



2026

ASRI STUDIOS

ASRI

STUDIOS

ASRI STUDIOS IS A CONTENT STUDIO THAT
CONNECTS THE WORLD AND ITS STORIES
DELIVERING AUTHENTIC, ON-LOCATION
CONTENT AND SOCIAL STORYTELLING
THAT TURNS INSPIRATION INTO ACTION.

ABOUT

US

CREATIVE DIRECTION
PRE PRODUCTION
CINEMATIC STORYTELLING
PREMIUM PHOTOGRAPHY
TALENT & STYLING
DYNAMIC VIDEO EDITING
PHOTO RETOUCHING
GRAPHIC DESIGN
PLATFORM-NATIVE VIDEO

SERVICES



THE TEAM

ASRI 2026



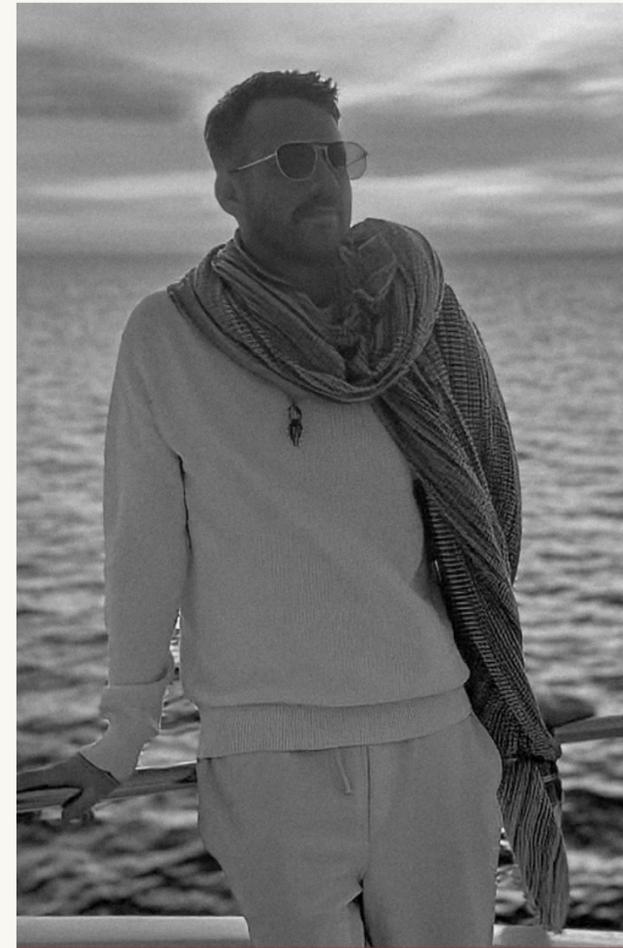
SAGE STEPHENS

DP/CINEMATOGRAPHER



CAM VAUGHNE

DIRECTOR/CAMERA OP



BRANDON VAUGHNE

PRODUCTION/MANAGEMENT



- **LOCAL KNOWLEDGE & GLOBAL PREMIUM QUALITY: DEEP ROOTS IN INDONESIA PAIRED WITH ELITE INTERNATIONAL PRODUCTION STANDARDS AND ACCESS TO COMMUNITY**
- **TAILORED MEDIA & DEEP EXPERIENCE: FROM INTIMATE FASHION SHOTS TO LARGE-SCALE NATION BRANDING CAMPAIGNS**
- **SEAMLESS EXECUTION: WE HANDLE THE ENTIRE PROCESS SO YOU CAN FOCUS ON YOUR VISION AND ROI**
- **TRUSTED BY GLOBAL BRANDS AND PRODUCTION HOUSES: OUR PORTFOLIO SPANS CLIENTS IN LUXURY TRAVEL, FASHION, LIFESTYLE, AND GOVERNMENTAL TOURISM SECTORS**

WHY ASRI?

THE PROCESS

1. DISCOVERY & CONSULTATION

WE BEGIN BY LISTENING. WE LEARN YOUR BRAND, VISION, AND GOALS. EVENTUALLY, CREATIVE BRIEF DEVELOPMENT, SCOPE DEV ,BUDGET, AND TIMELINE .

2. PRE-PRODUCTION

ONWARD INTO METICULOUS PLANNING AND CREATIVE SCHEMING. WE DO SCRIPTWRITING CONCEPT CONNECTION, RESOURCING, SCOUTING , PERMITTING, CREW SUBCONTRACTING, CASTING, AND SCHEDULING.

