTILLATOR'S* staff by Denny Crandall, editor.

A large volume of entries from companies throughout the nation was reported by AAIE contest officials. THE LOG, published by the Champion Paper and Fibre Company, was awarded second place. Third place in the national contest went to ROLL-ING STOCK, published by the American Car and Foundry Company.

Awards of Excellence were presented to FAMILY CIRCLE, Crouse-Hinds Company; BURNS and MIXES, Harbison-Walker Refractories Com-

pany; NOW and THEN, Glens Falls Insurance Company; THE ORCO PRESS, The Ohio Rubber Company; THE EASY ECHO, Easy Washing Machine Corporation; PITNEY-BOWES BULLETIN, Pitney-Bowes, Inc.; DOINGS IN GENERAL. The General Petroleum Corporation; LANDMARK, Land Title Bank and Trust Company; WIRECO LIFE, American Steel and Wire Division, United States Steel: NORTH WEST-ERN NEWSLINER, Chicago and Northwestern Railway System; and FULLA-CHATTA, Fuller Brush Company.

Originated by AAIE, the oldest national organization of industrial editors in America, the "Ask Your Candidate" contest, was developed last fall as a means of stimulating plant publications to originate campaigns encouraging employees to register and vote. The intent of the contest was

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DISTINGUISHED GUESTS were conducted on tour of plant prior to ceremony.



GIRL SCOUT Constance Knapp and William Young, boy scout, led Pledge to Flag.

## Scintilla Gets State Civil Defense Banner

Herbert Chamberlain



Francis Parent



IMPRESSIVE CEREMONY began with Presentation of Colors by the V.F.W.



SCINTILLA late last month became one of the first industries in the state to be awarded the New York State Civil Defense Banner. Presentation of the banner and an accompanying citation was made to General Manager George E. Steiner during a public ceremony honoring Scintilla on March 30.

Lt. General C. R. Huebner, director of the New York State Civil Defense Commission, who made the presentation, praised Sidney as "one of the bright spots in civil defense preparedness in the State of New York." He pointed out that although Sidney has an approximate population of 5,000, in case of attack on a neighboring city



CIVIL DEFENSE BANNER was raised for the first time Monday morning, April 6, by Mr. Steiner. CD personnel, village officials and Scintilla representatives were present.

this community would have to care for 10 to 12 thousand refugees. General Huebner also related some of the impressions he gained while attending the recent atomic bomb tests.

The citation given to Scintilla for

the plant's cooperation in civil defense activities reads in part as follows:

"In honorable recognition of outstanding organization, planning and training for the protection of plant

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RAPT ATTENTION is registered by members of the large audience which filled the high school auditorium. Representatives of 30 local organizations were present.



### Forum Members Quiz Management Panel



PANEL MEMBERS are shown here as they faced barrage of questions at April Supervisory Forum meeting. From I. to r.—G. C. Cottrell, O. W. Hitchcock, Donald S. Jones, Walter Michel, L. W. Trees, G. E. Steiner, W. J. Spengler, and Wm. A. Uline. At far right are Robert McCauley, coordinator, and Carlton Dwight, moderator.

A panel of experts, representing top management at Scintilla, came up with a multitude of answers pertaining to company operations early this month. They were participants in a unique "quiz program" meeting of the Supervisory Forum on April 1.

During a lively two-hour session that followed a baked ham dinner at the American Legion Home, the panel members answered questions which delved into virtually every phase of Scintilla's activities. The questions, designed to obtain a clear view of management thinking in relation to company policies and procedures, were submitted by supervisory personnel.

The panel members included G. E. Steiner, general manager; Walter Michel, factory manager; D. S. Jones, director of industrial relations; W. A. Uline, general sales manager; W. J. Spengler, executive engineer; L. W. Trees, service manager; O. W. Hitchcock, quality manager; and G. Cottrell, comptroller. Carlton Dwight, training supervisor, was the moderator.

#### WILLIAM MERRING RETIRES



William H. Merring, a familiar figure at Scintilla for many years, retired on March 7, 1953. The former Department 13 man had worked here for about 19 years. We join with his Scintilla associates in wishing him the best of everything in the years ahead.

