

ROYAL CANADIAN LEGION KINGSWAY BRANCH #175
MINUTES OF THE EXECUTIVE MEETING
TUESDAY 23 JUNE 2020

The President opening the meeting by ritual at 7:00 pm.

ROLL CALL:

Present: Comrades R. Wills, Kuervers, Forner, C. Wills, Earles, Torrie, O'Brien, Huziek, Hunter, Ferguson, Wiebe, Werner, Fecteau, Criss

Guests:

Excused: Comrade Deugau

Absent: Comrade Kerel

LAST POST

<u>NAME</u>	<u>AGE</u>	<u>DECEASED</u>	<u>SERVICE</u>
DUTKA, Peter	95	28/05/2020	Army
KELLY, Joan	81	10/06/2020	
MORLEY, Edward	89	10/06/2020	Army

Motion: To accept the Agenda Comrade Earles
Seconded by Comrade Ferguson

CARRIED

MINUTES OF THE EXECUTIVE MEETING DATED: 26 May 2020

Motion: To accept the minutes was made by Comrade Kuervers
Seconded by Comrade Earles

CARRIED

ERRORS OR OMISSIONS:

BUSINESS ARISING:

Motion: To adopt the minutes was made by Comrade Forner
Seconded by Comrade O'Brien

CARRIED

COMMITTEE REPORTS

FINANCE: Comrade Forner reported, as per the presented financial statement, I so move my report.

Seconded by Comrade Criss

CARRIED

FINANCIAL COMMITTEE CHAIRMAN'S REPORT: Comrade Kuervers reported,

WAYS AND MEANS: Comrade Criss reported: Continuing to do research on other grants. Still waiting on Imperial Oil, and Shell to start up their grants again. Have one grant in process with CIP Project Base for a new POS system for the Legion, which also is on hold. Currently looking at other ways to bring in income while the grants are on hold.

On Saturday (20 Jun) we sold out of the 100 Steak Dinner tickets for Canada Day.

There is a new draw date for the Mazatlán raffle. The date is December 31st, 2020.

Have a few more spots to fill for the upcoming Bingo on July 3rd, 2020. Also have another one on July 20th, 2020 and looking for volunteers for that.

Please contact Steve Criss at 780-278-1263 if you wish to volunteer for any bingos. You can also contact me via email: steve.criss@kingswaylegion.ca.

I so move my report

Seconded by Comrade Kuervers

CARRIED

MEMBERSHIP: Comrade C. Wills reported that we have 1183 members in good standing

Ordinary	Associate	Affiliate Voting	Life
463	381	315	24

I so move my report.

Seconded by Comrade Ferguson

NEW MEMBERS: 3 new applications Transfers Reinstatement

Ordinary	Associate	Affiliate Voting
OTT, Arvid Ernst		GRACE, Patrick Daniel
JABOURSTONES, Daniel		

I move that we accept these individuals for processing into our Branch

Seconded by Comrade Ferguson

CARRIED

NEW MEMBERS WHO HAVE SIGNED DECLARATION

FRASER, Don R.	BOYCHUK, Kenneth	IRESON, Ron
GUILOLEMETTE, Jocelyn	CRAMER, Gerald	CONNOR, Kelly
HAZEN, Janet	IWASKOW, Wendy Y.	DEMERAIS, Lawrence
LASTIWKA, Lyle	LEACH, Christine	GEOFFRION, Chantel
NICOLS, Cheryl	MCLEOD, Ilene	HARTLEY, Brant
ROBICHEAU, James	MORTON, Vivian	HENRY, Dylan
NICOLS, Cheryl	SEXTON, William	HOLTET, Brian
SMITH, David	CANNIFF, Gerald	HJELM, Marlene R. G.
JONES, Dean	MARTINEZ, Carlos	MELNICHUK, Josie
KARPIUK, Myron W.L.	MORAN, Irene S	MROCZEK, Kevin
LALONDE, Lucien	NYMAN, Dean	OLSON, Debbie
LAM, Graciela	RUNCER, Gerald	SERBIN, Brian
SITTLER, Alvin	TOPOLNICKY, Susan	WYNIA, Robert (Bob)
STEPHEN, Richard	WOG, Wayne	

PUBLICITY: Comrade Wills reported I have been keeping the site up to date including the new pop up so the viewer can have a quick update and keeping them informed. We have had 1382 hits and 24 downloads in the past 30 days. The only thing they can be downloading is the menu's so hopefully that is the draw card. I have added the new weekly specials to the website in an effort to entice people to come out.

