

**MCCA Membership Meeting ~ Subway
8 a.m. Wednesday, September 9, 2015**

Attendance:

Karen Szyman, Chamber of Manitowoc Co.
Nic Sparacio, City of Manitowoc
Jason Ring, Manitowoc Area Visitor and Convention Bureau
Jodi Schramm, Progress Lakeshore
Peter Wills, Progress Lakeshore
Barry Nelson, Nelson Biz Devl
Jody Dubinsky, Treasures
Kate Leahy, Ivy Trails
Rhienna Gabriel, Complete Streets Committee
Bonnie Timm, Fox Communities Credit Union
Michelle Linville, Big Brothers/Big Sisters
Megan Bruckschen, HTR Media
Diane Wallander, HTR Media
Rick Couron, The Hearty Olive
Ollie Larson, WOMT
Christopher Hoppe, First German Church
Gary Stolp, Subway
Pat Mecca, Grape, Grain & Bean
Brian Gilbert, Westlake Golf
Cathy Karl, Heart & Homestead
Barb Gelhausen, The Seamstress

I. Meeting called to order at 8 a.m. by Chair Cathy Karl

II. Minutes of last meeting passed as read.

III. Treasurer's report passed as read.

IV. GUEST REPORTS:

A. Manitowoc County Chamber, Karen Szyman

The first of 13 webinars titled 7 Secrets of Online Marketing will start today 9/9 at 11:30
The Sail Young Professionals will play Glo Golf, Friday night, Sept 11, at 7 Lakes
Business Connects with Government will be Monday, Sept. 14, 1:30 p.m. at the
Wisconsin Maritime Museum. Topic will be the National Maritime Sanctuary.

B. Progress Lakeshore, Peter Wills

Entrepreneurial Training will run Sept. to Oct. 28 at LTC. There are 8 people signed up
for this seminar. They will be making a business plan and competing for a \$1000 prize.
Business Summit 2015 will be Oct. 14, noon to 4 pm., followed by the Local taste and
Market Place from 4 to 6:30 at Fox Hills.
Pasta for Progress fundraiser will be Sept. 24, at 7 Lakes.

C. City of Manitowoc, Nick Sparacio

City is starting the budget process.

City will develop a master plan for the downtown

The Room Tax Allocation Board has met and is working on a grant program for tourism projects.

D. Manitowoc Area Visitor Convention Bureau, Jason Ring

Fall is a big tourist season for the area

Jason is currently working on the Visitor's Guide, a cover has been picked and he is working with a travel writer, Mary Berg to do the introduction to the book.

75,000 copies of the Visitor's Guide will be printed this year.

Look for an e mail from MCCA to be included in the center fold, featuring downtown Manitowoc.

There will be a program on the Marine Sanctuary at the Two Rivers Rogers Street Fishing Village on Friday, Sept 11, 5-7:30 p.m.

Sputnikfest, Lobsterfest and the Manitowalker will all be this Saturday, Sept 12

Pinecrest Village will have a Tractor Show and Thresheree Sept 12-13.

E. Mainly Manitowoc

Community Connect which helps downtown Manitowoc stay in the state Main Street program, is still in the works.

F. Farmer's Market

No Report

V. OLD BUSINESS

A. Balloon Glow

Gary Stolp reports the Balloon Glow was put together in a few months, and with the help of many volunteers, it was a large success. Next year, the date will be Aug. 19, 2016.

B. Manitowalker/Sputnikfest

Manitowalker will be this coming Sat, Sept 12. Walk will start at Subway and end at Manitowoc Trading Co. Walk is 10K/ 6 mile long and will start downtown, go to up 8th St. to Reed Ave. and back to the downtown by way of the lake. Subway also hosts the start of the seasonal Volkswalk. There have been 20 walkers so far this season.

C. By-Laws

We need a 2/3 vote of paid members present to vote, since we did not have that at this meeting, we will have to vote by e mail.

D. Nominating Committee

Current board members are: Gary Stolp, Brian Gilbert, Cathy Karl, Patti Mecca and Barb Gelhausen. Nominees are Jody Dubinsky, Jeremiah Novak and Rolf Johnson

VI. NEW BUSINESS

A. Group Advertising

We are offering a group advertising page in the Visitor Guide. In previous years, Cost was \$125, but with less members cost may be \$135 to \$150. We also can advertise as a group in Crossings, the magazine that goes out to Badger Car Ferry riders. Cost will depend on how many businesses advertise.