#### CANDIDATE CONTEST

From Page 3

aimed at not only turning out a record vote, but also an informed vote. Judges in the contest were Mr. Wells, representing Freedoms Foundation; Theodore Repplier, president of the Advertising Council; and Brendan Byrne of the American Heri-

tage Foundation.

Copy appearing in THE SCINTIL-LATOR was an integral part of the

register and vote campaign conducted at Scintilla. The nonpartisan campaign, which covered the three-month period prior to the Presidential Election, was developed by the Industrial Relations Department Staff at the request of General Manager George E. Steiner.

In addition to Mr. Crandall, SCIN-TILLATOR staff members also include Managing Editor Carlton Dwight, training supervisor; and Plant Photographers Norman C. Meagley, Harry Earl and Monroe P.

Dixson.

# Frank Rettberg Promoted to Advertising Mgr.



The promotion of Frank O. Rettberg, supervisor of service sales, to Advertising Manager, was announced on March 16th. He succeeds Thomas Z. Fagan, who was recently promoted to Director of Sales and Service.

Mr. Rettberg, who has been associated with Scintilla for the past 18 years, has an extensive knowledge of the Division's product line. In connection with his previous position as supervisor of service sales he has been responsible for setting up a nation-wide organization of distributors and service stations for the handling of the company's ignition equipment.

With the exception of short assignments in the production and engineering departments, Mr. Rettberg has been primarily engaged in service department activities at Scintilla.

# Safety Pays Off At Scintilla With Achievement Award

An Achievement Award, based upon the results of Scintilla's participation in the 28th annual state-wide accident prevention campaign sponsored by Associated Industries of New York State, was presented to the Division early this month.

The presentation was made in Binghamton during a safety award dinner held Wednesday evening, April 8, and sponsored by the Industrial Council of the Binghamton Chamber of Commerce. Attended by safety personnel from area firms, the dinner is held each year following determination of awards in the accident prevention campaign.

During the 13-week campaign period last fall and winter Scintilla's record showed 584 man hours lost due to accidents. This was out of a total of 1,722,538.9 man hours worked. The 1952 campaign came to a close on

December 20.

The award from Associated Industries is certainly something for Scintillites to be proud of, but a lost time accident caused by horseplay prevented the plant from gaining another award early this year. This would have been a special Merit Award from the National Safety Council.

According to the figures, 1,204,644.26 man hours were worked during the period from January 26 to March 9, with only one lost time accident recorded. This single accident, however, was enough to cost Scintilla its eligibility for the National Safety Council award. Add to this the pain and inconvenience suffered by the unfortunate victim for two days, and you realize that all accidents are expensive in one way or another.



SUPERVISOR Milton Rice presents \$90.00 check to Donald Payne of Department 37.

FRED STIEFEL of Dept. 32 receives \$35.55 award from Supervisor D. Lawrence.



# 

# **\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$**

Twenty-three \$uggestion \$alesmen and a \$aleslady \$old \$cintilla on money \$aving ideas last month. As a result, these \$cintillites rang up dollar \$igns for a total of \$422.08 in \$uggestion \$ystem awards.

Now that \$pring is finally under way, let the new \$eason \$timulate your thinking. By all means, put the power of \$uggestion to work for you and \$cintilla. We're \$erious . . . if you want to \$ign your \$ignature on a \$uggestion award check, \$imply \$ubmit \$ound ideas through the \$uggestion \$ystem. First thing you know, you'll be \$eeing your name in a \$cintilla announcement \$imilar to the one \$aluting these \$uggesters:

Arthur Barnes, Dept. 48	\$50.00
Wilson Breslin, Dept. 34	10.00
Ernest Brodie, Dept. 28	2.50
Arthur Bouley, Jr., Dept. 99	24.15
Harold Cheeseman, Dept. 47	
*Frank Cockcroft, Dept. 39	7.50
Joseph H. Collins, Dept. 99	14.25

Continued on Page 14

SSSSSSSSSSSSSSS



ART BARNES of Dept. 48 receives his check from Mr. Kuebler and Mr. Schmidt.