3. PRODUCTION

WE DELIVER A STREAMLINED SHOOT EXPERIENCE THAT BRINGS YOUR PROJECT TO LIFE, IN STUDIO OR ON LOCATION. WITH DIRECTION FROM OUR IN-HOUSE OR SELECTED CREATIVE, WE OVERSEE FULL CREW LOGISTICS, CLIENT LIAISON, DAILY CONTENT REVIEW, AND PROFESSIONAL DATA MANAGEMENT.

4. POST-PRODUCTION

WE ENSURE YOUR VISUALS ARE POLISHED AND ALIGNED WITH YOUR BRAND. EDITING, RETOUCHING, COLOR WORK, SOUND DESIGN, VFX, DATA STORAGE, BACKUP, & ALLOTTED CLIENT FEEDBACK ROUNDS

5. FINAL DELIVERY

YOUR FINAL ASSETS ARE DELIVERED IN THE FORMATS YOU NEED. READY FOR LAUNCH. PLATFORM NATIVE EXPORTS. YOU RECEIVE A PHYSICAL ASSET LIBRARY AND CLOUD DELIVERY. LICENSING & USAGE RIGHTS DOCUMENTATION



TRUSTED BY



MARRIOTT INTERNATIONAL: VIETNAM

STORM CHASING

CORONA: THE ART OF SHARING

VISIT THE USA: OKLAHOMA

LET'S GO PARIS

CALICO JACK RAJA AMPAT LIVEBOARD

EXPERIENCE RED SEA AND PADI TV

UNDERWATER PORTAL FILM

WONDERFUL INDONESIA HERO FILM

FREEDIVING ICEBERGS WITH KIKI BOSCH

VISIT THE USA: US VIRGIN ISLANDS

STELLA ARTOIS: TOURISTS OF TASTE OAXACA

CORONA: RECONNECTING WITH NAURE

ROSEWOOD: LAS VENTANAS AL PARAÍSO



OUR



VALUES

IMAGINATION

WE THRIVE IN THE REALM OF POSSIBILITY, BELIEVING THAT VISIONARY STORYTELLING BEGINS WHEN BOUNDARIES FADE AND IDEAS ROAM FREE. EVERY PROJECT IS A CANVAS OPEN TO BOLD THINKING, INVENTIVE VISUALS, AND TRANSFORMS SIMPLE CONCEPTS INTO CINEMATIC WONDER.

SIMPLICITY

SIMPLICITY IS OUR GUIDING LIGHT, FRAMING CLARITY AMID CREATIVE CHAOS. WE DISTILL COMPLEX NARRATIVES INTO ELEGANT STORIES, LETTING EACH MOMENT BREATHE. BY FOCUSING ON WHAT MATTERS, OUR FILMS RESONATE DEEPLY REVEALING MEANING THROUGH PURPOSEFUL, DYNAMIC CUTS, AND THOUGHTFUL DESIGN THAT NEVER OVERCOMPLICATES ART OR STORY.

INTEGRITY

IN A WORLD DRIVEN BY SPECTACLE, WE CHOOSE AUTHENTICITY. EVERY DECISION FROM CONCEPT TO FINAL CUT REFLECTS HONESTY, RESPECT, AND FIDELITY TO THE STORY. WE STAND BY ETHICAL FILMMAKING, ENSURING THAT OUR WORK UPLIFTS VOICES, HONORS TRUTH, AND MAINTAINS TRUST WITH OUR AUDIENCE AND COLLABORATORS.

TEAMWORK

COLLABORATION IS OUR CREATIVE ENGINE WHERE INDIVIDUAL TALENT BECOMES COLLECTIVE BRILLIANCE. IN EACH PRODUCTION, WE FOSTER A CULTURE OF RESPECT, OPEN DIALOGUE, AND SHARED PURPOSE, EMPOWERING EVERY VOICE ON SET. TOGETHER, WE SOLVE, CREATE, AND INNOVATE TURNING JOINT EFFORT INTO SEAMLESS ARTISTRY.

CONTACT US

ASRI 2026

LOOKING TO PRODUCE YOUR NEXT CAMPAIGN IN INDONESIA
OR TAKE YOUR BRAND TO A DESTINATION LIKE NO OTHER?

REACH OUT FOR A CUSTOM QUOTE OR SCHEDULE A CALL.

BASED IN BALI. OPERATING WORLDWIDE

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SOCIAL

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