

PGDSCM Syllabus

CHAPTER 1

UNDERSTANDING THE BASICS OF SUPPLY CHAIN MANAGEMENT

- UNDERSTANDING SUPPLY CHAIN MANAGEMENT
- UNDERSTANDING KEY PLAYERS IN THE SUPPLY CHAIN
- DEFINING SUPPLY CHAIN MANAGEMENT
- GROWING IMPORTANCE OF SUPPLY CHAIN MANAGEMENT
- OPERATING UNDER SUPPLY CHAIN MANAGEMENT

CHAPTER 2

UNDERSTANDING SUPPLY CHAINS FROM DIFFERENT PERSPECTIVES

- MANAGING SUPPLY CHAIN FLOWS
- SYNCHRONISING SUPPLY CHAIN FUNCTIONS

CHAPTER 3

DIGGING INTO YOUR SUPPLY CHAIN

- BUILDING THE RIGHT SUPPLY CHAIN
- PRIORITISING SUPPLY CHAIN GOALS
- LOOKING AT COST DRIVERS
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- DESIGNING YOUR NETWORK
- IMPROVING AND INNOVATING PROCESSES

CHAPTER 5

CONNECTING SUPPLY CHAIN PROCESSES

- UNDERSTANDING SUPPLY CHAIN PROCESSES
- INTRODUCING THE SCOR MODEL

CHAPTER 6

PLANNING THE SUPPLY CHAIN

- BALANCING SUPPLY AND DEMAND
- ALIGNING RESOURCES WITH REQUIREMENTS
- ANALYSING YOUR CUSTOMERS
- PLANNING YOUR PRODUCTS
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- PLANNING YOUR DELIVERY SYSTEMS
- PLANNING FOR RETURNS

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