JAKE SCHROH, chief inspector, presents \$24.15 award to Art Bouley of Dept. 99.



SUPERVISOR Sol Gerig presents \$41.63 award to Al Koepke of Department 47. Mr. Kuebler witnesses presentation.



CONGRATULATIONS are due Charles W. Kelly, who is shown receiving \$48.75 award from John Beyen and H. Keller

SIX SUGGESTIONEERS pose for the photographer following presentation of suggestion awards. Group includes Jason E. Hanson, A. E. Yarter, Harold Cheeseman, Ray Enck, Grace Gillespie, and Wilson Breslin, Pictured with them are Factory Superintendent Carl Kuebler and Supervisors William Schmidt, Sol Gerig and Rene Pittet.



HALF a million dollars is a lot of spending money! It's enough to buy several days of vacation fun for every man and woman at Scintilla.

Bloom

This particular half million, however—\$450,000, to be exact—is money Scintillites will never see. The people it was intended for failed to collect a 'single penny, because absenteeism burglarized every bit of it from Scintilla's payroll in 1952. Worst of all, the hours of working time they could have been paid for last year, had they been on the job, are lost forever—along with the missing payroll dollars. Never again will there be the opportunity of earning this particular \$450,000.

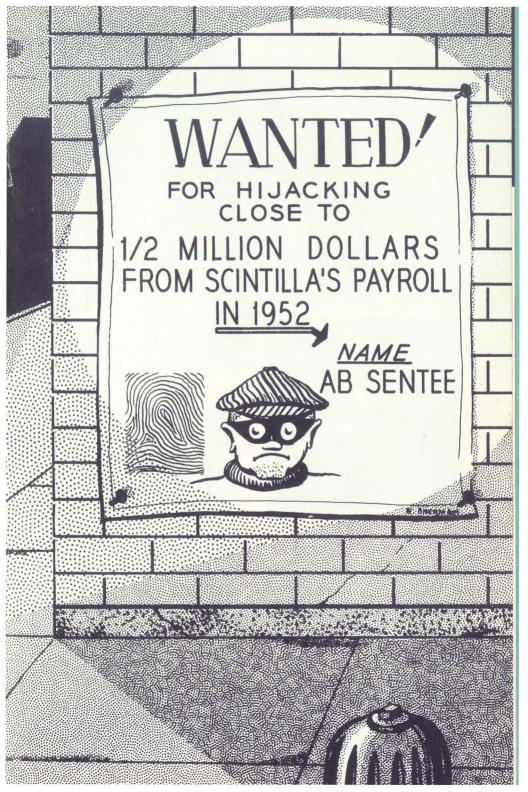
What it amounts to—this lost pay due to absenteeism—is about \$100 for every Scintilla employee on the payroll last year. This, of course, is an unfair breakdown, for most of the unnecessary absenteeism at Scintilla is caused by a comparatively small number of offenders.

Only one or two frequent stay-athomers, however, is enough to wreck the good attendance record of an entire department. It's a shame, but it's true. More important is the effect that frequent absenteeism has on job security. An absentee hurts not only himself but everyone else—his family, coworkers and Scintilla. Whenever he decides, for no good reason at all, to take a day off, it means that his department is going to be left shorthanded. This places an extra burden on the other members of the department. With, perhaps, several others also out the same day, it's easy to see how a serious production bottleneck can result from this sort of a situation.

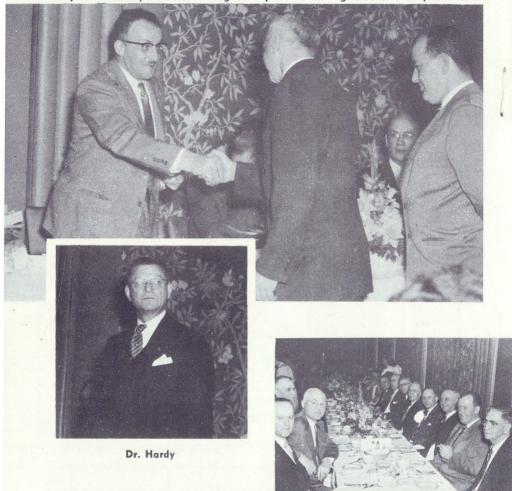
Absentees leave machines idle, slow down production and up manufacturing costs. Increasing competition focuses a bright light on this important issue, and absenteeism is a big handicap factor in the race for customers. In order to beat competitors to the punch, Scintilla must operate with the greatest possible economy. Absenteeism adds to the difficulty of accomplishing this.

