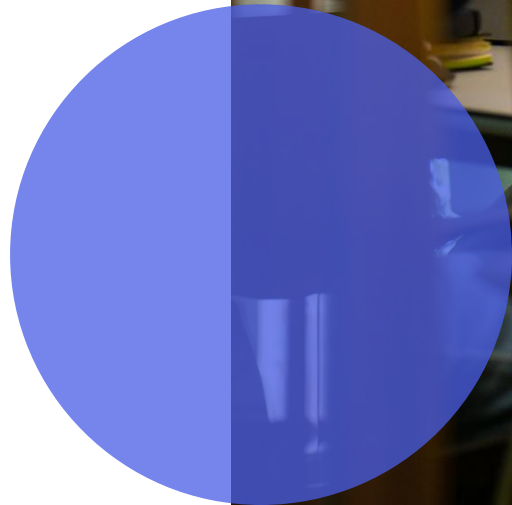


THE FIVE PILLARS OF ENTERPRISE AI SUCCESS



"85% of AI projects fail to bring their intended results to the business"

(Gartner)

"The failure rate on AI projects has been between 83% and 92%"

(Fortune)



AI STRATEGY - A LOT MORE THAN JUST GOOD TECH



5 Key Pillars



Platform



Solution Portfolio



Communication



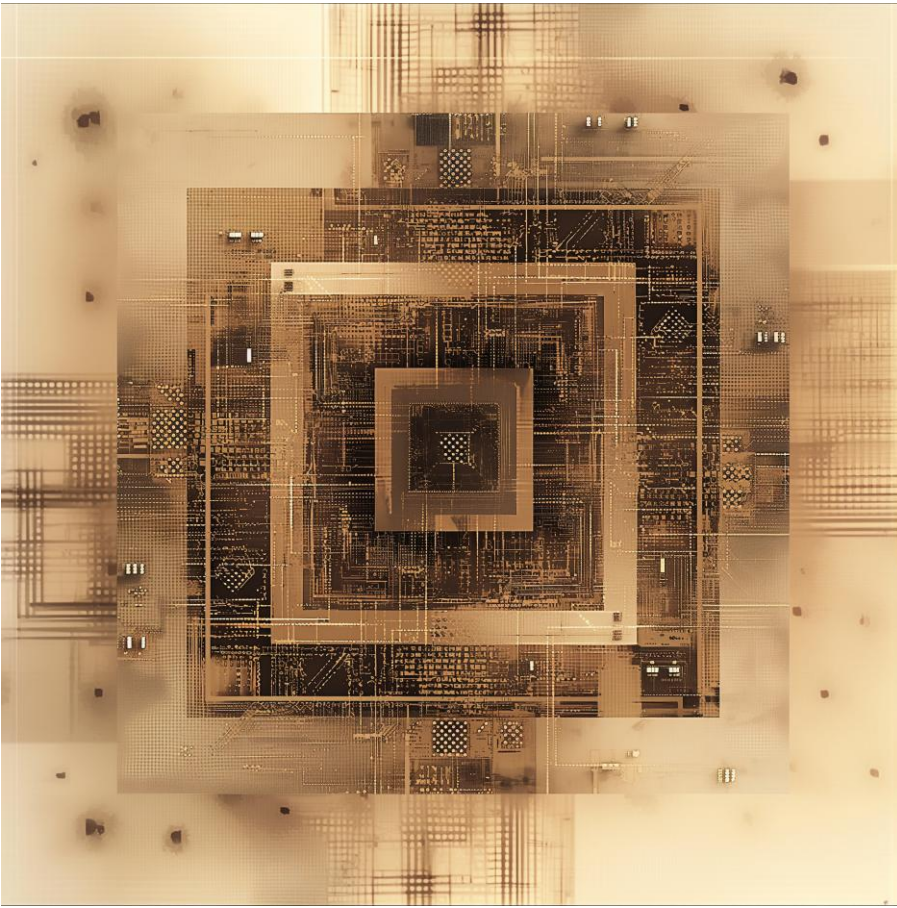
Talent



Governance



PLATFORM - KEY TO AI PRODUCTIVITY AT SCALE



Data marketplace with liquid data assets & synthetic data

