

AI WON'T FIX A BUSINESS THAT ISN'T READY.

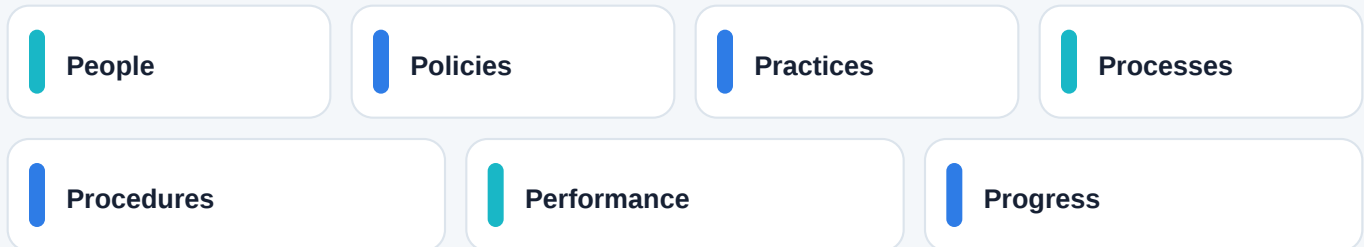
Before you automate, understand what needs fixing first.

AI READINESS | BUSINESS IMPROVEMENT | PRACTICAL ADOPTION

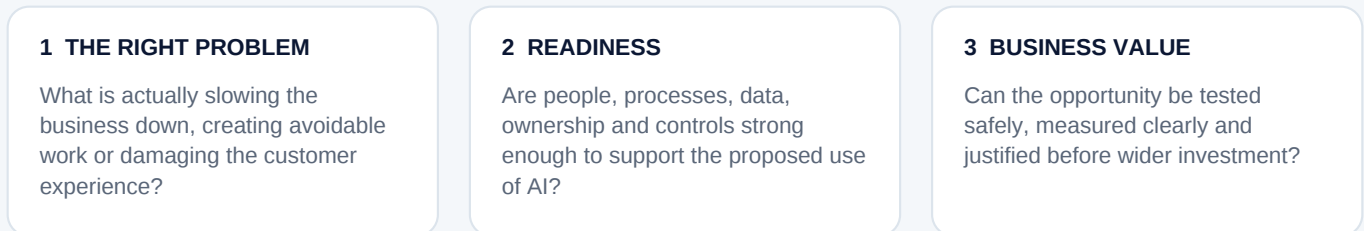
A practical AI readiness check for SMEs

AI should begin with the business problem - not the technology. The Scale Up AI approach looks at the foundations that determine whether AI can create value in practice.

The seven readiness pillars



What the conversation should establish



THE BUSINESS APPROACH

Start with the business problem. Improve what needs improving. Use AI where it creates measurable value. Test before you scale.

Exploring AI but unsure where to start? Start with an AI Readiness conversation.

MAKE AI WORK FOR YOUR BUSINESS

Jorge De Andrade | AI Business Enabler

Author of Scale Up IT | Writing Scale Up AI