Continued on Page 15





GENERAL MANAGER G. E. Steiner congratulates Anton Weiss, who has just received his quarter-century emblem. Al Bagnall is pictured waiting to receive 25-year award.



HEAD TABLE photos caught these Scintilla "old timers" in an informal pose.





TED BEYEN and Christopher McRae receive their emblems from Mr. Steiner.



VERNE CORNELL gets a congratulatory handshake from the General Manager.

# 'Old Timers' Honored At Banquet

"The man without a country is the man without a funny bone," H. Claude Hardy, noted educator and world traveler, told close to 100 Scintilla "old timers" last month. Dr. Hardy was the guest speaker at the Sixth Annual Old Timers Club Banquet, held in the Rose Room on Thursday evening, March 12.

Selecting humor for his theme, the speaker entertained the "old timers" and their guests with a series of anecdotes. Dr. Hardy, director of public relations at Hartwick College, is a distinguished author and lecturer who speaks from a rich background of knowledge, experience and achievement. He has traveled widely and lectured to clubs and organizations throughout America.

Honoring twelve Scintilla "old timers" who have recently completed a

25-YEAR MEN Gerald Walker, Edward Jacobson and M. L. Chestney are shown

quarter-century of service with this Division, General Manager George E. Steiner presented diamond-studded service emblem awards to the following:

M. L. Chestney, Verne Cornell, John Beyen, Alfred Bagnall, Edward Jacobson, Erling Hellan, Theodore Beyen, Carl Kuebler, Gerald Walker, William Topping, Anton Weiss, and Christopher McRae.

One other veteran employee, also eligible for 25-year honors at the banquet, was not present to receive her emblem. She is Grace C. Kuen, who will be honored at a future awards presentation ceremony.

Following presentation of the 25year emblems, Mr. Steiner inducted Howard Witter into the Old Timers Club. Mr. Witter received a 20-year Continued on Page 15

in this photo as Mr. Steiner presents emblems symbolizing their years of service.















Frank Cockcroft

John Silliman

Hendrickson

Harry Darr

#### SUGGESTIONS From Page 8

Claude Cook, Dept. 30	6.75
Harry Darr, Dept. 30	5.00
Kenneth P. Easton, Dept. 17	5.00
Raymond Enck, Dept. 42	7.50
Grace Gillespie, Dept. 42	7.50
Jason E. Hanson, Dept. 48	16.35
R. L. Hendrickson, Dept. 32	6.75
Charles Kelly, Dept. 11	48.75
Kenneth Kingsley, Jr., Dept. 48	5.40

Albert A. Koepke, Dept. 47	41.63	
Donald Payne, Dept. 37	90.00	
John B. Silliman, Dept. 28	5.00	
Lynd Smith, Dept. 28	2.50	
Fred Stiefel, Dept. 32	35.55	
Robert J. Wickham, Dept. 87		
Harold Winchell, Dept. 25	5.00	
A. E. Yarter, Dept. 48		

\*Note: Suggestion by Mr. Cockcroft was submitted prior to his appointment as a foreman, thus making him still eligible to receive an award.)













Robert Wickham Harold Winchell Kenneth Easton

Ernest Brodie

Lynd Smith

Joseph Collin

#### CIVIL DEFENSE From Page 5

personnel and for rendering patriotic cooperation in the establishment and promotion of Civil Defense in the State of New York."

The evening's program opened with the presentation of colors by the Color Guard of the Veterans of Foreign Wars. The invocation, given by Reverend John E. McNamara, and the Pledge of Allegiance, led by Constance Knapp and William Young, followed, after which the "Star Spangled Banner" was sung by everyone present.