End-to-end ModelOps

Teaming & collaborative discovery

Flexible provisioning and deployment



SOLUTION PORTFOLIO - BALANCED ALIGNMENT



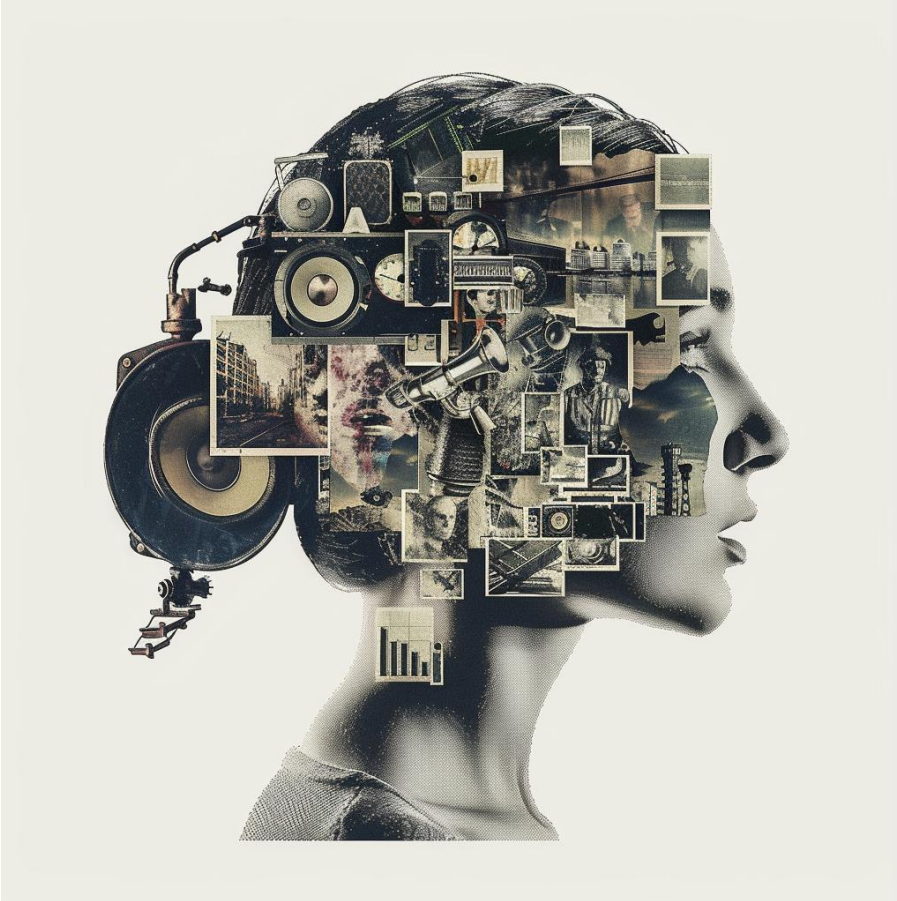
Moving innovation “left” through common framework

Design thinking for proper framing and solutioning

Blending incremental, partner, fast win, and disruptive innovation



COMMUNICATION - SUSTAINING MOMENTUM



Consistent, clear, comprehensive
internal and external communication

Built on "Cognitive Courtesy"