I so move my report
Seconded by Comrade Kuervers

CARRIED

SPORTS: Comrade Ferguson – No report
Amendment – I am working on the Command Sports 2021 bid

I so move my report
Seconded by Comrade O'Brien

CARRIED

BUILDINGS AND GROUNDS: Comrade Torrie reported the bathroom mirrors are up and the light bulbs is ongoing. The grounds thanks to Bill Huziek we have a couple of adult volunteers. Tuesday morning volunteers will tidy up the back yard.

I so move my report
Seconded by Comrade Wiebe

CARRIED

HISTORIAN: No Report

SICK AND VISITING: No Report

ENTERTAINMENT & SPECIAL EVENTS: Comrade Huziek reported Thursday night Jamborees and Friday and Saturday Canteen Dances are suspended until further notice, also subject to AHS rules. All Bands are being advised to be ready to go after the July 10 Phase 3 Re-launch. Further instructions to follow.

The Drake Hotel and Boot Scootin Boogie appeared to have folded their venues. We will be initiating the Sunday Afternoon Dances at the Legion with the Target date of July 12, subject to AHS Rules. Dances would be scheduled to begin approx. 1430 to 1830. We will work with the Farmers Market and other events planned on the Sundays. Admission will be \$5.

Shows that are still scheduled pending further instruction:

1. July 26 Garth Brooks, Decision date - June 1.
2. Aug 16 Alan Jackson, Decision date June 15
3. Sept 13, Elvis Presley and Roy Orbison. Decision date July 15.
4. Oct 5, Everly Bros Experience Decision Date Aug 15.
5. Oct 18, Twilight Time, a tribute to the Platters and Doo Wop Decision Date Aug 15
6. Nov 11, Remembrance Day, activities- Decision date – Nov 5
7. CCR Tribute Feb 14, 2021, Decision date- Dec 15
8. Eagles Tribute, March 21, Decision date- JAN 15.
9. Negotiations currently underway for:
 - a) Big Band Tribute Dinner and Dance
 - b) Johnny Cash
 - c) George Strait

I so move my report

Seconded by Comrade Criss

CARRIED

POPPY: No Report

POPPY TRUSTEE: Comrade Wills reported on July 13th will be our first campaign meeting to be held at Kingsway Legion. Our current balance is \$950,295.00, direct assistance is \$45,608.00 looking after a total of 66 clients and we have completed 10 bursaries at \$1000.00 each.

I so move my report

Seconded by Comrade O'Brien

CARRIED

RESOLUTION & BY-LAWS: Comrade Ferguson reported that Comrade Charlet and Ferguson will be meeting on Wednesday (June 24) to redo the House rules and checking the By-laws.

I so move my report
Seconded by Comrade Earles

CARRIED

HONOURS & AWARDS: Comrade Fecteau reported there are a number of outstanding awards to be given out at the next General meeting. I am still open to new recommendations.

I so move my report
Seconded by Comrade Criss

Motion: I so move that Comrades Leroy and Eleanor MacIntosh be recommended for Life Membership
Seconded by Comrade Ferguson

CARRIED

CORRESPONDENCE: No Report

CADET LIASON: No Report

SERVICE OFFICER: No Report

SGT AT ARMS: No Report

MANAGER'S REPORT: Comrade Werner reported we had a very large funeral here on March 7th and we bought extra food as there were going to be 200 people and we purchased \$1900.00 worth of extra liquor and we still have not been paid yet. I have phoned every single week and she always states "we aren't going to rip you off", so I have approached Comrade Kuervers as this was a military funeral, although this gentleman was no longer in the military, and we may have to go to collections.

Comrade Torrie moved the report
Seconded by Comrade O'Brien

CARRIED

BUSINESS MANAGERS REPORT:

1. Comrade Huziek reported Kingsway Legion has enlisted into an App program called "Get in The Loop". The first 2 months are free with subsequent months Platform Costs are \$100/ month or \$250/month. There is no long term contract with them and we can terminate on a 30 day notice with no penalty. The App will allow us to advertise 5 windows at once, with each window expiring on a pre-determined date. The app will

allow us to work behind the scenes and allow us to program future events that will appear on the targeted date.