The address of welcome was given by Francis M. Parent, Town of Sidney director of Civil Defense, who also introduced the guests seated on the platform. Herbert Chamberlain, Dela-

ware County director of Civil Defense, introduced General Huebner, who was assisted in the award presentation by Col. A. C. M. Azoy, administrative assistant to the State Director. The acceptance speech was made by Mr. Steiner on behalf of Scintilla.

In conclusion, Bernard Bryan sang "God Bless America," following which Reverend Rollin D. Malany gave the benediction. The colors were then retired by the V.F.W. Color Guard. The musical portion of the program was under the direction of Charles Clark.

A week later, on Monday morning, April 6, the large, white CD banner was raised for the first time to its position of honor beneath the Stars and Stripes by Mr. Steiner. Civil Defense personnel, village officials and Scintilla representatives were present to witness the impressive flag raising ceremony.

#### ABSENTEEISM From Page 11

Some of the absenteeism at Scintilla can't be helped, of course. The Division fully realizes that nearly everyone gets sick occasionally, or requires time off for other good reasons. Excusable absences of this sort present few problems, for the vast majority of Scintilla's employees are conscientious individuals who seldom lay off from work more than is necessary.

But there's also a comparatively small group of Scintillites who seemingly stay away from work for little or no reason. These are the chronic absentees, the employees who are responsible for most of the absenteeism

at Scintilla.

Looking at it from the viewpoint of the individual, absenteeism means many lost dollars. Only one unnecessary absence a month adds up to an impressive total of missing payroll dollars at the end of the year. Figure it up yourself—you'll be surprised!

#### EASTONETTES

Have you ever observed a proud, new Dad peering thru a large nursery pane . . . And the smile he emits as he mentally admits, "This kid puts the others to shame" . . . For that lobster complexion of the new one-dayold, and the bump that might be a nose, to him is the skin of Venus herself, and the nostrils a budding tea-rose . . . He still doesn't know that its queer appetite demands nourishment throughout the night, and that colic and cramps and triangle pants add years to his heart—now so light. Yet, still he admires and well may it be, for this is Dad's day to shine.—By Ken Easton.

#### OLD TIMERS From Page 13

service award emblem from the general manager. Clarence Fleming, who was also scheduled to receive his 20-year emblem, was unable to attend.

Thomas Z. Fagan, director of sales and service, spoke briefly and pre-

sented the quarter-century men with bouquets of roses for their wives and homes. The toastmaster at this year's banquet was Executive Engineer Walter J. Spengler. Mr. Fagan and Mr. Spengler both recently celebrated thirty-year anniversaries with Scintilla.

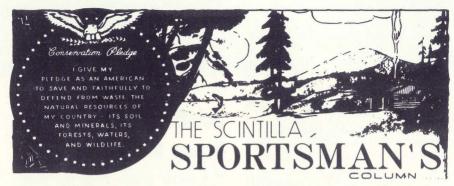
## Scintillites Prep for Stamp Show in Sidney

A stamp display from His Eminence, Francis J. Cardinal Spellman, will be among those featured at the \$50,000 exhibition of The Federation of Central New York Philatelic Societies in Sidney early next month. The Federation's annual two-day show is scheduled for May 9-10 in the Recreation Center.

According to Federation President Morris Ketchum of Dept. 27, several Scintillites are completing final arrangements for the exhibition which is usually held in larger cities such as Binghamton or Syracuse. These include William E. Stone, Dept. 30, assistant general chairman; Clyde Conrow, Dept. 8, Federation secretary; Harry Taber, Dept. 42; Clifford Tuttle, Dept. 33; Kenneth Secrest, Dept. 28, and Jack DeTemple, Dept. 11, show committeemen.

Members of the local Tri-County Stamp Club, host organization for the '53 show, point out that member clubs of the Federation will display many stamp rareties of interest to the general public, as well as stamp enthusiasts. Famous displays from the Pan American Society and Stephen Rich, scheduled as the speaker at the Federation Banquet in the Rose Room on May 9, will also be on exhibition.

The Sidney show, presenting a virtual history of the world on postage stamps, is expected to draw a large attendance from many Central New York communities. The exhibition will be open to everyone who wishes to attend, Mr. Ketchum said.