Integrating new forms of engagement
including competitions



TALENT - BUILDING AND RETAINING TOP TEAMS



Incentive alignment and upskilling
across the hierarchy

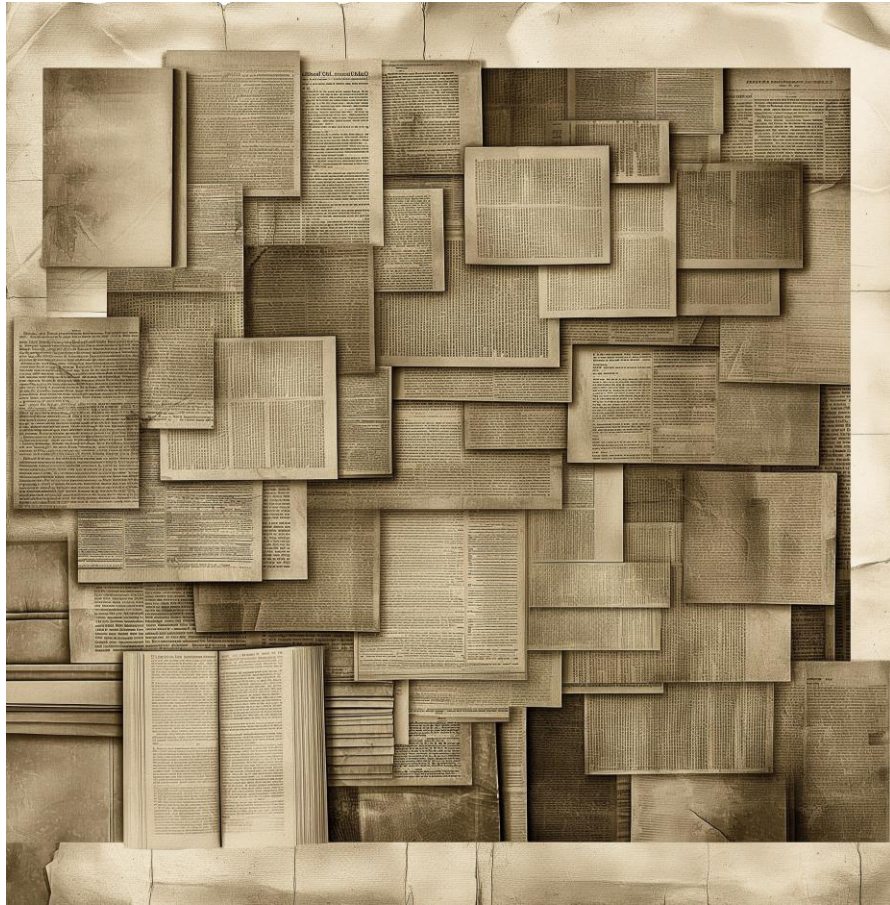
Cross Training

Tacit knowledge capture

External talent pipeline generation



GOVERNANCE - ETHICAL AND SAFE AI



Data quality, privacy, access, lineage
and retention management

Model explainability, interpretability,
and monitoring

Adversarial robustness

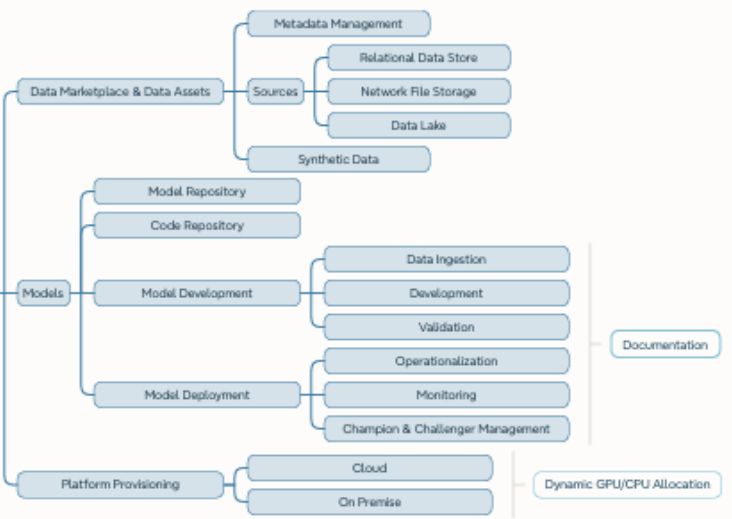
Integration to technology and
software development lifecycle

AI Strategy

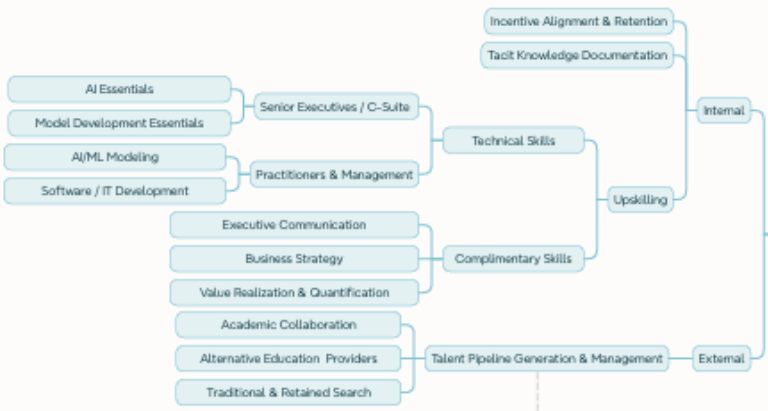
Governance



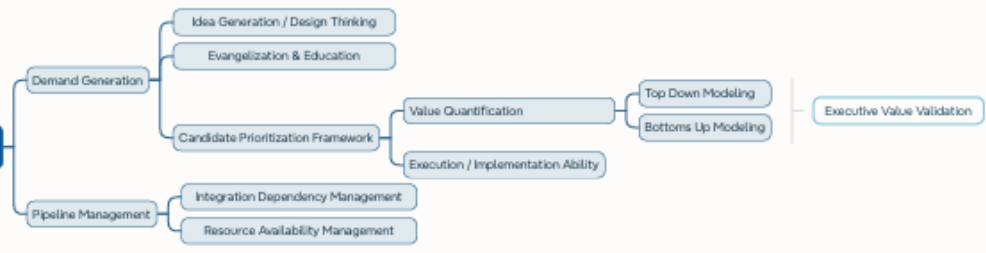
Platform



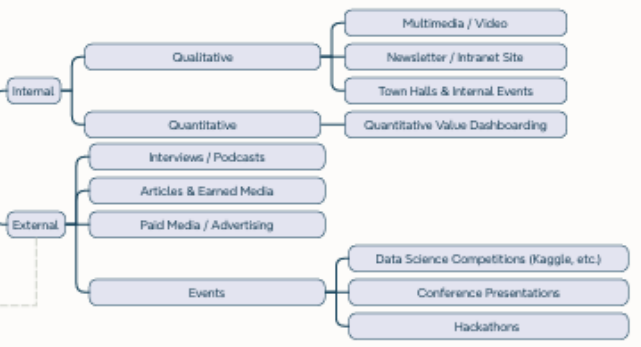
Talent



Solution Portfolio



Communication





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Kinetic Cognition: [kineticcognition.com](https://www.kineticcognition.com)



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