B. HarvestFest

October 3, with street sales, Farmer's market D.J. and Horse and wagon rides from 10 to 3. We are in need of information on where we can get corn stalks to decorate the downtown, as our usual vender is out of business.

C. Downtown updates, Barry Nelson

Mural at Manitowoc Trading Company was completely self funded.

There will be an ice rink in the downtown, and volunteers will be needed to run it and keep the ice in good condition.

There will be another Winter Carnival featuring ice sculptures, possibly in February.

There will be new bike racks coming to the downtown, Barry is currently working with artists to design them.

D. Upcoming Events

Sept 12, 3rd Annual Lakeshore independent Music Festival the Fat Seagull

Sept 12, LobsterFest, Washington Park

Sept 26, Dennis DeYoung and the Music of Styx, Capitol Civic Center

Sept 24, Pasta for Progress, 7 Lakes (Progress Lakeshore)

VII. NEXT MEETING

Members present voted on morning meetings, the 2nd Wednesday of the month hoping to get the Capitol Civic Center.

Members will be notified when it is finalized.

Meeting adjourned at 9 a.m.

Barb Gelhausen, Secretary

MCCA Membership Meeting –Capitol Civic Centre, Kadow Room 8am. Wednesday, October 14, 2015

Meeting called to order at 8:05a.m. by Chair, Cathy Karl. Attendance sheet was passed around. Minutes of last meeting (available on line www.DowntownManitowoc.org) and Treasurer's Report both accepted.

Guest Reports:

Chamber of Manitowoc County: N/A (All hands on deck for Business Summit today!)

Progress Lakeshore - Peter Wills talked about the Chamber Business Summit. He also shared info about employment statistics in the area, stating that Manitowoc County has 1500 manufacturing job openings and Sheboygan County has 2500 job openings.

Manitowoc Area Visitor & Convention Bureau - Jason Ring reported that 75,000 copies of the Visitors Guide would be printed this year. The MAVCB is also redesigning the web site including more community pictures. On Nov. 17 Manitowoc Maritime Museum will host a meeting at 6:00 concerning the Marine Sanctuary. We were asked to try and get people to attend this meeting to show our support for the Sanctuary.

City of Manitowoc – N/A

Connect Communities – N/A

Farmers' Market – N/A

OLD BUSINESS

Visitors Guide Wrap Up; Crossings Future – There are enough businesses for the Visitors Guide, payment for those included is due to MCCA by 12/31/15. Crossings is still open for discussion.

HarvestFest Wrap Up – Weather didn't co-operate, but lots of people were still in the stores.

Nominations/Bylaws – There were 3 candidates appointed to the Board, Jody Dubinsky, Jeremiah Novak and Rolf Johnson. The By-Laws Revisions will be emailed for vote.

Balloon Glow - Gary Stolp showed a copy of the 'Living Here' magazine that featured a photo of the recent Balloon Glow on the cover and reminded everyone next year's event will be 8/19/16.

New Business

Treat Street – This first time event will be, Halloween, 1:00 – 3:00, Sat. Oct 31. Participants are encouraged to offer a Treat, Bounce Back Coupons etc. for parents along with treats for kids. Trunk or Treat ideas were discussed.

Evergleams on Eighth – Also a first time event, will run Nov 19-Jan 3 2016. Selected stores will feature vintage aluminum trees in their front windows and a walking tour map of those windows will be available. More info as details unfold! Contact Cathy Karl with questions.

Small Business Saturday - Nov 28th, always a busy day, more info at:
<https://www.americanexpress.com/us/small-business/shop-small/>

Upcoming Events: Rolf Johnson talked about the Haunted Sub & Pub, Oct. 30 & 31, 7-11 and reminded all about Subfest next year July 8-10 and to attend the Sanctuary meeting.