#### By FORREST WATERS

BY the time this goes to press, trout season will be in full swing. We are keeping our fingers crossed that the early spring we appear to be having is not a trick of nature. If the weather continues good, opening day should find the streams in excellent condition. No snow between now and then will allow the water in the streams to warm up and speed the digestive processes of the trout. This, of course, will make for some outstanding opening day catches.

The early part of March brought us numerous reports of fly hatches on various streams throughout our area. The fishermen who rely on garden hackle to take trout should have no trouble acquiring enough for their fishing. My own diggings around the flower beds at home have turned up many toothsome tidbits for Mr. Trout.

The wet fly should produce its share of trout, good early season patterns being the Coachman, Lead Wing Coachman, Gold Ribbed Hare's Ear. Black Gnat and Quill Gordon. For the brook trout—Royal Coachman, Alexandria and the Butcher. These, of course, are only a few of the productive patterns and if I have omitted your favorite, it is only due to the limitation of space.

The use of streamers will also produce large trout, the writers' favorites being the Black Ghost, Grey Ghost and White Marabou. I like these patterns especially well tied on size 8 and 10, 3x long shank. I find the streamers producing consistently larger trout than other methods of fly fishing.

The use of nymphs is especially recommended for use throughout the entire trout season. Many times they will produce when all others fail.

The dry fly enthusiasts will find a new type fly line available to them at almost any sporting goods store. This line is the result of many applications that have developed in the plastics field. It is a virtual impossibility to sink this line and the finish is highly resistant to cracking. That to me, is a big selling point alone, for I have yet to find a dressing which will stand up for hours of fishing.

Many times in the past I have found myself in the midst of a good hatch, trout popping all over the place, with a line that had become water logged and refused to float.

When calling from outside the plant, the correct telephone number for Scintilla is:

#### Sidney 9511

Please discontinue using 2511, Scintilla's old number. In reporting an absence, be sure to dial or give the operator the new number -9511. When the Scintilla operator answers, ask for Extension 300. This will connect you with the Personnel Department.

THE GIRLS in Howard Waterman's department thought he should have a horn for his hand truck, just like the large electric trucks. As a result, he recently received the additional equipment you see here . . . a gift from all the girls.





TRAPPERS Lowell Francisco, Die Casting, and Dick Coddington, foreman in Department 7, exhibit large, 55-lb. beaver which they caught on opening day of the season. Catch was made in The Unadilla.

# **Climbing Scintilla's Ladder**

The following promotions have been announced at Scintilla recently:

R. J. Eckert, Dept. 88—Foreman. Lester Learn, Dept. 90—Project Engineer.

George Horton, Dept. 91—Project Engineer-Research.

Louis Stoddart, Dept. 26—Foreman.

George Horton

**Louis Stoddart** 

R. J. Eckert

Lester Learn









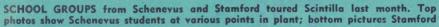
# BARTER COLUMN

A service for employees of Scintilla Magneto Division, conducted without charge. All articles advertised must be the personal property of the employee. Ads of a commercial nature are not acceptable.

- FOR SALE: Child's "chifforobe." Phone Sidney 5663.
- FOR SALE: 1951 Mercury 2-Door Sedan with radio and overdrive; 15,800 actual miles, Price \$1750. Also \$40 Bogen Dial TV Booster, \$20. Phone Sidney 3782.
- FOR SALE: Universal Geneve chronograph, in excellent condition; waterproof, sweep second hand and radium dial. One dial indicates minutes, another hours; can tell speed of moving objects. Very reasonable. Stan Eaton, 43 W. Main Street, Bainbridge. Phone Bainbridge 4631.
- FOR SALE: Combination Screen and Storm Door with hardware (36" x 6'8½") and two screen doors, one 36" x 6'8½" and the other 32" x 6'8½". Also console radio-phonograph, blonde wood, like new. Phone Sidney 8413 evenings and weekends.
- FOR SALE: 1900 Washing Machine, in good condition; also Baby Tenda and kitchen cupboard (suitable for china closet). Gertrude Harvey, Phone Otego 2314, mornings only.
- FOR RENT: House Trailer. Clifford Hess, 63 Cartwright Ave., Sidney.
- FOR SALE: Airway Tank Cleaner, 6 months old; cost \$125, asking \$80 (with attachments). Phone Sidney 7292 after 4:00 p.m.
- FOR SALE: Happy Cooking Combination Gas and Coal Stove, in excellent shape; has dual oven, broiler, and hot water front. Price \$185.00. May be seen at 101 River Street. Phone Sidney 4284.