This app caters to the 30-50 age demographic, which is in line with our target audience. The app advertises on FaceBook, Instagram and twitter to 30,000 subscribers which are growing weekly.

We are currently advertising only 2 features, the Garth Brooks Tribute and the Alan Jackson Tribute. We went live on June 16, we have had 1700 hits and 67 engagements where they clicked on the ad to get more info. This Friday June 26, 2020, we will be running a 24-hr contest on “Get in The Loop” and award a lucky winner 2 Dinner>Show Tickets to Garth Brooks Tribute.

There are 3 more Feature windows left. One window will be used for the \$3980 wedding special will begin the week of Jun 23 and end on Aug 15. Another window will be used for advertising our Room and our Pop Up Office rentals. There will be one more Feature window available that we can utilize. I recommend that we use this to advertise the Canteen Specials.

2. We have resumed discussion with Paul Cheung and are moving forward with Video shooting, scheduled date tentatively Aug 15. Steve Criss will be co-ordinating the day to day activities and I will be reviewing the schedule and context. First order of business will be gather a cast of people who will participate in various acitivities. Our plan is to include other corporate donors such as Limousine service, Bridal rentals, FC Edmonton Mascot and others as we can get them on board. Video release tentatively scheduled for Fall 2020 on Social media. We will probably need more executive help with the final execution of this ambitious project.
3. On June 24, we have a booking for a meeting from 1000-1500 by Alberta Seniors Housing for 35 people. They will only be ordering sandwiches. We have 2 volunteers assisting with the meal delivery and 1 paid staff member prepping the sandwiches. I recommend that we review our AHS operational procedures that we want followed during this event to avoid penalty.

I recommend that we consider new signage for the “Maple Leaf” and “Wild Rose” ballrooms to be in the video planned for August 15. We should make plans to have this completed

Our Start Up Attendance and Revenue is far below necessary levels. Consumer Confidence and new found freedom to go away to the lakes are main detractors. We will have difficulty sustaining our existence at these levels. Week 3 is indicating a decline which will probably get worse for the rest of June, with the prognosis not much better for July and August, unless we begin to service the backlog of Family celebrations that were put on hold. The bright spots in this part of the report are that the Canteen has done well on Meat Draw Dates. It is

recommended that we consider a "Think Tank" to enhance this type of interest for the other days of the week.

1. Very few volunteer hours were submitted to me at the time of writing this report, therefore I have not updated the calculations from the May Business Managers report. I so move my report.

Seconded by Comrade O'Brien

CARRIED

PRESIDENT'S REPORT: Comrade Wills reported:

Canadian Wage Subsidy – I have applied for that as of the 10th June for the last pay period, we received our money on the 18th of June.

Grant from Dominion has come in and we received \$8280.00 I so move my report

Seconded by Comrade Torrie

CARRIED

OLD BUSINESS:

NEW BUSINESS:

Canada Day Celebrations Comrade Huziek reported all activities are finalized as per poster. We were able to reach Mary Stinchcombe to agree to perform at the legion from 230 to 6 pm. She is an aspiring young artist out of Sherwood Park who appeared on CBC Sunday Jun 21, INDSPIRE AWARDS.

Canvassing for volunteers is very difficult due to the recent relaxation of AHS rules. Everyone is enjoying their freedom. We have 23 walking/Standing positions and 8 sedentary positions to be filled.

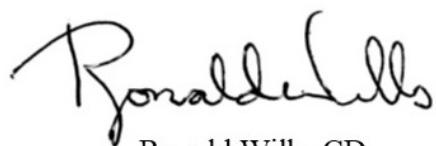
Jamie, Joy, Richard & Stan have all volunteered to work

COMMENTS FOR THE GOOD & WELFARE OF KINGSWAYS BRANCH #175

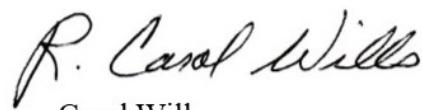
Motion: To adjourn was made by Comrade O'Brien

The President closed the meeting by ritual.

The meeting adjourned at 3:10 pm



Ronald Wills, CD
President
Kingsway Legion Br. # 175



R. Carol Wills
Carol Wills
Executive Secretary
Kingsway Legion Br. # 175