Meeting was adjourned at 9:20

Submitted by Jody Dubinsky, Acting Secretary

MCCA Membership Meeting, 6:15pm, Wednesday November 11, 2015 WI Maritime Museum

Attendance:

Zita Gehl, Fabric Creations

John & Corey, Before N' After Furniture & Marketplace

Pat Mecca, Grape, Grain & Bean

Karen Duvalle, WMM

Jason Ring, MAVCB

Angela & J.J., The Wild Iris

Jacky Breech, Treasures

Chris Able, District 3 Council Rep.

Tammy Potter, Sisters Unraveled

Peter Wills, Progress Lakeshore

Rolf Johnson, WMM

Gary Stolp, Subway

Jody Dubinsky, Treasures

Jeremiah Novak, Novak's Service Center

Dayna Neinow, The Flower Gallery

Diane Wallander, HTR Media

Meeting called to order at 6:15 by Stolp. Minutes, reviewed on line, were approved. Treasurers report by Mecca, was approved.

Reports

Peter from Progress Lakeshore stated that 8 people completed the business plan course.

Chris Able said that the city approved the plan to put aside 2 1/2 million dollars to raze the Mirro building. There was a discussion about the \$80,000 put aside to do a downtown study. The plan has been approved to construct an ice rink in the Farmers' Market parking lot. \$20,000 has been approved for that project.

Jason Ring stated that 75,000 copies of the Visitors guide will be produced, hopefully to include Door County distribution. Jason also stated that the web site would be redone.

Old Business

Jason Ring would like pictures of the 'Evergleams on Eighth' to use in Visitors Guide to promote Manitowoc.

Treat Street was successful and will be considered again next year...pictures to Jason Ring

Bylaws were accepted unanimously. Fiscal year to run July 1-June 30.

Small Business Saturday Saturday Nov 28th.

New Business

Winter fest Feb 6, 2016...running all day 9-3

Downtown St. Nick's Weekend, Dec 4-6, 3 ads published

Holiday parade Wed. Nov 25, 6:30pm

Bill Blagg magic show at the Capital Theater, Nov 28

Subfest July 8-10 2016 "Subs and Pop culture"

NOAA will have a meeting Nov 17, 6:30 at the Maritime Museum....hoping for standing room only.

Sisters Unraveled will be hosting a benefit for the Haven with a silent auction/cookie walk/gift wrapping.

Treasures again has a Toys for Tots box.

Next meeting Wed. Dec 9th 8:00am Kadow Room, Capitol Civic Centre.

Respectfully submitted by

Jody Dubinsky, Acting Secretary

MCCA Membership Meeting~Wednesday, December 09, 2015~8 a.m. Capitol Civic Center

Attendance:

Karen Duvall, Wisconsin Maritime Museum
Aaron Rosinsky, Seehafer Broadcasting
Jim Tisler, First German Lutheran Church
Abbey Quistorf, The Chamber of Manitowoc County
Jodi Schramm, Progress Lakeshore
Michelle Linville, BBBS of Manitowoc County
Anne Juza, Manitowoc Public Library
Diane Wallender, HTR Media
Zita Gehl, Fabric Creations
Nic Sparacio, City of Manitowoc
Matthew Schliesman, Capitol Civic Center
Kate Leahy, Ivy Trails
Corey Zoerb, Before N After Furniture & Marketplace
Sheri Lau, Shipbuilder's Credit Union
Christine VanderBloomen, Great Lakes Relaxation, The Connection
Jeremiah Novak, Novak Service Center, Board member
Brian Gilbert, Westlake Golf, Board member
Jody Dubinsky, Treasurers, Board member
Pat Mecca, Grape, Grain & Bean, Treasurer
Barb Gelhausen, The Seamstress, Secretary
Cathy Karl, Heart & Homestead, Chair

Meeting called to order at 8 a.m. by Chair Cathy Karl
Minutes of last meeting passed as read
Treasurer's report passed as read

GUEST REPORTS

Chamber of Manitowoc County: Two marketing webinars are coming up, Dec. 9 and 23, free to members. In April the Chamber will celebrate 40 years in business. New member is Tokyo Sushi and Steak House. Chamber bucks are available at the Chamber Office, Festival Foods, Colonial Pet Shoppe, Inman Jewelers, Fox's Piggly Wiggly in Manitowoc and TA Motor Sports in Francis Creek

Progress Lakeshore: Working with city on Artist Lofts, the old Mirro building on Franklin Street. The building is on the national register of historic buildings and was used to make parts for B29 bombers during WWII. Site will include parking, apartments and studio space. Also working on compiling data from recent survey.