- FOR SALE: Combination coal and gas range, in excellent condition; \$20.00. Mabe Wright, 6 Court St., Deposit, N. Y. Phone Deposit 129R.
- FOR SALE: Allen Wales adding machine, in perfect condition. F. L. Mc-Gill, 70 Second St., Deposit, N. Y.
- FOR SALE: One-wheel trailer, with racks, in excellent condition; \$30.00. Child's outdoor play yard, 4' high wire with solid wooden posts and gate; \$10.00. Also, Evinrude 5.4 h.p. motor, just like new; \$75.00. Don Cumber, Phone Sidney 7144.
- WANTED: One copy of book of poems entitled "Pack Up Your Troubles" by Ted Malone. George Terwilliger, 29 Winegard Street. Phone Sidney 2255 between 9:00 a.m. and 3:00 p.m.
- FOR SALE: Maple bedroom suite, \$75.00; curved glass china closet, \$20.00; and girl's bicycle, \$15.00. R. E. Smith, Phone Sidney 4564 after 5:00 p.m.
- FOR SALE: Small home on Route 8 between Rockdale and Mt. Upton; full cellar, furnace, 3 rooms and bath, river frontage. Harold Latham, Phone Mt. Upton 2159.
- FOR SALE: 14' Penn Yan boat, trailer, and 17½ h.p. Evinrude outboard motor; all in good condition. Richard Halbert, Phone Sidney 8983.
- FOR SALE: 1932 Chevrolet Coupe, in good condition. Phone Unadilla 3025.
- FOR SALE: 1934 Ford V8 sedan, in good running order with brand new battery and carburetor; \$75.00. Also, set of 6' boat oars with locks, like new; \$7.00. Leon Waters, Oneonta R. D. 1, Goodyear Lake, Milford Center, N. Y.
- WANTED TO RENT: Five or six-room house, ready for occupancy May 1st or June 1st. Sidney location preferable. Milton C. Gilbert, DeCumber Hotel, Sidney.
- FOR SALE: Electric mixer with two bowls, has three speeds; \$10.00. One pair of Helios verniers, new; \$10.00. Twelve Floto life preservers, snap-on belt, inflate instantly; \$3.00 each. Leon Waters, Oneonta, R. D. 1, Goodyear Lake, Milford Center, N. Y.









## FREE ENTERPRISE AT THE GATE

Whenever you think of Free Enterprise, don't forget the millions of small capital-

ists in this country.

Take the lad who sells daily papers at Scintilla's East Gate. He's as much of a capitalist as a corporation president. And for that matter, so are YOU! If you own anything of value, whether it's life insurance or shares of stock—anything at all, you have capital, and therefore you're a capitalist.

If you don't think this is good, take a look at some of the countries where the people aren't even permitted to own an automobile. Compare what you have with

what they haven't.

But to get back to our lad at the gate—he's learning Free Enterprise from the ground up. Like any businessman, he has to buy his goods and sell them at a profit. By the time he is grown to manhood, he'll have a sound understanding of basic business principles and the way capitalism works to the advantage of the individual.

We can be proud of this boy. And as long as lads like him are willing to earn their own way, we can be sure of the future of our Free Enterprise System. After all, some of the most successful men in the country today got their start selling newspapers.

SCINTILLA MAGNETO DIVISION
BENDIE AVIATION COSPORATION
P. O. BOX 188
SIDNEY, NEW YORK, IL S.A.

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FAIR WEATHER AND FOUL, newsboy Brian Mathewson has been on the job at Scintilla's East Gate for the last four years. His dad is Bernard Mathewson.