City of Manitowoc: City is helping owners of Schuette building to resubmit grant application for help with renovation. City is also looking at parking in the downtown: current patterns and possible changes. Downtown Master plan was approved for City budget and will focus on new and existing spaces for businesses, and a strong input will be needed from the public.

MAVCB: Ads in Visitor's Guide are ready for proofing.

CONNECTED COMMUNITIES: State Main Street program is promoting Open Houses in cities May 14. Manitowoc will be part of this program to showcase Wisconsin cities.

OLD BUSINESS

EVERGLEAMS ON EIGHTH Cathy reports there were articles in the HTR/Chronicle 3 times and reported on 2 TV channels. Recently the Milwaukee Journal/Sentinel has been looking into the display. All of the work and expense of putting it up the trees was done by the tree's owner and his daughter. Cathy gave them a gift certificate for Courthouse Pub and a \$75 gift. Trees will be up until Jan. 3 and we hope to do it again next year.

VISITOR'S GUIDE: Invoices have been sent out for ads put in under the MCCA centerfold. We need to pay for the layout in full by mid-January.

ICE ON 8TH FEBRUARY 6, 2016. Event will start at 9 a.m. and will feature 15 ice blocks, with 3 professional ice sculptors and many novices. MCCA will be the financial agent for the event, but it broke even last year, so it should not cost MCCA. Committee is asking for businesses to support the festival by sponsoring ice blocks. Flyers will be coming out soon. Weather permitting, ice skating and a snow bike path will be available, along with snow blocks for family sculpting.

BADGER CAR FERRY: Crossings, ad magazine on the Badger has ads available and we could combine with Two Rivers to take a full page ad. Cathy Karl has information on ad prices.

WISCONSIN MARITIME MUSEUM: Meeting in November to show support of the marine sanctuary was well attended. Meeting room and overflow room were both standing room only. Port Washington and Sheboygan had much less attendance. Final decision will be made by the end of 2016 and management decisions will take a few more years. Citizens interested in voicing support of locating the marine sanctuary locally can contact NOAA
<http://sanctuaries.noaa.gov/wisconsin/>

NEW BUSINESS

FUNDRAISERS: MCCA has purchased the remaining Christmas ornaments from Mainly Manitowoc and businesses are encouraged to sell them. They can be purchased for \$10 and sold for \$10. MCCA will make \$5 on each sale. Seasons Gleaming, a book written about the Mirror and Aluminum Specialty trees can be purchased from Cathy Karl for \$20 and sold for \$25. These are the last of these books available.

MARITIME MUSEUM: Mrs. Santa will arrive on the Christmas tree tug this Saturday and Santa will greet children inside the Maritime Museum. Jeremiah will sell ornaments from 9 to noon and Jody will take the next shift. New Year's Eve Bash will be coming up Dec. 31 and Subfest will be July 8-10.

MANITOWOC PUBLIC LIBRARY: There will be a How-To day on Saturday April 16, 10 a.m. to 2 p.m. Businesses are encouraged to hand out coupons to customers to bring them back to the business after they learn something in the business.

CAPITOL CIVIC CENTER: Matt Schliesman joined the CCC 5 years ago this week. The Neustadter Trio will give two shows on Saturday, December 12. This will be the 40th year for Jean Wolfmeyer's Nutcracker ballet, Dec. 18, 19 & 20th.

BBBS: Bowl for Kids Sake will take place March 4&5 and March 11&12.

THE CONNECTION OF MANITOWOC: Christine VanderBloomen has started a newspaper-like door to door advertising opportunity to local businesses. The first issue is out and went to 10,000 houses in the 54220 area. It will be published monthly and will expand as warranted. Contact Christine for more information.

Meeting adjourned at 9:15 a.m.

Next meeting will be Wednesday, January 13, 6:15 p.m. at the Wisconsin Maritime Museum.

Barb Gelhausen, Secretary